



Tough plastic outer shell protects and supports your foot better than leather

Nylon, plastic-foam-filled removable liner

Hinged, separate upper boot

Armoured one-piece tongue

One-piece moulded lower boot

Nylon cushioned insole

Stan Mikita knows quality, that's why he wears the new Lange skate

Armoured fiberglass toe cap

LANGE

- Hinged two-piece plastic shell makes skating and turning easier
- Unlike leather, Lange's plastic shell won't break down, won't stretch
- Boot liner removes for cleaning

Lange Senior Competition **89⁹⁹** cash or 7.00 monthly*

1 Top playing model... fast becoming the choice of pro hockey players. The durable outer shell has the famous Lange hinge design... made of tough shock-absorbing plastic that resists cuts and won't crack, rot or lose shape. Won't increase in weight by absorbing moisture. Removable white nylon foam boot liner. Armoured toe. Nylon foam tongue. Tempered steel blade with tip guard. Men's full and half sizes: 6 to 12.

T61-R 4250A—Pair **89.99**

The Lange Pro model **64⁹⁹** cash or 6.00 monthly*

2 For the skater or hockey player who wants a rugged, yet lightweight skate. Has the same basic design features and construction as the Senior Competition, but offers a more flexible outer shell. Has a black nylon foam boot liner, felt-lined tongue. Tempered steel blade; tip guard. Men's full and half sizes: 6 to 12.

T61-R 4249A—Pair **64.99**

Lange Junior Competition **49⁹⁹** cash or 5.00 monthly*

3 Combines all the same quality features of the Senior competition and Pro models, but featured construction and degree of flexibility suitable for boys in minor hockey. Removable white nylon foam boot liner and tongue. Tough tempered steel blade with safety-tip guard. Boy's full and half sizes: 3 to 6.

T61-R 4130A—Pair **49.99**

378 EATON'S

*Now's the season to open an Eaton Account. See page 239.



5 Carousel skates. Top grain white leather uppers lined with pearl grey suede. Rubber foam-padded tongue and heel hugger. Foam and cotton sock lining for comfort. Sanitized-treated to help prevent odour. Regular water-resistant fibre counter; fibre insole. Crescent box toe. One-piece moulded outsole. Nickel plated tempered steel blades with regular picks riveted to the boot.

Misses' sizes: 11, 12, 13, 1, 2.

61-R 4407A—Pair 22.99

Women's sizes: 3, 4, 5, 6, 7, 8, 9, 10.

61-R 4406A—Pair 24.99

6 Our best quality figure skates. Top grain white kip leather uppers, leather lined for support. Foam padded two-piece crimp tongue and heel hugger. Foam-padded sock lining. Sanitized-treated to guard against odour. Water-resistant fibre counter; fibre insole. Crescent box toe. One-piece moulded outsole. Tempered steel blade with double picks riveted to the boot. Shipped promptly from Toronto.

Women's full and half sizes: 4 to 10.

T61-R 4408A—5.00 monthly * or cash 37.99

7 Eaton Truline No. 9. All-black top grain leather trim; black nylon quarters; lined with golden finish suede. Reinforced tendon guards; plastic toe. Two-piece crimped tongue backed with white felt; foam and cotton sock lining is Sanitized-treated for freshness. Inside back strap; long inside water resistant counter; composition white outsole. Nickel plated steel blade; heel guard.

Boys' full and half sizes: 1 to 5/5.

61-R 4122A—Pair 30.99

Men's full and half sizes: 6 to 12.

61-R 4222A—Pair 32.99

8 Eaton Truline custom model. All-black top grain leather tip, quarter and tongue with full black vinyl. Sanitized-treated lining for freshness. Water-resistant fibre counter; fibre insole and tendon laces provide strong support. Double leather protection on ankle. Tendon guard, back strap. Strong helmet box toe. Thick felt sock lining. Foam padded quarter. Nickel-plated tempered steel blade. Black composition outsole; wood shank.

Boys' sizes: 11, 12, 13, 1, 2, 3, 4, 5.

61-R 4118A—Pair 25.99

Men's sizes: 6, 7, 8, 9, 10, 11, 12.

61-R 4218A—Pair 27.99

Pro-style skates at this low price

15⁹⁹
up



Warmer, mitt set

Carrying case



Pro-style back



7
Truline
No. 9
30⁹⁹
up

9 Smart figure skates with pro cut styling at the top. White split leather uppers are lined with a comfortable suede. Thick foam rubber pads the tongue. Composition sole and attached heel. Durable inside counter and heavy fibre insole provide support. Zinc plated tempered steel blade.

Misses' sizes: 11, 12, 13, 1, 2, 3, 4.

61-R 4309A—Pair 15.99

Women's sizes: 5, 6, 7, 8, 9, 10.

61-R 4310A—Pair 17.99

10 Skate warmer and mitt set. Made of thick, warm Orion (acrylic) pile. Skate cover tips over boots. Warmer and mitts are washable.

Colours: D1-red; 70-white; 40-blue.

Misses' sizes: S(fits skates 7-10), M(11-1).

61-R 4042B—Set 6.49

Women's sizes: S(fits skates 2-4), M(5-7), L(8-10).

61-R 4043B—Set 7.49

11 Skate storage and carrying case. Made of heavy-duty vinyl that wipes clean with a damp cloth. Strong double zipper opening. Protective polyurethane-reinforced bottom is water resistant. Strong carrying handles. Name tag holder attached. White with black piping trim only. Ideal for off-season storage!

61-R 4040—Each 6.99



8
Truline
custom model
25⁹⁹
up



*Order all your skating needs now with NO MONEY DOWN on your Eaton Account.
See page 239 for details.

EATON'S 377

"Unless a boy has a good pair of skates on, he's wasting his time . . ."

4

Junior
Supreme—
39.99

cash or 5.00 monthly*



5



Howie Meeker's
book on hockey
basics and gear



6

Pro-style
Black Panther
46.99

cash or 5.00 monthly*

7

The
Supreme
94.99

cash or 7.00 monthly*



bauer



Official skate
of the National
Hockey League

4

Junior Supreme. Nylon quarters with waterproof counters. Nylon mesh interlining in tendon guard. Moulded toe and sole. Leather lined; foam cushion insole. Bauer "Invictus" blade. Sanitized-treated. Boys' full and half sizes: 1 to 6.

T61-R 4146A—Pair 39.99

5

Howie Meeker's Hockey Basics. 61-R 4634—Book 1.95

6

Pro-style Black Panther. Uppers of leather and cut-resistant nylon. Leather lined; foam and fabric interlining; cushioned insoles. Nylon mesh interlining protects tendon. Moulded toe; waterproof plastic soles. Bauer's specially tempered "Major" blade. Sanitized-treated.

Men's full and half sizes: 6 to 12.
T61-R 4245A—Pair 46.99

7

The Supreme—unsurpassed for comfort and protection. Suede leather lined nylon and leather uppers. Nylon mesh interlining. Indestructible toe. Mesh interlined, felt-backed tongue. Waterproof moulded soles. Bauer "Pro-built" blade. Sanitized-treated to ban odours.

Men's full and half sizes: 6 to 12.
T61-R 4247A—Pair 94.99

Extra-durable
toe cap is protected
by a scuff-resistant
outer nylon mesh

Tendon guard is
interlined with
a protective
nylon mesh. The
heel is padded
for comfort.



The official skate
of the National
Hockey
League
Players'
Association

The new
"satin-finished"
skate blade must
pass tests for
extreme hardness
and lasting edge

naabst

When you start
with a superior
skate you can
only get better

64.99

cash or 6.00 monthly*

Decout Lalonde professional skates of tough kangaroo leather. Top-grain leather trim; full leather lining. Zig-zag top stitching helps prevent stretching, holds your foot firmly and comfortably. Cut-resistant tendon guard; nylon-covered toe cap. Back strap reinforced with nylon mesh. Foam padded heel area. Felt-backed fitted tongue. Waterproof plastic sole. Sanitized-treated.

Men's full and half sizes: 6 to 12.
T61-R 4308A—Pair 64.99

Items with Cat. nos. beginning
with "T", shipped from
Toronto.

EATON'S 379

the goods with these HO-scale Freight Trains

TYCO
ELECTRIC TRAINS

11-unit Steam Locomotive Freight Set

Freight Set \$4999

1 Lighted Pacific 4-6-2 locomotive with tender pulls 71 1/4-in. freight over 45x45-in. double oval track; 2 manual switches. Includes remote control ore dump set, operating crane car with tender, "Piggyback" set with truck terminal, remote control freight unloading depot, 6-watt (VA) power pack UL listed, 110-120-v., 60-Hz. AC. Not recommended for ages under 8.
49 N 98274—Shipping weight 8 lbs. 12 oz. Set #49.99

Locomotive and Tender only \$2197

4-6-2 Steam Locomotive and Tender only.
49 N 9523—Shipping weight 1 lb. 13 oz. #21.97

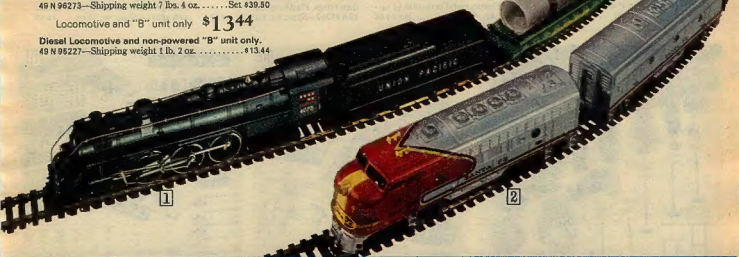
9-unit Diesel Locomotive Freight Set

Freight Set \$3950

2 Lighted Santa Fe diesel with non-powered "B" unit pulls 63-in. freight over 45x45-in. double oval track; 2 manual switches. Includes "Piggyback" set with truck terminal, remote control freight unloading depot, 6-watt (VA) power pack UL listed, 110-120-v., 60-Hz. AC. Not recommended for ages under 8.
49 N 96273—Shipping weight 7 lbs. 4 oz. Set #39.50

Locomotive and "B" unit only \$1344

Diesel Locomotive and non-powered "B" unit only.
49 N 95227—Shipping weight 1 lb. 2 oz. #13.44



Save \$10

on this 4x6-foot Layout when you buy train (A), (B) or (C) on these two pages

WORTH MORE
VALUE
Only
\$4988
when bought with train (A), (B) or (C)

Watch your train zoom through this lifelike, 3-dimensional countryside. Hand-painted 4x6-ft. plastic layout comes with base, track, accessories. Includes freight depot, freight platform, line shack, construction shed, waiting station, plus assorted trees, road, shrub material and railroad signs. For ages 8 and up. Partly assembled. See "N" suffix, page 266.
79N96262N—Layout only. Shipping weight 14 pounds #59.88
79N96262N—Layout when bought with train (A), (B) or (C) on these two pages. Wt. 14 lbs. ... **#49.88**

4-unit Freight Set

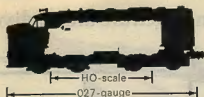
C Lighted Santa Fe diesel pulls 26 1/4-inch freight, 6-watt (VA) power pack UL listed, 110-120-v., 60-Hz. AC. Not recommended for ages under 8.
49 N 96271—Shipping weight 4 lbs. Set #14.88
Diesel Locomotive only.
49 N 95238—Shipping weight 1 lb. #8.97



\$1488
set



79522 NEED **Sears** 569



LIONEL®

BIG SIZE O27-GAUGE ELECTRIC TRAIN SETS

7-unit Steam Engine Train Set

25-watt (VA) transformer moves train over 34x52-inch track with switch siding

- 1 Powerful die-cast locomotive thunders along the Jersey Central Line. Hear authentic mechanical sound of steam add realism. Plastic and metal locomotive hauls 6 plastic cars: tender, hopper car, flat car with logs, box car, gondola car loaded with canisters, caboose.

Giant 61-inch long train speeds along 8 curved and 8 straight track sections. Includes manual switch, bumper, uncoupler. 25-watt (VA) transformer features reverse controller and circuit breaker. . . is UL listed for 110-120-volt, 60-Hz. AC. Recommended for ages 8 and up.

78 N 96185C—Train Set. Shipping weight 10 pounds . . . \$49.50
49 N 96402—Locomotive and tender only. Wt. 4 lbs. 8 oz. . . . 29.97



1
\$49.50

4-unit Train Set

7½-watt (VA) transformer moves train over 27-inch diameter track

- 2 Sturdy plastic and metal steam-type locomotive pulls three plastic cars. Four-unit freight train is 28 inches long. Realistic engine pulls slope-back tender, gondola with canisters and a caboose. Set includes 8 curved track sections.

Powered by 7½-watt (VA) transformer with circuit breaker, UL listed for 110-120-volt, 60-Hz. AC. Recommended for ages 8 and up. So easy to buy when you just use the phone. . . . \$21.99
79 N 96178C—Shipping weight 7 pounds . . . \$21.99

2
\$21.99

6-unit Diesel Train Set

7½-watt (VA) transformer moves train over 27x36-inch oval track

- 3 The mighty plastic and metal Santa Fe Alco diesel pulls its five plastic freight cars around the curves, shoots down the straightaways to deliver the goods to their destination on time. Big, 54-in. long diesel freight set includes engine, flat car with stakes, hopper car, gondola with canisters, box car, caboose.

Incl: 8 curved and 2 straight track sections plus uncoupler. 7½-watt (VA) transformer with circuit breaker is UL listed for 110-120-volt, 60-Hz. AC. Ages 8 and up.

79 N 96223C—Train Set. Shipping weight 8 pounds . . . \$34.99
49 N 96401—Santa Fe Diesel only. Shipping weight 4 pounds . . . 24.97

3
\$34.99

NOTE for both pages: Electrical items not recommended for children under 8 years.

BIG O27-GAUGE TRAIN ACCESSORIES

- 4 Powermaster 40 VA. Controls speed, forward and reverse. UL listed for 110-120-volt, 60-Hz. AC. For ages 8 and up. . . . \$32.99
49 N 97016—Shpg. wt. 4 lbs. . . . \$32.99

- 5 Straight Track. Four 8½-in. pieces of track in each package. . . . \$1.69
49 N 98051—Shpg. wt. 5 oz. . . . \$1.69

- 6 Curved Track. Four 10-in. pieces of track in each package. . . . \$1.69
49 N 98052—Shpg. wt. 6 oz. . . . \$1.69

- 7 90° Crossover. Changes your oval track layout to a "figure 8". . . . \$2.49
49 N 98055—Shpg. wt. 5 oz. . . . \$2.49

- 8 Hand-controlled Switches. Shipping weight each 1 pound. . . . \$5.49
49 N 98053—Left turn . . . Each \$5.49
49 N 98054—Right turn . . . Each \$5.49

- 9 Mechanical Crossing Gate and Semaphore. Activate by weight of approaching train. Plastic. . . . \$9.99
49 N 95354—Shpg. wt. 10 oz. . . . \$9.99

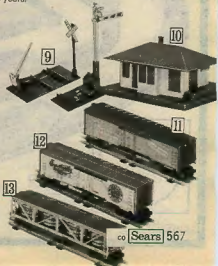
- 10 Lighted Station. Lights from within. Plastic. . . . \$9.99
49 N 95353—Shpg. wt. 12 oz. . . . \$9.99

- (11 thru 13) Each 11 in. long car has remote control couplers. Plastic, metal.

- 11 Butterfinger Refrigerator Car. Opening doors. Full side billboards. . . . \$8.99
49 N 95351—Shpg. wt. 12 oz. . . . \$8.99

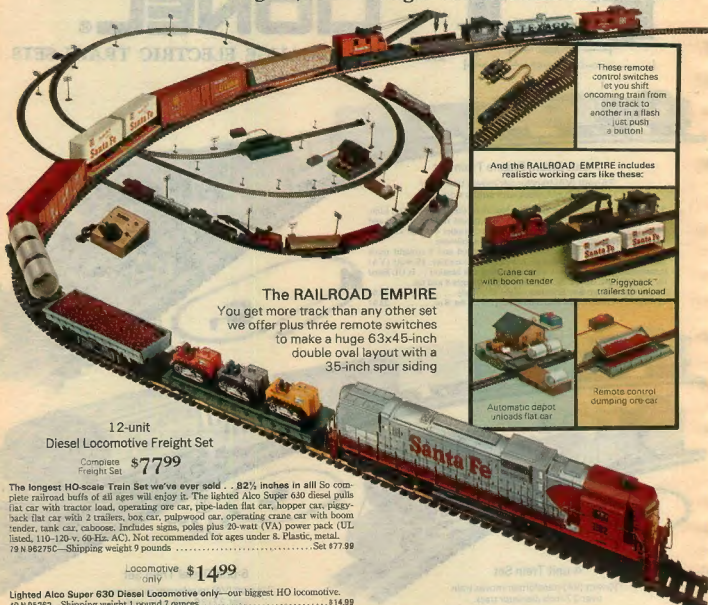
- 12 Gold Medal Box Car. Opening doors. Full side billboards. . . . \$8.99
49 N 95352—Shpg. wt. 12 oz. . . . \$8.99

- 13 Heinz Pickle Car. 4 barrels. . . . \$8.99
49 N 95355—Shpg. wt. 12 oz. . . . \$8.99



co Sears 567

Load cargoes, move freight on schedule and deliver



The RAILROAD EMPIRE

You get more track than any other set we offer plus three remote switches to make a huge 63x45-inch double oval layout with a 35-inch spur siding

12-unit

Diesel Locomotive Freight Set

Complete Freight Set **\$7799**

The longest HO-scale Train Set we've ever sold... 82 1/2 inches in all! So complete railroad buffs of all ages will enjoy it. The lighted Alco Super 630 diesel pulls flat car with tractor load, operating ore car, pipe-laden flat car, hopper car, piggyback flat car with 2 trailers, box car, pulpwood car, operating crane car with boom tender, tank car, caboose. Includes signs, poles plus 20-watt (VA) power pack (UL listed, 110-120-v, 60-Hz. AC). Not recommended for ages under 8. Plastic, metal. 79 N 96275C—Shipping weight 9 pounds.....Set \$77.99

Locomotive only **\$1499**

Lighted Alco Super 630 Diesel Locomotive only—our biggest HO locomotive. 49 N 95262—Shipping weight 1 pound 7 ounces.....\$14.99



These remote control switches let you shift oncoming train from one track to another in a flash... just push a button!

And the RAILROAD EMPIRE includes realistic working cars like these:

Crane car with boom tender

"Piggyback" trailers to unload

Automatic depot unloads flat car

Remote control dumping ore car



7-unit "Spirit of '76" Freight Set

A Unique red, white and blue diesel locomotive and matching caboose bear the official U.S. seal and American flag. 47-inch train set includes operating crane car with tender, hopper, tank car, box car, 36-inch diameter round track. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Not recommended for ages under 8. Plastic, metal. 49 N 96272—Shpg. wt. 5 lbs. 6 oz. Set \$29.99

"Spirit of '76" Diesel Locomotive and matching Caboose only. 49 N 9524—Shpg. wt. 1 lb. 2 oz.\$14.44

6-unit Freight Set

B GP-20 diesel with operating headlight. Hopper, container flat car, tank car, box car, caboose. 32-in. long train. 36-in. diameter round track. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Not recommended for ages under 8. Plastic, metal. 49 N 9524—Shpg. wt. 4 lbs. 5 oz. Set \$23.99

GP-20 Diesel Locomotive only. 49 N 9524—Shpg. wt. 14 oz. 10.66



LITTLE LEARNERS® SHOW 'N TELL PHONO-VIEWERS

by General Electric

It's like having a color TV set of your very own... watch your favorite stories anytime, as many times as you want! Use it as a regular phonograph, too!

SHOW 'N TELL

with Sears exclusive extra-large 11-inch diagonal screen and two-speed phonograph

\$44⁹⁵ Winnie-the-Pooh program sold below

Children can enjoy their favorite stories, delightful cartoon characters and ever-popular fairy tales again and again with bright, full-color pictures and clear, easy-to-understand sound. And the extra-big, 11-inch diagonal screen, that you can buy only at Sears, really brings the stories to life.

Put on a record, slide in film strip, flip a switch... pictures change automatically in time to words and music to illustrate recorded story. 2-speed phonograph has synthetic sapphire needle and built-in 45-rpm adapter so children can play their own 33½ or 45-rpm records. Focus lever for sharp pictures. Solid state construction means no warm-up wait. Built-in cooling system helps prevent overheating. Polystyrene case, 13½x21½ inches high. "Winnie-the-Pooh" Picturesound® program sold separately below. UL listed for 110-120 v., 60-Hz. AC, 50 w. Not recommended for ages under 3.

A wide selection of delightful Picturesound® programs for GE SHOW 'N TELL is available. See listings below right. Pick up your phone right now and order this one.

79 N 16065C—Shpg. wt. 11 lbs.\$44.95

Replacement Needle and Bulb

Both will fit any SHOW 'N TELL Phono-Viewer

Replacement Needle. Synthetic sapphire.
49 N 16386—Shipping weight 1 oz.\$1.39

Replacement Bulb.
49 N 16505—Shipping weight 1 oz.\$1.49



Stand alone
\$8⁹⁹

Save \$1... buy Stand with any SHOW 'N TELL Phono-Viewer above

WASH BOOK VALUE

\$7⁹⁹ when you buy SHOW 'N TELL

Stand holds any SHOW 'N TELL machine on this page. Chrome-plated tubular steel legs. Walnut-finished hardwood top... all-around ledge helps secure machine so it won't slide off. Storage for Picturesound® programs and your other records, 15½x15½x20½ in. high. Ready to assemble. Wt. 6 lbs.

Stand alone, 79 N 16385C\$8.99

Stand when you buy SHOW 'N TELL 79 N 16385C\$7.99

Compact SHOW 'N TELL

With 6-inch diagonal screen and two-speed phonograph

\$29⁹⁵

Alice in Wonderland program sold below



Full-color pictures change automatically in time to words and music. Plays 33½ and 45-rpm records. With synthetic sapphire needle. 45-rpm adapter, picture focus lever. Solid state construction means instant warm-up. Built-in cooling system helps prevent overheating. Polystyrene case. "Alice in Wonderland" Picturesound® program not included; sold separately below. UL listed for 110-120 v., 60-Hz. AC, 50 watts. Not recommended for ages under 3. 11x11½x7½ in. high. 79 N 16064C—Shipping weight 8 pounds.\$29.95



Just put record on, slide in full-color film strip. Pictures change in time with words and music



Each **\$1⁵⁹**

Buy any 2 or more for

\$1⁴⁹ each

20 Picturesound® Programs for GE SHOW 'N TELL

Programs of Walt Disney creations, story-book characters. Each has film strip and 7-in. 33½-rpm break-resistant record with story on one side, children's songs on the other.

Choose your favorites of these cartoons, fairy tales and popular stories

49 N 1641—The Three Little Pigs	49 N 16435—Barbie
49 N 16411—Pinocchio	49 N 16438—Night Before Christmas
49 N 16412—Cinderella	49 N 16828—Disney World
49 N 16416—101 Dalmatians	49 N 16422—Jack and the Beanstalk
49 N 16417—Mickey Mouse	49 N 16173—Black Beauty
49 N 16418—Donald Duck	49 N 16421—The Wizard of Oz
49 N 16419—Mary Poppins	49 N 16139—Robin Hood
49 N 1642—Winnie-the-Pooh	49 N 16414—Snow White
49 N 16423—The Three Bears	49 N 16425—Little Red Riding Hood
49 N 16415—Alice in Wonderland	49 N 16426—Hansel and Gretel

Shipping weight each 4 ounces Each \$1.50; Any 2 or more, each \$1.49

*Registered trademark General Electric Co.

NOTE for both pages: Disney characters© Walt Disney productions. Peanuts characters© United Feature Syndicate, Inc. 1968. "Sesame Street" is a trademark of Children's Television Workshop. Bugs Bunny© 1973 Warner Bros. Seven Arts, Inc. Bozo the Clown© Capitol Records, Inc.

Color Reels for all non-talking View-Master viewers



Each catalog number is for one 3-reel packet

\$1.75 per packet

Postpaid (Wt. 1 oz.)

NEW 1974 SUBJECTS

- 49 N 17559—Six Million Dollar Man
- 49 N 17558—Apple's Way
- 49 N 17343—Huck Finn
- 49 N 17597—Emergency
- 49 N 17393—Live and Let Die
- 49 N 17596—Waltos
- 49 N 17322—Pippen Longstocking
- 49 N 17342—Robin Hood
- 49 N 17598—Kung Fu
- 49 N 17555—Star Trek

CARTOON FAVORITES

- 49 N 1740—Bambi
- 49 N 17531—Bugs Bunny®
- 49 N 17318—Cinderella
- 49 N 17514—Flintstones
- 49 N 17315—Pinochio
- 49 N 17538—Beep-Beep the Roadrunner
- 49 N 17548—Charlie Brown
- 49 N 17517—Disney on Parade
- 49 N 17552—The Hair Bear Bunch
- 49 N 17528—Mickey Mouse
- 49 N 17551—Mickey Mouse Clock Cleaners
- 49 N 17552—Pebbles and Bam Bam Bamm
- 49 N 17544—Snoopy and the Red Baron®
- 49 N 17362—Winnie-the-Pooh
- 49 N 17565—Barooka Joe
- 49 N 17533—Casper
- 49 N 17528—Donald Duck
- 49 N 17536—Peanuts®
- 49 N 17553—Scooby Doo

FAVORITE STORIES AND SUBJECTS

- 49 N 17411—ABC Circus
- 49 N 17492—Batman
- 49 N 17544—Fat Albert
- 49 N 17383—Christmas Story
- 49 N 1738—The Night Before Christmas
- 49 N 1767—Rudolph the Red-Nosed Reindeer
- 49 N 17554—Mooses and the 10 Commandments
- 49 N 17408—Raggedy Ann and Andy
- 49 N 1738—Alice in Wonderland
- 49 N 17361—The Wizard of Oz
- 49 N 1726—American Indian
- 49 N 17478—Daniel Boone
- 49 N 1748—Lassie, Lock, Homeward
- 49 N 17376—Mary Poppins
- 49 N 17619—Prehistoric Animals
- 49 N 17614—Wild Animals
- 49 N 17678—Prehistoric Life
- 49 N 17948—Walt Disney World Fantasyland
- 49 N 17593—Adam 12
- 49 N 17588—Brady Bunch
- 49 N 17228—Holy Land

30 all-time favorite Reels—no longer in print—for one low, low price



WORTH MORE
VALUE
Package of all 30 Reels
Only **\$5.99**

That's less than 20¢ each!

Here's a great way to start your own library of exciting 3-D View-Master subjects. For one low price you get an outstanding assortment of non-talking reels in vivid color. There are 30 reels in all, including popular cartoon features like Blondie and Beetle Bailey; some of your favorite stories and fairy tales like Rumpelstiltskin and The Emperor's New Clothes; great TV features and breathtaking scenic views. Don't pass up this fantastic opportunity. Order today.

49 N 18904—Shpg. wt. 4 oz. Pkg. **\$5.99**
"C" Batteries for View-Master viewers.
49 N 46994—Pkg. of 6. Wt. 12 oz. Pkg. \$1.49

REMEMBER!

You can order items on pages 425 to 593 from now until AUGUST 15, 1975

Talking View-Master® Products

Colorful 3-D pictures really "come alive" with clear, easy-to-understand sound



Talking Stereo Viewers with 4 talking reels each

Lighted Viewer produces sound electronically for rich, true-to-life tone

\$1.897

batteries not included

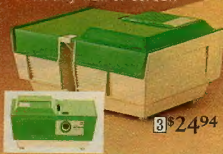
Standard Viewer features clear, acoustical sound reproduction

\$1.347

batteries not included



Projects bright, clear images on any wall or screen



Talking Projector

Have a show for all your friends complete with exciting sound

1 Exciting 3-D color pictures seem to come alive and talk to you. Interesting descriptions and sound effects produced electronically in this model to give a rich, true-to-life tone. Built-in lighting makes the picture extra bright and clear. Just slip in talking reel and press sound bar. Includes 4 popular talking reels of Charlie Brown and the Peanuts® characters. Plastic. Uses 2 "C" batteries, not incl. order pkg. below.
49 N 18901—Shpg. wt. 3 lbs. 9 oz. **\$18.97**

2 Look, listen, laugh and learn with this red, white and blue plastic Talking Stereo viewer. Just drop in a talking reel, hold viewer toward light and press sound bar. Includes 4 all-time favorite talking reels featuring Mickey Mouse and Donald Duck. Uses 2 "C" batteries, not included, order pkg. below.
49 N 18902—Shpg. wt. 3 lbs. 10 oz. **\$13.47**

3 This exciting new projector makes cartoon characters, adventure tales, travelogues and science stories burst into life with brilliant pictures and rich, clear sound. Project your favorite Talking View-Master reels on to any wall or screen with this handsomely-designed plastic projector. Just plug in, place reel in slot and the show begins. Convenient scene change lever and automatic reset device. UL listed for 110-120-volt, 60 Hz AC. 120 watts, 6-foot cord. Not recommended for ages under six. One demonstration talking reel is included.
49 N 18927—Shpg. wt. 6 lbs. 8 oz. **\$24.94**

Extra Lamp for (3) above. Code RMG.
49 N 18961—Shipping wt. 4 oz. **\$2.65**

Talking View-Master Reels

Each catalog number is for one 3-reel packet. Postpaid (Wt. 4 oz.)

\$2.99 per packet

NOTE: Talking viewers and projector will accept standard View-Master reels. However, talking reels cannot be used in standard viewers or projectors.

NEW 1974 RELEASES

- 49 N 18342—Robin Hood
- 49 N 18558—Star Trek
- 49 N 18536—Hawaii Five-O
- 49 N 18321—Charlotte's Web
- 49 N 1834—Tom Sawyer
- 49 N 18343—Huck Finn
- 49 N 18576—Barbie's Photo Race

HISTORY AND TRAVEL

- 49 N 18202—Disneyland
- 49 N 18555—Walt Disney World
- 49 N 18578—Prehistoric Life
- 49 N 18616—Wild Animals

CARTOON FEATURES

- 49 N 18531—Bugs Bunny®
- 49 N 18548—Charlie Brown
- 49 N 18536—Peanuts®
- 49 N 18516—Popeye®
- 49 N 18553—Scooby Doo
- 49 N 18544—Snoopy, Red Baron®
- 49 N 18514—Flintstones
- 49 N 18525—Donald Duck
- 49 N 18528—Mickey Mouse
- 49 N 18551—Mickey Mouse Clock Cleaners
- 49 N 18382—Winnie-the-Pooh
- 49 N 18376—Mary Poppins

FAVORITE STORIES

- 49 N 18336—Alice in Wonderland
- 49 N 1841—Mother Goose
- 49 N 18382—The Night Before Christmas
- 49 N 1887—Rudolph
- 49 N 1850—Barbie's World Trip
- 49 N 18383—Christmas Story

TV FAVORITES
49 N 18593—Adam 12

Note for both pages: Peanuts characters® United Feature Syndicate, Inc. 1966. Disney characters® Walt Disney Productions. Popeye® King Features Syndicate 1962. Bugs Bunny® 1974 Warner Bros. Seven Arts, Inc. Raggedy Ann and Andy® ©Bobbs-Merrill Co., Inc. 1973

Treat your friends to a View-Master show with your Deluxe View-Master® Theater



Theater includes projector,
stereo viewer and 20
full-color stereo reels

\$1999 carry case/screen
not included

Carry Case
doubles as
Projection
Screen

\$399

1 New, improved version of View-Master Entertainer projector uses standard 12-v. auto lamp to project a brighter, larger image than ever before on any wall or screen. (Lamp #141 included.) The whole gang can see 20 great reels together. Your show stars Winnie-the-Pooh with his best friends, Mickey Mouse, Donald Duck, Mary Poppins, Bambi, Aristocats and more. And a standard stereo viewer is included. Plastic projector with 6-ft. cord, UL listed for 110-120-v., 50/60-Hz. AC, 3 amps, 18.43 watts. Not recommended for ages under 6. Buy carry case/screen below.

49 N 18956—Shipping weight 4 lbs. 2 oz. Outfit \$19.99

2 Carry Case/Screen. There's enough room inside to hold Deluxe Theater above plus talking viewer and reels. Screen on inside of lid. Made of corrugated fiberboard with woodgrained finish. 5 1/2 x 14 1/4 x 16 1/4 in. long. 49 N 18976—Carry Case/Screen alone. Shpg. wt. 2 lbs. 3 oz. \$3.99

Save 50c on Carry Case/Screen... buy it with Deluxe Theater.

49 N 18976—Case/Screen bought with (1) above. Wt. 2 lbs. 3 oz. \$3.49

View-Master® Stereo Viewers

A favorite toy of kids and parents for over 30 years



Lighted Stereo Viewer
with four color reels

\$544 without
batteries



Standard Stereo Viewer
with four color reels

\$344

Lights up anywhere. Simply touch bar and picture appears. Flip lever to change scene. Peanuts®, Popeye, Casper and Woody Woodpecker reels incl. Plastic. Uses 2 "C" batteries, order pkg., facing pg. Ages 4 and up. 49 N 18906—Shpg. wt. 8 oz. \$5.44

View Bugs Bunny®, Road Runner, Scooby Doo and Fat Albert at a budget-pleasing price. Easy to operate. Just hold viewer up to any light. Lever changes scene. Made of high impact plastic. Ages 4 and up. 49 N 18903—Shpg. wt. 9 oz. \$3.44

View-Master Library Chest
for stereo viewers, reels

\$288 viewer, reels
not included

The neat way to store and protect reels and standard or lighted View-Master viewers. Roomy enough to hold up to 25 three-reel packs. Made of high impact polystyrene in snappy red and white. Chest measures 8 1/2 x 5 1/2 x 5 1/2 inches deep. Shipping weight 1 pound 11 oz.

49 N 18929 \$2.88

Save
\$1

VALUE

Was **\$13.66**
\$12.66 screen not
included

Variety
Theater

Includes projector,
stereo viewer
and 10 color reels

An exclusive with Sears. With this fun-filled outfit you get two exciting reels each of The Partridge Family, Peanuts®, Winnie-the-Pooh, Mickey Mouse and Disney on Parade... all in brilliant color. Plastic projector with 6-ft. cord is UL listed for 110-120-v., 60-c. AC or DC, 30 watts. Not recommended for ages under 6. Uses BVR lamp (included)... extra sold below. Complete with standard stereo viewer and two cassettes for reel storage. Carry Case/screen (sold above) can be used with this model, too. 49 N 18934—Shipping weight 3 pounds 8 ounces Outfit **\$12.66**

Replacement Bulb. Fits this projector only. 30 watts. Code BVR.

49 N 18982—Shipping weight 5 ounces \$3.10

REMEMBER!

You can order items on pages 425 to 593
from now until **AUGUST 15, 1975**

Load up cars at the factory and take them to the dealer . .

Motorized Auto Transport

\$847

cars, batteries
not included



Ramp lowers
by lever action
for unloading

Back up cab . . .
trailer automatic-
ally engages

Cab unhooks by
lever release
and moves out

Six controls atop the
cab let you start,
stop, go left, right,
forward and reverse



Room for 14 cars, and you maneuver this Auto Transport easily with its push-button drive

To "drive" your truck, load up to 14 mini-cars (not included, order below or on pages 572, 573, 577 or 578). Press "start" and "forward" buttons and you're off. To take corners, push "right turn" or "left turn" buttons. To unload cars, push "reverse" button to back into loading area. Then push "stop" button, tilt up ramp and roll off the cars. Cab hooks onto trailer automatically . . . may be manually unhooked with lever release. Plastic body: 18x44x4 inches high. Uses 2 "C" batteries, order package below. From Japan. Why not pick up the phone and order it?

49 N 58223—Ages 4 and up. Shipping weight 2 pounds 2 ounces \$8.47
49 N 46997—Alkaline "C" Batteries. Package of two. Shipping weight 5 ounces Pkg. 1.05

Store and carry up to
72 mini-cars in this
"MATCHBOX"® Collector's Case



\$697

cars not incl.



This 34-inch long, stand-up case is ideal for storing and carrying up to 72 of your mini-cars. Plastic trays lift out for easy removal of cars. Scuff-resistant vinyl case has handle, nickel-plated locks, 3 viewing sections and clear plastic windows. Measures 12½x10¼ inches wide when closed. Recommended for ages 3 and up.

49 N 54509—Shipping weight 3 lbs. 4 oz. \$6.97

All these Vehicles work with our Super Station (opposite page) and Transport (above)



"MATCHBOX"® Car Set **\$447**

The 6 race 'n' rally mini-vehicles include: Team "MATCHBOX"™, Boss Mustang, Javelin, Monteverdi HIA 450 SS, Lotus Super 7 and Mazda RX300. Each 2 to 3 in. long. Die-cast metal. From England. Ages 3 to 12.

49 N 54688—Shpg. wt. 12 oz. Set \$4.47



Corgi Jr.® Emergency Set **\$497**

The 7 mini-cars include a fire truck, fire chief's car, ambulance, electric truck, wrecker truck, VW Bug, police car. Vehicles measure up to 3 in. long. Die-cast metal. From England. Recommended for ages 3 to 12.

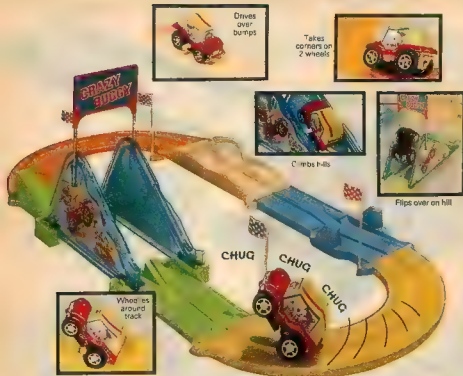
Shipping weight 12 ounces.
49 N 54572 Set \$4.97



Hot Wheels® FLYING COLORS™ Set **\$597**

Nine cars: Rodger Dodger™, Police Cruiser, Red Baron®, Buzz Off®, Paddy Wagon™, Alive '55®, Sir Rodney Roadster™, Breakaway Bucket™, Heavy Chevy®. Each 2 to 3 in. long. Die-cast zinc. Hong Kong. For ages 3 to 12.

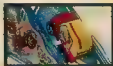
49 N 54971—Shipping weight 1 pound 7 ounces Set \$5.97



Drives over bumps



Takes corners on 2 wheels



Climbs hills



Flips over on hill



Wheelies around track

CRAZY BUGGY.. the "do-anything" Stunt Car Set

\$995 battery not included

Watch as this little buggy "comes alive." The instant the drive begins, you'll see the funniest, slapstick comedy driving ever. Around it goes doing five different stunt actions (bumpy road driving, wheelies on rear wheels, hill climbing, flip-overs down hill and two-wheel cornering) while following a 72-inch long course. Brightly colored plastic car does all the stunts repeatedly. Layout measures 36x16x10 inches high. Uses 1 "C" battery - not included, order package directly below. For 3 to 12-year olds. Like everything else in Sears books, it's so easy to order by telephone.

Shipping weight 2 pounds 7 ounces.
49 N 58221 Set \$9.95

Alkaline "C" Batteries. Package of 2.
49 N 46997—Shipping weight 5 oz. Pkg. \$1.05

SOLD ONLY AT SEARS!

"MATCHBOX"® Super Station

Design your own station... pull-apart pieces offer a variety of layout possibilities

\$11.99 without vehicles



1 Drive mini-cars up the ramps to the multi levels of this super station. Includes everything you need to play "mini-car mechanics": tool chest/workbenches, test panels, gas pumps, grease racks and oil compressors. Do different jobs on each level. For added realism, there's oil drum rolls and drum racks, stanchion signs, wall and sign combinations and specialty signs and holders. Plus all the parts you need to build six levels of service station fun. Plastic. With assembly instructions, decal sheet. "MATCHBOX" cars not included, order at right.

49 N 57073—Ages 3 to 12. Shipping weight: 3 pounds \$11.99

NOTE: FOR BOTH PAGES: "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England.



Pleasure Car Set **\$4.47**

Commercial Car Set **\$4.47**

2 The 6 mini vehicles include: Hot Rod Jeep, Stingaroo Cycle, Piston Popper, Volks-Dragon, Volkswagen Camper, Hairy Hustler. Each about 2 to 3 in. long. Die-cast metal. From England. Ages 3 to 12. Shipping wt. 12 oz.
49 N 54982 Set \$4.47

3 The 6 mini-vehicles include: a tow truck, gas tanker, articulated truck, police car, bus and an ambulance. Each about 2 to 3 in. long. Die-cast metal. From England. Ages 3 to 12. Shipping weight 12 oz.
49 N 54983 Set \$4.47

Save 10%

Buy Garage with
Pleasure Cars and
Commercial Cars

WORTH MORE VALUE
Separate prices total \$20.93
\$18.77

Super Station (1) with Pleasure and Commercial Cars (2 and 3). Build a complete garage and supply it with plenty of mini-vehicle business. Buy it the easy way—order by phone.
49 N 54984—Shipping weight 4 pounds 8 ounces ...Set **\$18.77**

EARTHMOVERS of heavy-gauge steel



8
25-inch long
Elevating Scraper
\$94



9
16-inch long
Grader
\$594



10
13 1/4-inch long
Heavy Bulldozer
\$694



11
18-inch long
Street Roller
\$797

12
13-inch long
Husky Dump Truck
\$597

(8 thru 13) Each rugged steel body has a baked-on, non-toxic enamel finish. Detailed bodies and durable plastic windshields. Smooth, turned edges help protect operator. Figure set sold on page 580. Ages 3 and up.

8 Elevating Scraper. Load and unload sand or gravel with crank-powered, rubber conveyor belt. Retract belt into transport position and open hopper for dumping. Massive, deep tread tires. Drive section pivots for easy steering. About 25x6x8 inches high.
49 N 54097C—Shipping weight 6 pounds\$9.94

9 Grader. Blade raises, lowers, tilts and swings either way to 5 positions for excellent sand, dirt or snow removal. Tandem-pivoted rear wheels with big traction-tread tires. About 16x7x8 inches high.
49 N 54089—Shipping weight 3 lbs. 5 oz.\$8.94

10 Heavy Bulldozer. Big blade lifts to 3 positions to move various sizes of debris. Wide, deep lug tracks on solid wheels. About 13x8x7 inches high.
49 N 54113—Shipping weight 3 lbs. 5 oz.\$8.94

11 Street Roller. Big plastic roller smooths out bumps on your sand roads. Rear swivel joint provides easy steering, handling. About 16x7x7 1/4 inches high.
49 N 54158—Shipping weight 4 pounds\$7.97

12 Husky Dump Truck. Durable vehicle removes the big loads of sand and metal debris from the site. Easy hand lift dumping action. Full cab interior. Deep-tread, oversized tires, chrome-plated wheel covers and bumper. About 13x5 1/2x7 inches high.
49 N 58328—Shipping weight 2 lbs. 12 oz.\$5.97

13 Husky Crane. Use magnet to clear the area, then attach scoop that bites up a full load, swings around to unloading area and opens automatically when raised to top of boom. Positive-stop winch raises, lowers boom. Crane cab swivels 360°. Heavy-duty tires. About 14x5 1/2x21 inches high with boom raised.
79 N 58328C—Partly assembled. Wt. 6 lbs.\$9.99



13
4-inch long
Husky Crane
\$999



This magnet attaches to (13) to clear away metal debris

REMEMBER!

You can order items on pages 425 to 593 from now until AUGUST 15, 1975

Our brawnier team of CONSTRUCTION EQUIPMENT

The biggest earthmovers we sell . . . and they're made of heavy-gauge steel

Tonka

U.S.A.

24 1/2 inch and Grader

2

\$1394

1

21 1/2-inch long Mixer

\$1447

3

20-inch long Loader

\$1167

4

16 1/2-inch long Dozer

\$1467



This magnet attaches to (6) to clear away metal debris



11-piece Figure and Sign Set \$297

18 1/2-inch long Jumbo Dump Truck

\$894

5



(1 thru 6) Each tough, massive brute has a steel body finished with chip-resistant, non-toxic enamel. Highly detailed bodies and shatter-defying plastic windshields. Smooth, sleek, curved edges help protect operator. Recommended for ages 3 and up.

1 Mixer. Fill big plastic drum, rotate and dump and your road construction is under way. Large bumper grill of shock-absorbing vinyl takes thumping punishment without losing its shape. 21x9 1/2x13 1/4 inches high. 79 N 58043C—Shipping weight 11 lbs. \$14.47

2 Grader. Main blade angles to 5 positions, lifts and lowers. Big side delivery blade aids in snow, sand, dirt removal . . . swings up for storage. Engine section swivels to steer. Stands 24 1/2x9 1/2 inches high. 79 N 54256C—Shipping weight 9 pounds \$13.94

3 Loader. Lever-operated bucket scoops up a big load, raises for hauling, lowers and dumps load. Cab swivels to steer. 20x8x9 inches high. 79 N 54209C—Shipping weight 8 lbs. \$11.67

4 Dozer. Rugged, lever-operated 3-position blade. Deep-etched, super digger treads for road-hugging traction. Full roll cage over operator's seat. 79 N 58313C—16 1/2x11 1/2x10 in. high. Wt. 12 lbs. \$14.67

5 Jumbo Dump Truck. Extremely smooth, balanced action bed raises, dumps big loads (by hand) easily. 49 N 58327—19 1/2x7 1/2x10 in. high. Wt. 7 lbs. \$8.94

6 Jumbo Michigan Shovel. Crane cab swivels 360°. Positive-stop winch raises, lowers boom (folds for storage). Includes scoop and magnet for lifting. Scoop releases load automatically when raised to top of boom. 21x7x28 in. high with boom raised. 79 N 58298C—Partly assembled. Wt. 10 lbs. \$12.97

7 Figure, Sign Set. Includes 4 workmen, 1 foreman, 6 international traffic symbol signs. Plastic. 4 in. high. 49 N 57092—Ages 3 and up. Shpg. wt. 8 oz. . . . Set \$2.97

Jumbo Michigan Shovel

\$1297

580 [Sears] =

Get Tonka hard hat and

Save \$3 when you buy
all 3 construction vehicles



16⁹⁹



10⁹⁴



9⁸⁸

3

2-ft. tall
GIANT Crane

12⁹⁹



9

Operates
by remote
control

Tonka Rescue
Vehicles

4



5

Save \$3
when you buy
complete set of 3



6

22-in. long
WINNEBAGO
Motor Home

17⁸⁸



7



15⁷⁷

8





Smash-up Derby 699

Crash 'em apart—snap 'em together. Wild new kind of SSP action! Pull T-Stick and look out... cars take off fast, race over ramps, jump, and crash in mid-air. Doors, trunk lid, hood, front wheels fly off. Set complete with two

modified, authentic-looking stock cars made after a Volkswagen and GM Pick-Up Truck. Incl.: 2 T-Sticks, 2 ramps—also use ramps as crash walls. **48 G 23202**—Ship, wt. 2 lbs. 2 oz. .set 6.99

Insert T-Stick
PULL TO START

Any SSP racer 359

Two for 644



SSP racers with Sonic Sound and ultra chrome finishes. Gyro-power system is easy to start. Uses no batteries! Just pull the T-Stick and cars are off. 01 Lakers Special, 02 Hustlin' Hoos, 03 King Cobra, 04 G.T. Coupe, 05 Black Jack, 06 Blue

Monday, Power T-Stick Included. Steel cars numbers when ordering. **L 48 G 23359**—Ship, wt. 12 oz. .ea. 3.59
SAVE when you buy any pair of racers!
L 48 G 23359 D—Wt. 1 lb. 8 oz. .any 2 for 6.44

18-pc. Steel Truck set 948



The mini-fleet for maxi-imaginings! Highly detailed heavy gauge steel in urgent, colorful finishes. They range from 4-in. flat beds to 8-in. semis. Incl.: Dumper, wrecker, garbage hauler, concrete mixer, stake bed, and box van plus 2-pc

hook 'n' ladder and auto transport with 2 VW bugs, pit stop sign, warning banner, gas pump, 3 road signs. From Japan. Not recommended for children under 3 years. **48 G 23392**—Ship wt 3 lbs 4 oz. .set 9.48
48 G 23399 D—Ship, wt. 2 lbs. 14 oz. .set 6.99



All the fun of a large road race in only a few feet of space. Of high-impact plastic, this four-lane figure-eight measures 33½ in. assembled and has over 6 ft. of racing track. Set incl.: four 2-in. motorcycles with drivers, 7-pc. track, hill-climb

section, starting gate, and 6 plastic trees. From Hong Kong. Not recommended for children under 3 years. Uses 1 "D" battery, not incl., sold on page 391. **48 G 23099**—Ship, wt. 2 lbs. 14 oz. .set 6.99

Motorcycle Hill-Climb Road Race

set

699

HOT WHEELS Flying Colors sets with new tracks in blazing red, white, and blue; Hot Wheels clamp that fastens to any raised object with ledge. And gravity gives your car the power to get through with flying colors.

A New Double Dare set with finish gate that tells who's the winner without question, two 12-ft. tracks, 11 joiners, fast start gate, and 2 Flying Colors cars. **48 G 23776**—Shipping weight 1 lb. 12 oz. .set 6.99

B Speed Stunter set with exciting Daredevil Loop, 14-ft. track, 5 joiners, needle, 1 Flying Colors car. **48 G 23775**—Shipping weight 1 lb. 8 oz. .set 3.56

[B] HOT WHEELS Flying Colors!

Speed Stunter

396

699

as seen on TV!
Double Dare!

338 WARDS BACKS

Treat 'em this Christmas to the true-to-life world of TONKA

1-7 All these Tonka vehicles are made of heavy-gauge steel with impact-resistant plastic inserts, and have non-toxic, baked-on truck enamel so they'll take anything their rambunctious owners can dish out... year after year. They're all realistically detailed with moving parts so their little operators can become more involved in the real world of make-believe.

(1) NEW Mighty-Tonka Bulldozer. With operating, 3-position blade, full roll cage, and deep-cleat treads that really hang on during tough service. 16½ in. long. **48 G 23450 M**—Shipping weight 5 lbs. 12 oz. .set 10.99

(2) Mighty-Tonka Loader. Operating lever controls bucket for scooping, hauling, and unloading; swivel-action cab has see-thru plastic windows. Deep-cleat tires roll over any terrain. 19½ in. long. **48 G 23453 M**—Shipping weight 8 lbs. .set 10.94

(3) Mighty-Tonka Dump. Load box raises for dumping. With see-thru windows, deep-cleat tires. 18½ in. long. **48 G 23449 M**—Shipping weight 7 lbs. 12 oz. .set 9.88

(1-3) SAVE \$3 and get Tonka Hard Hat at no extra charge when you buy set of 3 construction vehicles. Helmet of rugged plastic with adjustable head-band. **48 G 23451 A**—Shipping weight 29 lbs. .set 34.81

(4) NEW Mighty-Tonka Rescue Vehicle. Features swing-open rear door, sliding side door, and swivel action tool for every play occasion. Interior has 3 seats, steering wheel, see-thru windows, medicine chest. Comes with jointed driver, nurse, patient and stretcher. 18½ in. long. **48 G 23458 M**—Shipping weight 4 lbs. 4 oz. .set 11.99

(5) Tonka Aerial Ladder. Features multiposition ladder of rugged plastic that cranks up and out, swivels 360°. Auxiliary ladders mount on side. 24½ in. long. **48 G 23471 M**—Shipping weight 4 lbs. 4 oz. .set 11.99

(6) Tonka Snorkel Pumper. Just hook garden hose into fire hydrant, attach hydrant's hose to truck, and shoot water from gun on aerial platform which raises, lowers, and rotates 360°. 17½ in. long. **48 G 23459 M**—Shipping weight 8 lbs. 12 oz. .set 13.99

(4-6) SAVE \$3 when you buy set of 3 rescue vehicles. **48 G 23472 M**—Shipping weight 18 lbs. .set 38.97

(7) Mighty-Tonka Winnebago. Tough plastic top swings away or to the side to serve as awning. Interior has bathroom, closet, and refrigerator that slide open and close; detailed sink, stove, bathroom, toilet, and seats; front bucket seats that swivel for 6-in. jointed dolls, Win and Winnie, and their dog Soamp. 23¾ in. long. **48 G 23468 M**—Shipping weight 12 lbs. 12 oz. .set 17.88

8 Ford 7500 Backhoe-Loader. 1/12 scale replica is made of die-cast, rust-resistant metal in Ford industrial yellow. Steer tractor. Raise, lower, dump, or lock front bucket; move backhoe in, out, up, down and pivot 180° to dig trenches, hold tractor in position with rear stabilizers. Real rubber wheels. 33¾ in. long. **48 G 23826 M**—Shipping weight 9 lbs. .set 15.77

9 Giant Crane! Of strong blue plastic, this giant swivels 360°, goes backwards and forwards, and moves 20-in boom and lift hook up and down... all by remote control. Uses 3 "C" batteries (not incl.) and has a 36½-in. cord. Base switch houses all actions performed when it is changed. From France. 24½ in. tall. Not recommended for children under 3 years old. **48 G 23121 M**—Shipping weight 3 lbs. 10 oz. .set 12.99

any 4 cars for 276



HOT WHEELS Flying Colors cars! Tough and sturdy 1/65 scale die-cast metal cars. Featuring full-figure "Mopar" wheels with red stripe slicks. Order in-line. 01 Dodge, 02 Buick, 03 Buick, 04 Buick, 05 Buick, 06 Buick, 07 Buick, 08 Buick, 09 Buick, 10 Buick, 11 Buick, 12 Buick, 13 Buick, 14 Buick, 15 Buick, 16 Buick, 17 Buick, 18 Buick, 19 Buick, 20 Buick, 21 Buick, 22 Buick, 23 Buick, 24 Buick, 25 Buick, 26 Buick, 27 Buick, 28 Buick, 29 Buick, 30 Buick, 31 Buick, 32 Buick, 33 Buick, 34 Buick, 35 Buick, 36 Buick, 37 Buick, 38 Buick, 39 Buick, 40 Buick, 41 Buick, 42 Buick, 43 Buick, 44 Buick, 45 Buick, 46 Buick, 47 Buick, 48 Buick, 49 Buick, 50 Buick, 51 Buick, 52 Buick, 53 Buick, 54 Buick, 55 Buick, 56 Buick, 57 Buick, 58 Buick, 59 Buick, 60 Buick, 61 Buick, 62 Buick, 63 Buick, 64 Buick, 65 Buick, 66 Buick, 67 Buick, 68 Buick, 69 Buick, 70 Buick, 71 Buick, 72 Buick, 73 Buick, 74 Buick, 75 Buick, 76 Buick, 77 Buick, 78 Buick, 79 Buick, 80 Buick, 81 Buick, 82 Buick, 83 Buick, 84 Buick, 85 Buick, 86 Buick, 87 Buick, 88 Buick, 89 Buick, 90 Buick, 91 Buick, 92 Buick, 93 Buick, 94 Buick, 95 Buick, 96 Buick, 97 Buick, 98 Buick, 99 Buick, 100 Buick. **48 G 23777 D**—Ship, wt. 8 oz. .any 4 for 2.76

MATCHBOX International Airport

Exclusive at Wards! This big 30x40-in. play environment of easy-care vinyl covered cardboard will capture the imagination of any little "world traveler." With runways, buildings, and parking areas, it's ideal for play with Matchbox "Skybaster" planes, cars, and trucks sold below.

48 G 23500 M—Ship. wt. 2 lbs. 1 oz. set 7.99

Set of 4 "Skybaster" planes—Cessna ATD, Lear Jet, Air Bus, famous MIG 21. From England.

48 G 23615—Ship. wt. 9 oz. set 3.66

Set of 4 Matchbox trucks—Articulated truck, Toe Joe, Wildlife truck, Gas tanker. From England.

48 G 23616—Ship. wt. 9 oz. set 3.66

Set of 4 Matchbox cars—Road Dragster, Wood-N-Push, Tyre Fryer, Pie Eyed Piper. From England.

48 G 23617—Ship. wt. 9 oz. set 3.66

Save \$1 when you buy all 3 Matchbox vehicle sets.

48 G 23621—Ship. wt. 1 lb. 11 oz. set 9.98

SAVE \$3 when you buy airport with all 12 vehicles!

48 G 23780 M—Ship. wt. 3 lbs. 12 oz. set 14.97

2 Matchbox 48-car carrying case with plastic covering, trays. (Case not incl.) 13x23x10 in. H.

48 G 23620—Ship. wt. 1 lb. 8 oz. set 3.99

3-4 Famous Matchbox Mobile Action Command Set! Each incl. three 6-in. vehicles, 3-4 in. fully jointed M.A.C. commanders, and complete set of vital accessories. As seen on TV. Not recommended for children under 3 years old. From England.

(3) 48 G 23612—Rescue Set. Wt. 8 oz. set 5.99

(4) 48 G 23619—Military Set. Wt. 8 oz. set 5.99

5 Big 50-pc. set of the famous die-cast metal and high-impact plastic Toystetoyas with free-rolling wheels. Incl. three 2-pc. trucks, 23 cars and trucks, 5 assorted vehicles, 5 trailers, 11 accessory pieces. Not recommended for children under 3.

48 G 23650—Ship. wt. 3 lbs. 8 oz. set 9.99

6 7-Pc. Toystetoyas Fire Department Set! Incl. aerial ladder truck, chemical extinguisher truck, fire chief's car, fire rescue van, plus pumper truck with two ladders.

48 G 23651—Ship. wt. 1 lb. 4 oz. set 2.99

7 6-Pc. die-cast metal construction vehicle set! Incl. Michigan Scraper, Caterpillar grader, Euclid R-40, dump truck, Payloader shovel, and International shovel. From 2-4 in. Not recommended for children under 3 years old. From Hong Kong.

48 G 23693—Ship. wt. 13 oz. set 3.99

8 Set of 4 die-cast metal tanks in 1/95 scale! Incl. 4 US Sherman M-4, US Walker Bulldog M-41, British Centurion Mark III, German Panther. About 5 inches long. From Hong Kong.

48 G 23697—Ship. wt. 12 oz. set 2.99

9 Set of 3 Gyro-Powered Military Vehicles with one power stick. Place stick in vehicle's slot, pull, and you're off to maneuver. Incl. 6-in. camouflaged tank and armored car both with pop-up drivers in turret, jeep with driver, power stick. Made of high-impact plastic. From Hong Kong.

48 G 23777—Ship. wt. 1 lb. 4 oz. set 5.99

ONLY AT WARDS! MY TOWN

A complete set of working "mini" facilities for all miniature cars. Sturdy plastic construction with colorful details for the touch of real-life youngsters love. All 6 pieces attach. Each is 4 1/2 in. Not recommended for children under 3. Imported from Hong Kong.

- (01) Garage with moving doors and lifting floor.
- (02) Car Park with elevator that raises cars.
- (03) Car Jack with rock that raises and lowers.
- (04) Car Wash with moving rack and sponges.
- (05) Gas Station with moving sign, dials, real bell.
- (06) Toll Gate that can send cars off and running.

Be sure to state code no. above. Wt. 7 oz. each.

48 G 23693 D all 6 for 7.98, each 1.49

Set of 6 Matchbox cars shown with My Town. Incl. Javelin AMX, Lotus Europa, Datsun 128-X, Bmw Mustang, Ford Capri, and Mazda RX-500. From England.

48 G 23604—Ship. wt. 12 oz. set 4.99

SAVE \$2 when you buy all 6 My Town accessories with the set of 6 Matchbox cars.

48 G 23695—Ship. wt. 3 lbs. 6 oz. set 10.93



The perfect pup for the younger set! He waddles along, stops, begs while turning, then goes along again with tail wagging, nose sniffing, all the time barking. About 9 in. long it operates on 2 "C" batteries sold on page 398. Not recommended for children under 3. From Hong Kong Ship. wt. 2 lbs. 48 G 23140 5.99



Begging Puppy 5.99



"Clang Clang" Locomotive 3.88

Gearo-matic Truck 3.99

Mystery Action changes "Clang Clang's" course when it hits an object. Of sturdy yellow, red, and blue plastic with ringing bell and lighted smoke ring. Uses 2 "C" batteries sold on page 398. Not recommended for children under 3. From Hong Kong.

48 G 23100—Ship. wt. 12 oz. 3.88

Lift the clear top and see the gears! Rearrange them and change the route Gearo-matic will take. And the truck will only work when the top is securely closed for safety.

Of high-impact plastic. 8 1/2 in. long. Uses 2 "C" batteries, see pg. 398. Not recommended for children under 3. From Hong Kong.

48 G 23106—Ship. wt. 1 lb. 8 oz. 3.99

Realistic jeep pulls trailer with working searchlight.

Made of high-impact plastic, the 11 1/2-in. long jeep can go forward or backward by a mere flip of the switch. In olive drab with silver wheel trim. Set incl. jeep with driver, trailer with 2-in. searchlight, and six combat figures. Uses 2 "AA" batteries sold on page 398. Not recommended for children under 3. From Hong Kong. Wt. 1 lb. 48 G 23101 3.77

Phone Wards for the easiest shipping order! See pg. 238.

Military Jeep Set 3.77



Famous Tony Kempin's Bear

as seen on television! Just wind him up and he walks. Drives his car. Pulls his camper. Propels his rocking boat with fishing pole and fish. Or moves the whole kit and kaboodle along at once. The key-wind gear in Kempin's Bear's base contacts and turns the gear in his vehicles. Complete 6-piece set requires no batteries. Hours of fun for any child from the ages of 3 to 7 years. Not recommended for children under 3. Wt. 1 lb. 5 oz. 48 G 23235 7.99

Kampin' Bear 7.99



SAVE \$3

when you buy Airport
with all 12 vehicles

EXCLUSIVE
AT WARDS!

MATCHBOX

M.A.C. Rescue Set

5⁹⁹

M.A.C. Military Set

5⁹⁹

3⁹⁹
48-car
carrying case

7⁹⁹
Airport

3

5

4

5

TOOTSIE TOY Fire Dept. Set

3⁹⁹
set

Six Earth
Movers

2⁹⁹
set

6

7

8

9

Floor Tilts
Car rolls out

Raises car

Rack goes up
and down

MY TOWN

Turn handles
Washers go
back and forth

GARAGE

CAR PARK

CAR JACK

CARWASH

GASOLINE

All 6 with 6 cars

SAVE \$2 10⁹⁹

Each 1⁴⁹ All 6 6 Matchbox cars 7⁸⁸ 4⁹⁹

All pieces attach to make set

Press button
Car speeds off

Bell rings
Sign turns

(01)

(02)

(03)

(04)

(05)

(06)

249 WARDS ALL

free spirit

Trigger shifter shifts with just a flick of the thumb

Side-pull caliper brakes provide sure, smooth stopping

1

5 speed derailleur gears shift smoothly over 35.7 to 71.4 ratios

7-speed with stem-mounted shifter and 34 to 68 gear ratio

2

Three-speed with 40.9 to 76.7 gear ratio

3

free spirit

Single-speed "Free Spirit" Spyder \$62.00

Exciting red, white and blue acrylic colors help make this bike a real winner. Gleaming chrome-plated hardware sparkles in the sun. Quilted seat for easy riding. Full circle "Free Spirit" chain guard. Saddle support bar adjusts up and down. 6 positions. Dependable coaster brake. White-striped 20x1.75-inch tires. Reflectors, kickstand included.

See Important Note, facing page.

8N4750H—Shipping weight 41 pounds

\$62.00

WELCH

Sears

415

Bikes on these 2 pages include this reflector assortment.



FIRST BIKES...for cycling tykes

Sport 16-inch wheels with tires that can't go flat, sure coaster brakes, and detachable training wheels

Each \$38⁹⁹



TRAIL BIKE

- Sharp cycle styling saddle, wheels, handlebars... even simulated shocks and muffler
- Wraparound chain guard helps keep cuffs out of chain



SUGAR 'N' SPICE

- Pretty vinyl basket included—decorated with flowers to match saddle
- Girl's style with double-bar steel frame



free spirit

- Convertabike—crossbar converts for use as boy's or girl's bike
- Bright "free spirit" colors on seat, frame, chain guard and streamers

1 Trail Bike. Looks like a scaled-down version of the real thing. All that's lacking is a one-child-power engine. Cycle-style padded vinyl seat. Chopper-style handlebars with black grips. Chrome-plated front wheel discs, fenders, support bar, and chain guard. Diamond-tread tires look eager for some "hard ridin'". Rugged tubular steel frame with double-coated hot orange enamel finish. Sure coaster brake. Reflectors included for pedals, rear, and side. Training wheels. **6 N 47883L—Shipping weight 32 pounds\$38.99**

2 Sugar 'n' Spice. A sweet little bike that'll bring out the smiles this Christmas. White vinyl saddle and basket (from S. Korea) gaily decorated with flowers. Double-coated hot aqua finish over tubular steel frame. Chrome-plated, semi-rise handlebars. White vinyl grips with streamers. Puncture-proof, 16-inch tires with white stripe. Easy-to-use coaster brake. White pedals include reflectors. Reflectors for rear and side. Detachable training wheels. Buy it the easy way—order by phone. **6 N 47893L—Shipping weight 32 pounds\$38.99**

3 Free Spirit®. Sleek spyder styling in patriotic "free spirit" colors. Chrome-plated, high rise handlebars go straight thru to wheel hub. Double grips with red and blue streamers. Chrome-plated fenders and support bar. White-coated hot red finish over steel frame. Puncture-proof 16-inch tires. Colorful vinyl padded saddle. Crossbar converts for girl or boy. Reflectors for white pedals, rear and side of bike. Dependable, easy-to-use coaster brake. Training wheels. **6 N 47874L—Shipping weight 30 pounds\$38.99**

NOTE: Bikes sent partly assembled. You get a seat, saddle, handlebar, front wheel reflectors and training wheels—or just Sears Service King Union for a small charge.



Our lowest price of the year for any 16-inch Convertabike

A fine little bike that can have your child balancing on two wheels in no time. Center bar raises or lowers for boy or girl. Hot grape finish over steel frame. Plastic saddle. Vinyl grips. ReflectORIZED pedals, rear and side. Chrome-plated handlebars. Puncture-proof tires. Training wheels. Direct drive. **6 N 47874L—Shipping wt. 30 lbs.\$32.99**

SEARS 411

Girls' 20-inch SPYDER BIKES

Stylish high-rise styling looks poised for action

Single Speed

- Chrome-plated fenders
- Coaster brake



\$45⁹⁹ Without basket

A good-looking bike your little girl would love to call hers. Bright blue enamel-finish frame with gleaming chrome-plated fenders and rims. Dependable rear coaster brake. Adjustable bar supports all-white banana seat. White vinyl grips and pedals. Reflectors for pedals, front, rear, sides. Blackwall, 1.75-in. wide tires. Basket not included, order below.

6 N 47591N—Shipping weight 39 pounds \$45.99

Junior SPYDER Converta-bike



Center bar raises to convert to boys' bike

Training wheels included



\$46⁹⁹

A great bike to learn on. Small enough for easy handling yet large enough to give years of riding pleasure. Bright red frame with glittering chrome-plated fenders. Dependable rear coaster brake is easy for youngsters to use. Small size banana seat and high-rise handlebars. White hand grips. Reflectors for pedals, front, rear and sides included. Center bar raises or lowers for a boy or girl. Pedal to seat span adjusts 18½ to 21½ inches. Blackwall, 1.75 inch wide tires.

6 N 47528N—Shipping weight 37 pounds \$46.99

Woven vinyl Bike Basket

Gaily decorated basket adds fun and fancy to any bicycle. It's also practical—you'll find it useful to carry all sorts of things. Mounts easily with buckled straps. Made of water-resistant white vinyl with plastic flowers. Measures 7x13x8 in. deep. From South Korea.

6 N 48405—Shpg. wt. 1 lb. 5 oz. \$3.49



Three Speed

- Gears help smooth out hills
- Wraparound chain guard
- Coaster and camper brakes



\$84⁰⁰ Without basket

Free Spirit®. Bright spring green frame—a beautiful color for a spring—a beautiful color for a bike. Sparkling chrome-plated fenders and support bar. Three-speed rear hub shifts quickly and easily with trigger shifter on handlebar. Dependable rear coaster brake and front caliper hand brake provide strong stopping power. Full circle "Free Spirit" chain guard keeps pants cuffs out of the chain. Chrome-plated, high rise handlebars with vinyl grips. White-striped, 1.75-in. wide tires. Reflectors for pedals, rear, front, sides. Basket not included, order below, etc.

6 N 47598N—Shipping weight 45 pounds \$84.00

Single Speed

- Wraparound chain guard
- Coaster brake
- Six-position support bar
- Beautiful acrylic finish

\$62⁰⁰ w/ chain guard

Free Spirit®. Spinked red, white, and blue colors grace this bike. Gleaming chrome-plated fenders and support bar. Stopping power provided by rear coaster brake. Colorful padded saddle.

Full circle "Free Spirit" chain guard keeps cuffs out of chain. Chrome-plated handlebars with vinyl grips. White-striped, 1.75-in. wide tires. Reflectors for pedals, rear, front, sides included. Basket not included, order at left.

Get this bit of Christmas shopping done—just dial Sears and order it right now.

Shipping wt. 40 lbs.
6 N 47518N \$62.00



free spirit

SHIPPING NOTE: Bikes sent in long packs, with wheels fully assembled to frame. Only seat, handlebars, pedals, kickstand and reflectors need to be installed. See "N" suffix, page 206.



Single-speed 20-inch Spyder® with magenta finish

- Reddish-purple finish with matching padded banana saddle
- Gleaming chrome-plated fenders and hardware
- Dependable coaster brake is simple to use

\$44.99

Here's an economy bike with flamboyant acrylic magenta finish and plenty of great features. Sleek Spyder styling with high-rise handlebars and banana seat. Swept-back frame looks fast even standing still. Fenders, handlebars, rims, support bar all sparkle with chrome-plated finish. Support bar adjusts up and down—combined with adjustable seat post you get a wide variety of seat positions. Black block pedals. Zinc-plated steel kickstand. Black handlebar grips. Blackwall, 1.75-inch wide tires. Reflectors included to warn drivers in front, at rear, or at sides. Get this bit of Christmas shopping done—just pick up the phone, dial Sears and order it right now.

6 N 4758 IN—Shipping weight 39 pounds 644.99



Solid-state AM Bike Radio

\$12.89

without battery

Solid-state—no tubes to jar loose. Tough high-impact plastic case, 5x6x2 in. Built-in handle. Big tuning and volume controls. Attaches to handlebar clamp with thumb screw. Uses 9-v. battery (order below). White with blue trim. Hong Kong.

Ships, wt. 1 lb. 1 oz.
6 N 48147 \$12.89

Battery for above.
34 N 4875—Wt. 2 oz. 45c

Combination Speedometer, Odometer, and Tachometer

How fast are you going? How far have you gone? This meter tells you—registers speeds up to 50 mph and gives wheel revolutions per minute. Measures distance up to 9,999.9 miles. Big 2½-in. diameter face with fluorescent dial. Black plastic housing. Fittings, instructions included.

6 N 48816—For 20-inch front wheel
6 N 48818—For 24 or 26-in. front wheel
6 N 48817—For 27-inch front wheel
Shipping weight 1 pound 3 oz. Ea. \$7.89

Boys' 5-speed, 20-inch Spyder Bikes

Deraileur gears give you low gears to really dig out. High gears for fast cruising

(1 and 2) Five speeds—start out low, use high to fly. By pedaling at a constant rate you can double your speed as you gear up from 1st to 5th. Excellent deraileurs (Shimano® "Lark" on (1), Shimano® "Eagle" on (2)) shift fast and smoothly. Fine side-pull caliper brakes stop bike evenly, surely. Dynamic spyder styling includes high-rise handlebars and banana saddle. Reflectors for front, rear and sides.

5-speed with sharply-styled "eliminator" frame

- Quick trigger shifter on handlebar
- "Free spin" wraparound chain guard
- Six-position saddle support bar
- Wide "cheater" slick tire on rear

\$84.00

1 Black and chrome-plate—finishes that characterize a fine machine. Pearlescent black frame makes sparkling chrome-plated hardware look even more brilliant. Sleek "eliminator" frame appears poised for action. Rear 2.125-inch wide cheater slick really grips the road. Exclusive full-circle chain guard helps keep cuffs away from chain. Padded black vinyl saddle. Shifter moves deraileur through 33.7 to 71.4 gear ratio with just a flick of the thumb. Buy it the easy way—order by phone.

6 N 47525N—Shipping weight 48 pounds 184.00

5-speed with conventional streamlined frame

- Stem-mounted shifter
- Knobby tires front and rear

\$79.00

2 Bright yellow finish will look great in the sun as you cruise around on this beauty. Flashy chrome-plated hardware. Swept-back Spyder styling. Padded black vinyl saddle. Stem-mounted shifter moves deraileur through 34 to 68 gear ratios. Road-gripping, 1.75-in. wide knobby tires front and rear.

6 N 47686N—Shipping weight 37 pounds \$79.00

Three-speed 20-in. Spyder with in-hub gears and trigger shift

- Sleek Spyder styling with high-rise handlebars, and banana seat
- Three speeds help you cope with the terrain

\$75.99

3 Candy-color magenta finish will make this bike stand-out in any rack. Three-speed gear ratios from 40.9 to 76.7 let you gear down when the going gets tough or gear up for speed. Chrome-plated fenders, rims, handlebars, support bar add sparkle to the bike. Front and rear side-pull caliper handbrakes stop bike evenly. Trigger shifter shifts with just a flick of the thumb. Saddle support bar adjusts to three positions. Padded vinyl-covered saddle. Blackwall, 1.75-in. wide tires. Reflectors for front, rear and sides.

6 N 47589N—Shipping weight 45 pounds \$75.99

IMPORTANT NOTE: Bikes sent in "long packs" with wheels fully assembled to frame. You need only install seat, pedals, handlebars, kickstand, reflectors and accessories. Most Sears Catalog Sales Offices will arrange for assembly for a small charge. See "IN" suffix page 286

Sears Has a Credit Plan to Suit Most Every Need
See Big Book or ask for details

free spirit

Lightweights

Light weight and extra gears help take the work out of your cycling adventures



\$94.00

Boys' 24-inch Bike with 10-speed derailleur gears

Free and easy—if that's your style, here's the bike to suit it. Ten-speed derailleur gears (29.2 to 85.7 gear ratio) keep you breezing along even with the breeze in your face. Stem-mounted shifting levers. Steel 17-inch frame. And hooray for the rich red, white and blue finish. Center-pull caliper handbrakes operate from two hand positions. Chrome-plated chain guard, spoke protector and hub flange. Taped racing handlebar. Padded vinyl saddle—pedal to seat span adjusts 29½ to 33½ in. Blackwall, 1½-in. wide tire. Reflectors included. 6N 45596N—Shipping weight 46 pounds...

\$94.00



\$97.00

Adult 27-inch Racer with 10-speed derailleur gears and dual-position handbrakes

Black cherry finish—a warm, exotic finish that looks as good as it sounds. Chrome plated hardware sets it off well. Ten-speed gearing (wide 38 to 100 gear ratio) helps level out hills. Controls right at your fingertips—stem-mounted shift covers, handbrakes operate from two positions. Molded vinyl racing saddle. Taped handlebars. Steel 21 in. frame. Rattrap pedals. Pedal to seat span adjusts 32½ to 36½ in. Blackwall, 1½ in. wide tires. Reflectors incl. 6N 47439N—Shipping weight 45 pounds.

\$97.00



\$84.00

Girls' 24-inch Bike with 5-speed derailleur gears to help level out the hills

Dazzling pearlescent white finish and chrome plated hardware make this bike a real beauty. Molded blue vinyl saddle and handgrips add color. Five-speed gearing (37.5 to 85.7 gear ratio) available at fingertips with stem-mounted shift lever. Side-pull caliper brakes give even stopping power. Pedal to seat span adjusts 27 to 31½ in. Touring handlebars. Blackwall, 1½-in. wide tire. Reflectors included. Buy it the easy way, order by phone. 6N 45561N—Shipping weight 44 pounds

\$84.00

Two-bike Folding Carrier



\$22.99



Holds up to two bikes



Folds down against bumper out of the way

Don't leave your bike at home when you take a trip, especially when this carrier makes it so easy to take it with you. Fits most any bumper, folds compactly against it when not in use—open trunk or rear wagon door without removing carrier. Protective vinyl-coated hangers. Zinc plated steel. Assembled—ready to mount. 6N 48548C—Shipping weight 15 pounds

\$22.99

Tool Kit \$13.99



Black vinyl bag attaches to back of saddle. Contains 3 multi-purpose wrenches (with tire iron ends), a 6 in. adjustable wrench, pliers, tire pressure gauge, offset screw driver, tire patch kit, two valve caps, first aid kit and a plastic val.

Ship wt. 1 lb. 11 oz. 6N 45495 \$13.99

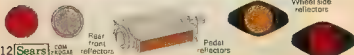
Light Set \$9.69



See and be seen at night. Headlight sends high or low beam switch at top. Spring loaded generator. Taillight extra b.u.b. mounting hardware included. 12 v., 6-watt, Japan.

Ship. wt. 1 lb. 13 oz. 6N 48112 \$9.69

Bikes on these two pages include this reflector assortment



Wheel side reflectors

Rear front reflectors

Pedal reflectors

412 Sears

Quality hockey gloves at prices to fit your Christmas budget

799
up

- One-piece reinforced padded thumb
- Split leather palm and gussets

7 Our feature glove is specially designed for youngsters entering hockey. Fits average-size boys up to 9 years. Offers all-round protection with reinforced thumb, back rolls, cuff, padded fingers. Tan/black only
61-R 4951—About 11 ins. Pair **7 99**

- Two-piece Armadillo thumbs
- Wrap-around padded cuff rolls
- Ventilated pre-curved fingers
- Plastic foam padding in fingers
- Nylon laces in wrist openings

8 For average-size boys 9-12 years. Vinyl-covered back rolls, fingers and cuffs. Split leather finger gussets and palm
Colours: 08-red/white/blue; 60-tan/black
61-R 4958C—About 12½ ins. Pair **10 99**

9 For average-size boys 9-12 years. Nylite (urethane coated nylon) covered back roll. Vinyl covered fingers and thumb
Colours: 06-red/white/black; 60-tan/black
61-R 4957C—About 13 ins. Pair **16 99**

10 For average-size boys 14-16 years. Floating gusseted cuff roll. Flexible fingers, thumb, cuff. Nylite (urethane coated nylon) covered cuff, thumb, fingers. Colours: 09-red/white, 08-red/white/blue; 60-tan/black
61-R 4972C—About 14 ins. Pair **22 99**

11 Average-size boys 16 years up. Most flexible—floating cuff roll, leather palms. Nylite covered (urethane coated nylon) cuff, thumb, fingers. Colours: 08-red/white/black, 08-red/white/blue; 60-tan/black
61-R 4983C—About 15 ins. Pair **27 99**

Charge it! See details page 239.



12 Wellinger and Dunn tyke-size glove to fit average-size boys up to 9 years. Split leather palm, expanded vinyl reinforced cuff. Protected thumb, padded fingers and back rolls
Colours: 08-red/white, 49-blue/white
61-R 4954C—About 12 ins. Pair **7 99**

13 Cooper de Luxe atom-size glove for boys 9-12 years. Expanded vinyl covered body; ventilated leather palm, padded fingers.
Colours: 75-black/white, 08-red/white/blue
61-R 4510C—About 12 ins. Pair **15 99**

14 Cooper glove to fit average-size boys 12-14 years. Floating, padded wrap-around cuff roll, two-piece armadillo thumb, ventilated pre-curved fingers, leather palms
Colours: 08-red/white/blue, 75-black/white
61-R 4509C—About 13 ins. Pair **23 99**

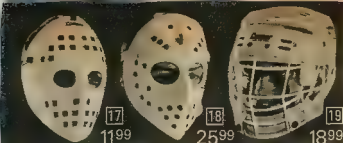
15 Cooper glove for boys 14-16 years. Lightweight padded thumb, pre-curved fingers, back rolls. Floating cuff roll, leather palms.
Colours: 08-red/white/blue, 75-black/white
61-R 4515C—About 14 ins. Pair **28 99**

16 Cooper glove for average-size boys 14-16 years. Lightweight Nylite-covered (urethane coated nylon) cuff, back rolls, fingers. Pre-curved fingers, reinforced cuff, leather palms
Colours: 08-red/blue/white, 75-black/white
61-R 4517C—About 15 ins. Pair **33 99**

17 Cooper Senior-pro glove for men. Pre-shaped fingers, Cowhide body; leather palm, moulded wrist. 3-pc moulded thumb, nylon lacing
Colours: 08-red/white/black, 75-black/white
61-R 4508C—About 16½ ins. Pair **63 99**

NOTE: The hockey equipment in this catalogue will fit the average-size boy at ages stated.

EATON'S 373



17 Cooper Senior mask. Made of solid polycarbonate—one of the hardest synthetic materials available. Sponge padded. 61-R 4831—Straps adjust 11.99

18 Futuristic mask designed by Jacques Plante. Impact-resistant reinforced fibre glass. Full protection to ears and face. 61-R 4834—Straps adjust 25.99

19 Cooper combination helmet and mask. C.S.A. approved one-piece plastic helmet with extended temple guards, moulded side strips and ribbed crown. Combination rubber and plastic foam lining. Air vents on top. Complete with adjustable wire mask. In white only. Head sizes: XS(6½-6¾), M(7-7¼), L(7½-7¾) 61-R 4849A—Set..... 18.99



20 Nylon kit bag reinforced with heavy-duty nylon stitching. Reinforced vinyl bottom with ball rivets. Full length brass zipper. White vinyl piping. 2-inch wide cotton web handles. Navy. 61-R 4892—30-in length 17.99 61-R 4893—36-in length 10.49

21 Cotton canvas bag has wide neck with drawstring closure and brass grommets. Heavy-duty same-fabric side handle for easy portability. Over-all about 14 x 36 inches long. In medium blue. 61-R 4854—Each 3.79

22 Vinyl-coated kit bag of tough nylon. Holds all a goalie's equipment and pads. Top metal upper closing. Reinforced at stress points. Water-resistant; fully-bound inside seams. Wrap-around double handle. 36" long. Black. 61-R 4857—Each 17.99

23 Cotton canvas hockey bag. Heavy-duty vinyl bottom for longer wear. Full-length zipper. Wrap-around handles. About 12" wide. 15" deep. Medium blue. 61-R 4854—24-in length 11.99 61-R 4856—30-in length 12.99



Folding goal 14.99
27 Portable hockey goal. Rust-resistant, zinc-plated, 1½-inch tubular steel frame with strong nylon mesh netting. Goal comes partially strung, just tie net to frame. Four spring steel corner supports. Folds easily. About 57 x 22 x 44 inches. About 12 lb. 61-R 4905—Each 14.99

Intermediate set 10.99
28 Hockey set has zinc-plated tubular steel-frame goal with strong nylon mesh netting. Set also includes wooden hockey stick with replaceable plastic blade and low-bounce hockey ball. Folding goal about 52 x 40 x 18 inches. 61-R 4907—Set..... 10.99

Junior hockey goal 6.49
29 Frame constructed of 1½-inch tubular zinc-plated steel. Heavy knollless nylon mesh netting pre-strung for easy assembly. Collapsible frame. About 44 x 36 x 15 inches. About 8 lb. 61-R 4908—Each 6.49



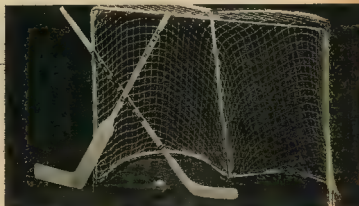
C.S.A. approved hockey helmets offer the best protection available **10.99 up**

- Contour moulded to protect most vulnerable areas
- Impact-absorbent padding
- Rounded safety-design edges
- Ventilated for comfort

24 Spalding's new, revolutionary helmet has extended temple protection and reinforced ridges on crown for greater safety. New cross-the-chin cup strap. In white only. Head sizes: S(6¼-6½), M(7-7¼), L(7½-7¾) 61-R 4677A—Each 10.99

25 Cooper helmet with a new suspension spider suspension system. Lined with five, ½ inch compressed vinyl foam pads. Size-adjusting layer of urethane foam. Colours: 08-red, 09-white. Head sizes: XS(6½-6¾), S(6¾-6¾), M(7-7¼), L(7½-7¾) 61-R 4688B—Each 12.99

26 Stan Mikita hockey helmet-features a new spider-webbed suspension system separated from the crown by a thick protective layer of foam padding. Elasticized webbing fits sizes. In white only. Head sizes: 6½, 6¾, 7¼, 7¾, 7¾ 61-R 4678A—Each 25.99



Shinny hockey 4-pce goal set **19.99**

Set features a full-size goal made of zinc-plated tubular steel. Goal comes unassembled with pre-strung nylon mesh netting in place. Folds for easy storage. Set also includes one forward's hockey stick, one goalkeeper's stick and one low-bounce hockey ball. Both sticks have replaceable plastic blades. Goal measures about 56 x 44 x 22 inches. Weighs about 12 lb. 61-R 4931—4-pce goal set 19.99 61-R 4909—Folding goal only..... 16.99

NOTE: all the hockey equipment in this catalogue fits the average-size boy at ages stated.

EATON'S 375



[1] Cooper goalie's mitt for boys up to 9 years
Padded leather-palm catching mitt. Thick pad
on leather stick-hand mitt. Vinyl-covered backs
61-R 4755 Set 9.99

[2] Cooper goalie's mitt for average-size boys
9-13 years Catching mitt has reinforced cuff
and thumb protector, nylon-laced leather trap
Leather stick-hand mitt has thick polyethylene back
pad and vinyl cuff Vinyl-covered backs
61-R 4761-Set 19.99

[3] Wellinger and Dunn goalie's mitt set for boys
9-13 years Catcher mitt has top grain leather
palm, stick-hand mitt has split leather palm, sepa-
rate fingers controlled by adjustable strap Tough
vinyl-covered plastic foam cuffs and backs Strong
nylon stitching
61-R 4777-Set 29.99

[4] Cooper goalie set for average-size boys 14-16
years Double-ply leather trap in catching mitt
Strong nylon lacing Leather stick-hand mitt has
thick polyethylene foam back padding
61-R 4767-Set: 5.00 monthly* or cash 39.99

[5] Cooper goalie's set for average-size men 16
years up Catching mitt of top-grain cowhide
has double thickness leather trap, reinforced thumb
protector Stick-hand mitt has leather-covered re-
inforced back pad of polyethylene foam
61-R 4773-Set: 5.00 monthly* or cash 49.99

[6] Heavy-duty nylon goalie pant has high waist
with shock-absorbing padding Thigh pads
and sectional plastic parts permit free movement
Order 6" larger than reg. waist size
61-R 4684A—Junior waist sizes S(28-30)
M(32-34), L(36-38) Black Each 24.99
61-R 4685A—Senior waist sizes M(36-40),
L(42-44) Black Each 24.99

[7] Daoust Lalonde goalie skate with top-grain
leather upper, full leather lining Helmet box
toe, padded quarter and two-piece crimped tongue
with felt backing Inside back strap Top collar Tele-
scopic eyelets Tempered steel blade
T61-R 4305A—Boy's Full sizes: 3 to 5
Sanitized-treated for freshness. Pair 54.99
T61-R 4241A—Men's Full and half sizes 6 to 12
Sanitized-treated Pair 74.99

[8] Goalie's athletic supporter has a specially de-
signed cup encased in Rubatex (foam rubber)
with extra thick rolled edges
61-R 4687A—Junior waist sizes S(20-22)
M(24-26) Each 9.99
61-R 4688A—Senior waist sizes S(28-30)
M(32-34), L(36-38) Each 12.99

[9] Cooper combination chest protector and
shoulder and arm pad set Vinyl-covered wool-
padded front panel sewn to firm felt foundation
Adjustable straps Quilted arm sections are laced to
shoulders Foam padded pockets Arm straps
61-R 4816—Boy's 9-13 years 11.99
61-R 4817—Boy's 14-16 years 13.99
61-R 4841—Men 16 years and up 16.99

[10] Cooper professional shoulder and arm pads for
men 16 years up Quilted cotton, pre-curved
easy-flex sleeves Vinyl-covered Rubatex (foam rub-
ber) arm padding Tapered cuffs
61-R 4819—Each 14.99

[11] Cooper professional body pad for men 16
years up Nylon-covered panel of felt padding
Fabricoid (vinyl) neck area Adjustable web straps
Leather tabs Snap fastener 23" long
61-R 4818—Each 10.99

[12] Wellinger goalkeeper's leg pad for boys up to
9 years Sturdy vinyl, padded rolls, canvas
back ng Adjustable web nylon straps
61-R 4801—About 20" long Pair 16.99

[13] Wellinger goalkeeper's pad for boys 9-13
years Leather-text vinyl; pre-curved design
Canvas backing Adjustable web nylon straps
61-R 4802—About 24" long Pair 29.99

[14] Wellinger leg pads for boys Nylon fronts, can-
vas back and sides Pre-curved at instep Ad-
justable web nylon straps
61-R 4844—Abt 24" long 9-13 years 44.99
61-R 4845—Abt 27" long 14-16 years 53.99

[15] Cooper pads for boys up to 5' 10" tall Strong
Nylon (nylon) fronts backed with white felt
1/4-inch thick Padded with Kapok Pre-curved. Five
leather straps, reinforced slots
61-R 4808—About 29" long Pair 74.99

[16] Cooper pads for boys up to 5' 10" tall Top-
grain cowhide fronts backed with white 1/4-
inch felt Pre-curved at knee, padded with Kapok
Five leather straps, reinforced strap slots
61-R 4815—About 29" long Pair 93.99

"T" items are shipped from Toronto

* Charge it! See details page 239



Quality hockey pants with the right protection

- 1** EATON Truline nylon hockey pant. Padded spine, waist, thigh, tail and h.p. guards. Styles are for average size boys at ages given.
Colours 45-med blue, 08-med red, 75-black
Pant for average-size boys 9 to 13 years of age
Waist sizes S(24-26), M(26-30), L(32-34)
61-R 4962B Each 9.99
Pant for average-size boys 14 to 16 years of age
Waist sizes S(28-30), M(32-34), L(36-38)
61-R 4969B—Each 12.99
Pant for average-size boys 16 years of age and over
Waist sizes S(36-40), M(42-44), L(44-46)
61-R 4978B Each 13.99

NOTE: Order hockey pants about 6 inches larger than regular waist size

- 2** EATON Truline tyke-style nylon hockey pant. Designed to fit average-size boys up to 9 years of age. Plastic foam padding, moulded polyethylene thigh guards. Lace up front.
Colours 08-med red, 45-med blue, 75-black
Waist sizes S(24-26), M(28-30), L(32-34)
61-R 4955B Each 5.49

- 3** Cooper pro nylon hockey pant with tapered-leg styling. Plastic foam padding and polyethylene inserts cover all vulnerable areas. Moulded thigh guards, slash pads. Padded detach sections for easy replacement.
Colours 75-black, 08-med red, 45-med blue
Sizes S(32-34), M(36-38), L(40-42), XL(44-46)
61-R 4687B Each 25.99



Men's referees hockey sweater. Plated knit rayon outside, cotton lined. Long sleeves and half zippered front. Trim-fitting cuffs. Black and white stripes. Dry cleaning recommended.
Sizes S(36-38), M(40-42), L(44-46), XL(48)
61-R 4718A—Each 11.49



- 4** Boys' footed stretch nylon sock 30" long. One size fits average-size boys 8 to 12 years. Machine wash. Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white
61-R 4712C—Pair 1.99

- 5** Men's EATON Truline #9 regular footless hockey sock. Sanitized-treated cotton. Machine wash with care; flat dry. Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white
61-R 4726C—Men's 36" long Pair 3.19
61-R 4734—Men's green/blue/white 3.19
61-R 4725C—Boys 30" long Pair 2.99
61-R 4733—Boys' green/blue/white 2.99

- 6** Men's EATON Truline #9 double-knee footless sock. Sanitized-treated cotton. Machine wash with care; flat dry. Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white
61-R 4728C—Men's 36" long Pair 4.99
61-R 4732—Men's green/blue/white 4.99
61-R 4727C—Boys' 30" long Pair 4.49
61-R 4731—Boys green/blue/white 4.49

"P" items sent to customers from Winnipeg



Three-piece sweater sets 9.99

Boys' EATON Truline #9 three-piece set of sweater, socks and toque. Sanitized-treated cotton lace-neck sweater has crest. Acrilan acrylic and cotton toque (one size fitting). 30" cotton footless sock. Machine wash, flat dry. Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white.
Chest sizes S(30-32), M(32-34), L(34-36)
61-R 4701B—Three-piece set 9.99
61-R 4704A—Boys' green/blue/white 9.99



Team-crested sweaters 6.49

Boys' EATON Truline #9 team-crested cotton hockey sweater. Lace-up style neck. Sanitized-treated for lasting freshness. Vinyl team crest. Machine wash with care; flat dry.
Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white
Chest sizes S(30-32), M(32-34), L(34-36)
61-R 4707B—Boys, each 6.49
61-R 4716A—Boys' green/blue/white 6.49



Boys' practice sweaters 6.99

Boys' EATON Truline #9 practice hockey sweaters without crests. Fortrel (polyester) and cotton. Sanitized-treated for lasting freshness. Lace-up neck. Machine wash, flat dry. Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white.
Boys' sizes S(30-32), M(32-34), L(34-36)
61-R 4710B—Boys, each 6.99
61-R 4715A—Boys green/blue/white 6.99
Men's sizes S(36-38), M(40-42), L(44-46), XL(48)
61-R 4711B—Men's each 9.99
61-R 4714A—Men's green/blue/white 9.99

Reinforced skates for young beginners give strong ankle support

11.99

1 Girls' skates. Designed with reinforced inside ankle support plus an outside buckle for added support. White split leather uppers trimmed with imitation fur. Rust resistant blades are mounted on durable composition soles.

Small girls' sizes 7, 8, 9, 10, 11, 12, 13

61-R 4361A—Pair 11.99

2 Boys' skates. Double support for the young hockey player. Reinforced tendon guards give strong ankle support. All-black split leather uppers. Sturdy rust resistant blades are mounted on durable composition soles.

Small boys' sizes 7, 8, 9, 10, 11, 12, 13

61-R 4162A—Pair 11.99

Most skates on these two pages are also available at most Eaton's stores.



Low-priced skate for top comfort

14.99

Boys'

All-black skates have split leather uppers with beige, full vinyl lining. Regular water resistant fibre counter and heavy fibre insole give needed support. Felt lining, inside back strap; composition sole. Zinc-plated tempered steel blades. Strong wood shank. Hard box toe, 63-inch white laces.

Men's sizes 6, 7, 8, 9, 10, 11, 12.

T61-R 4201A—Pair 16.99

Boys' sizes 11, 12, 13, 1, 2, 3, 4, 5.

T61-R 4101A—Pair 14.99

Items with catalogue number beginning with "T" are shipped from Toronto.

3 Quality beginners' tube skate at a low price. White split leather uppers lined with cotton suedine, felt lined tongue for comfort. Leather heel pocket adds support. Styled with front seam, water resistant counters. Nick-a-chrome plated blades resist rust.

Girls' sizes 11, 12, 13, 1, 2

61-R 4369A—Pair

Women's sizes 3, 4, 5, 6, 7, 8, 9

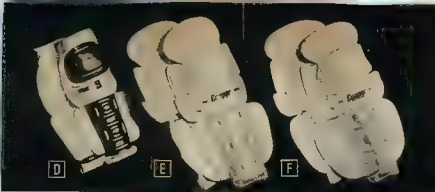
61-R 4469A—Pair 16.99

..... 18.99

4 Quality hockey skate at a low price. Black split leather uppers, lined with cotton suedine. Brown split leather tendon guard, brown top grain leather double helmet box toe. Rust resistant aluminum eyelets. Comfortable white felt lining on leather tongue. Black composition water resistant outsole. Zinc finished tempered steel tube blade with pro-type guard.

Boys' sizes 1, 2, 3, 4, 5.

61-R 4163A—Pair 17.99



Polyethylene moulded pads **649**

Cooper de luxe pads

1599

Superlight Cooper pads **2199**

D TRULINE #9 shinguards for boys 9-13 years. Felt padded gold-colour knee cap and shin sections. 13" centre knee to instep.

61-R 4959 Pair **6.49**
Not shown: Boys up to 9 years. 10½" from centre knee to instep. Red.

61-R 4952 Pair **4.49**
Not shown: Boys 14-16 years. 14½" from centre knee to instep. Black.

61-R 4966 Pair **7.99**
Not shown: Boys 16 years and over. 14½" from centre knee to instep. White.

61-R 4973 Pair **12.99**

E Cooper de luxe shinguards for boys up to 16 years. Vinyl foam-backed polyethylene shin section, cushioned instep. White. Measures 13" from centre knee to instep.

61-R 4612—Pair **15.99**

F Cooper Superlight shinguards for boys 16 and up. White felt cut in cloveleaf design for wrap-around protection. Cotton-covered foam knee cushion. Shaped polyethylene knee cap, nylon-covered knee roll. Rubber foam under shin section, foam side patches. Measures 14½" from centre knee to instep.

61-R 4611 Pair **21.99**



M TRULINE #9 shoulder pad for boys 9 to 13 years. Foam-padded white cotton drill body. Gold-colour polyethylene caps. Adjustable body straps.

61-R 4961 Each **6.99**

61-R 4954—Boys up to 9 years. Red caps **6.49**

61-R 4975—Boys 14-16 years. Black caps **10.49**

61-R 4978—Boys 16 years and up. White caps **12.99**

N Cooper defencemen's shoulder pad. Cotton bound foam-padded shoulder, chest sections. Polyethylene shoulder caps with 2" foam-padded hinges. Foam-padded wrap-around biceps. Straps adjust to fit all sizes.

61-R 4560—Each **15.99**



G Cooper internal and external mouth protectors. External mouth protector of moulded polycarbonate (hard plastic), dental vinyl padding. Internal mouth guard of resilient dental vinyl protects teeth and gums.

61-R 4675—Junior size. Set **4.99**

61-R 4674—Senior size. Set **4.99**

H Cooper ankle guards for instep and ankle protection. Black top-grain cowhide with foam rubber padding. Leather strap buckle. To fit skate sizes stated.

Boys' sizes. Fit up to size 6.

61-R 4837 Pair **4.49**

Men's sizes. Fit size 6 and up.

61-R 4838—Pair **5.49**

K TRULINE #9 elbow pads. Made of pre-shaped expanded vinyl; felt padding. Foam-covered moulded polyethylene cap.

Boys 9 to 13 years. About 8½" long.

61-R 4960—Gold/white Pair **4.49**

Not shown: To fit boys up to 9 yrs. 7½" long.

61-R 4953—Red/white Pair **3.99**

Not shown: To fit boys 14-16 years. 9½" long.

61-R 4967 Black/white Pair **4.99**

Not shown: For boys 16 years and over. 10" long.

61-R 4977 White Pair **8.99**

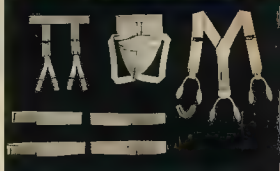
L Cooper full-size turtleneck style elbow pads styled to expand and contract with arm movement. Made of black vinyl with white-covered centre section. Bicep pads. Vinyl foam padded elbow with moulded polyethylene core.

2½-inch elastic arm bands 10¼" long.

61-R 4570—Pair **9.99**

As above, but in junior size. 9½" long.

61-R 4576 Pair **7.49**



TRULINE #9 Junior combination set of Sanitized-treated hockey accessories. Outfit includes garter belt (waist adjusters 22-26"), athletic support with cup (one size fits waists 22-28"), internal support with poly storage bag, four adjustable pad straps with Velcro closures.

61-R 4891—Combination set **7.99**



TRULINE #9 Senior Sanitized-treated combination set. Includes: suspenders (44" long); athletic support with protective cup; garter belt. Specify garter belt waist sizes S(28-32), M(34-36"), L(38-42"); XL(44-46").

61-R 4889A—Combination set **11.99**

NOTE: The hockey equipment in this catalogue is designed to fit the average-size boy at the ages stated.

Buying Guide for EATON Truline Hockey Equipment

- Products approved by Eaton's Research Bureau for performance dependability
- All hockey equipment Sanitized-treated
- Made specially for Eaton's to assure you of top quality for the price you pay
- A wide range of size and price choices

Age Range (average-size Boys)	Hockey gloves		Shinguards		Shoulder pads		Elbow pads		Hockey pants	
	Cat. No.	Page	Cat. No.	Page	Cat. No.	Page	Cat. No.	Page	Cat. No.	Page
Up to 9 years	61-R 4961	373	61-R 4952	371	61-R 4954	371	61-R 4953	371	61-R 4955B	372
9 to 13 years	61-R 4958C	373	61-R 4959	371	61-R 4961	371	61-R 4960	371	61-R 4962B	372
	61-R 4957C	373								
14 to 16 years	61-R 4972C	373	61-R 4866	371	61-R 4975	371	61-R 4967	371	61-R 4969B	372
16 years and up	61-R 4983C	373	61-R 4973	371	61-R 4978	371	61-R 4977	371	61-R 4976B	372

Most of the items on this page are also available in many Eaton's stores. **EATON'S 371**



Come along with STEVE SCOUT to exciting action in HIGH ADVENTURE SETS



Rescue Patrol on Crystal Glacier **\$1049** without Scout

Adventure set includes push-around plastic snowmobile, litter sled, Steve's ski outfit with goggles plus poles, ski boots. Also 2 splints, 3 rolled bandages, oxygen bottle and comic book. Scout sold separately on page 539. Ages 4 to 10. 49 N 59562—Shpg. wt. 1 lb. 10 oz. \$10.49



Wilderness Base **\$1449** without Scouts at Rocky Rapids

Big 28-in. plastic lookout tower with rope ladder. Includes plastic logs and working winch to lift them, telescope on pedestal, lantern, inflatable raft and paddle, life vest, comic book. Plus compass that really works! Scouts sold separately on page 539. Ages 4 to 10. 79 N 59563C—Shpg. wt. 2 lbs. \$14.49



Sail the high seas with the Fighting Furies and their Pirate Ship

Fighting Furies® **\$387** each

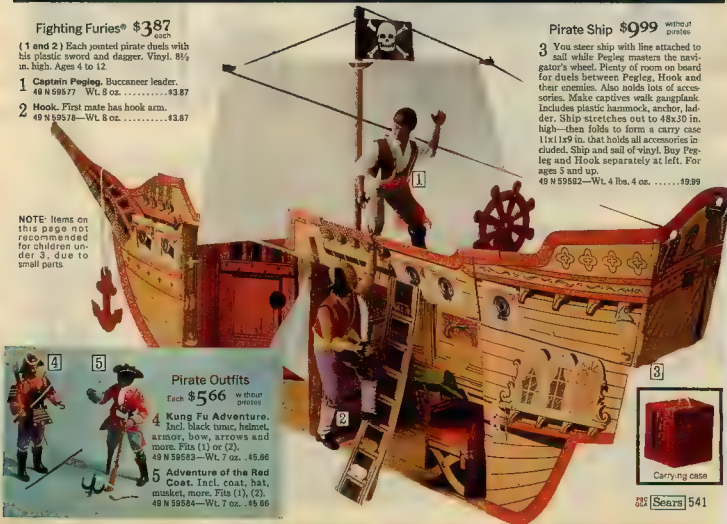
(1 and 2) Each jointed pirate duels with his plastic sword and dagger. Vinyl. 8½ in. high. Ages 4 to 12.

- 1 Captain Pegleg, Buccaneer leader. 49 N 59577—Wt. 8 oz. \$3.87
- 2 Hook, First mate has hook arm. 49 N 59578—Wt. 8 oz. \$3.87

NOTE: Items on this page not recommended for children under 3, due to small parts.

Pirate Ship **\$999** without pirates

3 You steer ship with line attached to sail while Pegleg masters the navigator's wheel. Plenty of room on board for duels between Pegleg, Hook and their enemies. Also holds lots of accessories. Make captives walk gangplank. Includes plastic hammock, anchor, ladder. Ship stretches out to 48x30 in. high—then folds to form a carry case 11x11x9 in. that holds all accessories included. Ship and sail of vinyl. Buy Pegleg and Hook separately at left. For ages 5 and up. 49 N 59582—Wt. 4 lbs. 4 oz. \$9.99



Pirate Outfits

Each **\$566** without pirates

- 4 **Kung Fu Adventure.** Incl. black tunic, helmet, armor, bow, arrows and more. Fits (1) or (2). 49 N 59583—Wt. 7 oz. \$5.66

- 5 **Adventure of the Red Coat.** Incl. coat, hat, musket, more. Fits (1), (2). 49 N 59584—Wt. 7 oz. \$5.66





7 499

**pillsbury
playthings**



8 299
set

Playful hand and finger puppets

7 and 8 Soft, squeezable puppets in washable vinyl have polyvinyl heads. Non-toxic, fresh white as shown.

(7) Hand puppet is firmly attached to inside of durable vinyl sleeve. Child's hand pushes open lid, us pops Poppin' Fresh.

27-R 1768—Aht 10 1/2" high. Each 4.99

(8) Finger puppets include Poppin' Fresh, Popper and Flapjack the dog.

27-R 1768—Set of three 2.99



Set of cooking utensils 399

Everything for a child's kitchen. Set includes muffin tin, 2 cookies sheets, pan, frying pan, mixing bowl, egg flipper, all in metal. Also included are foil plates, wooden rolling pin. Plastic utensils include eggbeater, measuring cup, juice squeezer, flour scoop, cake decorator with tips, pizza cutter and cookie cutters. And just for fun there's a replica in plastic of a fried egg.

27-R 3650—Set, complete 3.99

12341 (Sig. 21)



**Betty
Crocker**

77-piece set 67-piece set

699 499

De luxe 97-piece baking set with cooking utensils 999

Just about everything a child needs to play chef! De luxe baking set by Betty Crocker includes 50 paper cups, one each spoon, bowl, muffin pan, baking pan, rolling pin, French and English cookbooks. Also included are 2 baking sheets, 4 cookie cutters. Yummy mixes are so simple to prepare and fun for any child to make. Included are: 2 cookie mixes, 3 gingerbread mixes, 5 frosting mixes, 21 cake mixes plus 6 packs of decorations, etc.

27-R 3655—Set complete 9.99

(Not shown) Betty Crocker baking sets with a good assortment of mixes and utensils. 77-piece set. Includes one each of spoon, baking sheet, baking pan, rolling pin, bowl, English and French instructions booklet, 40 paper cups, 4 cookie cutters. Mixes include one each cookie and gingerbread; 8 frosting, 15 cake; plus 6 packs of decoration, etc.

27-R 3654—Set, complete 6.99

67-piece set includes one each of spoon, baking sheet, muffin pan, rolling pin, bowl, English and French instructions, 40 paper cups, 4 cookie cutters, 3 baking pans. Mixes: one each cookie and gingerbread; 3 frosting, 8 cake; plus 2 packs of decoration, etc.

27-R 3653—Set, complete 4.99

You can order any toys in this book until March 1, 1975 or while quantities last.

Child-size oven it really works!

1899

Think of all the yummy goodies your child can make with this designer-styled oven. Bakes real cakes with the heat of two concealed 100-watt light bulbs (not included). Pan slides into the cooking area—little fingers never touch the hot pan. Made of impact plastic with realistic controls. Three metal baking pans included. About 13 inches high.

27-R 3652—Each 18.99

There is a 50¢ handling charge on all orders totaling under \$5. See p. 239.



EATON'S 333



Sweet Sounds Tender Love
needs your loving care

969



334 EATON'S

3 Drink and wet baby doll 799



4 Musical Baby Wiggles 799



5 Laughing Serenella 2199

1 Sweet Sounds Tender Love. When you tickle or cuddle her, she coos and gurgles just like a real baby! After she's had her bottle she sheds nail tone. Soft vinyl skin, rooted nylon hair. Can be bathed. Matching dress and panties, bottle.
27-R 3423—About 13" tall . 9.99

2 Layette of baby doll outfits. Fit Sweet Sounds, above, or any other 13" baby doll. Includes pretty baby dress with matching bonnet, flannellette bunting bag, bib, plastic panties and colourful jumpsuit.
27-R 3581—Complete 3.99

3 Drink and wet baby doll. She's dressed in matching jacket, panties and bonnet and comes to you snuggled up in her bunting bag. She has fully jointed body, sleeping eyes and rooted hair. With bottle.
27-R 3671—About 18" tall 7.99

4 Musical Baby Wiggles. Watch her stretch and wiggle to a lullaby from the wind-up music box in her oddly cloth body! Soft vinyl head, arms. Painted eyes; rooted nylon hair. Wears two-piece pyjama outfit.
27-R 3572—About 14" tall . 7.99

5 Laughing Serenella. Lift her into the air or make her jump up and down and hear her laugh! She's got a soft body, vinyl head, arms and legs. Her short hair looks like a real baby's sleeping eyes. Dressed in two-piece knitted outfit and bonnet. Uses one 'C' battery (not incl'd).
27-R 3686—About 20" tall . 21.99
27-R 4449—Pkg of 4 "C" cells . 9.99

Remember, you can charge these toys on your Eaton's Account. See page 239.

Outdoor gift ideas from



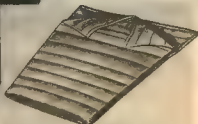
2-lb. duck down Deluxe sleeping bag

Cut \$10 NOW **39⁸⁸**

Prime Northern Down Insulation makes this deluxe bag exceptionally warm, comfortable and lightweight. Considered nature's best insulating material, down breathes to let excessive moisture out and keep body heat in. The result is greater warmth, more comfort. The entire bag weighs just 3½ lbs., making it ideal for long backpack trips. Rugged "rip stop" weave on nylon cover and lining prevents small tears from be-

coming big ones. Convenient drawstring top with shock and storm flap adjust for even greater comfort. The extra-long 30x78-in. tapered body has a 100-in., self-repairing, nylon coil zipper with double pull tabs. Down insulation won't shift because it's anchored every 7 in. Vibrant blue in color. Matching stuff bag included. Was 49.99 in our '74 Fall Big Book, pg. 640.

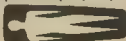
60 G 73066—Ship, wt. 4 lbs. 12 oz.... now 39.88



Double up! Fall length nylon zipper lets you zip two bags together.



Tube quilting anchors insulation every 7 in. to help trap body heat.



Body tapering eliminates cold corners, reduces weight.

Special repeat
offer on backpack
(2) with bag (3)

1/2 Off

1/3 Off when you buy backpack only **19⁸⁸**



2

2 Easy Rider® nylon backpack combines plenty of space with a super-light 2 lb. 10 oz. weight. 2 easy-to-reach main cavities with zippered access to bottom cavity. Frame can be adjusted 3 ways for a snug fit. Durable, rivetless "Dyna-flex" aluminum frame. Waist belt and mesh backband shift part of weight to hips for added comfort. Blue in color, Japan. Originally was 29.99 in our '74 Spring Bk. pg. 360, Wt. 4 lbs. 6 oz. 60 G 71504—Backpack only.... IV.M

Order our combination offer here!

You liked it so well in our '74 Summer Sale Bk., pg. 273, that we're offering it again. When you buy bag below at its regular price, you get backpack above at 1/3 price. Wt. 9 lbs. 8 oz. 60 G 71595 ... only 39.87



3

**3-lb. backpack bag
with Duco® 88 insulation 24⁹⁹**

3 Fall 67x35-in. "mummy" style pack bag features durable nylon shell and 36-in. self-repairing nylon zipper. Overhead shoulder drawstring and storm flap shape upper bag snugly around head and neck for excellent cold weather protection. Washable. Actual weight 3¼ lbs. Matching bright orange stuff bag included. 60 G 73062—Ship, wt. 5 lbs..... only 24.99



4

Int. "Lifetime"
Thermos®
Cut \$5

Kangaroo
Kitchen
Cut \$5

NOW **34⁸⁸**

4 The complete outdoor kitchen. Broils, grills, fries, bakes, smokes or doubles as an efficient 2-burner stove. Pressure bakes a meat in just 20 minutes—and then helps you with the dishes. Large 18x15-in. cooking area. Folds to a compact 6x14x16 in., weighs just 12 lbs. and has its own carrying handle. Works on standard propane cylinder (not included). Was 39.99 in '74 Fall Big Book, pg. 637.

60 G 70131—Ship, wt. 13 lbs..... now 34.88

Accessory kit for Kangaroo Kitchen (not shown) includes durable cooking mitt, four rust-resistant aluminum skewers and a bag of Alder smoke chips. 60 G 70132—Ship, wt. 1 lb. 8 oz.... 5.99

5 1 qt. stainless steel vacuum bottle by Thermos® resists breaks and won't rust, chip or peel. Carrying handle. Wt. 3 lbs. 60 G 71222..... Was 21.99 in '74 Fall Bk., pg. 639, now 16.88



The "Anywhere" Skate

Sizes for
boys and girls **10.99**

- Special indoor-outdoor composition wheels
- Full-height vinyl boot tops provide support needed for young children and beginners

Here's real rink-skate styling in an all-purpose skate youngsters can really get a lot of use from! Use them anywhere—home, roller rink, outdoors on sidewalk or parking area. Composition ball-bearing wheels are tough and durable. High vinyl boots combine comfort and durability—resist scuffing, wipe clean to keep their good looks. Rubber-cushioned trucks absorb shock, with silent, cut noise. Full sizes only—no half sizes. Store size on order: 1 to 7. Ship. wt. each pair, 4 lbs.

Z 60 G 23902—Girls' white "Anywhere" skate.... 10.99
Z 60 G 23903—Boys' black "Anywhere" skate.... 10.99



Junior Rink-style Shoe Skates

- No keys or straps—lace from ankle to toe
- Rubber cushioned trucks—absorb shocks, cut noise

Our lowest priced shoe skates for children now have flashy racing stripes. A junior version of real roller rink skates with heavy-duty steel ball bearing wheels. High cut vinyl boot provides comfortable ankle support for youngsters. A Christmas gift that provides hours of fun and exercise. **Store full size wanted: 12, 13, 1, 2, 3, 4, 5, 6, 7.**

Z 60 G 23900—Girls'—white with black stripes. Ship. wt. 3 lbs. 6.49
Z 60 G 23901—Boys'—black with white stripes. Ship. wt. 3 lbs. 6.49

Sugar Ray Robinson



Save 82
when you buy
any two pairs!



Deluxe
bag outfit
31.99

Top-flight boxing equipment endorsed by a real pro!

A "Sting like a bee" with these long-wearing, fully padded leather boxing gloves. Reinforced thumb and superior flexibility give these gloves that "championship" feel. Rich cordovan brown color, yellow binding and laces. Buy any 2 pairs and pay "2 pair price" for each.
60 G 24214 D—Adult size—fits the largest hand. Ship. wt. 1 lb. each pair..... 2 pair 7.99; 2 pair, each pair 6.99
60 G 24211 D—Youth size—8 to 12 years. Ship. wt. 12 oz. each pair..... 2 pair 6.99; 2 pair, each pair 5.99
60 G 24215 D—Child size—3 to 8 years. Ship. wt. 8 oz. each pair..... 2 pair 5.99; 2 pair, each pair 4.99

B Now you can work out at home with pro-style equipment that's endorsed by Sugar Ray! Sturdy chrome-plated steel frame with 22-inch wood ring. Adjustable frame can be raised or lowered to suit height of boxer. Ball socket swivel mounting for top grain leather punching bag. Mounting strips fasten to wall; frame can be removed from mounting when not in use. Vinyl practice mitts included.

60 G 24219 M—Deluxe outfit. Ship. wt. 28 lbs..... 31.99
C Floor model punching bag. Molded vinyl punching bag and steel stand are mounted on sturdy wood composition base. Plenty of action for any size boxer.
60 G 24220 M—Ship. wt. 8 lbs. 8.99

Develop coordination with "total body" exercise

- Use indoors, outdoors, for fun, health
- Professional style polypropylene bed; multi-springs on tough nylon tabs for power!



"Big Bouncer"
4x8-ft. bed
219.99



"Kiddie Bouncer"
41.99

Full-size "Big Bouncer" has 4x8-ft. bed, 58 springs. Supports up to 200 lbs.—even adults can bounce away to fun and fitness! Sturdy frame 64x10 1/2 feet long, 32 inches high. Safety pads incl. Shipped from stock.

60 G 24451 R—Ship. wt. 140 lbs. only 219.99
Deluxe "Tromp Champ" (not shown) has 5x10-ft. polypropylene bed, 74 heavy-duty springs. Zinc-coated tubular steel frame 7x12 1/2 ft., 33 in. high. Safety pads incl. Shipped from factory in St. Louis, Mo. allow 10 days plus transit time. One and two pumps shown on House shown on front cover.
X 60 G 24452 F—Ship. wt. 225 lbs. 289.99

"Kiddie Bouncer"—lightweight yet sturdy. 65-in. square zinc-coated steel frame; red vinyl nylon bed 58 in. square.
60 G 24450 R—21 in. high. Ship. wt. 30 lbs. 41.99

ALL WARDS 223



FIT SIZES TO 6x

1 Athletic Jacket. Cotton-back acrylic shell and leather-look vinyl sleeves. Shell and sleeves lined with nylon . . . interlined with polyester. Snug knit collar, cuffs and waistband offer a good fit. 5-snap closures down front. Authentic team emblem on chest. NFL team jacket color (shown as background behind team emblems on the left). Machine wash warm, hang to dry. Do not dry clean. Get this bit of Christmas shopping done . . . just dial Sears and order it right now. *State size S, M or L. See chart below.*

2 Cap. Warm acrylic bulky knit cap. Official team colors and emblems. Large pom on top. Machine wash, warm. *One size fits sizes 3 to 6x.*

3 Sweatshirt. 50% Creslan® acrylic, 50% cotton knit . . . retains shape. Helmet and team name decorate front. Raglan sleeves for comfort. Rib-knit neck, bottom and cuffs. Machine wash warm, tumble dry low. *State S, M or L. See chart below.*

Team Name	Jacket (1)	Hat (2)	Sweatshirt (3)
Miami Dolphins	29 N 45181F	29 N 25563	29 N 60025F
Pittsburgh Steelers	29 N 45191F	29 N 25577	29 N 60033F
Green Bay Packers	29 N 45186F	29 N 25571	29 N 60027F
Washington Redskins	29 N 45189F	29 N 25578	29 N 60032F
Philadelphia Eagles	29 N 45182F	29 N 25564	29 N 60041F
Chicago Bears	29 N 45193F	29 N 25552	29 N 60028F
Dallas Cowboys	29 N 45179F	29 N 25562	29 N 60029F
Detroit Lions	29 N 45195F	29 N 25588	29 N 60052F
New York Jets	29 N 45185F	29 N 25587	29 N 60037F
New York Giants	29 N 45184F	29 N 25586	29 N 60035F
Cleveland Browns	29 N 45177F	29 N 25568	29 N 60036F
Minnesota Vikings	29 N 45197F	29 N 25578	29 N 60026F
Shipping weight	1 lb. 5 oz.	3 ounces	5 ounces
Price	\$14.99	\$2.79	\$3.99

FOR BEST FIT MEASURE TO BE SURE!

Order Size	S	M	L
Fits 8-20s	2-3	4-5	6-6x
Height (inches)	32½-38	38½-44	44½-49





1 Miss America Costume
\$649

Designed just for you . . .
A collection of toys
endorsed by the official
Miss America™
Pageant

1 Miss America Costume. Walk down the ramp in your long, white rayon gown and accept your crown and full-length vinyl cape. Then don the Miss America sash. With corsage, necklace and ring. For ages 5 to 9. Adjustable gown fits child 36 to 58 in. tall. 49 N 14931—Shpg. wt. 1 lb. 8 oz. . . \$6.49

2 Miss America Vanity Set. Hand-some 5-piece plastic set includes nylon bristle brush, comb, Mirror, 2 trim jet jars with Miss America illustration. For ages 8 to 12. 49 N 13813—Shpg. wt. 1 lb. 3 oz. . . \$3.99

3 Miss America Table Top Vanity. Your dresser top will look neat as a pin . . . every item fits into its own place. Plastic set includes light-up make-up mirror with on-off switch. Atomizer, nail polish bottle, 2 non-toxic lipsticks, comb. Also, nylon bristle brush, hand mirror with Miss America illustration. 11½ in. high. Use 2 "C" batteries (order package below). For ages 4 to 8. 48 N 13802—Shpg. wt. 2 lbs. 8 oz. . . \$7.99

"C" Batteries. Package of six. 49 N 48984—Wt. 12 oz. Pkg. \$1.49

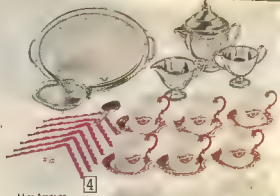
4 Miss America 43-pc. Hostess Set. Includes plastic silver-glow teapot, creamer, sugar bowl, candy dish, 9½x6½ in. serving tray, cake knife/server, 6 each: plastic cups, saucers, utensils, and paper napkins. Ages 4 to 8. 48 N 1011—Shpg. wt. 1 lb. 1 oz. . . \$4.99

5 Miss America Jewel Box. Wood music box covered in simulated leather with Miss America design. Lift lid, ballerina twirls to the music. Inside, blue-flocked lining with mirror. 6x4½x3¼ inches high. Ages 4 to 8. 49 N 1380—Shpg. wt. 12 oz. \$4.95

6 Miss America Travel Ensemble. Zippered 27-in. long garment bag of denim-look vinyl with travel stickers folds to 13x11½x4½ in. Matching shoulder bag has flap closure, outer pocket decorated with Miss America crown and lettering. For ages 4 to 10. 49 N 13808—Shpg. wt. 1 lb. 8 oz. . . \$7.99

7 Barbie's Miss America Beauty Center™. Style this blond beauty's vinyl rooted hair, apply her make-up, then crown her Miss America. Ponytail "erows" when pulled. Incl. 4 rollers, hairpins, rubber bands, barrettes, ribbons, comb, brush and crown. Also, eyelashes, non-toxic cosmetics: blusher, lip gloss, eyeshadow. 11½ in. high. Vinyl head. Ages 4 to 10. Made in Mexico. 49 N 13808—Shpg. wt. 2 lbs. 6 oz. . . \$9.97

NOTE: Item 7 not recommended for ages under 3 due to small parts.
©Miss America Pageant



Miss America Hostess Set
\$499



Miss America Music Jewel Box
\$495



Miss America Travel Ensemble
\$799



Barbie's Miss America Beauty Center
\$997



Miss America Vanity Set
\$399



Miss America Table Top Vanity
\$799
batteries (not included)

REMEMBER!

You can order items
on pages 425 to 593
from now until
AUGUST 15, 1975

DOLL HOUSES

Decorated with furniture
to match your
favorite style

The Chalet \$766

11-inch high doll house with
flip-top roof for easy play . .
plus 5 rooms of
durable plastic furniture

1 A contemporary style with a
touch of European charm.
Colorfully decorated hardboard
house even has landscaping. Plastic
windows, chimney and door
that opens. Hinged flip-open roof-
top. Steel angle brackets, nuts,
bolts and instructions for assem-
bling. 21x11x11 in. high. Unas-
sembled. For ages 5 and up.
49 N 1403—Shpg. wt. 5 lbs. . \$7 66

NOTE Items on this page (except
Ironing and Housekeeping Sets)
not recommended for children un-
der 3 due to small parts

The Brown Doll Family \$199

Fits doll houses (1 and
2) on this page. Plastic
mom, dad, baby, son,
daughter. Hong Kong.
49N9402—Wt. 2 oz. . \$1 99



Colonial Doll House

20 inches high with 5 rooms .
completely furnished

\$11 97

2 Contemporary version of the classic southern mansion. Colorfully de-
corated hardboard exterior walls, roof. Plastic windows, chimney, door
that opens. Sturdy plastic furniture. Wooden floors, steel corner and roof
caps for greater strength. Includes instructions, steel angle brackets, nuts
and bolts for assembling. 24x10x20 in. high. Unassembled. Ages 5 and up.
79 N 1404C—Shipping weight 9 pounds \$11 97



A-frame Ski Cabin

20 inches high and fully furnished
easy living for your 1 1/2-inch dolls

\$8 99 doll not
included

3 The perfect vacation retreat for Barbie, Ken and all other 1 1/2-inch fashion
dolls . . it's so big they can even stand up inside. Plastic cabin measures
23x14 1/2x20 inches high and snaps together in a jiffy. Outfit includes table, chairs,
sofa, hassock and fireplace. Recommended for children ages 4 and up.
49 N 94012—Shipping weight 4 pounds 5 ounces \$8 99

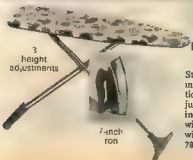
Kid-sized toys for "playing house"

Deluxe non-electric
Ironing Set \$5 49

Housekeeping \$3 99
Set

Steel ironing board with colorful 31-
in. top. Plated tubular legs with plastic
feet . . help prevent skidding. Ad-
justs from 18 1/2 to 22 1/2 in. high. Set
includes chrome-plated steel iron
with plastic handle, plastic foam pad
with silicone cover. Ages 4 and above.
79N1349C—Shpg. wt. 4 lbs. . .Set \$5 49

Help out with the cleaning. 9-piece
set: "vacuum" sweeper that actually
picks up, dry mop, plastic magnetic
fiber broom (all three 24 in. high).
Also, counter brush, dust pan, plastic
apron, dust cloth, sponge, duster and
closet (not shown). Ages 2 to 8.
49 N 13235—Wt. 1 lb. 8 oz. . .Set \$3 99



at Sears 449

We are dainty dunkers. Bath time busy bees.
 Splash us! Scrub us! Wash us! Quick as "1-2-3"

BATHABLE BABIES

17-inch
 Real Live Baby

\$10⁹⁹

1 This 17-inch charmer has a soft vinyl foam-filled vinyl body. . . feels almost alive. Put her arms around your neck and she almost hugs you back. Loosely jointed arms and legs dangle as you hold her. She drinks from her own bottle. . . even wets. Completely washable. Go-to-sleep eyes with long lashes, rooted hair. Two-piece knit outfit. Recommended ages 3 to 10.

Shipping weight 2 lbs. 4 oz.
 49 N 31604\$10.99

NOTE: Dolls
 on this page
 will not
 stand
 unsupported



3 14-inch
 Baby's First Baby

\$6⁴⁹

2 10-inch
 Luv'n Stuff
\$5⁹⁹

(2 and 3) These soft-skin baby dolls practically beg to be hugged. Each has sparkling go-to-sleep eyes. They drink from their own bottles. . . they wet, too. Completely washable. Vinyl foam-filled vinyl body. For ages 6 months to 6 years.

2 Luv'n Stuff is a 10-inch pixie. Rooted hair. One-piece knit romper outfit.
 Shipping wt. 12 oz. . . \$5.99
 49 N 31599

3 Baby's First Baby has a 14-in. body. Molded hair. One-piece knit playsuit.
 Shipping wt. 1 lb. 8 oz.
 49 N 31561 \$6.49



2-piece hand-knit Outfits
 for 12 to 18-in. baby dolls

\$3⁴⁹ doll not included

Delicately knit set will keep your doll warm and cuddly. Snug pink hooded jacket matches full bottoms. Pick up your phone right now and order this one!

Shipping wt. ea. 5 oz.

Set for 12 to 14-in. dolls.
 49 N 32808 Set \$3.49

Set for 16 to 18-in. dolls.
 49 N 32529 Set \$3.49





NOTE Dolls
not included
with outfits



10-inch Angel Baby and Wardrobe

Buy
Both... Save \$1

VALUE
(9) and (10)
Separately
total \$9.98 **\$8.98**

9 Angel Baby has a soft vinyl body that's 10 inches tall. She is fully jointed. Shiny blond rooted hair and big go-to-sleep eyes. Rosebud-print sacque, diaper, shoes and socks. For ages 4 to 10.
49 N 31622—Shipping weight 12 ounces..... \$4.99

10 Wardrobe for 10-inch Angel Baby includes a two-piece carriage set, pink kimono and white christening ensemble.
49 N 32555—Shipping weight 6 ounces..... \$4.99

10-in. Angel Baby (9) plus Wardrobe (10).
49 N 32619—Shipping weight 1 pound 4 ounces..... Set \$8.98



12-inch Dearest Infant

\$12.99

11 Hold and cuddle this 18-inch bundle of joy. Polyurethane foam-filled cloth body with vinyl arms, legs, head. Rooted blond hair, go-to-sleep eyes, cry voice. Blue and white fleece-look pram suit. Ages 4 to 10. Wt. 2 lbs. 8 oz.
49 N 31623..... \$12.99

(12 and 13) Outfits for 12-in. Dearest Infant.
Shpg. wt. ea. 5 oz.

12 Two-piece pink sleeper accented with delicate lace trim.
49 N 32554..... \$2.99

13 Sunny maize dotted dress with a white ruffled pinafore.
49 N 32555..... \$3.99



Outfits for (11)
NOTE:
Dolls not
included

Outfits for 14-inch Angel Baby

NOTE Dolls,
shoes, socks
not inc.
with outfits



(14 thru 17) Your "baby" will love any of these sets.
Shpg. wt. ea. 4 oz.

14 Plum acrylic-knit, two-piece pram suit with fleece-look trim. Matching hat.
49 N 32562..... \$3.49

15 Pink dotted bolero-style dress with lace trim.
49 N 32549..... \$2.99

16 Maize sleeping gown with ruffles.
49 N 32548..... \$2.33

17 Pistachio acrylic-knit coverall with lace-trimmed bonnet.
49 N 32551..... \$2.99



14-inch Angel Baby

\$7.99

18 She has a 14-inch vinyl body... fully jointed. Blue dress, knit shrug, bonnet, panties, shoes, socks. Rooted blond hair, go to sleep eyes. Ages 3 to 10.
49 N 31621—Shipping weight 1 pound 10 ounces..... \$7.99

Steel Storage Trunks



(19 thru 21) Wood frame, plated hardware, plastic handle... drawer, hanger bar, hangers. For doll's clothes, accessories (not incl.). Ages 3 to 12.

19 14x7x7 1/4-inch Trunk. One snap lock. Shpg. wt. 4 lbs.
49 N 33589..... \$5.99

20 18x8 1/2x8 1/2-inch Trunk. Two snap locks. Shpg. wt. 6 lbs.
49 N 33587..... \$7.99

21 22x8 1/2x9 1/2-inch Trunk. Two snap locks. Shpg. wt. 7 lbs.
79 N 33517C..... \$9.99



\$8.99

\$4.49

Storage for doll clothes

22 Wardrobe has sliding doors, hanger bar, hangers. Pink and white. Hardboard chest, wood knobs, 14x16 1/2 inches high. Doll clothes, accessories not included. Ages 3 to 8.
79 N 33518C—Wt. 6 lbs..... \$8.99

23 Clothes Rack has shoe rack, hanger bar, hangers. Pink and white. Hardboard sides; wood rack, bar, 10x17 1/2 inches high. Unassembled. Doll clothes, accessories not included. Ages 3 to 8.
79 N 33571C—Wt. 3 lbs..... \$4.49



Fully furnished
six-room dream house
lights up inside

16⁹⁹

1 Charming house is complete right to the family itself! Sturdy steel with double-hung, operating windows and door that opens. Handsome bay window. With thirty-two pieces of plastic furniture. Interior light uses one "D" battery, not included. Over-all size about 26 x 15 x 16 inches high. Easily assembled.
27-R 3362—Complete **16 99**
27-R 4451 Pkg. of four "D" cells **99**

2 Colonial style, completely furnished and ready for you to move in. Lithographed cardboard walls lock securely into a moulded plastic frame. (No sharp edges). With 40 pieces of plastic furniture, and an interior decorating kit. Removable roof. And that welcoming front door really opens. Over-all size about 40 x 9 x 13 inches high. Easily assembled.
27-R 3364—Complete **10.99**

3 Barbie's country home. Big, casual rooms that close away into a neat carrying case with a handle. Durable vinyl construction. Moulded vinyl furniture for three rooms. Front door opens. Open size about 33½ x 12 x 15 ins. high. (Barbie doll is not included.)
27-R 3849—Complete **14.99**

4 Doll house furniture and accessories in sturdy, decorator-coloured plastic. Some drawers really open. Six complete rooms can be furnished: living room, dining room, study, kitchen, bedroom and bathroom.
27-R 3230—Complete **4.99**

5 Barbie's town house—high-style living on three floors. A real working elevator stops at each floor. Six rooms, handsomely furnished in modern designs. Vinyl construction. Requires assembly. Over-all size about 3½ feet high. (Barbie doll not included.)
27-R 3319—Complete **22 99**

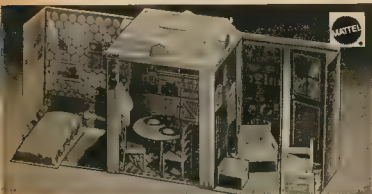
Order toys until March 1, 1975, or while quantities last.

Interior light looks real

Over 30 pieces of furniture

Over 40 pieces of furniture

2 Five rooms, fully furnished **10⁹⁹**



3 Barbie's country home **14⁹⁹**



4
Furniture
4⁹⁹

338 FATON S



5 Barbie's town house **22⁹⁹**



6
Friendly
Mrs Beasley
1349



7 Drowsy **999**

6 Mrs. Beasley, the friendly Granny, says ten comforting things when you pull her ring. Soft body with vinyl head and hands. Polka dot dress.
27-R 3615—Abit 22 instail . . . **1349**

7 Drowsy. Eleven soothing phrases to lull you to sleep. Soft cloth body, vinyl head and hands. Rooted hair. Sleepy painted eyes. She's about 15 inches tall. The box becomes a cradle.
27-R 3328—English . . . **9 99**
27-R 3329—French . . . **9.99**

8 Pretty clothes to outfit Thumbelina or any 9-inch doll. Dress with bonnet, coat with hood, flannel/ette burning bag, plastic panties and bib.
27-R 3577—Complete . . . **3.49**

9 Snuggles is a lovable, cuddly baby. Foam-filled cotton body, soft-as-skin vinyl head and hands. Painted eyes. Permanently dressed in a play outfit. Turn her over, and she cries.
27-R 3578—Abit 14 instail . . . **3.99**

10 Thumbelina in her own crib. Tug her string and she wriggles and stretches just like a real baby. She bounces hard enough to rock the cradle. Cotton-filled body with soft vinyl head and hands. Pretty painted eyes. Bright terrycloth sleepers. Plastic cradle. Doll abt 9".
27-R 3683—Doll and cradle . . . **9 29**
27-R 3684—Doll only . . . **7.29**

Small order handling charge.
See page 239.



Crissy—Life-size,
born beautiful
1799

Baby Crissy is 24 inches tall—large as life, and cuddly as a real baby. Foam-soft skin feels petal-smooth. She's plump, huggable with a jointed vinyl body. Fascinating hair grows with a tug, shortens when you pull a string. Two-piece romper outfit with delity trim.
27-R 3447—Each . . . **17.99**



9 Baby Snuggles **399**



10 Complete **929**

EATON'S 337

She chews and swallows
just like a real baby
... she's Baby Alive
16⁹⁹

Adorably life-like. Her spoon or bottle activate the real eating action. After that, there's her disposable diaper to change. Foam-filled vinyl body, rooted hair, painted eyes. Wears smock, diaper, bib. Plus non-toxic food, dish, spoon, bottle and extra diapers. Needs two "C" cells sold below.

27-R 3443—About 18 inches tall **16.99**
27-R 4449—Pkg. of 4 "C" batteries **.99**

Food refill. Nine packets of food for Baby Alive. Add water and stir. Non-toxic. Assorted fruit flavours.

27-R 3444—Set **1.99**

[1] and **[2]** Outfits of pretty clothes for Baby Alive, or any 18 inch doll.

(1) 27-R 3573—Dress, panties, coat, hat, nightgown, bib and plastic panties. Complete set **4.99**

(2) 27-R 3576—Burling bag, topper, pants, bonnet **3.99**



With dish and food



[1] **4.99**
set



[2] **3.99**
set



[3] Doll with five pretty outfits **6.99**

[3] A drink-and-wet baby with painted body of soft vinyl. Sleeping eyes. Rooted hair. Wears panties, socks, comes with dress, hot pants, top and long pants, pyjamas, dress, dress and bonnet. Bottle.

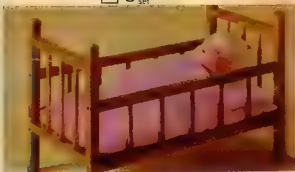
27-R 3211—About 11 inches tall **6.99**

[4] Wooden crib for dolls up to 18 inch. Install. Masontite bottom. About 19½ x 10½ x 13 inch high. Doll, bedding not included.

27-R 3574—Walnut finish ... **7.99**

[5] Sweetheart doll in a luscious long dress, bonnet, panties, socks. Drink-and-wet, with painted body, sleeping eyes. About 14" tall.

27-R 3575—With pillow **7.99**



[4] Wooden crib **7.99**



[5] Doll and pillow **7.99**

Order toys from this book until
March 1, 1975, or while
quantities last.



Outfits
for 16-in
Gramma
Was \$1.99
88¢

16-inch
Grampa®
and
Gramma®

Buy both . .
SAVE 10%

VALUE
Separately
total \$3.76
\$3.38



(11 and 12) Save \$1.61. Each was \$3.49.
Gramma and Grampa are so lovable and cuddly.
Bodies and outfits are of soft cotton. Each is 16
inches tall. Ages 3 to 8. Hong Kong.

(11) 49 N 34019—Grampa, Wt. 12 oz. \$1.88
(12) 49 N 34008—Gramma, Wt. 11 oz. 1.88

Save 10% when you buy both Grampa
(11) and Gramma (12)

49 N 34061—Shpg. wt. 1 lb. 7 oz. Set \$3.38

13 Dress and Nightgown for 16-inch Gramma
(12). Cotton. Ages 3 to 8. Hong Kong.
49 N 34029—Shipping weight 4 oz. Set 88¢

20-inch Gramma \$288

14 Gramma loves you.
She's all cotton.
Print dress, apron and
pantaloons. Yarn hair.
Ages 3 to 8. Hong Kong.
Shpg. wt. 1 lb. 8 oz.
49 N 34007 \$2.88
© 1988 Sears, Roebuck and
Co. A Joyce M. Design
Note: Not recommended for
children under 3 due to
small parts.



Low **\$3.38** 15-inch
as
Each comes in 4 sizes

15 Raggedy Ann has locked-in eyes,
cotton body, yarn hair.

15-in. Ann. Ages 2 31-in. Ann. Ages 5
to 8. Wt. 10 oz. 5 to 14. Wt. 4 lbs.
49 N 3580 . . \$3.38 78 N 34001C \$11.88

20-in. Ann. Ages 2 38-in. Ann. Ages 5
to 8. Wt. 14 oz. 5 to 14. Wt. 7 lbs.
49 N 3583 . . \$5.44 78 N 30821C \$18.98

16 Raggedy Andy has locked-in eyes,
cotton body, yarn hair, cap.

15-in. Andy. Ages 2 31-in. Andy. Ages
2 to 8. Wt. 10 oz. 5 to 14. Wt. 4 lbs.
49 N 3592 . . \$3.38 78 N 34002C \$11.88

20-in. Andy. Ages 2 38-in. Andy. Ages
2 to 8. Wt. 14 oz. 5 to 14. Wt. 7 lbs.
49 N 3603 . . \$5.44 78 N 30739C \$18.98

Musical Ann and Andy

\$488
each

Wind up their music boxes and they'll
play you a tune. Each cotton rag doll is
12 inches tall. For ages 2 to 8.
Shipping weight each 8 ounces.

49 N 34043—Musical Ann \$4.88

49 N 34044—Musical Andy 4.88

Raggedy Ann and Andy®
© Knickerbocker Toy Co., Inc.

Since 1918,
they've shared love and smiles
with millions of children,
'cross thousands of miles . .

**RAGGEDY
ANN
and
ANDY**



Raggedy Ann Sleeping Bag \$1587

What a wonderful bed-time companion. Her soft cotton padded head is a
pillow with a silk-screened face and yarn hair. Cotton quilted body mea-
sures 20x54 inches long. Side zipper. Dry clean. For children ages 3 to 7.
78 N 34027C Shipping weight 4 pounds. \$15.87

PROOF
KIDSAFE **Sears** 441

If you pull their strings, they've so much to say.
Just give them the chance... they'll chatter all day.

TALKING DOLLS



22-inch Mrs. Beasley®
\$10.97

1 She says 10 happy things... just pull her talking ring. She has a cuddly cloth body, vinyl face, hands and rooted hair you can comb. Recommended for ages 3 to 10.
Shipping weight 3 lbs. 4 oz.
49 N 3579 \$10.97
©1971 Family Affair Company

15-inch Drowsy
\$7.47

2 Her sleepy eyes are always half shut. Says 11 different phrases when you pull her talking ring. Huggable cloth body. Vinyl head, hands. Rooted blond hair. Recommended for ages 3 to 10.
Shipping weight 1 lb. 15 oz.
49 N 35167 \$7.47

16-inch Tamu
\$8.47

3 She talks 'n talks... says 18 phrases. Just pull her talking ring. Cloth body. Vinyl head, hands. Curly rooted hair. From Shundans, Division of Operation Bootstrap, Inc. For ages 4 to 10.
Shipping weight 1 lb. 13 oz.
49 N 37001 \$8.47

18-inch Talking Gramma®
Save \$4.11

(4 and 5) Each says 10 different things to you when you pull their talking rings. All cuddly cotton bodies. Screen-printed faces. For ages 2 to 8.

4 15½-inch Talking Grampa. Screen-printed hair. Cotton outfit... trousers, shirt and tie.
49 N 34031—Shipping weight 2 lbs. \$3.88

5 18-inch Talking Gramma. Yarn hair. Cotton outfit... print dress, apron and painted shoes.
49 N 35011—Shipping weight 3 lbs. 10 oz. \$4.88
©1969 Sears, Roebuck and Co. A. Joyce Miller designs

15½-inch Talking Grampa®
Save \$3.11

VALUE
Was \$6.99 **\$3.88**

VALUE
Was \$8.99 **\$4.88**



442 **Sears** ROEBUCK AND CO.

The Show-Offs

Turn the knob... See them jump. See them dance! Like puppets without strings!

(6 and 7) These fumbling friends are all you need for a puppet show. Mad cap plastic puppets are 15 in. tall. Movement controlled by turning control knob and lever. Removable plastic stand. For ages 4 to 8.

6 Show-Off Scarecrow. Rag-tag, patched costume with a floppy burlap hat.
Shipping wt. 2 lbs.
49 N 36037 ... \$8.87

7 Show-Off Lionhearted. Dressed in gold flannel with felt ears and plush mane.
Shipping wt. 2 lbs.
49 N 36038 \$8.87

Disguise Kit \$2.22

For your ventriiloquist dummy (on opposite page). Includes false teeth, beard, eye patch and more. For ages 6 and up. Not for children under 3 due to small parts.
49 N 36021—Wt. 5 oz. \$2.22

Ventriiloquist Record. (Not shown.) 12-inch 33½ rpm record teaches ventriiloquism. Instructions included.
49 N 36014—Wt. 15 oz. \$2.97



When they want some love, they'll turn on the charm
They want to be hugged . . . they're made for your arms . . .

STUFFED DOLLS



Holly
Hobbie
\$4.97

Nostalgic 15-inch rag doll is made of fine quality cotton material. She's dressed in a rustic, patchwork design pinafore and sun-bonnet. Braided yarn hair. For ages 2 to 8. Shipping weight 10 ounces.

49 N 34057\$4.97



Levi®
Kids
\$3.97
each

(1 and 2) Smiling, freckled rag dolls dressed in Levi® jeans, Levi® jackets. Huggable denim fabric bodies, yarn hair, 15 in. tall. Ages 3 to 10. Shipping weight each 10 ounces.

(1) 49 N 34056—Levi® Boy\$3.97
(2) 49 N 34055—Levi® Girl 3.97



Musical Bob
and Betty
\$3.47
each

The
Campbells
\$1.97
each

(3 and 4) These country kids both have music boxes inside . . . just wind their keys to play. Soft 15-inch fabric body with yarn hair, cotton outfit. For ages 3 to 8. Shipping weight each 12 ounces.

3 Musical Bob. 49 N 3867 . . . \$3.47

4 Musical Betty. 49 N 3868 . . . \$3.47

(5 and 6) Cotton rag dolls step from the kitchen in chefs' hats, kerchiefs, aprons. 12 in. tall. Ages 3 to 8. Shipping weight each 5 ounces.

5 Campbell Boy. 49 N 34047 . . . \$1.97

6 Campbell Girl. 49 N 34046 . . . \$1.97

Campbell Kids are trademarks of Campbell Soup Company

BABY BEANS

(7 thru 10) Soft 'n squishy bean bag dolls to cuddle, pamper and pose. Stuffed with styrene pellets and expanded styrene foam. Vinyl heads. Washable in cold water. For children ages 2 to 8.

7 Beans Twins. 2-doll set. Each 8 in. tall. 49 N 37027—Shpg. wt. 7 oz. Set \$4.99

8 Cry Baby Beans. Give her a drink, tip her head forward and the tears will flow. Plastic bottle included. 12 inches tall. Vinyl hands. 49 N 37004—Shpg. wt. 1 lb. \$5.95

9 Bitty Beans. 12 inches tall. Vinyl hands. 49 N 35084—Shpg. wt. 1 lb. 2 oz. \$4.87

10 Biffy Beans. 12 inches tall. Vinyl hands. 49 N 37003—Shpg. wt. 15 oz. \$4.97



Beans
Twins (7) \$4.99
2-doll set

Cry Baby
Beans (8) \$5.66

Bitty Beans (9) and
Biffy Beans (10) \$4.87
each



Kewpie Doll
\$5.99

This lovable 14-inch all-vinyl doll comes all dressed up for a party. She has a blue, lace-trimmed dress, lace-trimmed panties, white socks and shoes. Painted hair and features. Movable arms and legs. Recommended for ages 3 to 8.

Shipping wt. 1 lb. 13 oz.
49 N 37028 \$5.99

Sunshine Family
\$4.94
3-doll set

Enjoy the simple life-style of this 3-doll family. 9½-inch Steve, 9-inch Stephanie, 3-inch Sweets. Poseable vinyl dolls have rooted hair. Includes booklet for creating accessories from household materials. Ages 4 to 10. Not recommended for children under 3 due to small parts. Shpg. wt. 1 lb. 49 N 37025 Set \$4.94



8
The happy young
Sunshine Family
699



9 Boudoir doll **1099**

8 The Sunshine Family. A happy young family whose appearance and lifestyle are as contemporary as today. All three are of posable vinyl and come dressed as shown. Steve about 9" tall; Stephanie about 7 1/2" tall, Sweets about 3 1/4" long.
27-R 3389—Complete **6.99**

9 Boudoir doll. She has a five-piece fully jointed body with sleeping eyes. Her rooted hair is styled with lots of ringlets done up in ribbon bows. She wears lace-trimmed printed long dress with undergarments, panties, shoes and socks.
27-R 3569—About 18" tall. **10.99**

10 Holly Hobbie. A loveable, floppy rag doll with the charm of colonial days. She's dressed in an old-fashioned style with long patchwork dress, matching bonnet and bloomers. Padded cloth body, printed face, yarn braided hair.
27-R 3670—About 27" tall. **8.99**



10 Holly Hobbie rag doll **899**



Fashion toddler doll
with six outfits

799

This charming 14-inch fashion toddler comes all dressed up in her own wardrobe of attractive outfits. She has movable arms, legs and head and her eyes open and close. Long rooted hair. Wardrobe includes: corduroy pant suit, shoes and sunglasses, long pants, blouse, hat, lounging pant outfit; dress and jacket, long skirt and blouse; overalls with matching blouse.
27-R 3212—Do I with 6 outfits **7.99**

Order any toys in this book until
March 1, 1975 or while quantities last.

EATON'S 329



1 Barbie's Sweet 16 429

2 Ken 479

3 Quick-curl Barbie 429

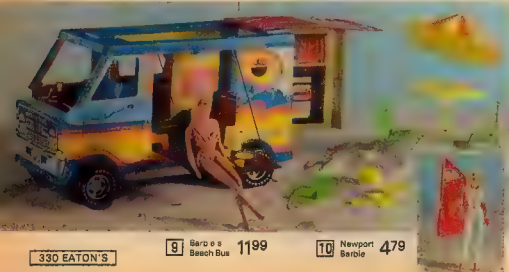


7 Sun Valley Barbie 479

6 Friend Ship 1399



8 Camp out tent, accessories 899



9 Barb's Beach Bus 1199

10 Newport Barbie 479



4 Yellowstone Kelley 479

5 Goin' Camping 1179



Barbie and friends are ready for fun

1 Barbie's Sweet 16. Dressed in party dress, she comes with pop top, cut-offs, 2 colour make-up compacts, brush comb, barrettes and adhesive fragrance labels.
27-R 3378—Abt 11 1/2" tall 429

2 Mod hair Ken. Dressed as shown, he comes with straight or curly combed hair, adhesive-backed beard, sideburns, moustaches.
27-R 3812—Abt 12" tall... 479

3 Quick-curl Barbie. Special hair curls instantly. With brush comb, curler, ribbons, elastics, bobby pins. Dressed as shown.
27-R 3808—Abt 11 1/2" tall 429

4 Yellowstone Kelley. With sleeping bag, knapsack, stove, frypan, pot, cup, plate, sporty blouse, pants and shorts outfit.
27-R 3381—Abt 11 1/2" tall 479

5 Goin' Camping. Includes souped-up Breezy Buggy, foldable tent trailer, sleeping bag, campfire 'n grill, stool, table, utensils. Doll not included.
27-R 3814..... 1179

6 Friend Ship Jet design opens to abt 4 1/2 ft. long. With sawing, cutting, ten accessories, stewardsess smock, lounge/game table and seats. Folds into 14" flight bag.
27-R 3701—Doll not incl'd. 13.99

7 Sun Valley Barbie. She's ready for skiing with skis, poles and full ski outfit.
27-R 3379—Abt 11 1/2" tall 479

8 Camp out tent. With 2 sleeping bags, 7 cooking tools, 2 stools, table, campfire 'n grill, decals and tent, abt 13 x 16 x 15".
27-R 3813—Complete..... 8.99

9 Beach Bus. Side, back and sun roof, open out. With benches, surfboard, table, sun umbrella, coffee pot, fry pan, labels and 2 each: pots, plates, glasses, cups, pans. Abt 11 1/2 x 8 1/2 x 18".
27-R 3384—Doll not incl'd 11.99

10 Newport Barbie. With sailing outfit, swimwear, life boat.
27-R 3382—Abt 11 1/2" tall... 479

Barbie, her friends and accessories are also sold in most Eaton stores.



14-inch Drink 'n Wet Baby with layette

\$649

11-inch Lil' Soft Soul with layette

\$849

4 Cuddly babe has soft vinyl body. Jointed arms and legs. Fully bathable. Rooted hair, go-to-sleep eyes. 14-inch doll wears a frilly playsuit and comes with a sunsuit, jacket, dress, washcloth, sponge, diaper, bottle, comb, brush and curlers (scissors not incl.). Ages 3 to 10.

49N31562—Wt. 1 lb. 8 oz. \$6.49

5 This huggable honey loves to take a bath. Soft vinyl foam body. Completely washable. Rooted hair, large eyes. 11-inch doll wears dress and panties. Includes diaper, jacket, robe, bib and towel. Ages 4 to 10. From Shundana, Division of Operation Rootstrap, Inc. Wt. 1 lb. 2 oz.

49N31516 . \$8.49



17-inch Bathtub Baby with plastic tub and accessories

\$799

6 Washable infant has bathtime fun in her very own tub. She even drinks from her own bottle. . . wets, too. Huggable 17-inch vinyl body is fully jointed. Sparkling go-to-sleep eyes and blond rooted hair. She's dressed in a terry cloth towel and diaper. Layette includes robe, dress, sunsuit, booties, sponge and soap. For ages 3 to 10.

79 N31583C—Shipping weight 3 pounds \$7.99

17-inch Rub-A-Dub Dolly

\$894

7 Wash her, dry her, then bundle her up after the bath. 17 inch doll made of soft vinyl. Painted eyes and rooted blond hair. Dolly wears a cuddly terry cloth robe. Recommended for children ages 3 to 8. Shpg. wt. 3 lbs. 8 oz.

49 N31615 \$8.94

NOTE: Items on this page not recommended for children under 3 due to small parts

Tender Love Dolls and Wardrobes

(8 and 9) Sweet Sounds Baby Tender Love. 13-inch plastisol-foam doll with vinyl head, rooted hair. Bottle feed her . . . she'll tear and cry when she's squeezed. Bathable, too. Ages 3 to 10.

8 Black Doll. Wt. 2 lbs. 3 oz. 49 N31603 \$8.97

9 White Doll. Wt. 2 lbs. 3 oz. 49 N31602 \$8.97

10 Wardrobe for Sweet Sounds Tender Love dolls. Includes bunting and diaper set, dress and playsuit.

49 N32545—Wt. 7 oz. \$2.99

11 Baby Talk Tender Love says 8 things when you pull her talking ring. Splash her without damaging her voice unit. Drinks 'n wets, too. 15-in. vinyl foam body, vinyl head, rooted blond hair. Ages 3 to 10.

49 N31704—Wt. 3 lbs. \$10.77

12 Wardrobe for Baby Talk Tender Love. Robe, sacque, 2-piece pram suit, 3 hangers.

49 N32539—Wt. 7 oz. \$3.99



\$897 each, pillows not included

10 Wardrobe Set for (8 and 9) \$299

Wardrobe Set for (11) \$399

\$1077

These special dolls will share your day
with many different ways to play.

FUN FRIENDS

These WALKING DOLLS go strolling with you.
Just take their hands . . . it's easy to do!

Give Miki's hair
a tug to
make it
grow!



26-inch
Miki **\$1049**

1 She has blond rooted hair that grows with a simple tug. Styling kit included. 26-in. plastic doll will walk with you when you take her hand. Black lace-trimmed party dress. Ages 3 to 10. Shpg. wt. 3 lbs. 79 N 32084C . . . \$10.49



32-inch
Wispy **\$1199**

2 Fully jointed doll walks with you if you take her hand. 32-in. plastic body with go-to-sleep eyes. Blond shag-style rooted hair. Long granny dress. For ages 3 to 10. Shpg. wt. 6 lbs. 79 N 32085C . . . \$11.99

NOTE: Items (5 thru 8) on this page are not recommended for children under 3 years, due to small parts.



13-inch
Kimmie
\$649



13-inch
Baby Janie
\$699

438 Sears Roebuck & Co.



Outfits for
Shirley Temple
dolls not included **\$599**

16-inch
Shirley Temple™ **\$977**

3 The sweetheart of early movies comes to you as a delightful 16-inch doll. She has dimpled cheeks, sparkling hazel eyes and fluffy curls. Movable arms and legs, vinyl body, rooted hair. Frilly party dress, matching shoes, white socks. Ages 3 to 10. 49 N 32079—Shpg. wt. 1 lb. 4 oz. . . . \$9.77

4 Wardrobe for Shirley Temple. Two outfits from two favorite movies . . . "Heidi" and "Captain January". 49 N 32537—Shpg. wt. 6 oz. . . . \$5.99

Dusty and
Sport Sets **\$467**



(5 and 6) 11½-in. vinyl doll with spring-action body and arm. Blond rooted hair, blue eyes, suntan. Sport set, accessories and plastic stand included. Ages 5 to 10.

5 Dusty and Tennis Set. Includes doll and accessories. 49 N 37018—Shpg. wt. 10 oz. . . . Set \$4.67

6 Dusty and Golf Set. Doll, accessories. 49 N 37017—Shpg. wt. 10 oz. . . . Set \$4.67



Dusty's
Sport Sets **\$267**

(7 and 8) Set includes stand. Shpg. wt. set 5 oz.

7 Softball Set. Includes outfit, ball, bat. 49 N 37024 . . . Set \$2.87

8 Volleyball Set. Includes outfit, volleyball. 49 N 37023 . . . Set \$2.67

SHINDANA TOYS

A Division of Operation Bootstrap, Inc.



9 Kimmie. This 13-inch washable vinyl baby drinks from her own bottle . . . she wets, too. Curly rooted hair, painted eyes. Diaper, lace-trimmed blanket . . . brush, comb. Ages 4 to 10. 49 N 31613—Shpg. wt. 1 lb. 2 oz. . . . \$6.49

10 Baby Janie. This huggable drink 'n wet baby stands 13 in. tall. Vinyl jointed body. Go-to-sleep eyes. Comb her rooted hair with her own brush. Wears a play dress, panties. Ages 4 to 10. 49 N 31612—Shpg. wt. 1 lb. 2 oz. . . . \$6.99

REMEMBER!

You can order items on pages 425 to 593
from now until AUGUST 15, 1975



Fun in the sun with
an 11-piece pool set

4.99

1 Invite your own fashion dolls to a pool party. Set includes: 18-inch diameter, double-ring pool; chaise lounge, two chairs, two rafts, two swim rings, play ball. All made of durable vinyl that's easy to inflate. Plus two cotton terry towels. Dolls not included.
27-R 3228—11-piece set, ... 4.99



2 Dolls' trail bike **3.99**



4
779

5
369



6 **SAVE \$1** Outfit the dolls for a pool party
EATON PRICE 2.99



3 Kitchen for fashion dolls **13.49**

2 Dolls' trail bike in sturdy plastic. Just right for fashion dolls. Wheels rotate smoothly, have extra-wide whitewall tires. Front wheels steer easily by using handlebars. About 9 ins long x 6 ins high. Doll not included.
27-R 3234—Each 3.99

3 Kitchen for fashion dolls. Gives hours of fun. In durable steel, enameled and lithographed with woodgrain finish. There's a stove and oven with tiny knobs that turn. Oven door opens, cupboard doors open or slide. Sink holds water and drains out. Accessories include pots, pans, dishes, utensils, dish rack, pail. About 15½ x 4½ x 11½ inches. Dolls not included.
27-R 3233—Each 13.49

4 Barbie doll trunk in wipe-clean vinyl, holds three dolls and their clothes (not incl.). Two pull-out drawers, costume rack, hangers. Styrene handle. Abt 10½ x 13 x 7".
27-R 3623—Each 7.79

5 Vinyl case holds Barbie (not incl.), has costume rack, hangers for her clothes. Accessory drawer.
27-R 3622—Abt 10 x 12" 3.69

6 Smart beach ensembles priced at less than last Christmas! Includes swimwear, towels, hats, beach bags, sunglasses, bathing trunks, co-ordinating beach coats. Diving set and many, many accessories. Fits all 11½" girl and 12" boy fashion dolls. Terrific value at this price. Dolls not included.
27-R 3673—Eaton Reg 3.99 2.99

332 EATON'S

Toys purchased before Christmas and requiring adjustment must be returned before Jan. 18, 1975.



11 199
set

12 399 w/ th
case



13 5 fashion outfits 599



14 4 fashion outfits 599

11 Goodies Galore. Plastic skis and poles; tennis racket; snorkel, mask and flippers; skates, guitar; camera; stockings, purses; shoes, boots, necklaces, brush, comb, mirror, binoculars and hangers.
27-R 3218—Complete..... 1.99

12 Wig set with case. Brush, comb, cap, doll head, five wigs in various styles and colours, ringlets with clips and ponytail holder. In square zippered vinyl case.
27-R 3219—Complete..... 2.99

13 Fashion outfits. Five outfits fit all 11½" fashion dolls; include: overalls, sweater, shoes, camera, slacks, top, shoes guitar, coat, boots bag, skirt, bolero, turtleneck, boots skirt, jacket, blouse, boots.
27-R 3215—Dolls not included..... 5.99

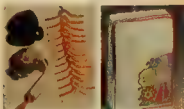
14 Fashion outfits. Fit all 12" male fashion dolls. Include: pants, shirt, vest, shoes, turtleneck, pants, jacket, shoes, jacket pants, scarf, shoes, pants, shirt, sleeveless jacket and shoes.
27-R 3214—Dolls not included..... 5.99
1 2 3 4



9 fashion doll outfits
plus carrying case
and accessories

10.99
set

Outfits fit all 11½" fashion dolls and come complete with accessories. Include: skirt and jacket; pant coat set; party dress, baby doll pyjamas; evening dress, wedding dress; long skirt, blouse, coat, boots; pants, shirt, hat, 3 pairs of shoes. Also included are hangers, 2 wigs and comb and brush set. Vinyl carrying case, with space for one doll, abt 12 x 8 x 3".
27-R 3218—Dolls not included 10.99



Plus wigs, hangers etc. With vinyl carry case

There is a 60¢ small order
handling charge on all orders
totalling under \$5. See p. 239.

EATON'S 331



Stanley Cup



Exclusive with Eaton's Stanley Cup pro star hockey game

14.99

All the action and realism of Professional League hockey. You get 12 snap-on plastic players with stick-on uniforms. Metal rods allow players to move forward, pivot, stick-handle and pass. Score tower houses delayed-action puck drop, shows team standings, periods played, etc. Automatic goal signals. Styrene-coated "ice" surface, contoured plastic ends, steel sides.

27-R 2698—About 36" x 21 1/2"

14.99



PRO-STARS HOCKEY



3-dimensional moulded players

NHL floor hockey game on custom stand

32.99

1 Add this big NHL hockey game to your games room. Solid wooden cabinet with woodgrain finish, protective moulded corners and heavy reinforced legs. Styrene-coated "ice" surface. Built-in scorekeeper. Life-like, 3-dimensional moulded players are suited in authentic NHL uniforms. Individual custom controls. Large 5" nets. About 50 x 25 x 31" high. Shipped partially assembled. W27-R 2411—Each 32.99

Brunswick's Air Hockey—a new game by Aurora

39.99

2 The fastest game on "ice"! The original Brunswick Air Hockey by Aurora. The puck travels on a cushion of air created by an electric motor and reaches life-like speeds. Frame of durable moulded plastic, styrene-coated "ice". Individual sinkers and scorekeeper. About 56 x 27 x 6" high. 27-R 2180—5.00 monthly* or cash 39.99

Striker hitting disc

Cushion of air

368 EATON'S

*Charge it on your Eaton Account. See page 239.



12 Magic Shot 999



13 Rabbit Hunt 499



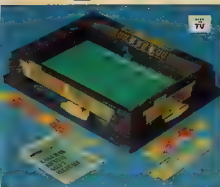
14 CFL Football 1699



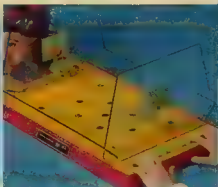
15 Crokinole Board 999



19 499
Revolving Stand



16 Computerized Football 1199



17 Skill-shot Basketball 899



18 166 games in one 799

12 Magic Shot: The magnet muzzle pistol is pressed against the acetate game face, it snaps up a steel pellet through the face and then you slide the pistol up for aiming and shooting. The trigger internal ramrod releases the pellets, to hit spinners, pop-up numbers, ball!
27-R 2195—Abt 14 x 9½ x 8½" . . . 9.99

13 Rabbit Hunt: Wind up the rabbit, hit him with rubber suction-cup safety darts. Motor stops when you knock him down. One double-barrelled plastic dart gun about 18 ins long. Plastic mechanical rabbit 9" long. With 4 darts
27-R 2991—Each. 4.99

14 Electric command control football: Large score board has dial counter, Masonite field, metal sides, plastic ends, yard markers, flags and goal posts. Realistic stadium with sell-out crowd! EXTRA! Authentic Grey Cup replica. Plug game into 110-volt outlet.
27-R 2559—Abt 21 x 36 ins. . . . 16.99

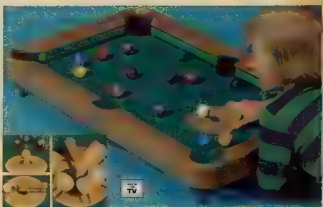
15 Crokinole board flips over to checker game. Comes with dices plus rules for both games. Smooth, sturdy Masonite in a natural wooden frame. Age 4 up.
27-R 2530—Abt 27" diam. Each . . . 9.99

16 Computerized Canadian Monday Night Football: Choose the offensive, wait for your opponent to set up his defence. Push the read-out button and instantly the result lights up on the playing field. Players, yard marker, goal posts and time clock score board included. Uses one "AA" battery (not incl.)
27-R 2408—21 x 16 inches . . . 11.99
27-R 4136—Pkg 6 "AA" cells 99

17 Skill-shot push-button basketball game: Ball is placed in centre hole and each player races to push the button to propel the ball. Each hole has corresponding spring-action button at each end. Moulded plastic body/floor and clear plastic end shields.
27-R 2573—Abt 24 x 16" 8.99

18 166-games-in-one: Includes checkers, bowling, table hockey. Reversible Masonite board abt 27 ins square. Steel frame, reversible pockets. Counters, game pieces, instructions included.
27-R 2529—Each 7.99

19 Revolving stand for games: Plastic turntable on tubular metal legs reinforced with wire braces.
27-R 2108—Each. 4.99



Pivot Pool: a game for the whole family

1899
each

Green felt table top, moulded plastic frame in woodgrain finish. Automatic pivot shooter. 16 balls and a rack. Ages 8 and up.
27-R 2404—19 x 33½" 18.99



Matchbox town folds neatly into sturdy vinyl carrying case

MATCHBOX

Get town plus vehicles at one great low price **13.98**

Matchbox town and country features high-rise office building and arch, toll booths, ramp, elevated highway, car showroom and vehicle storage room. Spreads out to about 31 x 23 inches. Folds up into plastic case. Vehicles not included, sold at night.

27-R 9939—Complete **10.99**

1 The vehicles. Six superfast vehicles of die-cast metal. About 3 inches long.
27-R 9940—Set of six **4.99**

SAVE \$2 on combination, town plus set of vehicles. Separately \$15.98.
27-R 9941E—Eaton Price **13.98**



1 Vehicles set of six **4.99**



2 Garage set **13.99**



4 Transport and cars **6.99**

2 Garage has three levels. Doors open and close. Elevator lifts cars, moulded ramp rolls them down. Lithographed steel body, hardboard floors. Working pumps, grease rack, tire display, ten plastic people, eight cars. About 24 x 14 ins.
27-R 9100—Complete ... **13.99**

3 Truck and plane set. Die-cast metal. Land rover has detachable canopy, towing hook. Airplane on trailer has removable wings.
27-R 9937—Set **4.99**

4 Transport set includes five heavy die-cast metal vehicles and transporter about 9 1/2 ins long.
27-R 9938—Set **6.99**



3 Truck and plane set **4.99**

300 EATON'S

Christmas shop with an Eaton's Account. See page 239

These are the **AMERICAN WHEELS**

A hot new collection of cycles to please
all the young racers in the family . .



**Pedal direct-drive
American Cycle**

A low-slung Cycle with a big
front wheel and wide-spaced
back wheels for great traction

\$1989

1 Easy-riding cycle goes as far and as fast as strong young legs will go. Big 14-inch semi-pneumatic tire bites down on track while broad rear slicks, set wide apart to handle turns easily, help keep cycle stable. Low-slung racing saddle provides a comfortable ride for young cyclists.

Gleaming chrome-plated high-rise handlebars with finger-grip plastic handles and streamers plus a roll bar give cycle a sporty flair. Tubular steel frame and plastic seat. Pedal cycle measures 34x22 1/2 x 25 3/4 inches. Recommended for ages 3 to 7. Shipped partly assembled. See "N" suffix, page 266.

Shipping weight 18 pounds.

79 N 86075N \$19.89



**Pedal chain-drive
Freedom Rider**

A streamlined Cycle
with the look of a
high-speed racing cycle

\$2489

2 Thunder down the sidewalk at top speed on this super cycle. Big, low-slung pedal cycle has gleaming chrome-plated tubular steel body, swept back roll bar, high-rise handlebars, windscreen. Heavy duty chain assembly gives positive action to super-wide 8-inch rear tires; 8-inch front tire. Safety feature, chain is completely enclosed. Simulated shock absorber decoration on handlebars adds the look of realism. Plastic seat.

Cycle measures a full 35x16x27 3/4 inches high. Red, white, and blue. Partly assembled. Ages 3 to 8. See "N" suffix, page 266.

Shipping weight 17 pounds.

79 N 86076N \$24.89



**Battery-powered
Patriot Chopper**

Foot-pedal controls put your machine
in action up to 2 miles per hour
with a "real motor bike" feel

\$3599

without
battery

3 Go on adventures for up to 7 hours on a single charge. This battery-operated cycle runs on a rechargeable long-life 6-volt battery (not included; order separately below). Widespread 9-inch wide traction rear tires; 10-inch front tire. Simulated shock absorber decoration, chrome plated high-rise handlebars and high-back saddle with chrome-plated roll bar plus front and rear fenders.

Includes battery recharger (UL listed 110-120-v 60 Hz. AC. 8 watts.). Chrome-plated tubular steel frame. 34 1/2 x 16 x 24 1/2 inches high, plastic saddle, simulated engine. For ages 3 to 8. Partly assembled. See "N" suffix, page 266.

79 N 86521N—Shipping weight 21 lbs. \$35.99



Dune Bug
\$3099 without
battery

4 The fun car of beach and street also hits the sidewalks. . . skims along at speeds up to 2 miles per hour, indoors or out. Runs up to 7 hours on one charge of the long-life rechargeable 6-volt battery (not included; order separately below).

Custom like styling includes rear engine detail, simulated headlights and treaded tires. Hi impact plastic body and tires support up to 150 pounds. Overall 31x16x13 1/2 inches high. Seat height 9 inches. Incl. battery recharger (UL listed 110-120-v., 60 Hz. AC. 11 watts.). Bright red and yellow colors. Partly assembled. For ages 2 to 7. 79 N 86529C—Shipping weight 16 pounds. \$30.99

5 6-volt. Rechargeable Battery. Fits all Sears, Eddon, Pines rechargeable vehicles.
49 N 86523—Shipping weight 4 pounds. \$8.99

BATTERY GUARANTEE

6-volt rechargeable battery sold above for use with battery-powered vehicles (3) and (4) is guaranteed for 6 months against electrical failure or return for free replacement

Cox Action-packed Gas-powered Models

Miss America
\$1388

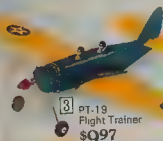


Throttle control on (1) and (2) lets you increase power on take off, very power for stunt flying and cut power for smooth landings.

(1 and 2) These two planes are powered by the famous, performance-packed Cox .049 engine with throttle control. Throttle control gives you more flying versatility plus instantaneous, responsive control over the plane. Pre-assembled plastic. Ages 10 and up. Starter kit, battery not included, order at bottom of page.

1 Miss America. Replica of one of the hottest planes to cross the finish line at National Championship Air Races. Features precise guideline control and 16-in. wing span. Rubber-tired nylon wheels.
49 N 21103—Shpg. wt. 2 lbs. 15 oz. ... \$13.88

2 Sky Raider. Replica of the famous military airplane. Features precise guideline control and large 20-inch wing span. Detailed with authentic Marine Corps design decals. Rubber-tired nylon wheels.
79 N 21004C—Shipping wt. 3 lbs. ... \$13.88



3 PT-19 Flight Trainer
\$997

3 PT-19 Flight Trainer. A superb airplane for beginners. Features Cox exclusive adjustable angle thrust... set it for super stability for beginners, gradually increase it for advanced flying. Exclusive Cox rubber band assembly for fast reasonably alter crash landings. Cox .049 engine. Pre-assembled. Plastic. Rubber-tired nylon wheels. Extra large 22-in. wing span. Starter kit, battery not included, order below. Ages 10 and up.
49 N 21044—Wt. 2 lbs. 4 oz. ... \$9.97



Action Van
\$1387

4 Action Van. Gear-driven cams program van's steering pattern... ovals, figure-8's, zig-zags. Powered by the Cox .049 engine with exhaust manifold for quiet, clean running; oversize fuel tank. High-impact plastic. Snap starter. 12 inches long. Starter kit, battery not included, order below. Ages 10 and up.
49 N 21002—Wt. 2 lbs. 8 oz. ... \$13.87



Sandblaster
\$1244

5 Sandblaster. Cox .049 engine conquers your own "desert races". Deep-cleated tires dig in on rugged terrain. Made of high-impact plastic. Large capacity fuel tank. Complete with roll cage, simulated gearshift and adjustable steering. Ratchet starter. 11½ inches long. Starter kit, battery not included, order below. For ages 10 and up.
49 N 21101—Wt. 1 lb. 14 oz. ... \$12.44

6 Starter Battery. For starting Cox "gas" engines. 1½ volts.
49 N 21003—Wt. 1 lb. 2 oz. ... \$1.88

7 Starter Kit. For Cox "gas" engines. Includes battery wire and clip, 2 wrenches and ½ pint of Glow Power fuel. Order battery above.
49 N 22853—Shpg. wt. 1 lb. ... \$2.68

8 Glow Power Fuel. One pint of supreme blend fuel for Cox "gas" powered engines.
49 N 22854—Wt. 1 lb. 6 oz. ... \$1.99



512 co

Authentic Model



Reenact adventures on the high seas!

U.S.S. Constitution Kit

So precisely detailed, you even string the rigging

\$1499

9 The U.S.S. Constitution with its billowing sails and massive armaments was sometimes called the "Eagle of the Sea". To capture all its realism, this 1/64-scale model is from actual plans provided by the Smithsonian Institute. Includes 39 sails, 55 guns, 20 crew members, rigging thread, rigging instructions, pre-formed rat-lines. Pre-painted plastic hull... 36 in. long. With illustrated booklet and cement. Unassembled, over 400 pieces.
79 N 20313C—Ages 11 and up. Shipping weight 6 pounds. ... \$14.99



\$697

\$487

1912 Ford Model "T" Kit

10 From the pages of automotive history you can see how the automobile developed. In 1912, Ford made the first step toward the future of the automobile with the 1912 Ford Model "T". This 1/4-scale Model "T" is detailed right down to its rumble seat and steerable wheels with rubber tires. 9 in. long. Plastic parts precolored. Unassembled, includes instructions. 133 pieces. Ages 10 and up. Shpg. wt. 1 lb. 7 oz.
49 N 20311—Japan. ... \$6.97

Roger Penske Race Team Kit

11 Matador 1/32 scale model has a 366-cu. in. engine, chrome-plated look, plastic wheels and wide vinyl racing tires. And getting to the race, Penske's team travels in style. Matador fits on a classy trailer pulled by a sporty van. All-plastic parts highly detailed from factory blueprints and include matching decals. Over 15 m. long. Unassembled, includes instructions. Over 100 pieces. Ages 10 and up. Wt. 1 lb. 12 oz.
49 N 22806 ... \$4.87



Clay Sculpture Kit

Create five fascinating projects and special sculpturing clay and glaze let you achieve a ceramic appearance without firing

\$4.96

Have fun with sculpturing five clay animals while following easy, step-by-step instructions. Kit includes sculpturing clay and glaze finish that air dries at room temperature . . . no kiln needed. Plus water colors and brushes. Largest figure measures 7 in. long overall. Clay pieces not to be used to contain liquids. For ages 8 and up.

Shipping weight 4 pounds.
49 N 20205 Kit \$4.96



Famous Monsters Plaster Casting Set

Form these eerie fellows with 2 reusable molds

\$4.97

Have fun casting your realistic-looking famous monsters in plaster. Create and decorate the infamous, man-made Frankenstein monster and the ferocious Wolfman to look just like they do in the movies. Display individually or as a ghastly duo. Includes plaster, reusable molds, paints, brushes and instructions. Each 3 in. high. For children ages 8 and up.

Shipping weight 2 lbs. 12 oz.
49 N 20207 Set \$4.97

Mantel Clock Kit

Build this beautiful working replica of a 15th century clock . . . no glue or paints needed

\$3.94

Start your clock-making hobby with this great mantel clock kit. Teaches the basics of clock making without all the tedious, intricate parts. Beautifully detailed 15th century, spring-wound replica requires no gluing . . . all plastic parts simply snap together, and it keeps accurate time. Complete instructions. 11x9x17 in. high overall. For ages 8 and up.

Shipping weight 1 lb. 14 oz.
49 N 20752 Kit \$3.94

Ant City

See wonders of nature at work watch ants as they dig tunnels build bridges in these modules

\$5.97

Stack or separate 4 escape-resistant modules. Ants can move through vinyl tubing connecting modules. Feed ants (not incl.) with tweezers, eyedropper, food. Modules, 4 1/2 x 5 1/2 in. high have built-in magnifiers. Send enclosed coupon to factory for ants . . . ants can't be shipped to Hawaii or Tenn. Ages 8 and up.
49 N 20244-Wt. 1 lb. 8 oz. \$5.97



3-in-1 Craft Sets

From fabric flowers to glass staining . . . these sets offer creative, educational fun



3-in-1 Intermediate Craft Set \$4.99

Individual sets with all materials and instructions incl. One each: *Leather Craft*. Make 5 projects of genuine leather. *Fabric Flowers*. Make 3 flowers and a Philippine mahogany flower box. *Magique Pom Pon Stick-Ons*. Make a teddy bear, mouse, frog and panda.
49 N 20223—Ages 8 and up. Shpg. wt. 2 lbs. 8 oz. Set \$4.99



3-in-1 Busy Craft Set \$7.99

Three individually boxed sets with all materials and instructions included. Set contains one each: *Alpha Bead Craft*. Make personal beaded necklaces, bracelets and pins. *Indian Beadcraft*. Use bead loom to create belts, headbands and bracelets. *Basic Embroidery*. Embroider pictures and a doll pillow case with *Peter Max* designs.
49 N 20242—Ages 8 and up. Shpg. wt. 2 lbs. 12 oz. Set \$7.99



3-in-1 Basic Craft Set \$9.99

Three individually boxed sets with all materials and instructions included. Set contains one each: *Bead-Point*. Make bead-point plaques, pendants and jewelry. *Macramé*. Create belts, necklaces, bracelets through knot tying. *Stained Glass Craft*. Make a stained tint glass vase. For children ages 9 and above.
49 N 20243—Shipping weight 3 pounds 2 ounces Set \$9.99

Magic Memory Casting Set

Make perfect reproductions of almost any 3-dimensional object and it takes only minutes

\$5.44

"Memory" liquid surrounds object and gels. Wuggle object and gel expands to let you remove it, then gel contracts again. Pour in wax or plaster, let dry and peel off gel . . . all in 30 minutes. Includes 2 boxes of Memory Mix, 2 boxes of plaster, wax, wicking, and timer, thermometer, mixing bags, water colors, brushes, measuring spoon, instructions. For children ages 10 and up.
49 N 21037—Wt. 3 lbs. 8 oz. Set \$5.44

Refill Kit. 3 boxes of Memory Mix, 3 boxes of plaster and mixing bags.
49 N 21038—Wt. 4 lbs. 12 oz. \$3.99



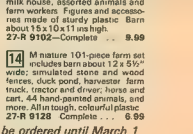
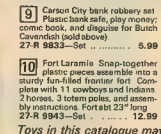
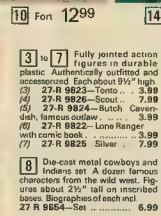
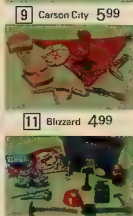


Western town and wagon set

Both for **1698**
 Town set only **1299** Wagon set only **599**

1 Playtime western town comes with battling cowboys and Indians. Set of four plastic buildings snap together into a bank, town hall, saloon and hotel. Complete with 2 mounted Indians, 2 standing Indians; 2 mounted cowboys; 4 standing cowboys and sign posts. Plastic figures with guns and bows and arrows stand about 2" high.
 27 R 9653—Set **1299**

2 Wagon set of action-posed figures. Realistic chuckwagon with driver, 2 horses, 17 cowboys, 11 Indians, totem poles; 2 teepees, canoe, and other accessories. Each plastic figure about 2" high.
 27-R 9367—Set **599**
 Save \$2 with combination offer. Separately would be \$18.98.
 27 R 9969E—Both sets . . . **16.98**



312 EATON'S

8 Metal cowboys/Indians **699**

3 to **7** Fully jointed action figures in durable plastic. Authentically outfitted and accessorized. Each about 9 1/2" high.
 (3) 27-R 9823—Tomato . . . **3.99**
 (4) 27-R 9826—Scout . . . **7.99**
 (5) 27-R 9824—Butch Cavendish, famous outlaw . . . **3.99**
 (6) 27-R 9822—Lone Ranger with comic book . . . **3.99**
 (7) 27-R 9826 Silver . . . **7.99**

8 Die-cast metal cowboys and Indians set. A dozen famous characters from the wild west. Figures about 2 1/2" tall on inscribed bases. Biographies of each incl.
 27 R 9654—Set **6.99**

9 Carson City bank robbery set. Plastic bank safe, play money, comic book, and disguise for Butch Cavendish (sold above).
 27-R 9833—Set **5.99**

10 Fort Laramie. Snap-together plastic pieces assemble into a sturdy fun-filled frontier fort. Complete with 11 cowboys and Indians, 2 horses, 3 totem poles, and assembly instructions. Fort abt 23" long.
 27-R 9943—Set **12.99**

11 Blizzard adventure set for action figures at left. Contains realistic plastic tribal shield, knife and sheath, saddle bags; pancho and rifle. Comic book, too.
 27-R 9832—Set **4.99**

12 Silver mine adventure set for action figures at left. With plastic pick, shovel, ore car, other miners' tools. "Silver" ore, and adventure comic book.
 27-R 9834—Set **5.99**

13 De luxe farm set, complete with about 180 realistic pieces. Open-back metal barn has two floors, silo, pig pen and house, milk house, assorted animals and farm workers. Figures and accessories made of sturdy plastic. Barn about 15 x 10 x 11 ins high.
 27-R 9102—Complete . . . **9.99**

14 Miniature 101-piece farm set includes barn about 12 x 5 1/2" wide; simulated stone and wood fences, duck pond, harvester, farm truck, tractor and driver, horse and cart, 44 hand-painted animals, and more. All in tough, colorful plastic.
 27-R 9128 Complete . . . **6.99**

Toys in this catalogue may be ordered until March 1, 1975, or while stocks last.



4-speed shift controls
let you regulate speeds



- Stem-shift 4-speed controls let you gear up or down for banks and turns
- Headlights on the Chaparral 2D and Porsche 908 stay bright even at night
- Automatic lap counter shows progress
- 6' straightaways; 40° banked curves

Championship pro racing at its best! Set includes electric power pack transformer, pier supports with extenders and crash fences with flags. Full instructions to set as shown. Exclusive with Eaton's.

27-R 9260—Abl. 4 x 8 ft layout 49.98

TYCO

HO gauge race set
with 37 feet of
fast-action track

4988

cash or 5.00 monthly*



One of six
track patterns

HO-gauge 14-ft.
slot-car race set

2488

Realistically styled roadway is a challenge to your skill! Snap-together track looks in place for a total of 14 feet of speedy excitement including the tricky cobblestone squeeze track that calls for fast reflexes on your speed control. Comes with pier supports for overpasses and crash barriers with flags. Two TycoPro racing cars, two racing controllers, start and finish gate. Full instructions for layouts.

27-R 9289 Complete . . . 24.88



TycoPro race cars 1299

World's fastest electric racing cars. Silicone-slick tires for traction on corners. Abl. 2 1/4" long

27-R 9645—Two car set 12.99



Only one car
gets past
the squeeze



**Tyco super fast
double-level
29-foot track**

3488

as shown

Two speedy TycoPro cars: the Super Gremlin versus the Super Pinto. They twist and turn through thrilling double-level spirals, the long straightaways and the exciting cobblestone Chicane squeeze where only one car can make it through. Includes pier supports, guard rails with flags, two speed controls, 12-volt pack. Abl. 45 x 51-inch layout. Exclusive to Eaton's.

27-R 9288—Complete

34.88

These small radios make perfect gifts of music!



Deluxe 4-Band Radio is great for the person on the go!

29⁸⁸

A Enjoy the excitement of FM/AM, HIGH PSB/WEATHER, and AIRCRAFT bands! Just add a mike and you've got your own PA system (order mike #152 Fall Bk. bottom of page 1032). Solid state chassis. Operates on AC or batteries. Slide rule vernier tuning. Retractable FM whip antenna. Jacks allow use with ext. speaker #153 or pillow speaker #151, pg. 1052 Fall Bk. Incl. earphone, batteries. Fold down handle. 62 G 1454—UL listed. Ship. wt. 4 lbs. **29⁸⁸**



This Digital® Clock Radio has big 1-inch tall numerals!

29⁸⁸

B CUT \$10. Was 39 95. Big one inch high lighted numerals are easy to read. Automatic wake-to-music setting wakes you to your favorite FM or AM station. Sleep switch automatically shuts radio off after up to three hours. Built-in FM/AM antenna. White pedestal base cabinet saves space. 7 1/2 x 6 1/2 x 3 1/4 in. UL listed. From the Orient. 62 G 1925—Cut from Fall Bk. pg. 1033. Ship. wt. 3 lbs. 8 oz. **29⁸⁸**



C TV Radio 19⁸⁸

C SAVE \$5 and hear your favorite TV programs, even if you can't see them! Receives all TV channels, 2-13 plus full FM radio broadcast band. Incl. earphone, batteries. Built-in whip antenna for best FM reception. Operates on batteries. 4 1/2 x 4 3/4 x 1 1/4 in. Cut from Fall Bk. pg. 1033. Wt. 2 lbs. 62 G 1144—Was 24.95. ...Now **19⁸⁸**

F Wake to your favorite AM station every morning with this clock radio! Has large, easy-to-read direct dial tuning for fast station selection. Built-in ferrite rod antenna for consistent local reception. Top mounted speaker. Compact high impact plastic cabinet. Takes up very little space in the bedroom. From Korea. Wt. 2 lbs. 4 oz. UL listed. 62 G 1870—9 1/4 x 4 1/4 in. **11⁸⁸**

D SAVE \$4 on this FM/AM radio! Goes anywhere since it operates on AC or batteries. Vernier slide-rule tuning. AC line cord. Incl. batteries. There's even a carrying handle 2 3/4 in. speaker. UL listed. Cut from Fall Bk. pg. 1033. Perfect for anyone on your list. Ship. wt. 1 lb. 12 oz. 62 G 1355—Was 22.95. Now **18⁸⁸**

G Its big 2 1/4 inch speaker gives you loud, rich, clear sound. Slide rule dial markers for pinpoint tuning. Also a built-in AM and telescopic FM whip antenna. Battery and earphone are included. There's a carrying strap attached. Costs so little to please those "on the go" people on your list! 62 G 1151—Ship. wt. 12 oz. **9⁸⁸**

E Listen to all your favorite AM stations in private. Great for the baseball or football stadium. The headband is adjustable with cushioned earpieces. Controls for volume and station selection... even the AM antenna is built-in. 9 volt battery included. Red and white. From Hong Kong. Ship. wt. 2 lbs. An unusual and exciting gift! 62 G 1313..... **12⁸⁸**

H Space age design makes AM radio more exciting! This AM ball shape radio has 2 1/4 inch speaker, direct dial tuning, built-in antenna and earphone coil. Carry chain so that it can be taken anywhere conveniently. 4 inches in diameter. 9 volt battery is included. Red color high impact plastic cabinet. Just great for anyone on your list! 62 G 1102—Ship. wt. 1 lb. **7⁸⁸**



Personal Size Radio 18⁸⁸

Headphones Radio 12⁸⁸



AM Clock Radio 11⁸⁸



FM/AM Pocket Radio 9⁸⁸



Ball Radio 7⁸⁸

NEW! Smiley Radio 5⁸⁸



H J Smiley radio is the happy way to music! Sure to delight anyone. Complete with solid state circuitry, carry strap, built-in AM antenna. Includes battery. Ship. wt. 12 oz. 62 G 1101 **5⁸⁸**

bauer The Special HOCKEY SKATES

17⁹⁹ 19⁹⁹
Boys' Men's



A quality skate at a budget price! Rugged vinyl uppers, textured for a "nylon look." Brown split leather trim. Heavy-gauge insole, with pro-style poly type outsole. Features full lining, extra padding between inner lining and exterior, unbreakable toe and new molded counter for better sup-

port and blade control. Silver Arrow steel blades, hardened to hold a keen edge. Made in Canada.
Z 60 G 22009 B—Men's skates. State full size: 6-12. Ship. wt. 4 lbs. 19.99
Z 60 G 22064 B—Boys' skates. State full size: 1-5. Ship. wt. 3 lbs. 17.99

The NHL-approved skate

Official skate endorsed by the National Hockey League—made for rough action! Black cut-resistant nylon uppers, full-grain black leather trim. Fully padded lining, foam-padded tongue. Heavy-gauge inner sole, pro-style poly outer sole. Unbreakable toe. Heavy-duty counter. Special Bauer Silver Arrow blades. Canada. State full size: 6-12.
Z 60 G 22014 B—Ship. wt. 4 lbs. 29.99

Our lowest-priced hockey skates. Black split-grain leather quarters, trim. Reinforced counters, hardened toe. Water-resistant outer sole. Canadian hardened steel blades. Canada. State full size: 6-12.
Z 60 G 22000 B—Ship. wt. 3 lbs. 16.99

Shipping Note: Catalog nos. ending in "B" shipped from Denver. Order, pay shipping charges from House shown on front cover.



29⁹⁹

16⁹⁹



Hardwood Toboggans

Full
size

24⁹⁹
6 ft.

Wards rugged Northern Oak toboggans—lots of snow-hun for winter sports of all ages. Feature extra-heavy slats plus tracking runners to give you the speed and control you want. Chained hood for strength, steering control. Slat are glued, then fastened with wood screws to stay tight. 7-slat width measures c. full 17½ in. wide. 3-coat high-gloss finish for longer lasting wood protection. Order cushions separately below.

60 G 40126 RB—6 ft., holds up to 4 riders. Ship. wt. 15 lbs. 24.99
60 G 40128 RB—8 ft., holds up to 6 riders. Ship. wt. 19 lbs. 31.99

Wards toboggan cushions. Thickly padded to make the ride softer. Weatherproof plastic covering stays flexible to -30°. 14 in. wide; extra length for comfort.
60 G 40135 B—5-ft. length; use with 6-ft. toboggan. Ship. wt. 3 lbs. 8 oz. 5.99
60 G 40127 B—7-ft. length; use with 8-ft. toboggan. Ship. wt. 4 lbs. 7.99

Youth
size

9⁹⁹

Northern Oak toboggan in a youth size—with the same top-quality features as the "grown-up" models above—but on a smaller scale, ideal for two small children! Lighter weight, narrower width make it easier for little ones to manage. 5-slat toboggan is 15½ in. wide, 4 ft. in length. Three-coat finish for durable protection.
60 G 40134 RB—Ship. wt. 7 lbs. 9.99

Youth Hockey Gloves

Franklin youth-size gloves built just like the pros to protect young wrists and fingers when the playing gets rough! One-piece reinforced thumb; featherlight foam padded knuckle and wrist rolls. Full finger gussets. Scent-resistant vinyl, with leather palm. 12½-in. length; fits ages 9-12.
60 G 22009 B—Ship. wt. 2 lbs. 5.49



5⁴⁹

CHRISTMAS BELL RINGER

Double runner skates make learning easier. Double steel blades. Water-repellent vinyl shoes, composition sole. State full size: 10-13, 1, 2, Japan.
Z 60 G 40040 B—Girls' white. Ship. wt. 2½ lbs. . 4.99
Z 60 G 40041 B—Boys' black. Ship. wt. 2½ lbs. . 4.99

Single runner skates. Figure style blades. Wider, lower than adults'. Water-repellent vinyl shoes, composition sole. State full size: 10-13, 1, 2, Made in Japan.
Z 60 G 40035 B—Boys' black. Ship. wt. 2½ lbs. 4.99
Z 60 G 40036 B—Girls' white. Ship. wt. 2½ lbs. 4.99



4⁹⁹
ea

Quality vinyl uppers
for firm support, long
wear and good looks



Chassis-mounted toe stops
for full control
backing

Cushioned rubber trucks for posi-
tive control; pivot to 10° angle

Double-race ball-bearing
wide plastic wheels

SAVE \$7 when you buy

Wards BETTER skates with ease

Were
24⁹⁹

in Fall
Catalog,
page 624

When you
order with
case below

17⁹⁹

Skates alone CUT \$5... only 19⁹⁹

Get the whole outfit at the kind of savings you love—and really roll out in style! Your favorite rink skates, lightweight and easy to wear, yet durable, with built-in comfort for all rink skating. Good-looking vinyl uppers wipe clean to keep their brand-new look. Composition heel and sole, soft, sponge-padded tongue. Speed-lace hooks. Recessed edges help avoid spills. Steel chassis. Toe stop not assembled; easy to mount. See how much you save when you order skates with case below! Skate full size; women's white skates, sizes 4 to 11; men's black skates, sizes 4 to 12. Ship. wt. each pr., 8 lbs.
Z 60 G 23907 D—Women's skates only, 19.99; with case, below..... 17.99
Z 60 G 23906 D—Men's skates only..... 19.99; with case, below..... 17.99
Smartly styled skate case. Sturdy plywood with wipe-clean vinyl covering. Metal-protected corners, vinyl bindings. Draw looks, key included.
60 G 23920 G—15½x12½x6 inches. Ship. wt. 4 lbs..... 8.99

Your best Christmas yet... with
Wards CHARG-all! See pgs. 231, 232



**Wards
BEST
Rink Skates**

SAVE \$7 on skates
when you buy with ease

Now only
29⁹⁹

Skates alone CUT \$5 now only 31⁹⁹

- Seamless full-grain elk leather boot, padded 2-piece tongue
- Rugged plastic rink wheels with 16 ball-bearing rings
- Cushioned adjustable trucks for controlled cornering

Our top-quality skates, built for fast action and made-to-order for comfort and support. Semi-anatomic type counters hold your foot firmly. Padded steel chassis with built-in toe stop. 10° pivot action for easier turning, dancing, trick skating. Toe stop not assembled—easy to mount. Skates alone were 36.99 in Fall Catalog, pg. 624—see how much you save when you order skates with case! Skate full size; women's white, sizes 4-9, men's black, sizes 4-12. Ship. wt. 8 lbs.
Z 60 G 23909 D—Women's skates only, 31.99; with case, below left... 29.99
Z 60 G 23908 D—Men's skates only.... 31.99; with case, below left... 29.99

CHRISTMAS BELL RINGER



Rink Skates

Low as **16⁹⁹** Boys', girls'

Wards best-selling rink skates—a great way to get rolling at this low price! Vinyl boots with heavy backing are durable, good-looking. Composition sole and heel. Ball-bearing plastic wheels. Full sizes only; men's sizes 4 to 11; women's sizes 4 to 10. Girls' and boys' sizes 12, 1, 2, 3. Ship. wt. 8 lbs., each pair. Be sure to state size on order.

Z 60 G 23905 Women's white 17.99
Z 60 G 23911 Girls' white.... 16.99
Z 60 G 23904—Men's black.... 17.99
Z 60 G 23910—Boys' black.... 16.99



Equip your skates with toe stops

Rink skate toe stops. Bolts securely to footplate of most skate skates. Sturdy steel frame; rubber bumper. Replaceable. Controls turns and stopping. Set of two in box.
60 G 23915 Ship. wt. 1 lb.... 1.99



How to order your correct size: for any shoe skate, if you wear a full size, order same size as your regular shoe. If you wear a half size, order next larger full size skate.

Join Loveable Snoopy in the Wonderful World of Peanuts®



Engineer Outfit
for Snoopy (1)

Nightshirt Outfit
for (1) and (2)

Tennis Outfit
for (1) and (2)

Peanuts® \$249
Chest

Buy 2...
Save
10%

VALUE
2 for \$448

Covered with characterizations of the Peanuts® Gang... all in vibrant color. Roomy 28x16x12 1/2-in. multi-purpose box gives perfect storage for toys, clothing, holiday decorations, blankets, baby things. Corrugated paper fiberboard with plastic handles and lid. Unassembled. (Snoopy not incl.) Wt. ea. 3 lbs.

3 N 1650C.....Ea. \$2.49; 2 for \$4.48

Snoopy Bank
\$388

Save coins in Snoopy's very own house with Snoopy as guard. Measures 4x7 inches. Made of lacquered paper milche. Korea. Shpg. wt. 1 lb.

3 N 16181.....\$3.88



New at Sears!
Rag Snoopy
with Peanuts® Gang
T-shirt and jeans

\$599

This world famous little dog with his cute outfit can make anyone smile. You'll love having him for your very own. Cotton Snoopy is filled with a cotton and polyester blend. With red rayon T-shirt and cotton blue jeans. From Taiwan or Korea.

3N1201 Wt. 15 oz., \$6.99
Peanuts Characters® 1974
United Feature Syndicate, Inc.



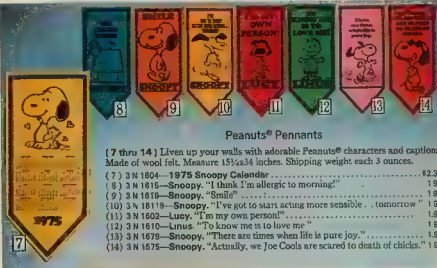
Colorful
Peanuts®
Mobile
is pre-tied
and
ready-to-hang

\$244

A mobile that brightens any room. Features Charlie Brown, Lucy, Linus, Snoopy, and Schroeder. A balanced punch-out on 9x12-inch stiff cardboard. From Japan.

3 N 1645—Shipping wt. 4 oz.

\$2.44



Peanuts® Pennants

(7 thru 14) Live up your walls with adorable Peanuts® characters and captions. Made of wool felt. Measure 15 1/2x34 inches. Shipping weight each 3 ounces.

(7) 3 N 1604—1975 Snoopy Calendar.....\$2.33
(8) 3 N 1615—Snoopy. "I think I'm allergic to morning!".....1.94
(9) 3 N 1616—Snoopy. "Smile!".....1.94
(10) 3 N 1617—Snoopy. "I've got to start acting more sensible... tomorrow!".....1.94
(11) 3 N 1602—Lucy. "I'm my own person!".....1.94
(12) 3 N 1610—Linus. "To know me is to love me!".....1.94
(13) 3 N 1679—Snoopy. "There are times when life is pure joy!".....1.94
(14) 3 N 1675—Snoopy. "Actually, we Joe Coles are scared to death of chicks!".....1.94



15 Peanuts® Treasury contains a collection chosen from ten years of Peanuts® adventures. By Charles M. Schulz. 8 1/2x11 inches. 254 pages. 3 N 16134—Shpg. wt. 1 lb. 15 oz.....\$6.88

16 Peanuts® Classics contains many of Charles Schulz' most popular cartoons, many in color. 8 1/2x11 inches. Contains 256 pages. 3 N 16115—Shpg. wt. 1 lb. 15 oz.....\$6.88

17 Peanuts® 1975 Datebook Calendar has Snoopy on the cover. Each month features a picture of members of the Peanuts® gang with a quotation. Spiral bound cardboard. 10 1/2x13 in. 3 N 1609—Shipping wt. 1 lb.....\$3.88

18 Peanuts® Day by Day Book 1975. A diary and appointment book. 3 N 1649—Shipping wt. 15 oz.....\$3.44

Colorful, snap-together BRIX-BLOX

Choose from four big sets . . .
to make hundreds of different toys

Stagecoach with horses
is 23 inches long

Our biggest BRIX-BLOX Sets—with movable parts

Includes assortment of movable parts . . . gears and related pieces . . . so you can build toys that really move

1013-pc Set **\$1399** | 785-pc Set **\$999**

1013-piece Set, BRIX-BLOX, in 6 colors and many shapes and sizes, are a snap to put together and take apart in an endless number of ways. Build the great toys you see here, plus hundreds of others . . . whatever you can dream up. Includes 993 snap-together BRIX BLOX, plus 20-piece assortment of gears in 3 sizes. Plastic.
49 N 16194—For ages 6 to 11. Shipping weight 4 lbs. 5 oz. . . . Set \$13.99

785-piece Set, 775 snap-together BRIX-BLOX plus 10 gears in 3 sizes. Plastic.
49 N 16193—For ages 6 to 11. Shipping weight 3 lbs. 3 oz. . . . Set \$9.99

BRIX-BLOX Sets . . . without movable parts

636-pc Set **\$699** | 398-pc Set **\$499**

These 2 sets include the same colorful snap-together BRIX-BLOX as above sets, but without moving parts. Many shapes and sizes to build castles, towers, bridges . . . any non-moving projects. Plastic. For ages 6 to 11.

49 N 16192—**636-piece Set**, Shipping weight 2 pounds 6 ounces . . . Set \$6.99
49 N 16261—**398-piece Set**, Shipping weight 1 pound 13 ounces . . . Set 4.99

Sets on these 2 pages not recommended for ages under 3 due to small parts.

BRIX-BLOX TRANSPORTATION Motorized Construction Set

Build motorized toys that run
on a snap-together track

\$15⁹⁹
w/ 4 "D" batteries



Use versatile, snap-together BRIX BLOX to build the toys shown above or other great vehicles—like a monorail or steamship—that run with a real motor on a track you can make yourself . . . up to 14½ feet long. Includes 373 BRIX-BLOX pieces, in different shapes and sizes, to build track and vehicles. Combine with above sets to create your own miniature city. Motor has forward and reverse control. Two track switches. Uses 2 "C" batteries, not included . . . order below. Plastic. For ages 6 to 11.
79 N 16265C—Shipping weight 5 pounds . . . Set \$15.99

Alkaline "C" Batteries. Package of two.
49 N 46897—Shipping weight 5 ounces . . . Pkg. 1.05

615-piece Erector® Set **\$2999**

Includes one 3-speed motor and
one electrically-powered remote control unit

Use 12½x1½-in. wide-beam girders to construct massive, space-age structures. Plug-in transformer provides steady, reliable power with forward-reverse control. Combine 3-speed motor with 2-way hoist for versatile lifting operations. Direct the action with electrically-powered remote control unit. Transformer UL listed for 110-120-v., 60-Hz. AC, 0.6 w.(VA) Not recommended for ages under 8. Steel. Inst.-model book incl.
49 N 16088—Shipping weight 9 pounds . . . Set \$29.99

430-piece Erector® Set **\$1999** without batteries

Includes one 3-speed motor and
battery-powered remote control unit

Great starting set for junior engineers. Has 3-speed motor and 2-way power hoist for lifting. Remote control battery box features start-stop and forward-reverse controls. 12½x1½-in. wide-beam girders. Steel. Uses 2 "D" batteries, not included . . . order on opposite page. Instruction-model book included. For ages 6 and up.
49 N 16087—Shipping weight 5 lbs. . . . Set \$19.99

Erector Set Carry Case

Don't lose important pieces of your erector set! Sturdy metal carrying case has compartments especially designed for storing them safely. Big enough to hold all the pieces of even our biggest set. 16x8x3 in. high.
49 N 16079—Wt. 2 lbs. 8 oz. . . . \$2.99



Build frontier forts, futuristic structures, cranes that really work, and more!

80-piece Giant Tinker Toy Set

Build structures 64 times bigger than those built with regular-size sets

\$22.97



Ever wish you were only one foot tall so you could climb right into your toys and really have fun? That's just what you can do with this colossal building set. Build a giant pirate ship, then crawl right in and be a buccaneer. Build a tower higher than your room! Make a playhouse for you and your friends, or a crane with a 9-foot boom that really works.

Each rod is 4 times as long as the same color rod in regular-size Tinker Toys... each spool, 16 times the regular size. Set incl. 42 rods in 5 different lengths and 38 spools in 5 different sizes. 80 plastic pieces in all. Ideal for group play. Idea book with color-keyed diagrams incl. For imaginative builders ages 3 and up.
79 N 16844C—Shipping weight 21 lbs. Set \$22.97

Regular-size Tinker Toys

Our 236-pc. set has a battery-powered motor to build toys that really work.

236-pc. set with motor

\$7.47 batteries not incl.

250-pc. set without motor

\$4.74



Build bridges, towers and anything else you can imagine with colorful wooden rods and spools. Each set includes idea book with easy-to-follow, color-keyed diagrams. For children ages 3 and up.

236-piece Set with motor. Uses 2 "D" batteries, not included. Order batteries below
49 N 16166—Shipping weight 3 lbs. Set \$7.47

Alkaline "D" Batteries. Package of two.
49 N 46996—Shipping weight 11 oz. Package \$1.45

250-piece Set without motor.
49 N 16165—Shipping wt. 2 lbs. 8 oz. Set \$4.74

REMEMBER!

You can order items on pages 425 to 593 from now until **AUGUST 15, 1975**



Like the pioneers of old, you can forge a wilderness settlement with rustic, real wood Lincoln Logs

\$5.99 130-pc. set | **\$9.99** 287-pc. set | **\$12.99** 340-pc. set

Your playroom becomes the wilderness and you the daring pioneer as you relive exciting chapters of our country's past. Build any kind of log structure—historic or modern—with these rough-hewn 3/4-inch thick logs of stained wood. Load them on toy trains, trucks or boats just like real logs to add realism to your games. Logs of various lengths, plastic cables, chimney, roof pieces and instructions included with each set. Ages 5 to 10.

130-piece Set.... enough logs and roof pieces to build one large and one small cabin.
49 N 16201—Shipping weight 2 pounds 13 ounces Set \$5.99

287-piece Set.... enough logs and roof pieces to build one large and two small cabins.
49 N 16202—Shipping weight 5 pounds 2 ounces Set \$9.99

340-piece Set.... enough logs and roof pieces to build one large and three small cabins.
49 N 16203—Shipping weight 6 pounds 13 ounces Set \$12.99

New flat design means sturdier construction



Design a structure of the future, or create fantastic geometric forms with this 128-piece SuperStructures® Set

\$5.98



Be a master builder of the future. Unleash your imagination to create a whole new world of remarkable shapes and structures with this incredible building set. 128 sturdy plastic pieces let you build stupendous houses and cities, fanciful animals, geometric forms or even molecules. The possibilities are endless with SuperStructures. The key to it all is the Universal Node—a unique, shape-coded connector with 26 spokes in 3 different shapes. Use it to connect the brightly-colored plastic branches and panels in an endless number of ways. Fascinating for boys or girls. Adults will love it, too. Plastic storage tray and full-color instructions incl.
49 N 16027—Ages 6 and up. Shipping weight 1 pound 3 ounces Set \$5.98

The Young Erector® Set

For kids "too young" for Erector® sets

\$18.94 170-piece set

Even little four-year-old fingers can easily manipulate the 170 extra-large pieces of this Young Erector set. And it comes with tools and simple picture book instructions for non-readers.

The nuts and bolts are giant-sized and easy to thread. Gears and cranks fit together simply. All molded from durable red, white and blue plastic. The working crane shown is more than 3 feet high, and it's just one of the dozens of structures kids can have a great time building with this set. Ages 3 to 8.
79 N 16841C—Wt. 7 lbs. Set \$18.94

NOTE: Items on this page not recommended for children under 3 years due to small parts.



Pieces are twice as big as in regular-size Erector sets

SEEK KIDZ **Sears** 491



1 Friction-powered auto transport carries six passenger cars **699**



2 Tandem dump **1288**

1 Auto transport with six plastic cars, van detaches for extra play value. Van and trailer in sturdy enameled steel, plastic tires. Friction powered, needs no batteries. About 18" long
27-R 9606—Each **6.99**

2 Exclusive with Eaton's! Tandem dump truck has lever-operated dump mechanism; snap-close gates. Detachable truck and trailer in enameled steel with plastic tires. About 25 1/2" long
27-R 9815—Each **12.88**

3 Exclusive with Eaton's! Low-boy transport trailer plus bulldozer in heavy-gauge steel. Non-toxic enamel finish, shatterproof windshields, synthetic tires and tread. Overall about 24" long
27-R 9481—Each **12.88**

4 Tractor, loader and backhoe move and work like the real machines. Die-cast metal, synthetic tires. Overall about 30" long
27-R 9948—Each **24.99**

5 Trencher digs, hauls, levels. Release lever dumps load, handle operates backhoe swing. Steel with plastic tires. About 18 1/2" long
27-R 9029—Each **5.99**

Toys on these two pages are also available at your nearest Eaton's Toyland.



3 **1288**

ERTL

4

Giant all-in-one construction fun
2499



Backhoe can really dig and moves all-around.

302 EATON'S



5 **599**



Tonka



REMOTE CONTROL PLANE AND COPTER



Buy both and
Save 10%

VALUE
(1) and (2)
Separate
prices total
\$5.92
without batteries

\$329
without batteries

1 Plane. Touch a button and propeller spins. You make plane dive, loop, do figure 8's. Plastic fuselage, 14-inch wing span. Uses two "D" batteries . . . order package below. Ages 5 to 15
49 N 51027—Shipping wt. 9 oz. . . \$3.29

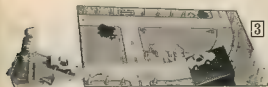
2 Copter Touch a button and rotor turns. You make copter take off, land, even rescue 2 "astronauts". Plastic body, 8½ in. long. Uses two "D" batteries . . . order package below. For ages 5 to 15.
49 N 51028—Shipping wt. 1 lb. . . \$3.29

Buy both (1) and (2) and Save 10%. Includes 2 power packs. Use 2 "D" batteries each, order package below.
49 N 51028—Shpg. wt. 1 lb. 9 oz. . . **\$5.92**

"D" Batteries. Package of 6.
49 N 40995—Wt. 1 lb. 4 oz. . . Pkg. \$1.49

TTP POWER STUNT SETS

Car Stunt Set \$788



Watch stunt car as it zooms up the ramp and jumps over hurdles . . . even takes corners on two wheels

3 Performs just like the real auto stunt daredevils. Just pump tower, hear the turbo sound as power mounts. Release lever and car races over play mat, jumps over obstacles, crashes into and between barrels, turns a complete circle on two wheels. Includes TTP tower, car, pump and wheeled ramp, 24x36 inch vinyl play mat with barrels and pylons. Plastic. For ages 5 and up.
49 N 54826—Shipping weight 2 pounds 11 ounces . . . Set \$7.88



Pump the Power Tower to "rev up" vehicles to maximum rpm . . . hit release lever and they're off



Cycle
Challenge Set
\$766

Watch cycle pop wheels as it roars up the jump ramp and dementedly soars through the air

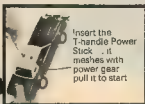
4 Stunt cycle action so hair-raising, you'll almost believe you're watching a real cycle. Pump the tower, the engine whines and power mounts. Release lever and 4¼-in. long cycle screams up ramp and catapults over 20 ft. in mid-air . . . gyro-action helps cycle land on 2 wheels. Does corner slides and wheelies, too. Also incl. pylons, tape measure (not shown).
49 N 54976—Plastic. Ages 5 and up. Shpg. wt. 2 lbs. 10 oz. . . Set \$7.66

SSP SMASH-UP CRASHERS



Smash-up
Derby Set
\$633

5 Just pull the T-stick and look out! Cars take off fast, race up the ramps, jump and crash in mid-air . . . with doors, hoods, trunks flying off on impact. "Brick-faced" ramps can be used as crash walls, too. Includes Bugger and Tough Tom, two 7-in. modified demolition stock cars that crash then you can snap them together again. Also 2 T-sticks, 2 jump ramps.
49 N 54797—Plastic. For ages 5 to 10. Shipping weight 2 lbs. 3 oz. . . Set \$6.33



Insert the T-handle Power Stick . . . it meshes with power gear pull it to start



Classy Crashers Set
\$697

6 Here's a smash-up set with a special twist . . . two plush, expensive looking cars zoom up the ramps, jump and smash in mid-air. Doors, hoods and trunks fly off on impact. "Brick faced" ramps serve as crash walls, too. Pull T-sticks on Luxury Limo and Sedan Royale . . . and these two 8½-in. long cars crash then you can snap them back together. With 2 jump ramps.
49 N 54978—Plastic. Ages 5 to 10. Shipping weight 2 lbs. 2 oz. . . Set \$6.97

Mountain
Challenge Set
\$1699 without batteries

You control the throttle to maneuver around the obstacles on this giant 7-ft. square layout



Colorful
"Flag" Plane

Taxi down the runway, build up your speed . . . then lift off and soar into the air . . . but watch out for the breakaway mountain. Includes 6-in. "Flag" plane on a 3-ft. flight line, 21-in. high tower, hangar, suspended cloud, 13-in. high mountain (snow-capped peak knocks off if you run it), 4 service vehicles, goggles, control panel and flight booklet. Plastic, metal, fiberboard. Uses 5 "D" batteries, order pkg. above. Ages 6 to 12. Shpg. wt. 10 lbs.
79 N 58157C . . . Set \$16.99

Traction-Action™
Bulldozer
\$794



Pump power crank, hear power sound

Authentic replica of a real, heavy-duty bulldozer. Just pump the power crank, hear the power sound roar, and watch the deep-cleated treads move 'round as the dozer climbs up, over and down objects. Three-position blade pushes mighty loads along, too. Needs no batteries, no track . . . just kid power. Plastic, 14x8x7 inches high. Recommended for ages 5 and up. Why not pick up the phone and order it?
49 N 54977—Shipping weight 3 lbs. . . \$7.94

Six-animal Wagon

is a
zoo on wheels

\$597

Sturdy steel-bodied truck has see-thru plastic cages for six plastic wild animals. Truck features realistic interior, chrome-plated grill, bumpers and wheel covers.

Stands $12\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{1}{2}$ inches high. Non toxic finish. Recommended for children ages 4 to 9.

Shipping wt. 2 lbs. 4 oz.
49 N 58321 \$5.87



Kennel Truck totes a dozen dogs

\$697

Transport 12 detailed plastic dogs to the pet show in this steel and plastic truck with see thru kennel that can lift off completely. Has realistic interior, drop-down tailgate, chrome plated bumper, wheel covers. About $14\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{1}{2}$ in. high. Non-toxic finish. Ages 4 to 9.

Shipping wt. 3 lbs. 2 oz.
49 N 58322 \$6.97



1 Join Win, Winnie and their dog. Scamp in their modern, sleek camper. Complete with built-in dinette, kitchen sink, stove, refrigerator (with open-close door), bathroom facilities, shower stall, lounging benches and two front swivel seats—the same fine features found in a real mobile home.

Top opens for easy access to camper's interior. Pull top out and it becomes a patio shade. Heavy-gauge steel and plastic, non-toxic enamel finish. About $22\frac{1}{2} \times 11$ in. high.

Jointed, vinyl Win and Winnie are 6 inches high. For ages 3 and up.
79 N 58111C—Shpg. wt. 13 lbs. ... \$14.84

Mighty Tonka® Winnebago

A 22-inch steel home on wheels ready to go

\$1494

1



Tonka® Camper and Boat

\$994

2 Realistic truck with camper pulls a detachable trailer carrying a tough plastic boat that actually floats. Operational winch on trailer lets you load boat on trailer. Back door and windows of camper open for added realism.

Steel and plastic truck is $14\frac{1}{2} \times 8\frac{1}{2} \times 6$ inches wide. Camper with boat and trailer measures $29\frac{1}{2} \times 8\frac{1}{2} \times 6$ inches wide. Recommended for youngsters ages 3 to 9.

Use your phone if you want to order it the easiest way of all.
49 N 58311—Shipping weight 6 pounds 8 ounces Set \$9.84

Traveling 5-piece Farm Set ... the steel truck sides detach to form a corral

\$997



You're off to the county fair with farm truck, trailer and livestock. Bull, calf and mare travel in this truck trailer combination. Covered horse trailer has a gate that lowers to form a ramp. . . mare fits easily inside. Pickup truck has removable stake sides for transporting bull and calf. Realistic cab interior. Trailer hitch. Sturdy steel construction, baked enamel finish. Lifelike plastic animals.

Truck and trailer together measure $23\frac{1}{2} \times 5\frac{1}{2} \times 7\frac{1}{2}$ inches high. Recommended for youngsters ages 3 and over.
49 N 58292—Shipping weight 5 pounds 5 ounces Set \$9.97

5-piece Farm Set with highly-detailed farm equipment

\$999



The steerable tractor pulls 3-bottom plow, harrow, roller disc and steerable wagon with swinging tailgate. Die cast metal tractor and accessories are authentic scale replicas of real farm equipment. Tractor about $5\frac{1}{2}$ in. high. Non-toxic finish. Set includes cardboard barn (not shown) for added play fun. For ages 4 to 11.

49 N 58301—Shipping weight 3 lbs. 9 oz. Set \$9.99

DAISY Country where the real west fun begins



1 Deputy's outfit with smoke-spoutin' rifle 14.99



2 Holster/rifle set 9.99

3 Junior western set 4.99



6 5.99

7 7.99

8 4.99

1 Deputy's outfit with twin western holsters, belt, chaps and vest—all in rawhide-style vinyl; two die-cast metal 50-shot repeater cap pistols, steel rifle that spouts smoke, has trigger bang, bandanna with toggle; and deputy's badge. Adjustable belt has plastic bullets. Lever-action rifle about 30 1/2" long shoots no bullets or caps. Outfit is an Eaton Exclusive.
27 R 9958—Set 14.99

2 Single holster set with metal 50-shot repeater cap pistol, steel Spittin' Image rifle with moulded stock, bandanna with toggle, badge, vinyl vest and holster with adjustable belt. Rifle about 28" long shoots no bullets or caps.
27 R 9959—Set 9.99

3 Junior western set has vinyl single holster with adjustable belt and metal repeat-action cap pistol, 21" western-carbine design rifle has steel barrel, moulded plastic stock, shoots no bullets or caps, bandanna with toggle.
27 R 9960—Set 4.99

4 Double holster set of two metal 50-shot repeater cap pistols. Rugged vinyl holsters with adjustable belt. Steer-head design set also includes deputy sheriff's badge and bandanna with toggle. Pistols about 8 1/2" long.
27 R 9961—Set 3.99

5 Double holster set with a pair of Spittin' Image repeater pistols. Steel guns with moulded handles shoot 250-cap rolls; each measures about 10" long.
27 R 9962—Set 6.99

6 Double-action repeater buffalo rifle of tough moulded plastic makes sound of reloading click. Shoots no bullets or caps. About 37 inches long.
27 R 9957—Each 5.99

7 Trail Boss rifle is an authentically-detailed western classic. Fires with a bang and puff of harmless smoke. Heavy-gauge rust-resistant steel and strong moulded stock made for long, hard play. Shoots no bullets or caps. Measures about 30 inches long.
27 R 9962—Each 7.99

8 Western clicker rifle—another frontier classic. Sturdy moulded plastic gun has rust-resistant steel cocking mechanism that produces clicking sound. Shoots no bullets or caps. Aft 29" long.
29 R 9963—Each 4.99



EATON'S 313

"Charge it!" See p. 239.



1 Fly the PT-19 Trainer 14.99



PT-19 Trainer comes complete with battery and fuel



2 The Sopwith Camel 12.99



The Sopwith Camel comes complete with battery and fuel



Authentic models with gas engines and guide-lines for easy control

12.99
up



Fuel Starter Kit 5.99

3 Drive the Pinto Funny Car 19.88



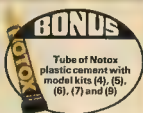
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5



Makes up in two separate units



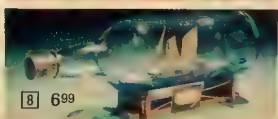
Tube of Notox plastic cement with model kits (4), (5), (6), (7) and (9)



6 11.99



7 6.99



8 6.99



9 4.99

Beginners' Bikes with coaster brakes and training wheels

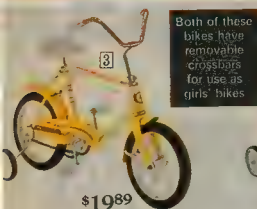


13-inch Trail Bike
\$2949

13-inch Petite Bike
\$2949

1 Sleek styling combines with rugged knobby tread tires and hot red tubular steel frame for authentic trail bike look. Comfortable black molded vinyl saddle. Chrome-plated chopper-style handlebars and chrome-plated Cobra fenders. Simulated shock absorber decoration on front and rear wheels. Big 13-inch semi-pneumatic tires; nylon-bearing front wheel; removable 5-in. plastic training wheels. Coaster brakes give sure stops—and you can also coast without pedaling. Sent partly assembled. For ages 4 to 8 with inseam measurement* 18½ in. or more.
79 N 87547L—Shipping weight 28 pounds \$29.49

2 Convertible tubular steel frame features chrome-plated Cobra fenders and semi-high-rise handlebars. Hot pink finish and handy carrying basket. White plastic seat with decals; red and white streamers. Big 13-inch semi-pneumatic tires; nylon-bearing front wheel; removable 5-inch plastic training wheels. Coaster or brakes give sure stops—and you can also coast without pedaling. Partly assembled. For ages 4 to 8 with inseam measurement* 18½ in. or more.
79 N 87548C—Shpg. wt. 24 lbs. \$29.49



Both of these bikes have removable crossbars for use as girls' bikes

13-inch Sidewalk Bike
\$1989

3 Bright yellow convertible tubular steel frame, chrome-plated semi-high-rise handlebars and adjustable white vinyl saddle, pedals and handgrips. Big 13½-inch semi-pneumatic tires; wheels have nylon bearings. Two removable 5-inch molded plastic training wheels. Partly assembled. For ages 4 to 8 with inseam measurement* 18½ in. or more.
79 N 87549C—Shpg. wt. 24 lbs. \$19.89



13-inch Pedal-Brake Bike
\$2449

4 Press the foot pedal for quick, sure stops. Hot red convertible tubular steel frame. Chrome-plated, dual high-rise handlebars and Cobra fenders. Black vinyl saddle, handgrips and pedals. Big 13½-inch semi-pneumatic tires. Two detachable training wheels. Partly assembled. For ages 4 to 8 with inseam measurement* 18½ inches or more.
79 N 87546C—Shpg. wt. 26 lbs. \$24.49

Wooden Stake Wagon

\$2699



Remove durable, weather-resistant hardwood side panels to convert this wooden stake wagon to a coaster wagon. Semi-pneumatic tires measure 10x1½ inches wide and have nylon bearings you never have to oil. Steel chassis and double-disc steel wheels with push-on hub caps; bolts and other hardware cadmium-plated for protection against corrosion. Fit grip handle. All parts smoothly finished. Lustrous green finish. Overall 36x16½x9½ inches deep. Sent unassembled. For ages 4 and up.
79 N 85514C—Shipping weight 34 pounds \$26.99

Sturdy Steel Wagons

With ball-bearing "meat" wheels and non-toxic enamel finish

\$1749



"500" Wagon. Double-disc steel wheels give an extra smooth ride. Steering assembly gives easy turns. Sturdy steel construction in a sporty fire engine red. Big, 10x1½-inch puncture-proof tires have push-on hub caps. Fit-grip handle. 36x17½x47½ in. Unassembled. Ages 3 and up.
79 N 85517C—Shipping weight 27 pounds \$17.49

"400" Wagon (not shown). Same as above except non-mag wheels; red. 34x15½x44 in. deep. Ages 3 and up.
79 N 85503C—Unassembled. Shpg. wt. 23 lbs. \$14.49



All-Steel Wagon
\$1149

The perfect little red wagon for hauling loads of toys or Mom's groceries or little neighborhood friends. Heavy gauge steel construction body measures 28x13x3½ inches deep. Semi-pneumatic tires measure 7x1½ inches wide. Red enamel finish. Nylon-bearing wheels never need oil. Fit-grip handle. For children ages 2 to 6.
Shipping weight 17 pounds.
79 N 85502C \$11.49

**...SOMEDAY...
IN THE CENTER RING!**

I'll be "Marvo the Magnificent" on my Sears professional-size Unicycle. It's got a giant 24-in. ball-bearing wheel

\$2988

1 Deluxe wheel goes forward, backward and turns on a dime; even lets you balance in one place. Heavy-duty crank assembly means easier pedaling. Instructions help you develop skill.

White-striped 1.75-in. pneumatic tire, chrome-plated trim on rim and fork; stylish padded red and white vinyl seat... adjusts from 36 to 42 in., tilts up or down. Partially assembled. Order balancing poles below. For ages 14 and up with inseam measurement* 31 inches or more.

79 N 88013L—Wt. 16 lbs.\$29.88

Can't ride like Marvo the Magnificent? Use steel Balancing Poles to learn

\$289

2 Chrome-plated 40-inch, 2-piece steel poles help you gain confidence while you're learning the fun of unicycling. White vinyl hand grips and end plugs. Package of 2.

49 N 88009—Wt. 3 lbs. Pkg. \$2.89

Marvo's first wide wheel was this 20-in. ball-bearing model with a real pneumatic tire

\$1988

3 A real challenge to your skill as you speed along, make quick turns or even balance in one place. Sporty features include chrome-plated trim on rim and fork; pneumatic 1.75-in. tire and red glitter banana seat of wipe-clean vinyl... adjusts from 32 to 37 inches, tilts up or down. Partially assembled. For ages 12 to 16 with inseam measurement* 28 inches or more.

79 N 88008C—Wt. 11 lbs.\$19.88

Marvo started out with a 16-in. nylon-bearing wheel with flat tread for great control

\$1188

4 Snappy-looking unicycle has 16-inch nylon-bearing wheel... greater safety because you can start slow and speed up as you gain skill. Vinyl-covered white banana seat has black trim; adjusts from 32 to 37 inches high; 1 1/2-inch semi-pneumatic tire... red enameled tubular steel fork. Partially assembled. For ages 10 to 15 with inseam measurement* 26 inches or more.

79 N 88007C—Wt. 12 lbs.\$11.88

Different Trikes for different tykes

Fully chrome-plated hi-rise handlebars

Stylish banana seat with height adjustment

Sturdy steel covered with two coats of protective enamel

Deluxe white-striped tires

Our best Trikes Low as **\$1299** 10-in. wheel

5 All three sizes of our best trike feature a tubular steel frame with stamped steel step plate. Chrome-plated, dual hi-rise handlebars, fenders and hubcaps. Glitter grips. Adjustable plastic saddle with rally stripes. Semi-pneumatic whitewall tires. Nylon bearing wheels for easy pedaling. Double-coated red enamel finish. Partially assembled.

10-inch front wheel. Ages 2 to 4 with inseam* 13 1/2 in. or more.

79 N 87011C—Shipping weight 14 pounds\$12.99

13-inch front wheel. Ages 2 to 5 with inseam* 15 in. or more.

79 N 87012C—Shipping weight 16 pounds\$13.99

16-inch front wheel. Ages 3 to 6 with inseam* 17 in. or more.

79 N 87013C—Shipping weight 20 pounds\$15.99

10-inch Trike \$989

6 This yellow 3-wheeler has enameled tubular steel frame and stamped steel step plate. Metal saddle. White enameled, semi hi-rise handlebars. Nylon-bearing front wheel with semi-pneumatic rubber tire; plastic rear wheels. Cobra fender. Partially assembled. For ages 2 to 4 with inseam measurement* 13 1/2 in. or more. Ship. wt. 13 lbs.

79 N 87021C.....\$9.89

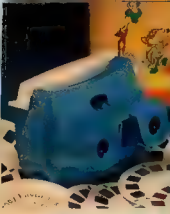


Big Wheel \$1376

7 Big Wheel's low center of gravity makes it more stable than conventional trikes. Big 16-in. diameter front wheel turns easily; wide-spaced rear wheels add extra stability. Adjustable seat for children ages 3 to 7. Handbrake, realistic engine sound, detailed dash and "saddlebag". Modified long-horn handlebars. Hi-impact plastic body, steel front fork. Partially assembled. 38x21x20 1/2 in. high.

79 N 86032C—Shipping weight 17 pounds\$13.76

*To determine inseam measurement, measure distance from crotch to ball of foot.



2 Deluxe Disney gift pack 7.99



3 Disney theatre-in-the-round 18.99



VIEW-MASTER

Brings back fond memories in full three-dimensional colour

5.99
up

- Favourites with young and old alike
- Simple to operate—any child can do it!
- Reels have full-colour 3-D scenes, so life-like you'll feel you can touch them

1 and 2 Come with a great gift selection of Disney favourites (Donald Duck, Mary Poppins, Mickey Mouse, Love Bug and others). Both gift sets have been expertly engineered in durable, high-impact plastic. Each comes with 49 full-colour pictures in a seven-reel gift pack



1 Standard Disney gift pack 5.99

(1) Standard model. Hold up facing into a light source for the most effective viewing
13-R 7002—Complete gift pack 5.99

(2) Deluxe model. Illuminated from within by two "C" batteries (included).
13-R 7004—Complete gift pack 7.99

3 Invite the whole gang over! Theatre has a 30-watt projector for showing a host of Disney characters on a wall or screen, plus a hand-held viewer for personal viewing. 10 full-colour reels (70 scenes) with Mickey Mouse, Donald Duck, Bambi, Cinderella and others.
13-R 7040—Theatre-in-the-round 18.99



Kenner's battery-operated give-a-show slide projector 4.99

Projects full-colour images up to 5-ft square on a wall or ceiling. Made of high-impact plastic with excellent focus and precision lens. Includes an assortment of 16 colour strips of popular cartoon characters. Each strip is a complete show in seven slides. Uses three "D" batteries (not incl.)
27-R 4701—Complete outfit 4.99
27-R 4481—Package of 4 "D" batteries 99

Get in on the action with your Eaton's Account—No Money Down. See page 239.



Two cartridges; four movies

Save \$3. Movie projector makes children's favourite cartoons come alive

EATON PRICE
5.99

Now the kids can show movies of their favourite cartoon characters. High-impact plastic body with precision lens and manually-operated crank. Projects bright, clear pictures from 8-mm film. Run it forward, backward, fast or slow—no rewinding. Comes with four black and white movies (in two cartridges) of Bugs Bunny, Porky Pig, Superman, Rocky and Bullwinkle. Uses three "D" batteries (not incl.). Airt 8x 8x 2".
27-R 4311—Eaton Reg 8.99. Outfit 8.99

Colour films for above. Each 8-mm colour film measures about 12 1/2 feet long.
Titles: order by number and name as shown
01—Scooby Doo, 02—Sabrina, 03—Motor Mouse, 04—Bugs Bunny, 05—Archie, 06—Wacky Races.
27-R 4815K—Film Each 1.49
27-R 4481—Package 4 "D" batteries 99

EATON'S 325

"Holy adventure play, Batman—it's Super Hero Friends and Foes!

- hours of imaginative, active play with poseable Super hero favorites
- all accessories for all 8-in. figures

SAVE THIS CATALOG—order anything on these two pages till August 16, 1975



The Batcave Playcase

houses the Dynamic Duo, Batgirl, and all their equipment

2⁷⁷ ea. figure, any 2 for 5⁰⁰

5
14⁹⁹



you flash Batsignal to warn Batman of danger



Authentic Bat Vehicles!

figures 3²⁹ ea. any 2 for 6⁰⁰

6
5⁶⁶

9

10

7

5⁶⁶



13



11



12

8
5⁶⁶



14

2⁸⁸



Matchbox "Sea Fury" for Adventure with the Fighting Furies

1 to 4 Possible 8-Inch Super Heroes of TV And Comicbook Fame. Can be posed in any position. Dressed in authentically detailed costumes. Plastic and steel. 0.40 lb. each.

- [1] Batman®. With cape, boots, bat hood, gloves
X 923-0657 A.....2.77, or any 2 for 5.00
[2] Robin®. Complete with cape, gloves, mask.
X 923-0699 A.....2.77, or any 2 for 5.00
[3] Superman®. With removable cape, boots
X 923-0662 A.....2.77, or any 2 for 5.00
[4] Spiderman®. In authentic costume®. 1972
Marvel Comics Group—all rights reserved.
X 923-0590 A.....2.77, or any 2 for 5.00

Save 54c when you buy any two of [1] to [4]
State both catalog numbers and pay only... 5.00

5 Batcave® Playset With Signal.* Secret entrance for batmobile, landing platform for "cooler, garage for cycle. Batcave and "computer" included. Bat signal light uses 2 "C"-cell batteries (not included—order below). Vinyl covered cardboard, 43x15x11½ in. high. Action figures shown not included.

X 923-0992 A—Mail wt 3.50 lbs. 14.99

*"C"-Cell Batteries. Package of 6.
X 959-0787 A—Mail wt. 0.95 lb. Pkg. 1.29

8 to 8 Bat Vehicles®. Authentic-looking plastic vehicles scaled to fit any 8-in. figures. Trimmed with Batman decals.

[6] Bat Cycle. With a side-car for Robin.
X 923-0731 A—10 in. long. Mail wt. 1 lb. 5.66

[7] Bat "Copter. Rotor spins, canopy opens.
X 923-0715 A—12½ in. long. 1 lb. 5.66

[8] Bat Mobile. Dynamic Duo's marvelous car.
X 923-0749 A—13 in. long. Wt. 1 lb. 5.66

9 to 12 8-In. Possible Super Heroes And Enemies.* Jointed and poseable in any position for action. Plastic and steel 8-in. figures. Wt. 0.40 lb. each.

[9] Wonderwoman®. Red, white, blue, yellow.
X 923-0756 A.....3.29, or any 2 for 6.00

[10] Bat Girl®. Blue, red, with hood and cape.
X 923-0897 A.....3.29, or any 2 for 6.00

[11] The Joker®. Archenemy of Batman.
X 923-0892 A.....3.29, or any 2 for 6.00

[12] Cat Woman®. A wily adversary of Batman
X 923-0913 A.....3.29, or any 2 for 6.00

[13] The Penguin®. Crafty foe, with removable top hat.
X 923-0889 A.....3.29, or any 2 for 6.00

Save 58c when you buy any two of [9] to [13]
State both catalog numbers and pay only... 6.00

14 Super Hero Carrying Case. Holds four 8-in. action figures. Vinyl-covered cardboard, plastic handle. 12½x9x2½ in. high.

X 923-1010 A—Mail. wt. 1.20 lbs. 2.88



Action inside and out, above decks and below

A The Sea Fury Playset.* Complete with bridge, deck, and Captain's quarters for the "Fighting Furies." Folds up into carrying case. Vinyl and plastic. 29½x16½x14½ in. high when open. Figures not incl.

X 923-1119 A—Mailable: wt. 3.50 lbs. 9.99

B & C Fighting Furies.* 8-in. flexible plastic act on figures. Mail. wt. 0.40 lb. each

[B] Captain Pegleg. Treasure map concealed in removable peg-leg. Sword, dagger incl.
X 923-1093 A.....3.99

[C] Hook. Comes with sword and dagger.
X 923-1101 A.....3.99

D Spanish Main Adventure Set.* Plastic and cloth accessories include helmet, breastplate, weapons, treasure chest, flag and adventure comic book

X 923-1150 A—Mailable: wt. 0.25 lb. 4.94

E Capt. Blood Adventure Set.* The "Fighting Furies" disguise themselves with costumes and weapons shown

X 923-1176 A—Mailable: wt. 0.25 lb. 4.44

F One-Eye Adventure Set.* Pirate clothes, weapons, Jolly Roger, plus action comic book

X 923-1192 A—Mailable: wt. 0.25 lb. 4.44

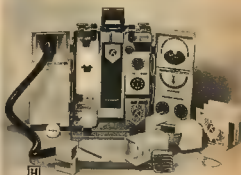
*Caution! Toys with small parts—see note p. 398

A great gift
VALUE

6 799



G Ready Ranger Telephoto Camera. Here's a "gun" that shoots pictures! Gun is actually a long-range camera that takes room lens pictures using standard 126 size black-and-white or color film cartridge. (One roll of black-and-white film is included.) Camera mounts in gunstock, or can be removed to take regular instantmatic pictures.
X 923-1218 A—Mailable: wt. 1.25 lbs. 7.99



1199

H Ready Ranger Mobile Field Pack. Periscope, to get view while you're out of sight. Megahorn to give orders. Compass, trip logbook plus carrier pouch. Flashlight converts to signal flasher. Uses 2 "D" batteries (not incl.). Folds to 5½x10½x13½-in. back pack, with shoulder straps. Plastic.
X 924-3282 A—Wt. 5.25 lbs. 11.99
X 957-1781 A—Pkg. 6"D" batteries. 1.40 lbs. 1.39

**G.I. Joe's
World of Adventure**
takes him through a fully equipped
training center, or off
to the marshes
in his Swamp Craft



EVEL KNEIVEL—DAREDEVIL!

The most daring stunt man of them all
will surprise even you with what he can do!

G.I. Joe shapes up
for action at his new
training center.

It has a 3-ft. tower with
escape slide, working
crane and rope ladder.

There's a rifle range, lean-to,
and lots, lots more!

1 The Adventure Team Has to Go Through Its Paces at the tough new training ground. 36-in.-high plastic tower with support arch trains Joe and his buddies for jumping and free falls. Has a working crane and winch, a training slide, rope ladder and an antenna. And there's an obstacle course with tires, barrels, coiled wire and 2 logs. The rifle range is equipped with rifle rack, 2 targets, 2 rifles, 2 pistols and a first aid kit. There's even a survival tent and a cave. All of this training comes in handy when they've got to fight the huge snake terrorizing the camp. G.I. Joe figures not included. Easy assembly. Ages 6 to 12. X 924-3550 A—Wt. 4 lbs. 14.99

In his own "Devil of the Deep" swamp craft, G.I. Joe patrols the lonesome backwaters

2 Fully Equipped Swamp Craft.* G.I. Joe explores the marshes in a vehicle powered by a push-button, spring-operated propeller. There's a simulated control panel, a searchlight that swivels, and a storage compartment for action gear. A deadly hammer-head stingray follows the craft, but there's a snare net aboard should he get too near! Vehicle seats 1 12-in. figure. (G.I. Joe figure not included.) Plastic. 15 1/2"x3 1/4". Ages 6 to 12. Mailable: weight 11 lbs. X 923-8357 A. 7.99

3 Set of 2 Action Stations* come complete with outfits for 12-in. figures. "Bar X Ranch" has cowboy outfit, 17 accessories; "Jungle Station" comes with hunting outfit, and 23 accessories. Fold-out cardboard playsets measure about 13 in. h., 10 in. w. Ages 5 and up. X 924-2850 A—Mail. wt. 2 lbs. 4.99

4 Navy Uniform and Accessories.* Includes 2-pc. cotton navy blues, shoes, cap, plastic machine gun; cotton ski-patrol uniform, plastic skis and boots; plus cotton Air Force carrier uniform with shoes, life vest, pistol and binoculars. For 12-in. action figures—**not** included. Mail. wt. 1.50 lbs. Ages 5 and up. X 923-0947 A. 1.67; any 2 sets 3.00**

5 Action Outfit Assortment.* Includes vinyl frogman outfit with fins; mask, watch, cotton navy life vest, inflatable plastic boat. Marine dress uniform with shoes, hat and rifle. All pieces made of cotton, vinyl or plastic. For 12-in. action figures—**not** included. Mail. wt. 1.50 lbs. each set. Ages 5 and up. X 923-0954 A. 1.87; any 2 sets 3.00**

6 100-Pc. Accessory Kit* for G.I. Joe, or any 12-in. action figure. Includes a variety of items to help on difficult missions. Assorted rifles, boots, holsters, helmets, first aid accessories, shovel, mess kit, knives, various diving accessories, and much more. Made of sturdy plastic. X 923-0908 A. 1.87; any 2 sets 3.00**

**SAVE 34c when you buy any two of [4], [5] and [6]. State both catalog numbers. Pay only \$3.00.

*Caution: toy with small parts—see note on page 308.

SAVE THIS CATALOG—order anything on these two pages till August 16, 1975



Stunt Vehicles [A], [B], & [C]
come with energizer and figure



A The Daredevil of All Time does his high-flyin' act. 7-in.-high figure that's dressed to the hilt, complete with removable helmet and swaggy stick. Stuntcycle has super-traction tires, impact-absorbing front. Powered by gyro energizer—cycle fits into booster, and a winder sets the wheels spinning. Gets power starts, great landings every time! Plastic. Ages 5 and up. Mailing weight 1.75 lbs. X 924-3601 A. 11.99



B Knievel's Canyon Sky Cycle Roars Like A Jet! A model of the space-age vehicle Evel uses for his famous canyon jumps. Gyro power propels Evel and cycle in daredevil canyon jumps. Figure and energizer included. Plastic. Ages 5 and up. X 923-2992 A—Wt. 2.20 lbs. 8.99

Crash car flies apart on impact... snaps back together afterwards



C Knievel's Stunt and Crash Car. Gyro-powered car flies apart in crash! But Evel's safe inside, still strapped to his seat! Car snaps together quickly for another stunt or crash run. Figure and energizer included. Plastic. Ages 5 and up. Mailable: wt. 2.25 lbs. X 923-3024 A. 10.44



Fans flood the stadium to see Evel

D Evel Knievel Stunt Stadium.* Carnival carry case opens into a stadium where Evel thrills the crowds with his daring stunts. There's a ramp, speedway and stunt bar, plus the special "Sky Hook"—with this Evel pulls himself off the cycle, hangs from the stunt bar and sends his cycle speeding through the stadium door! Vinyl case. (Figure, cycle sold above.) 14x8x15 in. X 923-3016 A—Mailable: wt. 3 lbs. 11.99

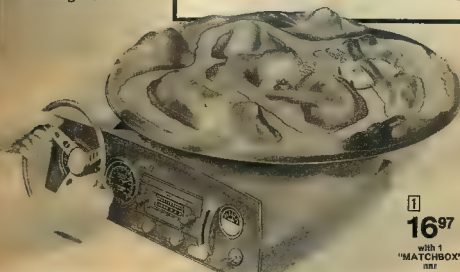


Knievel's headquarters... on wheels!

E Evel Knievel Scramble Van.* An authentic, rolling, scaled-down model of Evel Knievel's on-the-road headquarters. Removable side panel allows access to office, dressing room and lounge areas. Includes jump ramp and stand; tool box and 4 tools; grease gun; workbench; chair; first-aid box; stairs; fire hose; trailer and jack. Set it up for long jumps (Evel Knievel figure and stuntcycle [A] sold separately above). Plastic. 16 x 7 x 8 in. X 925-3154 A—Mailable: weight 3 lbs. 9.99

STEER 'N GO
tests your
"driving" skill

MATCHBOX ACTION VEHICLES AND ACCESSORIES



1
16⁹⁷
with 1
"MATCHBOX"
car

Take the wheel on the remote control console, and maneuver your car through the "Monte Carlo" course!

1 MATCHBOX Steer 'n Go. You control the action from a remote control console. Turn on the "ignition," shift into low gear, and drive your Matchbox car on the racetrack, through the hazardous 3D terrain. Hairpin turns and straightaways—it takes time to develop the skill to stay on the road. Realistic dashboard includes racing-type steering wheel, shift for 2 forward and 1 reverse gears, ignition key. Comes with 1 car, Plastic and metal construction. Uses 4 D-cell batteries (not included—order under [2] below). 20x27x7 1/2 in. high overall. Can be used with most "MATCHBOX" miniature cars. Ages 5 to 12. Mailable: weight 6.50 lbs. X 928-5075 A 16.97

REV 'N ROAR 4-gear launcher

2
9⁹⁹
with 1
"MATCHBOX"
car

Rev up! Shift through 4 gears—and watch your car blast off in high!

2 MATCHBOX Rev 'n Roar. Makes mighty racing sounds as you rev up and launch your car at top speed. Stick-shift console has 4 gears, each with different sound. Ramp lets you stack up to 8 Matchbox cars (set includes 1 car, extra cars sold below). Plastic and metal console is 20x10x7 1/2 in. high overall. Uses 2 D-cell batteries (not included—order below). Ages 5 to 12. Mailable: weight 3 lbs. X 924-4948 A 9.99
D-cell Batteries, Pkg. of 6. Wt. 1.40 lbs. X 937-1761 A Pkg. 1.39

SAVE THIS CATALOG—
order anything on these two pages
till August 16, 1975

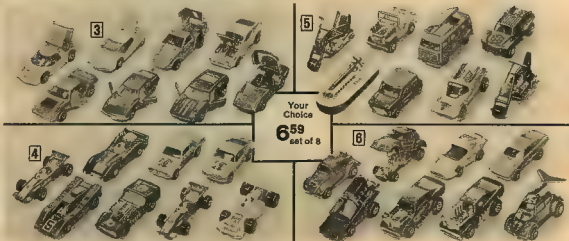


Car Cases
3⁹⁹ Holds
43 cars
6⁹⁹ Holds
72 cars

Choose a MATCHBOX Carry Case to hold and display your cars in partitioned plastic trays. Case is made of wipe-clean vinyl with tough plastic handle.

Holds 43 cars. 13x3 1/2 x 10 in. high. Mailable: wt. 1.50 lbs.
X 924-5081 A 3.99
Holds 72 cars. 13x6x10 1/2 in. high. Mailable: wt. 3.10 lbs.
X 924-4963 A 6.99

404 JCPenney



3 to 6 MATCHBOX 8-Car Sets. Set you "field" a full slate of winners! On some cars, the hoods can be raised or lowered; on others, doors open and close, trunks lift up, etc. Die-cast metal. Cars are 2 to 3 in. long each. Realistic detailing from bumper to bumper, plus the bright colors of today! Order 1 or more sets from the chart at right. Mailable: weight per set is 0.25 lb.

CHARGE IT—see page 303

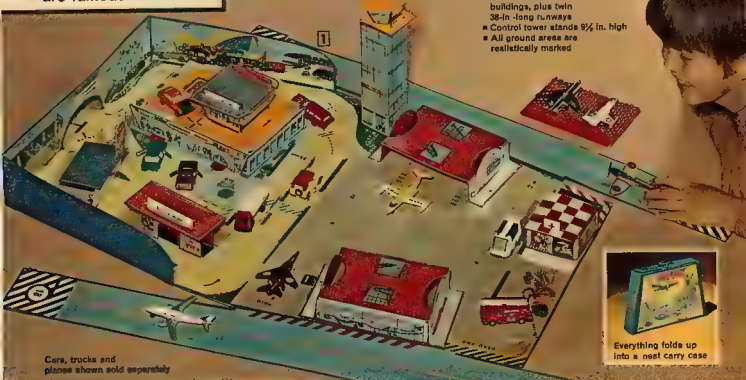
Set	Vehicles	Catalog No.	Price
[3] Action Sports Cars	■ Maserati ■ Javelin ■ Tan Zora ■ Mazda ■ Datsun ■ Citroen ■ Dodge Charger ■ Boss Mustang	X 924-4971 A	6.59
[4] Race Cars and Dragsters	■ Hairy Hustler ■ Team Matchbox ■ Rat Rod ■ Wildcat Dragster ■ Formula 1 Racing Car ■ Road Dragger ■ Blue Shark ■ Sling Shot	X 924-5044 A	6.58
[5] Travel Action Pack	■ Baja Buggy ■ Crip Sney ■ Mod Rod ■ Volkswagen Camper ■ Hovercraft SRN8 ■ Racing Mini ■ Jumbo Jet ■ Hot Rod Jeep	X 924-4989 A	6.59
[6] Funny Cars	■ Flying Bug ■ Pie-Eyed Pop ■ Big Banjo ■ Woosh-in Push ■ Dodge Dragster ■ Tyre Fryer ■ Dragon Wheels ■ Volka Dragon	X 924-5036 A	6.59

These realistic
metal miniatures
are famous for fun!

Exclusive at JCPenney "MATCHBOX" AIRPORT 9⁹⁹

You control the action on the
runways and roadways,
and in the hangars
and buildings!

- 32x42-in. fold-open playset
has exciting 3-dimensional
buildings, plus twin
38-in.-long runways
- Control tower stands 9 1/2 in. high
- All ground areas are
realistically marked



Cars, trucks and
planes sold separately

Everything folds up
into a neat carry case



2
5⁹⁹
8-pc.
"Skybustlers"
Plane Set



3 **5⁹⁹**
8-pc.
Airport
Car Set

1 "MATCHBOX" Airport is a gigantic 32x42-in. 3D vinyl covered cardboard playset. Has hangars, tarmac, with drive-up ramp, 38-in. runways, 9 1/2 in. high control tower, and lots more. Holds 12 "MATCHBOX" cars and 4 Skybustler planes (cars and planes not included—see Combination Offer at far right). Vinyl case measures 21 1/2 x 33 1/2 x 13 1/2 in., high closed. X 924-4567 A—Mailing weight 4 lbs.....**9.99**

2 "MATCHBOX" Skybustlers, 8 die-cast metal planes about 4 in. long each. Lear Jet, Corsair, Air France Jetliner, F1 Mirage, F104 Starfighter, Spitfire. See Combination Offer at far right. X 924-5077 A—1 lb., Set **5.99**

3 "MATCHBOX" Airport Cars, 8 die-cast metal cars are 2 to 3 in. long. Gas Tanker, Fire Engine, Chief's car, Lotus Europa, Ambulance, White Truck, 2 mobile. See Combination Offer at far right. X 923-5953 A—0.25 lb. Set **5.99**

Combination Offer: **SAVE \$1.00** on Airport (1) when purchased with either Skybustlers Set (2) or Car Set (3). State both catalog numbers—pay only **5.99** for Airport.

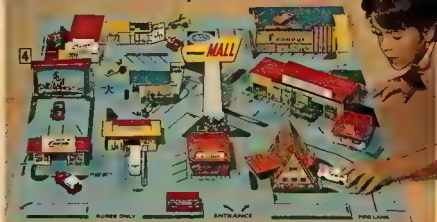


5 **8⁹⁹**
12-pc. Mall Vehicle Set

4 "MATCHBOX" Mall is a fold-down 36-in. square vinyl covered cardboard 3D playset. 10 buildings. Including a drive-in movie, bank, police and fire station, bus terminal, stores—all with roadways and parking areas. Vehicles shown sold separately—see Combination Offer below. X 924-4575 A—Mailing weight 1.50 lbs.....**6.99**

5 "MATCHBOX" Mall Vehicles, 12 die-cast metal cars (8 service vehicles, 3 cars and a Chopper cycle). About 2 to 3 in. long each. See Combination Offer below. X 923-5961 A—Mailing weight 0.25 lb. Order 1 set for **8.99**. **SAVE \$1.00** when you buy Mall (4) with Vehicle Set (5). State both catalog numbers.....pay only **5.99** for Mall.

Exclusive at JCPenney "MATCHBOX" MALL



6⁹⁹ Vehicles shown sold separately

1 to 3 Pairs of Horses. Plastic. Finished in colors natural to their breeds. Standing horses from 7 to 10 in. high. Foals from 4 to 7½ in. high.

[1] Appaloosa Stallion and Foal. Mailable: wt. 1.40 lbs.
X 920-2290 A.....Pair 6.99

[2] Bay Mare and Foal. Mailable: wt. 1.40 lbs.
X 920-2750 A.....Pair 4.99

[3] Palomino Mare and Foal. Mailable: wt. 2.10 lbs.
X 920-2714 A.....Pair 4.99

4 Arabian Stallion with English-Style Tack Set. Plastic horse 9½ in. high. Removable real leather English tack set includes: saddle, saddle pad, bridle. Mailable: wt. 1.50 lbs.
X 920-3151 A.....Set 8.99

5 to 7 Famous Horses. Plastic. Models of best-loved horses, realistically detailed and colored.

[5] Yellow Mount. 8 in. high. Mailable: wt. 1.10 lbs.
X 920-3150 A.....Each 3.99

[6] El Pastor. 8 in. high. Mailable: wt. 1 lb.
X 920-3150 A.....Each 3.99

[7] Men O'War. 10 in. high. Mailable: wt. 1 lb.
X 920-3140 A.....Each 3.99

SAVE \$1.00 when you buy all 3. State all 3 Catalog Numbers, pay only... 10.97

8 to 10 Beautiful Ponies. Plastic models of famous breeds.

[8] Misty, Chincoteague Pony. 7 in. high. Mailable: wt. 0.75 lb.
X 920-3194 A.....Each 3.49

[9] Brown Pinto Indian Pony. 7 in. high. Mailable: wt. 1 lb.
X 920-3096 A.....Each 3.49

[10] Chestnut Welsh Pony. 6½ in. high. Mailable: wt. 0.75 lb.
X 920-3112 A.....Each 3.49

SAVE 50c when you buy [8], [9], [10]. State all 3 catalog numbers, pay... 9.97

Snap-together Models

11 35-In.-Long, Pre-painted Tyrannosaurus Rex.* Plastic pieces snap together—no cement needed. He's the mightiest of prehistoric creatures. Even in 1/13 scale, he's more than 18 in. tall and 35 in. long. When assembled, his head, tail and feet move, his jaws open and close. Kit includes a time scale and a history of the Tyrannosaurus Rex. Mailable: wt. 3 lbs.
X 920-3082 A.....Kit 7.99

12 Endangered Animals Collectors Set.* Set of 4. Pre-painted plastic parts snap together—no paint or cement needed. When assembled, animals have movable heads, legs and tails. Snap-together environmental display bases. Animals each about 5 in. high. Set includes rhino, condor, komodo dragon and mountain gorilla. Name plates included. Mailable: wt. 2.50 lbs.
X 920-3088 A.....Kit 7.99

13 Prehistoric Scenes.* Set of 3 prehistoric animals in 1/13 scale. Pre-painted snap-together plastic pieces—no paint or cement needed. Ankylosaurus, woolly mammoth and dimetrodon—each from 10½ to 18 in. long. They pose dramatically on snap-together bases that give realistic scene effect. Time scale and animal histories included. Mailable: wt. 4 lbs.
X 920-3070 A.....Kit 7.99

*Caution toy with small parts—see note on page 398.

SAVE THIS CATALOG
Order anything on these
two pages until August 31, 1975

COMIC BOOK HEROES. Model kits complete with exciting adventure backgrounds— comic books too!

A to D You Get a Comic Book with each 1/12 scale model. Authentic adventure backgrounds add to the fun. All plastic pieces molded in basic colors to be cemented and painted (glue and paints for finishing, not included).

[A] Batman*. 10½ in. high. Mailable: wt. 1 lb.
X 920-3310 A.....Each 2.94

[B] Superman*. 8 in. high. Mailable: wt. 1 lb.
X 920-3320 A.....Each 2.94

SAVE 38c when you buy [A] and [B] together. State both catalog numbers when ordering, pay only... 5.50

[C] The Hulk*. 6½ in. high. Mailable: wt. 0.75 lb.
X 920-3330 A.....Each 2.44

[D] Spiderman*. 7 in. high. Mailable: wt. 0.75 lb.
X 920-3344 A.....Each 2.44

SAVE 38c when you buy [C] and [D] together. State both catalog numbers when ordering, pay only... 4.50

CHARGE IT—See page 303



Heroes in action
poses—ready
for adventure!

**244
each
2 for 4.50**



5.88

Set
of two

Cornelius

Dr. Zaius

Snap-Together Figures from "Planet of the Apes"

E Figures from the Exciting Movie.* Fantastically costumed, authentically detailed Cornelius and Dr. Zaius. All plastic pieces snap together—no glue needed. Ready to be painted as shown (glue not included). White bases included. Figures stand 8 in. high. Bases included.

X 920-3187 A—Mailable: wt. 1.50 lbs. Set 5.88



USS Enterprise

F

4.99
Set
of two

Klingon

Snap-Together Space Ships from "Star Trek"

F Interplanetary Vehicles.* Pre-painted plastic pieces snap together—no paint or cement needed. Build the starship USS Enterprise, and the Klingon battle cruiser. Colorful details and display bases are included. When assembled, USS Enterprise is 18½ in. long, Klingon 14½ in. long.

X 920-3196 A—Mailable: wt. 1.75 lbs. Set 4.99



Visible V-8 Engine

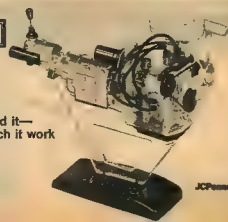
Detailed 1/4-Scale Clear-Plastic Model Kit* lets you see engine world! Pistons, rocker-arms and valves move; spark plugs light up with tiny bulbs. 4-color plastic parts may be taken apart and re-assembled. Run by a miniature motor—uses 2 "C"-cell batteries (not incl., order below). Stand and manual included. 14½ x 7 x 9 in. high.

X 924-0276 A—Mailable: wt. 6 lbs. 9.99

"C"-Cell Batteries. Package of 6.

X 920-0787 A—Mailable: wt. 0.95 lb. 1.29

Build it—
watch it work



JCPenny 423



1
6.99
Pair

2
4.99
Pair

3
4.99
Pair

4 Arabian Stallion
with real leather
English-Style Tack Set
8.88

3⁹⁹ each
SAVE \$1.00

Buy all three
10⁹⁷
Set of 3

WE LIKE HORSES!
Authentic models of well-known
horses and breeds. They're
realistically colored and detailed

5
Yellow
Mount



8 Milky



3⁴⁹ each
SAVE 50c
Buy all three
9⁹⁷
Set of 3

6 El Pastor



9 Indian Pony



10 Chestnut Pony



7 Man O'War



35-in.-long
Snap-Together
Tyrannosaurus Rex
with movable parts

7⁹⁹

11



Rhino



Condor

12

Set of 4
Endangered
Animals



Komodo Dragon



Mountain Gorilla

Animal Sets [12] and [13]

7⁹⁹ each

Complete with
Environmental Bases

Woolly Mammoth



13

Set of 3
Prehistoric
Scenes



Dimetrodon



Ankylosaurus

The Lone Ranger Rides Again!

1 & 2 Lone Ranger Sets. No one knows who this famous "good guy" really is—sets include black mask so you can ride the secret tool Cap-firing metal "Silver Special" pistols with white plastic handles have 2-way action: single-shot or fast-fan (triggers 50 shots without reloading). Dura-hyde vinyl holster has the famous bullet (made of silver-color plastic); belt fits waist sizes up to 29 in. Lone Ranger® 1966 Wraith® Corp.

(1) Special Double-Holster Set. With 2 pistols. X 924-1589 A—Mailable: wt. 1 lb. Set 7.77

(2) Pistol and Rifle Set includes pistol plus 26-in. long plastic cap-firing* Winchester rifle. Rifle has special trigger for single shots or rapid fire. X 924-1505 A—Mailable: wt. 2.80 lbs. Set 7.77

It's Time for the Roundup . . . Young Cowboys Choose Split-Cowhide Chaps and Vest with a Hat to Match

A Split-Cowhide Chaps and Vest Set. Rust-color suede split-cowhide with brown trim. Vest has fringed bottom, nickel-plated studs, and two-handled conchas. Chaps have fringed sides, nickel-plated studs, and four hand-tied conchas. Chaps also have snap-around leg straps and adjustable waist strap. Sizes: S (chest 23, waist 25), M (chest 26, waist 28), L (chest 30, waist 27). State size "S," "M," or "L"—not number size. X 923-4659 B—Mailable: wt. 1.80 lbs. Set 9.99

B Kid-Size Cowboy Hat. Light brown wool felt. Gold-tone Mylar® polyester film edging on brim. Lanyard-style chin strap. Sizes: S (6½-7½), M (6¾-7¾), L (6¾-7¾). State size S, M, or L—not number size. X 401-0039 B—Mailable: wt. 0.30 lb. 2.94

Lawmen, scouts, trail blazers—heroes who once roamed the wild West

C Western Heritage® Double Holster and Rifle Set. Set includes vinyl cowboy vest with Western Star design on front. Molded plastic canteen, handcuffs, double holsters. Also play money, 6 plastic bullets. Adjustable vinyl belt with western-style buckle. Two cap-firing*, 250-shot repeater pistols with plastic handles; 32-in. long plastic model 92 repeating rifle fires caps.* Belt fits waist sizes 18 to 28 in. X 923-4626 A—Mailable: wt. 3 lbs. Set 9.77

D Western Heritage® White Double Holster and Rifle Set. White molded-plastic double holster set with two cap-firing*, 250-shot repeater pistols with white plastic handles. Also white plastic model 92 repeating saddle rifle; 32-in. long rifle fires caps.* Set also includes 6 plastic play bullets, neckerchief with clasp, play money, and adjustable vinyl belt—fits waist sizes 23 to 27 in. X 923-4618 A—Mailable: wt. 3 lbs. Set 8.77

E Western Heritage® Scout Double Holster and Rifle Set. Includes two molded-plastic holsters with branding designs. Two cap-firing*, repeating pistols with decorated plastic handles. Corbin cap-firing* repeater rifle is plastic and 26½ in. long. Set also includes adjustable vinyl belt with western-style buckle; fits 18 to 28-in. waist, sheriff badge, neckerchief with clasp, deputy badge, plastic bullets and play money. X 923-4594 A—Mailable: wt. 3 lbs. Set 6.77

F Western Heritage® Single Holster and Rifle Set. Includes "last-draw" vinyl holster with plastic "jeweled" concha. Model 94 scout repeater rifle—rifle is 26½ in. long, fires caps*, plastic. Has a cap-firing* repeater pistol with ivory plastic handle. Set also includes adjustable vinyl belt with large western-style buckle; fits 18 to 27-in. waist. Has neckerchief with clasp, deputy badge, plastic bullets and play money. X 933-4642 A—Mailable: wt. 2 lbs. Set 4.99

*Caps not included.

**SAVE THIS CATALOG—
order anything on these two
pages till August 16, 1976** JCPenney 433

Lone Ranger
sets—rifle and
pistols have
2-way action:
single-shot
or
rapid-fire

Authentic styling makes these toy rifles instant classics

3 & 4 Rugged, Authentically-Styled Rifles have a winning way with young adventure-seekers.
(3) Rapid-Fire Rifle. 24½ in. long. Power-packed sound at the pull of a trigger! Cross-hair scope rests on wood-grain plastic casing. Mechanically operated—does not use caps or batteries. X 923-5151 A—Mailable: wt. 2.20 lbs. 3.99

(4) Automatic Rifle. 30-in. long. Lever cocking action. Makes shot sound and when fired. Brown-enameled steel barrel, walnut-tone plastic stock. Mechanically operated rifle—does not use caps or batteries. X 923-2661 A—Mailable: wt. 2.25 lbs. 5.49

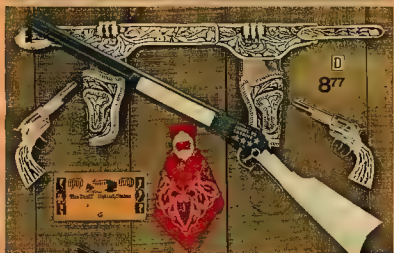
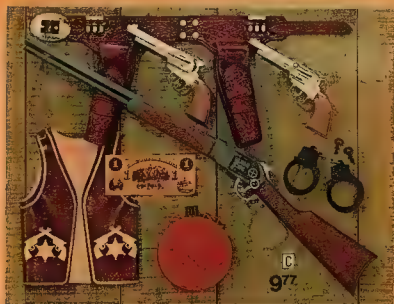
5 3.99

Detailed toy rifles recall brave heroes of yesteryear

5 1776 Continental Army Rifle. 37 in. long. Repeating double-action trigger and hammer. Muzzle-loader style slide-lock hammer. Simulated ramrod permanently attached under barrel. Brown polystyrene stock, black steel barrel with metal barrel bands. X 923-4875 A—Mailable: wt. 1.20 lbs. 3.99

6 Kentucky Rifle and Pistol. 37½-in. long rifle and 13½-in. long pistol have one-piece, walnut finished wood stock; black enameled steel barrel, brass-plated trim. Cap-firing mechanism shoots soft cork balls or fires caps.* Set includes ramrod and 10 cork balls. X 923-4667 A—Wt. 3.30 lbs. Set 7.99

6 7.99 Rifle and Pistol
Set



Pretend You're One of the Good Guys who Helped Tame the Wild West

B 294

Hat



A

999

Chaps and Vest

The Disney Rockett Trap Drum Set

Show your favorite cartoon characters playing up a storm

Mickey, Minnie, Donald, Goofy are having a jam session—and so can you, with the Disney Rockett Trap Drum set. 20-in. bass drum with head of tough DuPont Tyvek (bonded olefin). 8-in. snare drum and 5½-in. side drum have Mylar® polyester heads. These drum heads are strong, and stand a lot of beating. Set includes cow bell, 6½-in. cymbal, 9-in. sizzle cymbal, wood tone block, metal foot pedal, one pair drumsticks. Multicolor metal and plastic construction. Not mailable to 1st Class P.O.s: see p. 307.

X 923-0426 A—Wt. 8 lbs. . . . 9.99
© Walt Disney Productions, Inc.



999
Trap Drum Set

Sturdy drum sets feature "with-it" styling, sturdy construction

1 "Solid Gold Limited" Trap Drum Set. Here's nearly professional quality. The 21-in.-diameter bass drum has a Mylar® gold-color reflective drum head. 11-in.-diameter snare drum, 9-in. diameter tom-tom and 9-in.-diameter standing cocktail drum all feature rugged beating surfaces of break-resistant Lyt-lon (apron bonded olefin). Set also includes 14-in.-diameter "Hissin' Cymbal" and professional wood block with cow bell. Foot pedal, plus two full-size drumsticks. Sturdy steel construction, in a dazzling gold-color. Carton may be used as carrying case. Not mailable to 1st Class P.O.s: see page 307.
X 923-5904 A—Wt. 18 lbs. . . . 34.50

2 Rhythm-Maker Trap Drum Set. Sharp blue pearl-color with heavy-gauge metal bodies. 21-in.-diameter bass drum, 11-in.-diameter snare drum, 9-in.-diameter tom-tom all have tough Mylar® beating surfaces. Set also includes 14-in.-diameter hissing cymbal, resonant wood block, two cowbells, one pair each 15-in. professional drumsticks, nylon bristles brushes, Pastic steel foot pedal. Not mailable to 1st Class P.O.s: see page 307.
X 925-5897 A—Wt. 14 lbs. . . . 19.50

3 Good Vibes Trap Drum Set. 20-in. bass drum with DuPont Tyvek (bonded olefin) heads; 2 side drums with DuPont Mylar® heads; 2 side cymbals; cow bell; large wood tone block; two drumsticks. Rugged metal and plastic construction, sturdy metal foot pedal. Smooth rolled edges. Multicolors. Not mailable to 1st-Class P.O.s: see page 307.
X 923-5912 A—Wt. 9 lbs. . . . 12.95
*DuPont's registered trademark for its polyester film.

Guitars and amplifier for budding rock stars

4 Rock Guitar of high-impact plastic. Popular "cutaway" shape. Simulated "magnetic pickups," "tone," "volume" controls. Tremolo tailpiece for vibrating sounds. 6 steel strings, pro-peggy machine heads. Pick, shoulder strap, book included. 29½ in. long. Imported from Italy.
X 923-1432 A—Mail: wt. 2.50 lbs. . . . 11.88

5 Deluxe David Cassidy Guitar. 3 nylon and 3 wire wound steel strings. Ivory color and clear tones. Polystyrene construction, with a sunburst finish on red guitar face. Decorated with David's picture and signature. Measures 30½ in. long. Instruction book incl.
X 923-5920 A—Mail: wt. 3 lbs. . . . 9.98

6 Folk Guitar. Classic styling. 5 nylon and 1 wire wound strings. Ivory color and black polystyrene, with sunburst finish face. Pick, instruction book included. 29½ in. long.
X 924-1324 A—Mail: wt. 2.75 lbs. . . . 6.88

Amplifier adds Sound Power!

7 Transistorized Guitar Amplifier. Works anywhere with any guitar. Completely portable. Use as microphone—suction cups attach to any guitar. Solid-state amplifier with volume control power speaker included. In portable carrying case 10½x12½x3½ in. Uses one 6-volt battery (not included—order below).
X 924-1936 A—Mail: wt. 3 lbs. . . . 9.88

8-Volt Battery.
X 957-2140 A—Mail: wt. 0.20 lb. . . . 2.19
A Great Gift Value—SAVE \$2.00 when you buy amplifier with any guitar (4), (5), or (6).
State catalog numbers for both amplifier and guitar, pay only 7.89 for amplifier.

Compact, go-anywhere, manual 2-speed phonograph

8 Old-Style Needle And Tone Arm (an up-to-date, colorful vinyl-clad hardboard case with plastic handle). Plays 33-and-45 rpm records (has built-in 45 rpm adapter). Needle conveys sound directly—no tubes or crystals to ever replace. 12x10½x5½ in. (closed) 11½x12x4 in. (open).
X 933-1204 A—Mail: wt. 6.50 lbs. . . . 12.88



Ideal for young children—record plays when lid closes—child need never touch needle

Close 'N' Play Portable Phonograph. So simple to operate—child puts on 45 rpm record, turns on switch, closes lid, and phonograph automatically. Tone arm sets and resets itself each time lid is closed—locks in lid when not in use. Speed-adjustment control on front. Lid stays open while record is being changed (records shown not included). Durable aspenite needles. Bright red plastic case wipes clean—has built-in carrying handle. About 10 x 10 x 5 in. high. Uses 2 "D"-cell batteries—not included, order below. Mailable, weight 2.25 lbs.

X 925-5605 A 7.77

D-Cell Batteries. Sold in pkg. of 6. Mailing weight 1.40 lbs.

X 957-1761 A 1 pkg. 1.39



A Minstrel Banjo. Pick and sing with banjo of sturdy polystyrene. Nylon strings. Accurately fretted fingerboard with position marks. Precision friction turning pegs. Black base, with red and ivory-color face. Pick and instruction book included. 21 in. long.
X 923-5854 A—Mailable: weight 0.75 lb. . . . 2.88

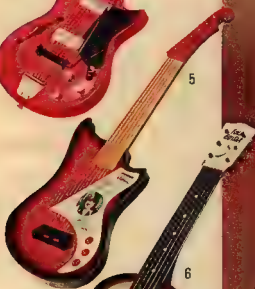
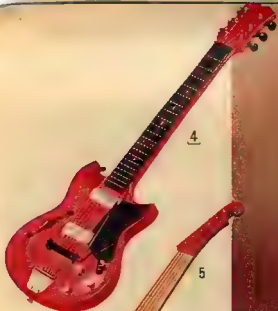
B David Cassidy Guitar. Styled on the "cutaway" style and model used by David Cassidy. Decorated with his signature and picture on ivory face. Accurately fretted fingerboard with position marks. Precision friction pegs. Pick incl. Polystyrene. 21" long.
X 925-5870 A—Mailable: wt. 0.75 lb. . . . 2.88

C Mickey Mouse Guitar. Doubled "cutaway" guitar with six nylon strings. Precision friction pegs. Ivory-color polystyrene with label featuring Mickey and some of his friends in multicolors. Pick included. Guitar measures about 21 in. long.

X 923-5888 A—Mailable: weight 0.75 lb. . . . 2.88

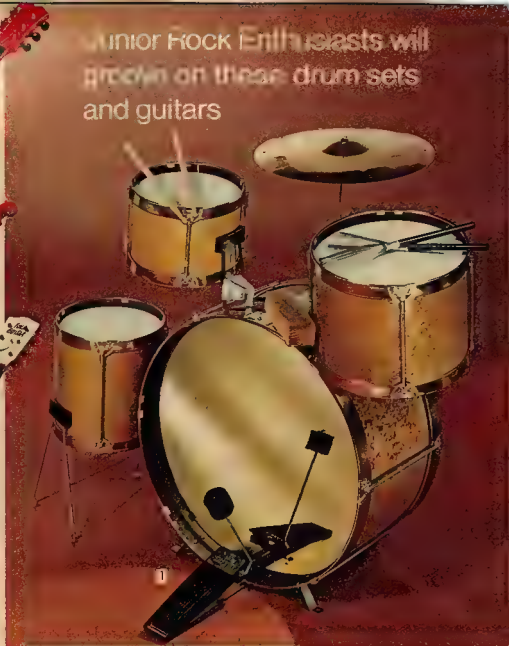
D Field Drum with Old Glory pictured on sturdy metal body. Break-resistant Tuffbest® (polyolefin) playing head, gold-color rims, and 3 springs. 2 wooden drumsticks included. Metal and plastic, multicolors. 9-in. drum head. 9½-in. drumsticks.
X 923-5896 A—Mailable: weight 1.30 lbs. . . . 2.88

Junior Rock Enthusiasts will
groove on these drum sets
and guitars



**SAVE
\$2.00**

When you buy
Amplifiers
with any
Guitar
4 to 6





Watch,
wallet,
and 2 pens

Watch,
pendant,
bracelet,
and ring

1 Boy's Gift Set. Smart Swiss-movement dress watch has gold-tone base-metal top case and back. Go 6-tone base-metal expansion band. Two coordinating gold-tone base-metal ballpoint pens. Black vinyl-plastic wallet completes the set—stylish wallet has zipper and photo compartments. Attractively gift boxed. We pay postage.
X 644-0325 A Set 12.95

4-Piece Gift Sets 12.95 per set

2 Girl's Gift Set. Charming jewelry set will delight any fashionable young lady. Swiss-movement watch has gold-tone base-metal top case, back, and matching expansion band. Gold-tone base-metal ring and pendant necklace with colorful synthetic stones. Gold-tone base-metal charm bracelet. Attractively gift boxed. We pay postage.
X 644-0366 A Set 12.95



3-in-1 Watches are 3 times the fun!

3 Boy's 3-in-1 Watch with 3 snap-on leather straps in black, brown, and gray. Full-numeral dial with luminous numbers and hands. Chrome-plated case-metal top case and back. We pay postage.
X 644-2503 A 12.95

4 Girl's 3-in-1 Watch with 3 snap-on patent plastic straps in red, white, and black. Full-numeral dial. Gleaming gold-tone base-metal top case in attractive Florentine finish. Base-metal back. We pay postage.
X 644-2495 A 12.95



Football
Watch
10.95

Baseball
Watch
10.95



Your Name
Printed on
Dial
(up to 8
letters)
13.95
each

Watches for the Sports Fan

5 Football Watch. Dial pictures a quarterback in a passing situation—his arm moves back and forth with the football, smushing a passing motion. Full numeral dial. Gold-tone base-metal top case and back. Black leather strap. We pay postage.
X 644-5443 A 10.95

6 Baseball Watch. Colorful dial shows a baseball pitcher about to deliver the pitch—his throwing arm moves back and forth as the seconds tick away. Full numeral dial. Gold-tone base-metal top case and back. Handsome black leather strap. We pay postage.
X 644-5556 A 10.95

Girl's and Boy's Personalized Watches make thoughtful, well-remembered gifts

7 Girl's Personalized Watch. White dial with name printed in black block letters. State name to be printed (up to 8 letters) when ordering. Full numeral dial with sweep second hand. Gold-tone base-metal top case and back. Red plastic strap. We pay postage.
X 644-0549 FH 13.95

8 Boy's Personalized Watch. White dial with name printed in black block letters. State name to be printed (up to 8 letters) when ordering. Full numeral dial with sweep second hand. Gold-tone base-metal top case and back. Brown plastic strap. We pay postage.
X 644-0531 FH 13.95

Novelty Watches make it Fun to Tell Time!

9 "Barbie" Watch. Her arms tell the time. Full numeral dial. Clear Lucite acrylic top case in stylish bubble design. Lucite acrylic back and strap. We pay postage.
X 644-0572 A 15.95

©Barbie is registered trademark of Mattel, Inc. used under their license

10 "Raggedy Ann" Watch. Her arms tell the time. Full numeral dial. Gold-tone base-metal top case and back. Red leather strap. We pay postage.
X 644-0580 A 14.95

©1971, Bobbie Merrill Co.

11 Hot Wheels Watch. Perfect gift for the race car fan! Cars race around the full-numeral dial as watch ticks. Checkered hands. Silver-tone base-metal top case and back. Black plastic strap. Swiss movement. We pay postage.
X 644-4160 A 14.95





3-in. diameter saw-on patch included

Dennis the Menace® Watch Exclusive with JCPenney

Everybody's Favorite Rascal. His arms tell the time. Orange dial. Silver-tone base-metal top case and back. Black plastic strap. Includes 3-in. diameter saw-on patch (blue with red trim) that reads "Dennis and Ruffi." We pay postage.

X 644-0440 A 15.95
Dennis the Menace and Ruffi © 1974, Henry King Kitcham



1 Smookey the Bear® Pocket Watch. Popular forest bear. Silver-tone base-metal case. Sweep second hand. We pay postage.
X 644-0481 A 9.95
Official Licensee Forest Service U.S.D.A.



2 Smookey the Bear® Watch. His shovels tell the time. Silver-tone base-metal top case and back. Stylized, tapered, tan vinyl strap. We pay postage.
X 644-0473 A 14.95
Official Licensee Forest Service U.S.D.A.



3 Casper the Friendly Ghost® Watch. His arms tell the time. Silver-tone base-metal top case and back. Tapered, blue leather strap. We pay postage.
X 644-0457 A 14.95
©1974, Harvey Famous Cartoons



4 Bugs Bunny® Watch. His arms tell the time. Silver-tone base-metal top case and back. Red plastic strap. We pay postage.
X 644-0485 A 14.95
©Warner Bros., Inc.



Let The-Cat-In-The-Hat® teach you about time

Teaches Time by Color Association—blue glove points to the blue colored hour number, red glove points to the red-colored minute number. Clear plastic back lets child see inner workings. Gold-tone base-metal top case. Red, leather-backed plastic strap. Illustrated instruction booklet. Gift boxed. Made in Switzerland. We pay postage.
X 644-0439 A 15.95
©1972 DR. SEUSS



"Never Fear, UNDERDOG® is Here!"

*** Famous TV star always has the time for you**
Underdog Watch. TV personality in full, colorful uniform on dial. His hands faithfully point to the time. Gold-tone base-metal top case and back. Blue, leather-backed plastic strap. Made in Switzerland. We pay postage.
X 644-6447 A 14.95
©Leonardo—T.T.V.



It's Snoopy® Time!



6



7

Polly Pal® the Gingham Gal

*** Colorful watch has 3 different-colored snap-on straps**

Polly Pal® Watch with 3 snap-on vinyl straps in gingham, white, and red. Her arms tell the time. Silver-tone base-metal top case and back. We pay postage.
X 644-0515 A 15.95
©1974, Leon Jason



A Grown-up-Looking Boy's Watch that tells the day and date

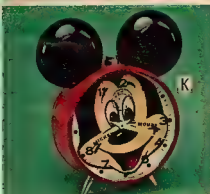
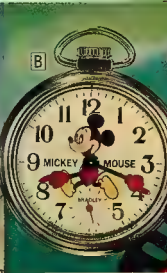
Boy's Day/Date Watch. Black dial has luminous dots and hands. Sweep second hand. Silver-tone base-metal top case and back. Black, garrison-type leather strap. We pay postage.
X 644-5458 A 14.95

The Peanuts Gang is Ready to Help You Tell Time

5 Snoopy® Watch. His paws tell the time. Red dial. Silver-tone base-metal top case and back. Red plastic strap. Includes 3-in. diameter saw-on patch (blue with red trim) that reads "It's Hero-Time." We pay postage.
X 644-7072 A 15.95

6 Charlie Brown All Star® Watch. His arms tell the time. Yellow dial. Silver-tone base-metal top case and back. Black plastic strap. Includes colorful 3-in. diameter saw-on patch (green with red trim) that reads "I Need All The Friends I Can Get." We pay postage.
X 644-0523 A 15.95

7 Lucy's® Wardrobe Watch. 3 snap-on vinyl straps in pink, blue, and white—it's like having 3 different watches! Her arms tell the time. Silver-tone base-metal top case and back. We pay postage.
X 644-7080 A 15.95



Walt Disney World

Let Mickey Mouse share his time with you

A Mickey Mouse Watch for Teenagers. A grown-up-style watch. Silver-tone base-metal case. Blue denim strap. Swiss movement. Imported from Switzerland.

X 644-0309 A—We Pay Postage..... 16.95

Child's-size Watch. Same as above, but smaller case and dial. X 644-0184 A—We Pay Postage..... 15.95

B Mickey Mouse Pocket Watch. Full numeral dial with smaller 60-second dial. Silver-tone base-metal case.

X 644-0608 A—We Pay Postage..... 9.95

C Mickey Mouse Sports-Style Calendar Watch. External-rotating 60-minute timing bezel shows elapsed time at a glance. Silver-tone base-metal top case, stainless steel back. Black, cut-out plastic strap. Swiss movement. Imported from Switzerland.

X 644-8199 A—We Pay Postage..... 18.95

Colorful Watches starring favorite Disney characters

D Mickey Mouse Watch. Chrome-plated base-metal case and back. Red leather strap. Swiss movement. Attractively gift boxed. Imported from Switzerland.

X 644-4590 A—We Pay Postage..... 13.95

E to H Character Watches. Their hands tell the time. Gold-tone base-metal cases, base-metal backs. Swiss movements. Leather straps. Imported from Switzerland. We pay postage.

X 644-0814 A—[E] Mickey Mouse. Red strap.

X 644-8157 A—[F] Minnie Mouse. Pink strap.

X 644-8165 A—[G] Cinderella. White strap.

X 644-8231 A—[H] Snow White. Blue strap..... 14.95

3-in-1 Minnie or Mickey Mouse Watches

I 3-in-1 Minnie Mouse Watch with 3 snap-on patent-plastic straps in white, plus 2 pastels. Gold-tone base-metal top case, base-metal back. Swiss movement. Gift boxed. Imported from Switzer and X 644-4592 A—We Pay Postage..... 16.95

J 3-in-1 Mickey Mouse Watch with 3 snap-on plastic straps in white, red, and black. Gold-tone base-metal top case and back. Swiss movement. Imported from Switzerland. Gift boxed.

X 644-7049 A—We Pay Postage..... 16.95

Wake Up to a Mickey Mouse Alarm Clock

K Mickey Mouse-Profile Alarm Clock. Full face on dial. Red base-metal case with black "ears." Alarm indicator. Approximately 4½-in. diameter.

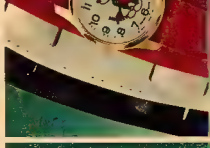
X 644-0622 A—We Pay Postage..... 13.95

L Mickey Mouse Time Teacher Alarm Clock. Helps teach how to tell time by associating time with color—white hand tells the hour, blue hand tells the minute. Outside dial breaks time down into minutes. Alarm indicator. Blue dial. White base-metal case with red double-bell alarm. 3½-in. diameter.

X 644-0630 A—We Pay Postage..... 13.95

M 2-Bell Mickey Mouse Alarm Clock. Alarm indicator. Red base-metal case. Yellow base-metal bells and back. Approximately 4½-in. diameter.

X 644-6207 A—We Pay Postage..... 12.95





MOVIN' OUT WITH ACTION, SPEED

Super America "500" ① HO Scale Racing

28⁹⁹

or \$5 monthly—
see page 365



Lap
Timer—
you can
race the
clock!

36 track sections—
30½ running feet of track



Working headlights
for added realism

① JCPenney Exclusive Super America "500" Lighted Pro Racing Set. 30½ running feet of track—curves, climbs, and straightaways for the 2 Tyco Pro lighted racing cars. Cars have racing red, white, and blue finish. Lap Timer times 1 to 4 laps; Comp-Chart converts your time into scale miles per hour. Includes 2 racing controllers, piers, fooling, struts, crash barrier fence and flag. 12-volt plug-in power pack, UL listed for 110-120 volts, A.C. Cautions electric toy—see note on page 415.

X 926-1017 A—Mailable; wt. 7.25 lbs. 28.99

Page	Item	Price	HO-Scale Cars	Power/Controllers	Slotted HO Track Layout	Features
417	①3 Intertan Ideal Pro Racing	12.99	Lighted Tyco Pro II	2	14 ft. of track	• Makes 6 different layouts
417	①2 Classic 300	19.99	Lighted Tyco Pro II	2	19½ ft. of track	• 2 Tyco Pro II cars with operating headlights
415	①1 Classic 500	24.99	Lighted Tyco Pro II	2	25 ft. of track	• 2 Tyco Pro II cars with operating headlights
416	①3 Super America 500	28.99	Lighted Tyco Pro II	2	30½ ft. of track	• 2 Tyco Pro II cars with operating headlights • Lap timer with Comp-Chart
415	①1 Championship 500 Slot Shift Pro Racing	38.88	Lighted Tyco Pro II	2	37 ft. of track	• 2 Tyco Pro II cars with operating headlights • Lap timer, Comp-Chart • Lap counter • 2 Slide-shift controllers • 2 Hi-banked curves
414	①1 Road-racing Engine	45.98	Lighted Tyco Pro II	2	54 ft. of track	• 2 Tyco Pro II cars with operating headlights • Lap timer, Comp-Chart • Lap counter • Converts to drag slot with electric start and winner's indicator • Hi-banked curves

SAVE THIS CATALOG—order anything on this page 5/11 August 16, 1975

Slotless means you can change lanes, and pass inside or outside—just like real racing!

XLEATORS

... No Slots ...

Daring demolition
intersection

23 track sections form
54 x 80-in. layout
with 25 running
feet of track

28⁹⁹

Whiz up and
around the big loop

DAZZLING FAST PRO-STYLE RACE SETS

19⁹⁹

191/2 running feet of track,
Cars with Headlights

[2] JCPenney Exclusive Classic "300" Lighted Pro Racing Set. 191/2 running feet of track make a 3 1/2 x 3 1/2-ft. layout. Two lighted Tycopro II cars whiz around the track. Set also includes 2 racing controllers, pier supports, crash barrier, and flag. 12-volt plug-in power pack. UL listed 110-120 V. A.C. Caution: electric toy—see note on page 413.

X 909-1090 A—Mailable: 5.75 lbs. \$19.99

Classic "300"
HO Scale Racing

[2]

Working headlights!

International Pro Racing
with 14 running feet of track

12⁹⁹

Our lowest priced
HO-scale racing set

[3] International Pro Racing Set. Use the 16 track sections to make the 4 1/2 x 3-ft. track—it's a double-lane, figure-8 layout with tricky cobbles-squeeze track section. You can choose from 5 other track layouts too. Two Tycopro II racing cars whiz around any track layout. Set also includes 2 racing controllers, pier supports, track aprons, crash barrier fence with flag. 12-volt plug-in power pack. UL listed 110-120 volts, A.C. Caution: electric toy—see note on page 413.

X 920-2201 A—Mailable: wt. 4 lbs. \$12.99

Versatile track forms 6 different layouts!

HO Scale XLeator electric racing cars
run on a SLOTLESS track—
there are no guide pins,
so the cars can change lanes!

[A] XLeator By Aurora. Over 25 1/2 running feet of track. 2 race cars streak around track, zip over trestle and through the "big loop", and bounce round the giant banked curve. With exciting demolition intersection. Layout is about 6 1/2 x 4 1/2 ft. Comes with instructions, track key, cleaner and oil. UL listed power pack 110-120 V. A.C. Caution: electric toy—see note on page 413.

X 925-1082 A—Mailable: wt. 9 lbs. Set \$28.99

[B] XLeator By Aurora. Over 20 1/2 ft. of running track. 2 trim race cars dash around the track—over trestle and around giant banked curve. There's plenty of exciting action as the racing cars jockey for position. When set up, track layout measures 4 x 7 ft. Comes with UL listed power pack. 110-120 V. A.C. Caution: electric toy—see note on page 413.

X 926-1108 A—Mailable: wt. 8 lbs. Set \$21.99

21⁹⁹

16 track sections—
make 50x24-in. layout

SAVE THIS CATALOG—
Order anything on this page till August 16, 1975

JCPenney 417

ALL WITH TYCOPRO II LIGHTED CARS

Championship Lighted Stick Shift HO-Scale Racing— You Control the Action!



37 running feet of track!

B

38⁸⁸
or \$5 monthly—
see page 35

Two 4-Speed Stick Shift controllers

Automatic lap timer

Two 40° high-banked curves

B JCPenney Exclusive Championship Lighted Stick Shift Pro Racing Set. 53 track sections form a 3x3½-ft. layout; 2 banked curves and triple-level climb for added thrills. 2 Tycopro II racing cars with headlights. Two 4-speed stick shift controls let you control the racing just like the

real pro racers do! 60-second Lap Timer times 1 to 4 laps; Compu-Chart converts time into mph. Also includes pier supports, track aprons, crash barrier fence, flag, 12-volt, plug-in power pack, UL listed. Caution: electric toy—see note on p. 413. X 926-0944 A—Mail: wt. 9 lbs. ... 38.88

Classic "500" Lighted HO-Scale Racing Set— 25 Running Ft. of Track

C JCPenney Exclusive Classic "500" Lighted Pro Racing Set. 30 sections of track form a 5½x3½-ft. layout. 2 Tycopro II lighted racing cars, 2 racing controllers. Also piers, footings, struts, crash barrier fence, flag, 12-volt, plug-in power pack, UL listed. Caution: electric toy—see note on page 413. Mailable; wt. 13.50 lbs. X 926-1009 A 24.99

Road Race Accessories by Tyco

See Championship Lighted Stick Shift Pro Racing Set [B] above for description of each item.

4-Speed Stick Shift Control. With neutral shut-off. X 926-0977 A—Mailable; wt. 0.30 lb. 3.99

Wind-Up Lap Timer with Compu-Chart. Ticks off seconds as you race the clock. Chart converts time into scale mph. X 926-0951 A—Mailable; wt. 0.80 lb. 3.99

12-Volt Road Racing Power Pack. 110-120 volts, AC. X 926-0969 A—UL listed. Mailable; wt. 2 lbs. 5.49

SAVE THIS CATALOG
order anything on these two
pages till August 16, 1975

For comparison of HO-Scale
Road Race Sets in this catalog,
see the chart on page 416.



C

24⁹⁹

Super Rail and Road Set . . . HO-Gauge

- 7-Unit Twin Diesel Train Set
- 23 Running-ft. of triple-level racing



set
39⁹⁹

Two Sets in One! Use separately or together. Train Set with F-9 lighted locomotive and non-powered F-9 diesel, plus 5 cars—flat with tractor, boxcar, piggyback flat with accessories, hopper car, and caboose. 16 sections of track, signs and poles. Racing Set with two Tyco II racing cars, 2 racing controllers, crash barrier fence, pier supports, road and rail crossover, plus 25 track sections. 2 power packs let you run train set, racing set separately. Layout is 69x42 in. UL listed, 110-120 volts, AC.*
X 926-1785 A—Mailable: wt. 12 lbs. 39.99

A great gift
VALUE



5-Unit "Santa Fe" = F-9 Lighted Diesel

② JCPenney Exclusive 5-Unit Freight Train Set. With F-9 lighted "Santa Fe" diesel locomotive. In addition: "Texaco" tank car, "Virginian" hopper car, "Santa Fe" box car, and "Santa Fe" caboose. 12 sections of track with rerailer—makes a 36-in. circle. Power pack with forward and reverse. UL listed, 110-120 volts, AC.*
X 926-1827 A—Mailable: wt. 3 lbs. 14.99

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two pages till August 16, 1975

①
24⁹⁹
set

Illinois-Central 6-Unit Set * GP-20 Lighted Diesel

① JCPenney Exclusive 6-Unit Train Set. With GP-20 lighted diesel locomotive—"Illinois-Central", also cable-reel car, "Dairyman's" refrigerator car, "Shell" tank car, "Virginian" hopper car, and "Illinois-Central" caboose. With 14 sections of track and rerailer—makes 45x36-in. oval. Power pack for forward or reverse action. UL listed, 110-120 volts, AC.*
X 926-1793 A—Mailable: wt. 4.75 lbs. 24.99
Illinois Central Lighted Locomotive only.
X 920-2268 A—Mailable: wt. 1 lb. 9.99

For Comparison of HO-Gauge
Train Sets in this Catalog,
See Chart on page 413

*Caution: Electric toy—see note on p. 413.

Engine only
9⁹⁹

JCPenney 411

HO-Gauge Accessories

- 1** & **2** Alco Lighted Diesel Locomotives with Caboose. Plastic and metal. Pair is 14 in. long. Mailable: wt. 1.80 lbs.
X 926-1587 A—[1] Soo-Line Colors.....Set 14.99
X 926-1538 A—[2] Chessie-System Colors.....Set 14.99
- 3** to **6** 3-Pc. Car Sets. Plastic, metal. Fine details, well-known road names. 1 lb. ea.
X 926-1629 A—[3] 60-Centennial. 7 in. l..... 5.49
X 926-1021 A—[4] Reefer Boxcars. 6 in. l..... 4.99
X 926-1595 A—[5] Freight Cars. 8 to 9 in. 5.49
- 6** Crane Car with Boom Tender. Operates manually. Plastic and metal. Track not incl.
X 926-1013 A—Mailable: wt. 0.60 lbs..... 6.49
- 7** & **8** Remote-Control Cars. Track, load, pushbutton controller. Plastic, metal.
X 926-2623 A—[7] Log Dump, Dock. 1 lb.....Set 6.99
X 926-2334 A—[8] Box Car, Ramp. 1 lb.....Set 6.99
- 9** to **11** Lighted Buildings. Decorated, assembled. With figures. Plastic. 3 to 4 in. h.
[9] Operating Signalman Shanty. 9½ in. wide.
X 926-2218 A—Mailable: wt. 0.40 lb..... 6.99
[10] Service Station. 9½ in. wide.
X 926-2284 A—Mailable: wt. 0.40 lb..... 5.99
[11] Freight Station. 7 in. wide.
X 926-2276 A—Mailable: wt. 0.40 lb..... 5.99
- 12** Working Floodlight Car. Swivel light. Plastic and metal. Track not incl.
X 926-2359 A—Mailable: wt. 0.60 lb..... 3.99
- 13** Log Mill. Works manually. With logs and log dump car. Plastic, metal. Track not incl.
X 926-1512 A—Partly assembled. 1 lb..... 7.99
- 14** Automatic Crossing Gate. Bar drops as train approaches, stays down until last car passes. Decorated and assembled. Plastic.
X 926-7147 A—Mailable: wt. 0.70 lb..... 4.99
- 15** Scene-O-Rama. For landscaping a 4x8-ft. layout. 16 trees, 3 lighted lamp posts, shrubbery, decorated tunnel, simulated earth, grass, path mats. All plastic and paper.
X 926-1827 A—Mailable: wt. 4.25 lbs..... 9.99

More HO-Scale Accessories. (Not shown.)

- Track Extender Pack. Converts 36-in. oval into 45x54-in. double oval. Left and right hand manual switch, 4 curved and 5 straight track sections.
X 926-1314 A—Mailable: wt. 0.90 lb.....Set 7.99
- 12-Pc. Track Set. Eight 9-in. straight and four 9-in. curved sections. 18-in. curved radius.
X 926-2383 A—Mailable: wt. 0.80 lb.....Set 2.99
- X-Acto® Tool Kit. Knife, pin vise with bit, 2 screwdrivers and bit, tweezers, and pliers.
X 926-1330 A—Mailable: wt. 0.90 lb.....Set 6.99
- Remote-Control Switch. **SAVE 50¢** when you buy both. State both catalog numbers. Pay only 10.98
X 926-2387 A—Left Hand. Wt. 0.50 lb..... 5.74
X 926-2375 A—Right Hand. Wt. 0.50 lb..... 5.74
- Twinspower Train Control® Direction and on/off switches, AC terminals.*
X 926-1348 A—Mailable: wt. 3.25 lbs..... 18.99
- Throttle-Pack® For 1 or 2 sets. 320° rheostat for speed choice, circuit protector, overload indicator light, 2 amps. 110-120 volts, AC UL listed.*
X 926-2391 A—(Not shown.) 3.40 lbs..... 18.99



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Lionel .027-Gauge Trains... Building Empires

- A** 2-4-4 Steam Engine and Tender. Also includes: gondola car with 2 canisters, flat car with stakes, hopper and caboose. With 8 curved and 2 straight tracks—forms 27 x 36-in. oval layout. With 25-watt transformer* UL listed for 110-120 volts, AC.
X 926-1421 A—Mailable: wt. 7 lbs..... 28.98

*Caution—Electric Toys (110-120 volts, AC) are not recommended for children under 5, and should be used with adult supervision. As with all electric products, precautions should be observed during handling, use to prevent electric shock.

- B** Engine and Tender. Also: Gondola with canisters, flat car with stakes, hopper and caboose. 12 curved and 4 straight tracks—forms 27 x 54-in. figure-8 layout with 90° crossing. 50-watt transformer with rheostat. Manual, reverse & forward control.* UL listed, 110-120V, AC.
X 926-1496 A—Mailable: wt. 7.50 lbs..... 38.98

Comparison Chart for HO-Gauge Train Sets in This Catalog

Page	Item	Price	HO-Gauge Locomotive	HO-Gauge Freight Cars	HO-Gauge Track Layout	Features
411	[2]	14.99	Lighted F-9 Diesel	Lighted GP-20 Diesel	30" circle 12 sections of track w/rail	• Power pack
411	[1]	24.99	Lighted Spirit of '76 Diesel	Lighted F-9 Diesel	36"x55" oval 14 sections of track w/rail	• Power pack
402	[2]	28.88	Lighted F-9 Diesel	Lighted GP-20 Diesel	40"x57" figure 8 12 sections of track w/rail	• 33 piece bridge and trestle set • 24 signs and poles • Power pack
410	[2]	38.99	Lighted F-9 Diesel	Lighted GP-20 Diesel	36"x55" oval 16 sections of track with switch, four sidings and yard	• Operating crane car with boom tender • Operating crossing gate • 24 signs and poles • Manual switch • Power pack
410	[1]	48.99	Lighted F-9 Diesel	Lighted GP-20 Diesel	54"x55" double oval 23 sections of track w/2 switches and rail	• Gondola control log dump set • Operating crossing gate • 24 signs and poles • 2 manual switches • Power pack
408	[1]	58.99	Lighted F-9 Diesel	Lighted GP-20 Diesel	45"x63" double oval 23 sections of track w/rail	• Operating crane car with boom tender • Remote control log dump set • Operating crossing gate • Light freight station • Lighted service station • 26 signs and poles • 2 remote control switches • 2 power packs

HO-Gauge Accessories Keep Those Trains Rollin'

1 Lighted diesel and caboose



2 Lighted diesel and caboose



3 Bi-Centennial set



4 Reefer boxcar set



5 Freight car set



6 Crane car and boom tender



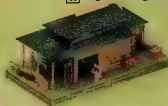
14 Automatic crossing gate



10 Lighted service station



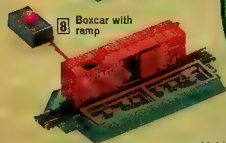
11 Lighted freight station



7 Log dump car with dock



8 Boxcar with ramp



15 Landscape your layout



12 Floodlight car



9 Lighted crossing station and signalman



13 Log Mill



Logs roll onto flatcar
Lever dumps logs

Lever dumps log to chute, then into building

1 Beach Bus 956



Malibu Barbie and Her Pals in the Great Outdoors

1 Barbie's® Beach Bus® Set. 10-in.-long van-style bus has fold-back sun roof and side that folds down to make sun deck. Back panel opens for easy access to inside; folded roof serves as canopy. Also has two removable seats, table with umbrella. Two folding beach chairs, surfboard, pots and pans. The swingin' paint job shows Barbie® in swim and surf scenes. Vinyl. Unassembled—complete instructions included. Dolls not included—order below.
X 921-2895 A—Mailable: wt. 5 lbs. 9.66

2 Dune Buggy and Trailer Set.* Collapsible tent folds into 2-wheel trailer—hitches to 13-in.-long dune buggy. Both roll on easy-to-assemble wheels. Includes sleeping bag, table, stool, 2 pots, pan, coffee pot, campfire, grill, 2 plates, antenna, decal sheet. Plastic and vinyl. Dolls shown are not included—order below.
X 921-5443 A—Mailable: wt. 4 lbs. 9.66

3 to **8** The Sun Set—Malibu Barbie® and her Pals.* All have terrific tans and carry their own beach gear. Flexible plastisol bodies, bendable legs, Twist'n Turn® waists. Girls have stylized synthetic hair.

3 Malibu Barbie® Wears 1-pc. bathing suit; has towel and sunglasses. Stands 11½ in. tall.
X 922-3223 A—Mailable: wt. 0.50 lb. 2.39

4 Malibu P.J.® Wears 1-pc. swimsuit; carries towel and sunglasses. Stands 11½ in. tall.
X 921-9330 A—Mailable: wt. 0.50 lb. 2.39

5 Malibu Ken® Wears swim trunks; has beach towel. Molded hair. Stands 12 in. tall.
X 922-3256 A—Mailable: wt. 0.50 lb. 2.39

6 Malibu Christie® Wears 1-pc. bathing suit; has her own beach towel. Stands 11½ in. tall.
X 921-2999 A—Mailable: wt. 0.50 lb. 2.39

7 Camping-Out Tent Set.* Vinyl tent stands about 15x13 in. high on its own frame. Includes 2 stools, 2 sleeping bags; table, cooking, and serving utensils; campfire and grill. Plastic accessories.
X 921-9338 A—Mailable: wt. 1.70 lbs. 4.99

**SAVE THIS CATALOG—order anytime
on this page till August 16, 1975**

Dune Buggy, Trailer & Tent

966



Tent
4.99

8 Cool Pool for the Sun Set

550



9 Barbie's® Bicycle

366



8 Barbie's® Pool Party.* 16-in.-diam., 5-in.-high vinyl pool can be filled with water; has plastic sundeck, ladder, slide, diving board, stick-on labels. Floating chaise, too. Dolls shown are not included—order above.
X 921-2911 A—Mailable: wt. 2 lbs. 5.50

9 Bicycle* for 11½-in. dolls. Wheels, hand bars, and kickstand move. Has basket, pump, toe grips; rear-looking gears and handbrakes. 12 in. long. Stick-on labels. Plastic.
X 921-2911 A—Mailable: wt. 0.80 lb. 3.66

*Caution: toy with small parts—
see note on page 388.



City Living in High Style

1499

Barbie's® Townhouse.* Over 8½ ft. tall. Pulley-type working elevator works on all floors. 6 rooms with modern furniture: 4 chairs, sofa, table and bed. 4 platforms make the floors and roof (walls are decorated chipboard backdrops). Plastic. Dolls shown are not included.
X 921-2962 A—Mailable: wt. 7.50 lbs. 14.99

"Sweet 16" Barbie with her own make-up kit

1 Sweet 16 Barbie®. Sweet youthful face and long blonde shag hairdo. 11½ in. tall with plastic body and limbs. In long pink dotted dress and white shoes. She has her own compact with 2-color make-up pads and applicators, comb, brush and 4 barrettes. Also, two fragrance stick-on labels—scratch the surface and release lilac or strawberry scents.
X 921-2796 A—Mailable: wt. 0.75 lb. 3.75

2 Quick-Curl Barbie®. Quick-curl hair means you can comb and set it, and the style lasts just like a permanent. 11½ in. doll has Twist 'n Turn® wavy hair. Dressed for a party, and with her own comb, brush, curler, ribbons, and bobby pins. Vinyl body, saran hair.
X 921-5344 A—Mailable: wt. 0.50 lb. 3.75

3 Vinyl Doll Case®. Holds three 11½-in. dolls. Harpers, 2 drawers. (Dolls, clothes not incl.)
X 921-7282 A—Mailable: wt. 1.20 lbs. 5.44

4 Beach Accessories®. For all 11½-in. tall fashion dolls. Include inflatable mattress, swim fins, masks, sunglasses, binoculars, camera record player radios, beach bags, sandals, towel, luggage, comb, brush, swim tube, bedminton set, guitars.
X 921-9411 A—Mailable: wt. 0.50 lbs. 2.99



Stick-on Hairpiece

Mod Hair Ken® with combed hair and all the makings for a new look—stick-on beard, sideburns, and 2 moustaches. 12-in. tall fashion doll with rooted saran hair, painted eyes, vinyl body with bendable legs. Poseable arms. Comes dressed in a sports outfit.
X 921-5435 A—Mailable: wt. 0.50 lb. 3.75

Camping Outfits 2.33 ea., 2 for 4.00

5 Girl Doll's Camping Outfit. Fits any 11½-in. fashion doll (doll not incl.). Colorful vinyl sleeping bag, hooded jacket slacks, 2 shirts, shorts, hat, bag, 2 pairs of shoes, butterfly net. 0.40 lb.
X 921-5468 A Each 2.33; 2 for 4.00
SAVE 66¢ when you buy both [5] and [6] together. State both Catalog Numbers. Pay only 4.00

6 Boy Doll's Camping Outfit. Fits any 12-in. fashion doll (doll shown not included). Includes a sleeping bag, sweater, 2 slacks, shirt, jacket, 2 pair of shoes, knapsack, shovel. Mailable wt. 0.40 lb.
X 921-5476 A Each 2.33; 2 for 4.00



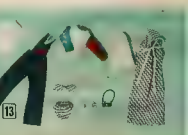
7 Boys' 3-pc. Costume Set. For 12-in. fashion dolls. 2-pc. ski outfit with accessories. Also slacks and sweater casual outfit, and denim jacket and pants.
X 921-2815 A—0.50 lbs. Set 2.33; 2 for 4.00

8 Set of 4 Sports Outfits.* For 11½-in. dolls. Ski outfit, tennis outfit, jumpsuit and candy strip uniform. Plus accessories for each. (Dolls not included.) Wt. 0.50 lb.
X 921-5310 A Set 2.33; 2 for 4.00

9 Set of 4 Trouseur Outfits.* For 11½-in. dolls. Bridal gown and veil, evening gown dress and hat, maid coat. With accessories. (Dolls not incl.) Wt. 0.50 lb.
X 921-5232 A Set 2.33; 2 for 4.00

10 Set of 4 Sleepwear Outfits.* For 11½-in. dolls. Robe, nightgown, 2-pc. babydoll pajamas, and longer pajamas. With accessories. (Dolls shown not included.) Wt. 0.50 lb.
X 921-5229 A Set 2.33; 2 for 4.00

SAVE 66¢ when you buy any two of [7] to [13] together. State both catalog numbers. Pay only 4.00

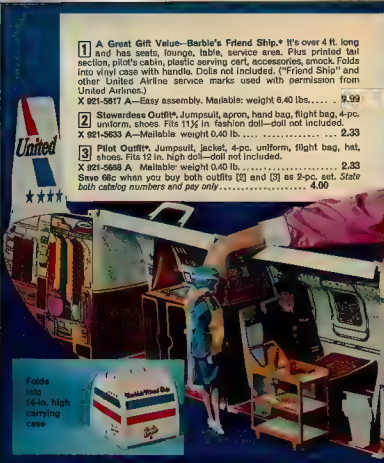


11 Boys' Beach Outfit.* Fits all 12-in. fashion dolls. Swimsuit, jeans, bathing suit, beach jacket, shoes, and beach accessories. (Dolls shown not included.)
X 921-2878 A Set 2.33; 2 for 4.00

12 Boy's and Girl's Tennis Outfits.* Fits all 11½-in. fashion dolls. His and hers tennis outfits each include tennis jacket, sun visor, shoes, racket, and racket cover. (Dolls shown not included.)
X 921-2887 A Set 2.33; 2 for 4.00

13 Beach Wardrobe Set.* Fits all 11½-in. fashion dolls. Bathing suit with cover-up robe, hat, sandals, blue jeans overalls, shirt, shoes, accessories. (Doll shown not included.) Wt. 0.0 lbs.
X 921-2820 A Set 2.33; 2 for 4.00

*Caution: toy with small parts—see note page 398.



Barbie's FRIEND SHIP

Opens to over
4 ft. high!

- 1 A Great Gift Value—Barbie's Friend Ship.*** It's over 4 ft. long and has seats, lounge, table, service area. Plus printed tail section, pilot's cabin, plastic serving cart, accessories, smock, Folds into vinyl case with handle. Dolls not included. ("Friend Ship" and other United Airline service marks used with permission from United Airlines.)
X 921-5817 A—Easy assembly. Mailable: weight 6.40 lbs. **9.99**
- 2 Stewardess Outfit*,** jumpsuit, apron, hand bag, flight bag, 4-pc. uniform, shoes. Fits 11½ in. fashion doll—doll not included.
X 921-5633 A—Mailable: weight 0.40 lb. **2.33**
- 3 Pilot Outfit*,** jumpsuit, jacket, 4-pc. uniform, flight bag, hat, shoes. Fits 12 in. high doll—not included.
X 921-5658 A. Mailable: weight 0.40 lb. **2.33**
Save 66¢ when you buy both outfits [2] and [3] as 2-pc. set. State both catalog numbers and pay only. **4.00**

Folds
into
14-in. high
carrying
case

The Active World of Barbie and Her Friends



Barbie's Surprise House

Furnished duplex comes with real plants!

A Barbie's House* has 3 fully-furnished rooms, plus 2 patios! And because Barbie loves gardening, house comes with seeds and soil to grow real plants! Gardening tools for Barbie are included. Home furnishings include plastic sofa, table, chair, dinette set, porch swing and cooking sets. There's even a shuffleboard set for extra fun when Barbie has friends in! Patios are landscaped just like the real thing—with printed rock gardens and lily ponds. 32 x 17 x 27 in. high overall. (Dolls shown not included.) Mailable: wt. 6.25 lbs.

X 921-5890 A **11.99**

B Inflatable Pool and Patio Set*, There's lots of fun in store for fashion dolls with their own private pool! Set comes with matching lounge, 2 hassocks, table, pool, swim tube, ball and raft. They're all vinyl and they're all scaled to fit 11½ in. dolls. (Dolls shown not included.) Mailable: wt. 0.23 lb.

X 921-5690 A **2.99**

C Fashionable, Inflatable Furniture Set.* Matching sofa, chair, hassock, table have charming flower design. Your doll will love her new living room furniture! Set is vinyl and scaled to fit 11½ in. dolls. (Dolls shown not included.) Mailable: wt. 1.20 lbs.

X 922-3165 A **2.99**

D Elegant Bedroom Suite.* Charming four-poster canopy bed complete with removable yellow spread, pillow and white cotton lace trimmings. Plus a vanity table with matching table skirt and cloth covered bench. Vanity set includes metalized foil mirror, 2 lamps and even a phone! For 11½ in. tall dolls—dolls shown not included.

X 921-1160 A—Mailable: wt. 5.50 lbs. **4.44**

*Caution: toy with small parts—
see note on page 388.

SAVE THIS CATALOG—
order anything on these two pages
till August 16, 1975

JCPenney 477



Order from Teams Listed Below

Teams: 27 Denver Broncos; 03 Dallas Cowboys; 25 Cincinnati Bengals; 09 Green Bay Packers; 19 Pittsburgh Steelers; 23 San Francisco 49ers; 04 New York Jets; 21 Miami Dolphins; 24 Washington Redskins; 07 Chicago Bears; 06 Los Angeles Rams; 17 Atlanta Falcons; 13 Buffalo Bills; 10 Cleveland Browns; 15 Detroit Lions; 14 St. Louis Cardinals; 22 Oakland Raiders; 01 Kansas City Chiefs; 26 Philadelphia Eagles.

A N.F.L. CREW-NECK SWEATSHIRT. Blend of Crestan® acrylic and cotton. White body with official team emblem screen-printed on front. Contrasting trim on neck, cuffs, waist. Long sleeves. Machine wash warm, tumble dry. Choose your favorite team emblem from those shown on opposite page, and order by team number-and-name as listed above. State team number-and-name and catalog number on your order form.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). State S, M, L, or XL and number size.
X 404-3022 D—Mail wt 0.50 lb... 4.64

B N.F.L. WALL PLAQUE. Big 5x7-in. size. Plaque has laminated plastic front. Fiberboard back. In official team colors. Comes with hook on back, ready to hang. Choose your favorite team from those shown above, and order by team number-and-name as listed at left. State team number-and-name and catalog number on your order form.
X 401-0856 B—Mailing weight 1 lb... 1.65

C N.F.L. NO-IRON DRESS SHIRT. Smart-looking shirt bears the emblem of your favorite team in an over-all printed pattern. Emblem is in official team color on white or light-colored body. Fabric is a blend of polyester-and-cotton. Long-point banded collar with permanent stays. Long sleeves with 2-button cuffs. Chest pocket. Shirt tails. Machine wash warm, tumble dry. Choose your favorite team from those shown above, and order by team number-and-name as listed at left. State team number-and-name and catalog number on your order form.
Sizes: 8, 10, 12, 14, 16, 18, 20. State size.
X 406-6569 D—Mailing weight 0.50 lb... 4.94

D N.F.L. WATCH. Chrome-plated base metal top case, stainless steel back. Modern vinyl sport strap. Swiss movement. Gift boxed. Choose your favorite team emblem from those shown above, and order by team number-and-name listed at left. State team number-and-name and catalog number on your order form.
X 644-0663 B—We Pay Postage... 17.95

E N.F.L. OVER-THE-CALF ATHLETIC SOCKS. Blend of acrylic-and-stretch nylon for softness and strength. Machine wash warm, tumble dry. Striped tops in your favorite N.F.L. team colors shown above. Order by team number-and-name as listed at left. State team number-and-name and catalog number.
Sizes: One size fits 9 to 11.
X 402-0376 C—Mailing weight 0.25 lb... Pair 1.19

Size: One size fits 10 to 13.
X 402-0400 C—Mailing weight 0.25 lb... Pair 1.49

F "N.F.L. BUCKLE" BELT. Jewelry-quality 18K gold-plated, baked enamel metal buckle with official team emblem. Saddle-stitched, black vinyl with a leather-grain look strap. 1½ in. wide. Choose your favorite team emblem from those shown above, and order by team number-and-name as listed at left. State team number-and-name and catalog number on your order form.
West sizes: S(22-24-in.), M(26-28-in.), or L(30-32-in.). State S, M, or L and not number size.
X 401-1243 D—Mailing weight 0.75 lb... 3.94

See the quick index on page 256 for more N.F.L. items.

SEE HOW TO FIND YOUR BOY'S SIZE
ON PAGE 475 OF OUR BIG FALL '74 CATALOG

BOYS
SIZES 8 to 18

N.F.L. Ski-Style Pajamas are

FLAME-RETARDANT



Warm and Comfortable Pajamas
in Popular N.F.L. Design.
Choose Your Favorite Team
From Those Shown Below.

Read more about Flame-Retardant Sleepwear on page 7.



A

MINNESOTA



B



A SKI-STYLE PAJAMAS. Dyne® modacrylic and polyester knit fabric is flame-retardant for added protection. Long legs and sleeves. Rib-knit collar, cuffs, ankles. Elastic waistband. Official N.F.L. team emblem is screen-printed on front. Choose your favorite team from those shown above and listed below, and order by team number-and-name. State team number-and-name and catalog number on your order form. Machine wash warm, tumble dry—low heat.
Sizes: S(8-10), M(12-14), L(16-18). **State S, M, or L.**
Teams: 27 Denver Broncos; 03 Dallas Cowboys; 25 Cincinnati Bengals; 06 Green Bay Packers; 19 Pittsburgh Steelers; 23 San Francisco 49ers; 04 New York Jets; 21 Miami Dolphins; 24 Washington Redskins; 07 Chicago Bears; 08 Los Angeles Rams; 17 Atlanta Falcons; 01 Kansas City Chiefs; 22 Oakland Raiders; 02 Minnesota Vikings; 26 Philadelphia Eagles; 13 Buffalo Bills; 10 Cleveland Browns; 15 Detroit Lions; 14 St. Louis Cardinals. **State team number-and-name.**
X 401-2344 D—Mailing weight 0.60 lb..... 5.94

B N.F.L. COIN BANK. Rugged-quality plastic molded into an official-looking N.F.L. football helmet. Comes with stick-on labels of 26 N.F.L. team names. Just press on your favorite team name on base of bank—or add all 26. Coin slot. White. About 6½ in. high.
X 401-9392 A—Mailing weight 0.40 lb..... 2.49

See the quick index on
page 258 for more N.F.L. items.

For more Flame-Retardant sleepwear
see pages 2 to 10, 12, 13, and 173.

CHARGE IT—See page 303

Hooded N.F.L. Rain Poncho with Your Favorite Team Emblem on Front— Team Name on Back

BOYS

SIZES 8 to 18

A COLORFUL, HEAVY VINYL SHELL helps protect against wind and rain. Slips on easily. Wear over outer clothing. Drawstring at neck. Snap closure at sides form armholes. Electrically-sealed seams. N.F.L. team emblem on front, team name printed on back. Wipe clean with a damp cloth. Choose your favorite team from those shown on page 148 and listed below. State team number-and-name and catalog number on your order form.

Sizes: S(8-10), M(12-14), L(16-18) State S, M, or L—not number size.
Teams: 27 Denver Broncos; 03 Dallas Cowboys; 25 Cincinnati Bengals; 09 Green Bay Packers; 19 Pittsburgh Steelers; 23 San Francisco 49ers; 04 New York Jets; 21 Miami Dolphins; 24 Washington Redskins; 07 Chicago Bears; 08 Los Angeles Rams; 17 Atlanta Falcons; 01 Kansas City Chiefs; 22 Oakland Raiders; 02 Minnesota Vikings; 26 Philadelphia Eagles; 13 Buffalo Bills; 10 Cleveland Browns; 15 Detroit Lions; 14 St. Louis Cardinals. State team number-and-name
X 424-2913 D—Mailing weight 1.70 lbs. 5.94

B N.F.L. BULKY-KNIT TOQUE-STYLE CAP in team colors with official team emblem sewn on. Pom top. Knitted of acrylic yarn. One size fits all...dad, too! Machine wash warm, line dry only. Choose your favorite team from those shown below and listed for [A], and order by team number-and-name. State team number-and-name and catalog number on your order form
X 401-1938 B—Mailing weight 0.70 lb. 2.94





MIAMI DOLPHINS

B

BOYS SIZES

8 to 20



Now, 4 Great Pages of N.F.L. Shirts and Accessories in the Official Colors and Emblems of Your Favorite N.F.L. Teams

20 official teams to choose from! Order by team numbers shown below and on items pictured on opposite page through page 149.

A



Freight Train Set With 40-Pc. Village

3 644



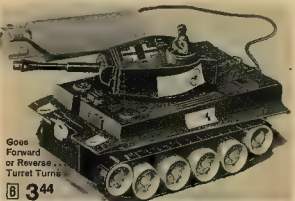
Military Train Set with 80-Pc. Camp Site and Air Strip

4 694



Toy Chainsaw
With Harmless
Beed "Chain"

5 99



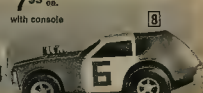
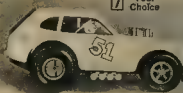
Goes
Forward or Reverse . . .
Turret Turns

6 344

Rev-Up Console

**7 Your
Choice**

7 99 ea.
with console



12-Unit Train Set by Tyco

1 Our Best Train Set—with 10-in. long lighted "Spirit of '76" red, white and blue diesel. 28-section track—takes a 45 x 63" oval—2 remote-control switches. With 11 cars—piggy-back flatcar with 2 trailers, remote control log dump set, box car, crane car with boom tender, cable-reel car, "Gulf" tank car, container flat car, billboard reefer—"Baby Ruth", pulpwood car and Spirit of '76 caboose. **PLUS:** automatic crossing gate, power packs, signs and poles, lighted yards and freight stacks, trailer cab, terminal, 2 forward/reverse power packs with speed control. UL listed, 110-120 volts, AC.

X 926-1178 A—Mail: wt. 11 lbs. 58.99
Lighted Super Spirit of '76 10-in. long. Dissel.
X 926-1249 A—Mail: wt. 1.70 lbs. 14.99

6-Unit Train set by Tyco

2 Freight Train with lighted 8 1/2-in. long Spirit of '76 diesel. 26 section track—40 x 87-in. 33-Pc. under-and-over bridge and trestle layout. With 5 cars: sea/land container flat car, "Baby Ruth" billboard reefer, tank car, hopper car, Spirit of '76 caboose. Power pack—forward and reverse speed controls. UL listed, 110-120 volts, AC.

X 926-1258 A—Mail: wt. 6.50 lbs. 28.88
Lighted 8 1/2-in. long Spirit of '76 Diesel Only.
X 926-2245 A—Mail: wt. 5.50 lbs. 13.99
*Caution: electric toy—see note on p. 417.

For comparison of HO-gauge Train Sets
in this catalog, see chart on page 413.

Battery-Operated Train Sets

3 Complete Freight Train Set with 40-Pc. Villages. 4 unit train includes: locomotive, tender, hopper and caboose. All of colorful high-impact plastic. Locomotive has headlight beam and makes chug-chug sound, chrome-color wheels and axles. Operates on 2 "D"-cell batteries (not included—order under [4] below). 40-Pc. cardboard village, 9 ft. of track—fits together easily. Ages 5 and up. Caution: small parts—see note on p. 395. Mailable: wt. 3.55 lbs.

X 923-0673 A Order 1 set for 6.44

4 Troop Train Plus An Army Camp—Over 100 Pecos 4-car train set—camouflage colors. Engine with working light and chug-chug sound. 9 ft. of track. Operates on 2 "D"-cell batteries (not included—order below). Includes 88-pc. army camp, plus cardboard soldiers, airplanes, tanks, trucks, buildings and runway. Plastic train and tracks. Ages 5 and up. Caution: small parts—see note on p. 396. Mail: wt. 2.50 lbs.

X 924-2876 A Order 1 set for 6.94

"D"-Cell Batteries. Pkg. of 6. Wt. 1.40 lbs.

X 957-1761 A Order 1 Pkg. for 1.39

5 Toy Chainsaw. Starter winds the chain. "Teeth" are harmless round keychain beads. Trigger starts rotating action and makes buzzing sound. Yellow and red plastic and metal. 10 x 8 x 6 1/2-in. high. X 924-5705 A—Mailable: wt. 2 lbs. 5.99

6 Remote-Control-Battery-Operated Tank. As tank moves, turret revolves and makes ack-ack sound. Moves forward or reverse by remote control, even climbs small obstacles. Soldiers all in turret. 9 x 5 x 4 in. high. Uses 2 "C"-cell batteries (not included—order below). Ages 5 to 10.

X 924-2976 A—Mailable: wt. 1 lb. 3.44

"C"-Cell Batteries. Pkg. of 6. Wt. 0.65 lb.

X 959-0737 A Order 1 Pkg for 1.29

7 & **8** Stick Shifter Hatchback Cars. They really get movin'—fast and hot! Both include 4-speed rev-up console—1st, 2nd, 3rd and 4th—hear the dynamic sound as these hot numbers shift through the gears and then take off in fourth. Console uses 4 "D"-cell batteries (not included—order under [4] above). Colorful plastic construction. Ages 8 to 12. Mailable: wt. 2 lbs.

X 924-5194 A—[7] Honda Hatchback 7.99

X 924-5192 A—[8] Gremlin Hatchback 7.99

Save \$1.00 when you buy [7] and [8] together. State both catalog numbers, pay only 1.48

**SAVE THIS CATALOG—order
anything on these two pages
thru August 16, 1975**

1 Sky Commander
Over 4 ft. long! 10⁸⁷



Kung Fu Studio

with exercise gear
and kickout wall.
Muscle Mover lets
all Big Jim® figures
move realistically!



Big Jim® Jungle Adventures—

Authentic gear, plus animals, too



It's Rough and Tumble Action (Played in Comfort)



- Fast-action gear-driven players
- Mechanical score indicator
- 48 x 27 in. Ice-Like Playing Surface

Tournament Hockey On Legs. Styrene-coated surface is durable and warp-resistant. Solid modern-style wood-composition base with wood-grained vinyl sides. 3-dimensional plastic players are gear-driven for fast response. Mechanical goal score indicator and puck retriever. Center ice-puck dropper, plus movable side-puck dropper for "face-offs" in defensive zones. 2 ball-bearing pucks. Black tubular steel legs with adjustable levers. Ages 8 to adult. 48 x 27 x 32-in. high. Wt. 33 lbs. Not available—see page 307. X 929-6286 A—Was 44.95 '73 Christmas catalog. NOW 39.95

SAVE \$5
Was 44.95
NOW

39⁹⁵

A great
gift
VALUE



Gear-operated players
for fast response

- Tough, colorful hockey field
- Working score tower
- Miniature plastic Stanley Cup

Official NFL
Stanley Cup
Power Play
Set

13⁹⁵



Power Play Hockey Set. Marked, styrene-coated playing surface. Pro-style goals with simulated "light-up" indicators. Puck ejectors and working 8-sided score tower with puck dropper. Plastic players in official NHL uniforms. Wood-composition and steel with plastic ends. 18x36-in. Not fully assembled—Instructions Incl. Ages 8 and up. X 923-8718 A—Mailable: wt. 9 lbs. 13.95

9⁹⁵



Ice-Hockey . . .
Our Lowest-Priced Set

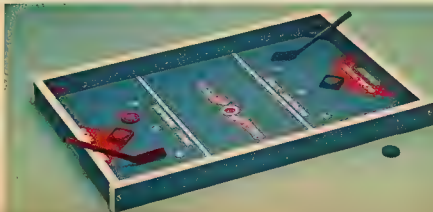
Ice-Hockey with beveled plastic gears for lightning-fast responses—just like the real thing! Plastic players in 6 action-poised poses for added realism. Goalies move out of nets to block. Sliding score indicators, saving side boards for authentic rebound and ricochet puck action. Wood-composition and steel construction—molded plastic end panels. 14½ x 4½ x 26 in. long. Ages 8 and up. X 923-3412 A—Mailable: wt. 7 lbs. 9.95

Fast-Moving Stik Hockey
Handle the stick . . . carry the puck

9⁹⁵

Table-Top Stik Hockey—packed with lively action. Played according to the rules of hockey. Wood-composition playing surface—marked like an official hockey rink. Plastic rail trim. With 2 hockey sticks, 1 puck and instructions. 26½ x 24½ x 2½ in. Ages 8 and up. X 923-3400 A—Mailable: wt. 12 lbs. 9.95

SAVE THIS CATALOG—
order anything on these
two pages till August 16, 1975



throw me in the air or
bounce me on your knee—
I'll laugh, gurgle, and
chuckle just for you!

1
14⁹⁷



2
14⁹⁷

3
4⁴⁴

You'll love the laughter of these Happy Babies

1 & 2 Happy Baby is such a delightfully cheery baby! When you toss her up in the air and catch her, or bounce her on your knee, she responds by laughing, gurgling or chuckling in a baby-voice. The voice is actually a self-activated recording inside her super-soft foam-filled body. 22-in. doll has vinyl head, arms and legs. Her acetate hair is rooted, and her eyes open and close. Happy Baby **1** and **2** both come dressed in a 2-piece gingham play outfit. Layette for 22-in. dolls such as Happy Baby may be purchased under **3**, below. Operates on 1 "C"-cell battery—not included, order below.

1 White Happy Baby. Blonde hair, blue eyes.

X 921-3117 A—Mailing weight 3 lbs. 14⁹⁷

2 Black Happy Baby. Shown in outfit for **ayette** **3**. Comes in the same outfit that's shown on **1**.

X 921-3125 A—Black hair, brown eyes. Mailing weight 3 lbs. 14⁹⁷

"C"-Cell Batteries. Sold in packages of 6.

X 959-0787 A—Mailing weight 0.95 lbs. 1²⁹

8-pc. wardrobe for 22-in. dolls

3 Clothes For 22-in. Baby Dolls. 8-piece layette consists of one nightgown, two dresses with matching pants, and three plastic hangers. All are soft cotton garments. A basic wardrobe for day or night-wear. Mailing weight 0.40 lbs. X 921-3133 A 4⁴⁴

4 to **8** Blue and White Furniture For 20 In. Dolls. Gold-tone crest. Floral print vinyl mattresses, pads. Sturdy wood and hardboard.

4 Bunk Beds. Stack double or use side by side. Complete with 2 mattresses and ladder. 22x14x26 in. high when stacked. Partly assembled.

X 921-1824 A—Mailing weight 10.50 lbs. 11⁹⁹

5 Cradle. Turned wood posts and sturdy rockers.

22x18x14½ in. high overall. Partly assembled.

X 921-1616 A—Mailing weight 5.50 lbs. 7⁹⁹

6 Highchair. Dropleaf feeding tray and footrest. 11½x11½x28 in. overall. Partly assembled. Doll shown not included. All blue color.

X 921-1525 A—Mailing weight 6 lbs. 7⁹⁹

7 Dropside Crib. Rolls on casters, side lowers.

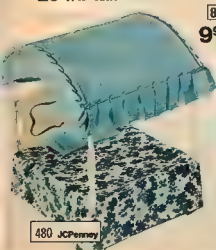
Head bumper 22x13x17 in. high. Partly assembled

X 921-1590 A—Mailing weight 6.80 lbs. 7⁹⁹

8 Canopy Bed. Padded vinyl canopy, dust ruffle. Floral bedspread, pillow. 22x15½x22 in. high overall. Easy to assemble.

X 921-1210 A—Mailing weight 6.50 lbs. 9⁹⁹

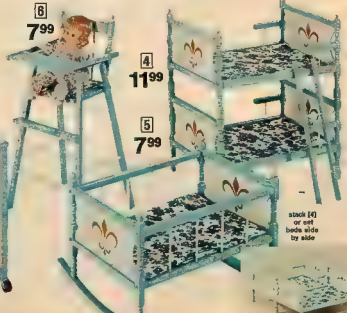
Blue and white nursery furniture for any baby doll up to 20 in. tall



8
9⁹⁹



7
7⁹⁹



4
11⁹⁹

5
7⁹⁹

stack (4)
or set
side
by side



566 for 10 to 21-in. baby dolls



433 for 10 to 21-in. baby dolls



1 soft knit wardrobe set with 9 pieces



2 realistically styled wardrobe closet **677**



3 cotton wardrobe set with 17 pieces

Layettes for Baby Dolls . . . A Wardrobe and Trunks to Keep Things Neat and Handy

1 9-Piece Knit Wardrobe. Smart wardrobe, in a range of sizes to fit just about any doll. Consists of dress and booties, dress and hat, 2-pc. pant set, 3 plastic hangers. Caution: toy with small parts; see note on page 368. Doll shown is not included. Order [1] on page 481.

X 921-2994 A—For 10-12-in. dolls. 0.75 lb. . . . 5.66
X 921-3006 A—For 13-14-in. dolls. 1 lb. . . . 5.66
X 921-3034 A—For 15 to 17-in. dolls. 1.25 lbs. . . . 5.66
X 921-3039 A—For 18-21-in. dolls. 1.50 lbs. . . . 5.66

2 Roomy Wardrobe/Closet. Furniture-detailed—just the thing for keeping doll's belongings tidy. Store accessories in pull-out bottom drawer, hang dresses and coats in closet with pull-open doors. Comes with 6 plastic hangers. Large plastic knobs on drawer and closet doors. Sturdy, corrugated cardboard. Measures 10½x17½x24 in. high when assembled. Easy to assemble—complete instructions included.

X 921-3091 A—Mail. wt. 5.40 lbs. . . . 6.77

3 Cotton Wardrobe Has 17 Pieces. A big wardrobe for some lucky dolly—a coat with hat, a dress, 2 pc. pajamas; 2-pc. play set; dress with hat. Plus 5 b'b' booties, 5 plastic hangers; comb and brush. Caution: toy with small parts—see note on page 368. Doll shown not included—order [4] on page 484.

X 921-2990 A—For 10 to 12 in. dolls. 0.90 lb. . . . 4.33
X 921-2978 A—For 13 to 14 in. dolls. 1.20 lbs. . . . 4.33
X 921-2986 A—For 15 to 17 in. dolls. 1 lb. . . . 4.33
X 922-4171 A—For 18 to 21 in. dolls. 1.50 lbs. . . . 4.33

SAVE \$1.00 when you buy any set from Knit Wardrobe [1] and any set from Cotton Wardrobe [3] together. State both Catalog Numbers, pay only. . . . \$8.99

SAVE THIS CATALOG—order anything on these two pages till August 16, 1975

4 to **7** Red Metal Doll Trunks. Looks like the old "steamer" trunks, and holds plenty! Room for doll herself, plus clothes and accessories. Inside drawer, hanger bar, hangers, tie tape to hold doll in place. Sturdy steel over wood frame. Baked-on lipstick-red enamel finish. Reinforced turned-in edge bindings, brass-plated steel hardware, rounded metal corners. Plastic carrying handle. (Dolls, clothes and accessories shown not included.)

[4] 21x10x10 in. Trunk for dolls to 30 in. With key lock plus 2 catch locks. X 921-7142 A—Mailing weight 10 lbs. . . . 8.99
[5] 18x9x9 in. Trunk for dolls to 18 in. Key lock plus 2 catch locks. X 921-9080 A—Mailing weight 6.50 lbs. . . . 7.44
[6] 16x8x8 in. Trunk for dolls to 16 in. One catch lock. X 921-9089 A—Mailing weight 5 lbs. . . . 5.44
[7] 13x6x6 in. Trunk for 11½ in. dolls. One catch lock. X 921-4106 A—Mailing weight 2.75 lbs. . . . 4.44



JCPenney 479

Softina Baby Dolls

Tender to touch. They drink, wet, and are fun to bathe!

1 Softina With Floppy Legs. Lifelike 23-in. tall baby doll has smooth vinyl head, vinyl foam body, and soft foam-filled legs that flop—just like a real baby! She drinks, wets, and you can bathe her too. Soft, blonde rooted acetate hair. Comes in pink nylon dress with embroidered front, edged in lace. Matching panties and bottle too. Furniture for Softina and up-to-25 in. dolls sold on page 485. X 921-1318 A—Mailable: weight 4 lbs. 11.77

3 Softina with Layette and Trunk. Charming 14-in. tall doll has vinyl head and vinyl foam body. Rooted blonde acetate hair is fun to comb. She comes wearing an embossed cotton dress, panties, bodice and bow. Her layette includes printed flannel jacket, blanket, bib, diaper bag, 3 diapers, comb, brush, sponge, soap, bottle, 2 powder puffs. Carry doll and accessories in her own hardboard trunk. X 922-4379 A—Mailable: weight 3.25 lbs. 9.77

2 Softina with Tub and Layette. Lovely little 11½ in. tall baby comes with her own plastic tub, notion tray and layette. Soft nylon head and vinyl foam body. Rooted blonde acetate hair. She's dressed in a pretty pink and white checked dress, panties and socks. Layette includes terry wash cloth, 2 powder puffs, printed flannel pajamas, romper, blanket, dress, 2 diapers. Plastic tub comes with soap. Plastic notion tray with 3 separate covered sections, bottle, comb and brush. X 921-1350 A—Mailable: weight 1.75 lbs. 7.77

4 Softina Baby Cries Real Tears! She wets, closes her eyes when she's tired, and can be bathed too! All the things a real baby does. 19-in. tall, with vinyl head and soft vinyl foam body. Rooted blonde acetate hair is fun to comb. She comes in white eyelet dress trimmed with lace. Panties, booties and bow too. X 922-4387 A—Mailable: weight 3.25 lbs. 8.77



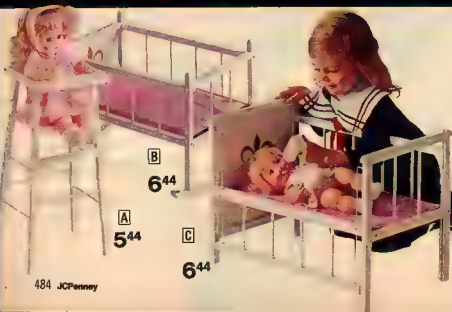
2 Softina with her own layette and tub 7.77



3 Softina with her own layette and trunk 9.77



4 Softina cries real tears! 8.77



Furniture for 20-in. Dolls

A to D Dolly's Favorite Furniture. White with gold-tone trim adds a touch of feminine elegance to sturdy wood and hardboard construction. Fits all dolls up to 20 in. tall. (Dolls shown not included.) Not fully assembled—complete instructions included.

[A] Dolly's High Chair. Perfect place to feed baby. Drop-leaf tray, footrest, colorful decal on backrest. 13x11x29 in. high overall. Doll [1] sold separately above. X 922-2910 A—Mailable: weight 6 lbs. 5.44

[B] Dolly's Cradle. Baby rests on pink vinyl mattress. Cradle measures 22x18x14 in. high. X 922-2928 A—Mailable: weight 6.75 lbs. 6.44

[C] Dolly's Drop-Side Crib. Just like a real crib—the side goes down! Pink vinyl mattress. Measures 22x13x17 in. high overall. Baby Tender Love doll sold on p. 485. X 922-4478 A—Mailable: weight 4.50 lbs. 6.44

[D] Dolly's Bunk Bed (shown on opposite page). Double-decker bed separates for side-by-side use. Complete with ladder and 2 pink vinyl mattresses. Set up as bunk, measures 22x14x26 in. high overall. X 921-1368 A—Mailable: weight 8.50 lbs. 11.77

SAVE THIS CATALOG—order anything on these two pages until August 16, 1975

A Rub-A-Dub Dolly—makes a child's bath time a very special time. 17 in. tall and as soft as a real baby. Her poseable polyethylene and vinyl body won't absorb water. Her rooted nylon hair is washable too. She's dressed in a cotton terry cloth robe and diaper. Floating vanity shown sold separately below.

White Rub-A-Dub Dolly.

X 921-1558 A—Mailable: wt. 3.50 lbs. 8.99

Black Rub-A-Dub Dolly.

X 921-1582 A—Mailable: wt. 3.50 lbs. 8.99

B Floating Bathtub Vanity for Rub-A-Dub Dolly. Bright pink plastic. 3 compartments to hold her bathtime essentials: brush, washcloth and soap, all included.

X 921-1661 A—Mailable: wt. 1 lb. 5.66

C Layette for 17-in. Dolls like Rub-A-Dub Dolly and others. Includes cotton dress and panties, nightie, 3-pc. sacque, panty and bonnet outfit and 3 hangers. Plus plastic comb and brush (not shown).

X 921-3307 A—Mailable: wt. 0.40 lb. 3.99

Tubular Steel Doll Furniture

D to **G** Metal-Frame Furniture for Dolls of All Sizes. Made of sturdy $\frac{1}{2}$ -in. tubular steel with bright baked-enamel finish. Colorful vinyl coverings in assorted flower and mushroom patterns (sorry, no pattern choice). Elegant, yet very sturdy—able to withstand the wear and tear of active children. Unassembled. Instructions included.

D Doll's Playpen. Nylon mesh sides, fiberboard bottom. 22x13x18 in. high. Doll shown not included.

X 922-4062 A—Mailable: wt. 6.50 lbs. 6.99

E Doll's Bathinette. Lift up top lets unit double as dressing table. Plastic basin with plastic drain hose for easy emptying. Special storage pocket. Measures 23 $\frac{1}{2}$ x12x20 in. high overall.

X 922-4086 A—Mailable: wt. 7 lbs. 8.99

F Doll's Automatic Swing. For up-to-19 in. doll. Push by hand or wind up. One winding gives 10 to 12 minutes of gentle swinging. Vinyl seat, folding legs. 18x10x28 in. high overall.

X 922-4270 A—Mailable: wt. 4.25 lbs. 7.99

G Doll's High Chair. Adjustable plastic feeding tray and footrest. Plastic seat. Measures 14x14x29 in. high. For dolls up to 20 in. tall.

X 922-4296 A—Mailable: wt. 7 lbs. 6.99

CHARGE IT—see page 303

**SAVE THIS CATALOG—
order anything on this
page till August 16, 1975**

Rub-A-Dub Dolly

Her body is watertight
and poseable,
squeaky clean and
baby-soft

A great
gift
VALUE

8.99 **A**

B 5.66

Black
Rub-A-Dub
Dolly

C 3.99

E 8.99

F 7.99

G 6.99

D 6.99

Swings 10 to 12 minutes
with one winding!

C France

D Scotland

B Ireland

A Holland



Charming Little Ladies of Far-Away Lands

3.99 Each **Save 48¢** when you buy **2** for **7.50**

A to H A Collection of Colorfully Costumed 8-in. Tall Dolls. All vinyl with soft rooted hair. Heads turn. Movable arms and legs. Eyes open and close. From Hong Kong. Caution: toy with small parts—see note on page 395.

[A] Dutch Girl. Cotton skirt, flowered print bodice, white sleeves, white cotton apron. Trimmed with lace, embroidery, and velvet. Lacy tulip hat; long knit stockings; wooden shoes.

X 921-2846 A—Mailable; weight 0.60 lb. 3.99

[B] Irish Colleen. Green print dress, apron and shawl; white cotton bodice. Trimmed with white lace and floral banding. White dust cap; long knit stockings; shoes.

X 921-2853 A—Mailable; weight 0.60 lb. 3.99

[C] French Mademoiselle. Red cotton skirt, white blouse, cotton velvet bodice. Trimmed in velvet banding and white lace. Lacy hat, long knit stockings, shoes.

X 921-3000 A—Mailable; weight 0.60 lb. 3.99

[D] Scottish Lassie. Cotton p.aid skirt, sash; white cotton bodice; cotton velvet jacket. White bunny-fur hat and decoration. Felt spats, shoes.

X 921-2937 A—Mailable; weight 0.60 lb. 3.99

[E] Spanish Senorita. Black ruffled lace gown with velvet cotton bodice. Trimmed with red cotton roses. Black lace mantilla; shoes.

X 921-3018 A—Mailable; weight 0.60 lb. 3.99

[F] Swiss Girl. Red cotton skirt, white cotton blouse, cotton velvet embroidered vest, yellow apron. Trimmed with lace and bands of embroidery. Large lace hat; long knit stockings; shoes.

X 921-3109 A—Mailable; weight 0.60 lb. 3.99

[G] German Fraulein. Black cotton skirt, with blue bodice, white apron. Trimmed in black ribbon and embroidered banding. Hat has bright red pompons. Long knit stockings; shoes.

X 921-3158 A—Mailable; weight 0.60 lb. 3.99

[H] Mexican Senorita. Red polished cotton skirt, white lace bodice, white cotton apron. Trimmed with lace and embroidered band. Red sombrero; ribboned shoes.

X 921-3265 A—Mailable; weight 0.60 lb. 3.99

Save 48¢ when you buy any two dolls **[A]** to **[H]** together. State both catalog numbers and pay only 7.50

Display Stand. (Not shown.) Lets you pose dolls **[A]** to **[H]** above. Steel. Sold in set of 2.

X 921-3489 A—Mailable; wt. 0.90 lb. Set 1.50



Look Who's Walking . . . One is Even Talking!

A Blond Walker talks, too

13.99

B Brunette Walker has growing hair

13.99

Brunette Walker has growing hair



D 3.33 ea
2 for 6.00

Fully jointed walkers are 32 in. tall. Vinyl heads, polyethylene bodies. With eyes that move and hair you can style

A Walking, Talking Blonde. Just pull her talking ring and she says 8 different phrases at random. Long straight blond rooted acetate hair. She wears a red, white and blue nautical-style jumpsuit
X 922-5269 A—Mailable: wt. 4 lbs. 13.99

B Walking Brunette with Hair that Grows. Her soft brown rooted acetate hair "grows" with a simple tug—retracts easily. She wears a red and white cotton granny dress with cotton braid and cotton lace trim on yoke, sleeves and neck. Comes with a hairstyling kit that includes 4 plastic curlers, brush and comb.
X 921-3711 A—Mailable: wt. 5 lbs. 13.99

C Walking Annette. Curly blond rooted acetate hair you can style with the teasing brush and 4 plastic curlers in her hair-care accessory kit. She wears a pink rayon party dress with flower appliques and a black bow. Mailable: weight 4 lbs.
X 921-3828 A—White Annette. 9.99
X 921-3927 A—Black Annette. 9.99

D to **G** Wardrobe for 32-in. Walking Dolls. Fit dolls (A), (B) and (C). Stylish outfit fits she can wear anywhere she goes—even to a fashion show. (Dolls not included.) Mailable: weight each 0.40 lb.

D 2-Pc. Sport Outfit. Red and white check cotton blouse with blue tie. Blue cotton bell-bottom pants with red check cuffs and pocket. Red elastic belt.
X 921-4032 A. 3.33 each, any 2 for 6.00

E 3-Pc. Red Cotton Pant Set. Plaid cape has a yellow fringe. White wool cap is knitted, with yellow bow and trim. Red slacks.
X 921-4065 A. 3.33 each, any 2 for 6.00

F Red Check Dress. Red-and-white checkered cotton dress has a small carrying pouch with a tiny rag doll inside.
X 921-4006 A. 3.33 each, any 2 for 6.00

G Granny-Style Dress. Patchwork-patterned cotton with a red top trimmed with white cotton lace. Red ruffled hem. Black bow on collar.
X 921-4099 A. 3.33 each, any 2 for 6.00

SAVE 66¢ when you buy any two of (D), (E), (F) and (G) together.
State both catalog numbers, pay only . . . 6.00

SAVE THIS CATALOG—order anytime on this page till August 16, 1975

Yummy's just a little doll, but she walks, drinks, and wets too

H Yummy Walking Doll. She drinks from her own 4-oz. plastic drinking bottle, and wets, and moves her eyes. She's 18-in. tall, trike-styled aluminum rooted acetate hair. Polyethylene body. She wears a pink cotton flannel n gentle with white cotton lace trim.
X 921-4131 A—Mailable: weight 2.25 lbs. 7.99

I to **K** Outfits for 18-in. Walking Dolls. Baby walking dolls can get dressed up, too. Fit doll (H). Dolls shown are not included. Mailable: wt. each 0.40 lb.

I 2-Pc. Playsuit. Yellow and white cotton pants set with white cotton lace trim on top, sleeves, and necklines.
X 921-4347 A. 3.33 each, any 2 for 6.00

J Red Velvet Dress. Soft red dress has crisp white apron, sleeves and yoke.
X 921-4404 A. 3.33 each, any 2 for 6.00

K 2-Pc. Coat and Hat Outfit. Pink cotton coat, matching hat with black cotton braid trim.
X 921-4453 A. 3.33 each, any 2 for 6.00

SAVE 66¢ when you buy any two of (I), (J) or (K) together.
State both catalog numbers, pay only . . . 6.00

CHARGE IT—see page 303

Logix

Science-Fun Kits

Everything You Need,
Even an Instruction
Manual, for Scientific
Experiments in . . .

AERONAUTICS—over 100 experiments.
Construct a glider, a helium balloon,
a helicopter, and more

1 Experiments in Aeronautics—the science of flight. Over 100 experiments on air as the medium of flight, motors that power flight, designs of shapes that fly, and rockets. Retraces the history and evolution of aviation. Kit includes all parts needed to build working models of planes, a glider, a helicopter, a rocket with rocket launcher, a helium blimp, kites and an air-powered land vehicle. 160-page instruction manual has over 65 photos and 225 diagrams. For ages 12 to adult.
X 920-2787 A—Mailable; wt. 3 lbs. 11.99

ELECTRICS—over 140 experiments.
Build a generator, an amplifier,
a telephone system, and more

2 Experiments in Electrics—the science of electricity and communications. Work with over 135 precision components—there are 140 experiments that can be performed. Kit includes all the parts needed to build a generator, a reversible motor, a telephone system, a microphone, an amplifier, an ammeter, a galvanometer, and a telegraphic sender with printing receiver. 112-page instruction manual has over 150 diagrams. Some experiments require 2 "C"-cell batteries (not included—order below). For ages 12 to adult.
X 928-0753 A—Mailable; wt. 2.70 lbs. 12.99
"C"-Cell Batteries. Sold in package of 6.
X 959-0787 A—Mailable; wt. 0.85 lb. Pkg. 1.29

OPTICS—over 135 experiments.
Make a real camera, a microscope,
a periscope, and more

3 Experiments in Optics—the science that studies light and vision. There are 130 experiments that can be performed when you work with over 114 plastic parts plus 11 optically correct lenses. You can actually assemble various kinds of working telescopes, a microscope, periscope, and a 35MM reflex camera with interchangeable lens system; you'll actually be able to take pictures with it! 112-page instruction manual has over 150 diagrams. For ages 12 to adult.
X 920-2789 A—Mailable; wt. 3 lbs. 16.99

COMPUTERS—50 Programs.
Create a computer, then
write your own programs

4 Experiments in Computer Science—learn how computers work, how they're used. Includes plans for 50 different programs; start with the easy ones, then advance to the more complex ones. Kit has all the parts needed to build your computer; it "snaps" together with ease. Programs for game play, math, weather prediction, and more. Everything fully described in the 112-page instruction manual. Sturdy plastic. Model uses 3 "C"-cell batteries (not included—order below). For ages 11 and up.
X 920-1088 A—Mailable; wt. 5.20 lbs. 19.99
"C"-Cell Batteries. Sold in package of 6.
X 959-0787 A—Mailable; wt. 0.95 lb. Pkg. 1.29

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on these two pages until August 16, 1975**



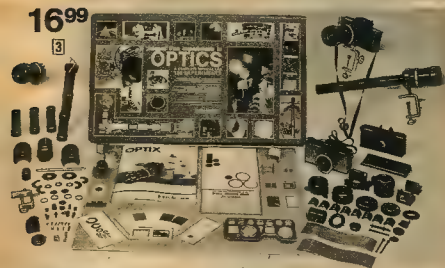
11⁹⁹

1



12⁹⁹

2



16⁹⁹

3



A great gift VALUE

19⁹⁹

4

426 JCPenney

NFL Electric Football with Total Team Control

You can control the direction of every player (and the triple-threat quarterback can kick, pass, and run!)



You Call Each Play Because You Set the Direction of Each Player Separately—it's Total Team Control

"Tell" Each Player Where to Move—It's Total Team Control... just set the wheel in the base of each player for direction, and just speed control on field, switch on the game, and watch the vibrating metal field start the action. Automatic timer starts and stops each play; scoreboard on grandstand posts game score. Each team has 11 plastic players molded in realistic 3-D football poses; the triple-threat quarterback can kick, pass, and run! Magnetic first down marker, movable 10-yard marker, magnetic ball, goal posts, flags. Operates on 110-120 volts. AC, UL listed. Caution: electric toy—see note on page 413

Championship Playoffs—Dolphins vs. Raiders; Vikings vs. Cowboys on a 37½ x 20½-in. Playing Field

17⁷⁷

A Dolphins, Raiders, Vikings, Cowboys—four teams, 44 players, plus extra stick-on numbers for favorite player identification. 3-tier grandstand; interchangeable team name cards to keep track of team standings in all divisions. Not available to 1st Class P.O.s; see page 307—wt. 11 lbs. X 923-4220 A..... 17.77

Vikings battle Chiefs on a 31½ x 17½-in. Playing Field

13⁷⁷

B Vikings vs. Chiefs—22 players, 2-tier grandstand; scoreboard posts downs and score. Not available to 1st Class P.O.s; see page 307—wt. 8.20 lbs. X 923-4212 A..... 13.77

Dolphins and Packers clash on a 26½ x 15½-in. Playing Field

9⁷⁷

C Dolphins vs. Packers—22 players, 2-tier grandstand. X 923-4196 A—Mailable; wt. 4.50 lbs. 9.77

D-Cell Batteries. Package of 6. Mailable; wt. 1.40 lbs. X 957-1761 A..... Order 1 Pkg. for 1.39

AA-Cell Batteries. Package of 4. Mailable; wt. 0.40 lb. X 957-1902 A..... Order 1 Pkg. for 89c



See Quick Index of NFL items on page 258.



Play Strategy Football... Over 6,000 Plays!

Patented Probability Selector that gives instant, statistically correct results. NFL playbook with 34 offensive and 12 defensive plays, plus coaching tips. Timer mechanism sets you play against the clock—even call time out! Movable ball. For ages 12 to adult.

X 923-4261 A—Mailable; wt. 3.50 lbs. 15.88

NFL Strategy Jr. Football. With 16 page playbook. For ages 9 to adult.

X 923-4238 A—Mailable wt 1.60 lbs. 9.88

Big Action Games On a Play-at-Home Scale



New Pro-Draft Football

Try to Build Your Own Dream Team with official football trading cards. All players of this game are winning franchise holders trying to get together a winning team. Football-shaped plastic card tray with spinner, 4 team trays cards. 3 to 4 players, ages 9 to adult.

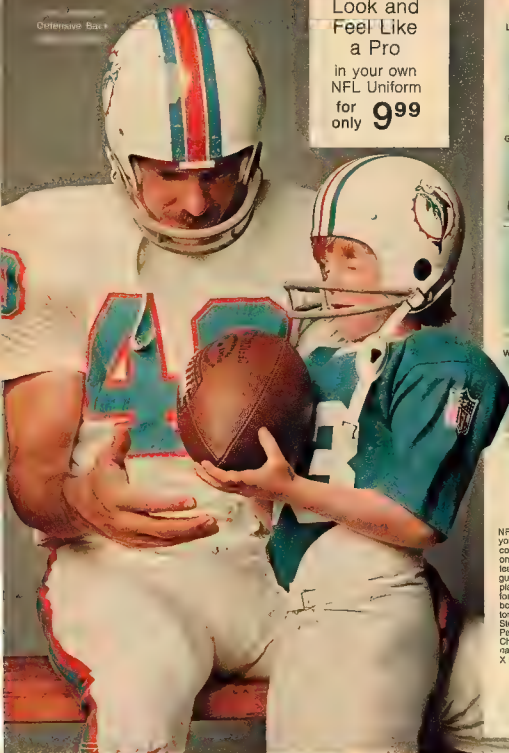
X 923-3446 A—Mailable; wt. 3.50 lbs. 5.99

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Order anything on these two pages till August 16, 1978

JCPenney 447

Look and
Feel Like
a Pro

in your own
NFL Uniform
for only **9.99**



Choose from any of
these NFL Teams

Los Angeles Rams



Kansas City Chiefs



Green Bay Packers



Minnesota Vikings



Detroit Lions



Pittsburgh Steelers



Washington Redskins



Dallas Cowboys



Be the hero of your friends
in an authentic-looking
football uniform

NFL TEAM UNIFORM SETS Dress in the style of your favorite NFL football team. Set features solid color cotton jersey with contrasting trim. Numerals on front of jersey. Plastic helmet with authentic NFL team color and emblem. Plastic double bar face guard and vinyl chin strap. Shoulder pads have plastic caps, flaps, and arches. Not recommended for competitive play. Set comes in one universal boys' size. Teams: 01 Miami Dolphins; 02 Washington Redskins; 03 Dallas Cowboys; 04 Pittsburgh Steelers; 05 Minnesota Vikings; 06 Green Bay Packers; 07 Los Angeles Rams; 08 Kansas City Chiefs; 09 Detroit Lions. State team number-and-name when ordering.

X 911-8563 B—Mailing weight 3.50 lbs. 9.99

See the quick index
on page 256 for more NFL items.

CHARGE IT—See page 383

Complete that Pass With the Football
that's Right for You!

Fabric
Football
2.99

4

Rubber
Football
7.99

2

Split Grain
Football
5.99

3

Long Lace
Football
8.88

1

282 JCPenney



1 TOP GRAIN FOOTBALL by RAWLINGS. Official size-and-weight. Cowhide ball has extended lacing for better ball control. Butyl bladder. 2-ply cotton drill reinforced lining. Look-etched seams. Inflating needle included.
X 911-6732 A—Mailing weight 1 lb. 8.88

2 OFFICIAL SIZE AND WEIGHT RUBBER FOOTBALL. Molded pebble-grain rubber covering resists water and mud. Nylon wound carcass. Butyl bladder. Molded rubber laces. Brown with white stripes.
X 911-9124 A—Mailing weight 1.70 lbs. 7.99

3 JCPENNEY FOOTBALL MADE BY RAWLINGS. Official-size ball is treated for sure grip. Split cowhide cover has pebbled finish. 2-ply reinforced drill lining. Butyl bladder. Strong double laces. Inflating needle included.
X 911-6278 A—Mailing weight 1 lb. 5.99

4 OFFICIAL SIZE VINYL FOOTBALL. Covered with pebbled heavyweight 115 oz. Vinyl for extra durability. Butyl bladder. Rawhide laces. Brown color.
X 911-8555 A—Mailing weight 1 lb. 2.99



[1] to [4]
Shirley Temple
outfits... 4.98 each
Any 2 for 8.00

Shirley Temple®. Making the cameras click and whirl is the familiar head of dazzling curls (it's really dark blonde rooted saran, beribboned with a perky bow). Red and white party dress of sheer nylon. Matching shoes. Lifelike vinyl body, arms, and head. 16 in. tall. Order extra outfits below.
X 921-5138 A—Mailable: wt. 1.50 lbs. 9.99
©1973 Ideal Toy Co.

[1] to [4] Shirley Temple Outfits—from her greatest films! In happy colors. Doll not inc. Mailable: wt. 0.90 lb.

[1] Little Colonel Outfit. Co. outfit uniform
X 921-1756 A..... Each 4.88; Any 2 for 9.00

[2] Rebecca Outfit. Country swing.
X 921-1772 A..... Each 4.88; Any 2 for 9.00

[3] Captain January Outfit. Very smart.
X 921-1790 A..... Each 4.88; Any 2 for 9.00

[4] Heidi Outfit. Just charming
X 921-1822 A..... Each 4.88; Any 2 for 9.00

SAVE 75¢ when you buy any two of [1] to [4] together. *State both Catalog Numbers, pay.. 9.00*

*Caution: toy with small parts—see note page 336

Magical Mary Poppins

Comes
with 2 **6.99**
outfits



©Walt Disney Productions

Mary Poppins®. As plucky as she can be—in a coat, dress, hat and carpet bag modeled after the outfit she wears in the movie. Comes with extra cotton outfits, too—pretty party dress with hat and stripe dress with a pineapple. Chestnut brown rooted nylon hair, painted eyes. Plastic body, vinyl head. 11 in. tall.
X 921-5179 A—Mailable: wt. 0.90 lb. 6.99

Cathy Quick Curl

Change her hair in
seconds! No setting,
wetting or waiting **9.33**

Cathy Quick Curl®. You can fashion her pretty nylon hair in a variety of easy styles. Quick Curl hair does it without water, heat, or a mess! 15-in. high Cathy in a bright blue party dress. With life-like plastisol body and limbs. Comes with brush, comb, curlers, and styling comb. Main: wt. 3 lbs. Order more clothes below.

X 921-2614 A—White Cathy... 9.33
X 921-2622 A—Black Cathy... 9.33

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Order anything from these
two pages till August 16, 1975



Wardrobe Set for 15-in. dolls

Wardrobe Set. Fits 15-in. dolls, such as Cathy Quick Curl. Includes 2-pc. coat and hat set, party dress, matching pants and dress, slippers, plastic comb, brush and 4 hangers. Caution: toy with small parts—see note on page 336.

X 921-5112 A..... 3.99

Nancy Nonsense Talks and Talks!

Nancy Nonsense® is a Chatterbox—she says 216 different sentences at random. You never know what she'll say next—it could be serious, funny, or all mixed up! Just pull her talking ring, and she starts chattering (uses no batteries). Rooted hair styled in a pony tail. Movable vinyl arms and legs. Wears a cute sunsuit. 18 in. tall. Mailable: wt. 2.75 lbs.

X 921-2648 A—White
Nancy Nonsense... 15.88

X 921-2663 A—Black
Nancy Nonsense... 15.88

... 15.88



Nancy Nonsense is available as a white or a black doll.



Pedal **11.44** Pretty



Pedal Pretty®. Pull her and she pedals her bike, pull her wagon and she pushes it! Bike and wagon have velcro pedals and wheels that stick to doll's feet—so her legs move! Doll is washable; soft foam-filled body; vinyl head; 15 in. tall. Trike and wagon not assembled—assemble in minutes.
X 921-2630 A—2.25 lbs. 11.44 JCPenney 473



477 family of 4

The Sunshine Family and Their House

[1] The Sunshine Family House.* 4 room house comes with the furniture shown, plus a book that shows how to make more furniture from everyday materials: Colorful vinyl, polypropylene, and chipboard. 20 x 20 x 12 in. high. 3 family members not included—order [2] below. X 921-2689 A—Mailable: wt. 3 lbs..... 4.77

[2] The Sunshine Family.* Steve, Steffie, and Sweety. The little family that has so much fun! Colorfully dressed, come with book that shows how to make more accessories. They're just the right size for the Sunshine House above. 8, 7½, and 3 in. tall. X 921-2671 A—Mailable: wt. 1 lb..... 4.77



2.99 each, any 2 for 5.74

[3] to [6] Sunshine Family Craft Packs.* Each pack has clothes for each Sunshine Family member, plus all sorts of accessories to make—aprons to lace, pots to decorate. And each kit has an idea book that shows how to make extra accessories from everyday materials! Mailable: wt. 0.25 lb. **SAVE 24¢** when you buy any two of [3] to [6] together. *State both Catalog Numbers, pay only.* X 921-2687 A—[3] Garden 2.99, any 2 for 5.74 X 921-2705 A—[4] Nursery 2.99, any 2 for 5.74 X 921-2713 A—[5] Kitchen 2.99, any 2 for 5.74 X 921-2721 A—[6] Camping 2.99, any 2 for 5.74

Dusty . . . The Sports-Minded Doll . . . Actually "Plays" Each Sport!

Golf

Volleyball



7
4⁸⁸



10 Softball

Includes doll, outfit, stand, accessories

[7] Dusty Dressed For Tennis.* 11½ in. high she actually hits the ball with her right arm. Her arms and wrists are poseable, her torso moves with spring action, so she really gets into the "swing". Breezy sun-tanned look. With vinyl body and rooted blonde hair. Detailed features with painted eyes. Select other sports outfits below. X 921-2747 A—Mail: wt. 0.75 lb . . . 4.88

[8] to [10] Selection Of Sports Outfits for Dusty.* Ensembles in bright colors. With equipment for each sport and stand. (Dusty doll shown, not included.) **SAVE 24¢** when you buy any two [8] to [10]. *State Cat. Nos. pay only.*..... 5.74

[8] Golf Set. X 921-2770 A . . . Ea. 2.99; 2 for 5.74 [9] Volleyball Set. X 921-2785 A . . . Ea. 2.99; 2 for 5.74 [10] Softball Set. X 921-2782 A . . . Ea. 2.99; 2 for 5.74

474 JCPenney

SAVE THIS CATALOG
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fully poseable
... on or off
her cycle

9⁹⁹

WHAT A DOLL! Derry Daring in on the action!

she flips, jumps and does wheelies

Derry Daring and Her Dynamite Cycle.* Takes off from a powerful booster, patented gyro mechanism in the cycle Debbie hugs her bike as it does wheelies, jumps, and flips. Debbie is 7-in. high, dressed in a "now" jump suit, including ne-net & boots. She's poseable. X 921-3349 A—Mailable: wt. 2.20 lb. 9.99

*Caution: toy with small parts see note page 398.

SNOOPY FUN



A great gift
VALUE

Battery-powered
Pencil Sharpener **5⁴⁴**

Snoopy® and His Doghouse. A speedy, battery-operated way to sharpen pencils—make homework more fun! Shielded blades. Interlock switch built into unit shuts off blades automatically when opened for cleaning. All plastic. 5½x3x7 in. high. Includes 2 blade refills, 3 colored pencils. Uses 3 "D"-cell batteries—not incl., order below

X 923-5458 A—Mailing weight 0.90 lb. 5.44

"D"-Cell Batteries. Sold in package of 6.

X 957-1761 A—Mailing weight 1.40 lbs. 1 pkg. for 1.39



Snoopy and His
Flying Doghouse **7⁹⁹**

Snoopy® and His Flying Doghouse Actually Whiz Through the Air doing stunts or chasing the Red Baron while Charlie Brown and Woodstock look on from below. Easy to operate controls let youngsters start, stop, loop and swoop—even make Snoopy fly upside-down! Child can build up enough skill to knock down balloon and Red Baron floor targets. Runs on 4 "D"-cell batteries—not included, order at left. Snoopy on his 5 in. long Doghouse circles on 2-ft. metal tather. Plastic control, polystyrene foam doghouse. Includes powerstick, tether and stand, 2 targets. Easy for children ages 4 and up to operate.

X 923-5441 A—Mailing weight 1.50 lb. 7.99



1 Colorforms
Pop-Up
Play Set **3¹⁹**



2 Pop-Up Music Box **3⁹⁹**

1 Snoopy® Colorforms Play Set. All his Peanuts pals are here to wish Snoopy Happy Birthday! Play area pops up into 3-dimensional party. Includes lots of Colorforms plastic pieces—party accessories and refreshments that stick like magic to play set. For ages 3 to 7. X 923-5417 A—Wt. 1 lb. 3.19

2 Snoopy® In-The-Music-Box pops up to the tune of "Where, Oh Where Has My Little Dog Gone?" Metal box decorated with other Peanuts pals. Plastic, metal, cloth construction. 6 in. high. Ages 2 to 6. X 925-0853 A—Mail wt 1.20 lbs 3.99 © 1971 United Features Syndicate, Inc

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Order anything on these two
pages till August 16, 1975

See index of other
Snoopy and Peanuts items
on page 290.

Raggedy Ann and Andy Bring Fun Ways to Spend Time!

C
Colorola



A Spinning
Top **4²⁹**

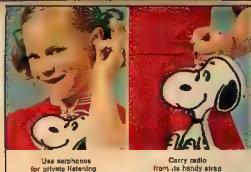


B Doll House
Colorforms **2⁸⁸**



3⁷⁷





RADIOS WITH FAMOUS FACES!

766
each

[1] to [4] Take These Radios With You and Take Along a Pal. Portable, solid state transistor AM radios are just the right size to swing from the wrist. Tots to teens will love taking them along to the beach or a picnic! Colorful, durable high-impact plastic cases. All have 2 1/2-in. dynamic speaker, built-in ferrite rod antenna, earphone for private listening, and handy carrying strap. Uses 9-volt battery—not included. Order under [4] below.

- [1] Sitting Snoopy.** Measures 5 1/2 x 5 1/2 in. high.
X 925-3220 A—Mailable; weight 0.90 lb. 7.66
X 924-0938 A—Mailable; weight 0.90 lb. 7.66
[2] Donald Duck. Measures 5 7/8 x 7 1/8 in. high.
X 924-0938 A—Mailable; weight 0.90 lb. 7.66
[3] Raggedy Ann and Andy. Measures 5 1/2 x 5 1/2 in. high.
X 924-0953 A—Mailable; weight 0.90 lb. 7.66
[4] Mickey Mouse. Measures 6 1/2 x 6 1/2 in. high.
X 924-0920 A—Mailable; weight 0.90 lb. 7.66
X 959-0084 A—Pkg. of two 9-volt batteries, 1 lb. Pkg. 1.19

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Syndicate Inc.

FAMOUS FIGURES MAKE BRUSHING FUN!



Battery-powered—
no plug-in cord

- [5] & [6] Superman and Batman Battery-Powered Toothbrushes.** Handles are colorful decorated plastic figures. Comes with 2 junior-size brushes. Use 2 "C"-cell batteries (not included, order under [10]). 5 1/2 x 3 1/2 in. high.
[5] X 925-3162 A—Superman. 1 Mail, wt. 0.50 lb. 2.99
[6] X 925-3170 A—Batman. 1 Mail, wt. 0.50 lb. 2.99

- [7] & [8] Raggedy Ann and Andy Battery-Powered Toothbrushes.** Plastic bases are brush holders. Each includes 2 child-size brushes, wall mounting screws. Use 2 "D"-cell batteries (not incl. order under [10]). 5 1/2 x 3 1/2 in. high. Mail wt. 1 lb.
[7] X 924-1804 A—Raggedy Ann. 3.99
[8] X 924-1810 A—Raggedy Andy. 3.99

Refill Brushes for [5] to [8] only. Package of 4.
X 925-6407 A—Mailing weight 0.90 lb. 1 pkg. 99c

- [9] & [10] Snoopy and Mickey Mouse Battery Operated Toothbrushes.** Each includes power handle, 2 child-size brushes, 2 adapters for standard size brushes (order refills below), and plastic-cased power handles. Snoopy's doghouse and Mickey's factory both store handle, brushes, toothpaste (toothpaste not incl.). Wall mounting brackets included. Each uses 2 "D" batteries—not included, order below.

- [9] Snoopy Toothbrush.** 6 1/2 x 5 1/2 in. high.
X 923-2383 A—Mailing weight 1.10 lbs. 5.33
[10] Mickey Mouse Toothbrush. 5 3/4 x 4 1/4 in. high.
X 925-0987 A—Mailing weight 1.10 lbs. 5.33
Refill Brushes for [9] and [10] only. Package of 2.
X 925-0987 A—Mailing weight 0.20 lb. 1 pkg. 1.29
X 959-0787 A—Pkg. of 8 "C" Batteries. 0.95 lb. 1 pkg. 1.29
X 957-1781 A—Pkg. of 8 "D" Batteries. 1.40 lbs. 1 pkg. 1.39

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Index for more Peanuts items on page 256.
Index for more Raggedy Ann and Andy items on page 256.



You Use Your Brain To Play These Brawny Games

SUPER SUNDAY ELECTRIC FOOTBALL **19⁹⁹**

25 Different Offensive and Defensive Plays in All!

The Whole Family Will Enjoy the Wild Excitement of real-action football. Each play has different results—the skill and suspense is in the defense! Choose offensive play from playbook (each playbook has 25 different filmstrips) and place in projector. Opponent chooses a defense and puts it in. Press the button and the play unfolds on 14 x 12-in. wide screen Projector (110-120V, A.C. UL listed) with 50-watt projection lamp, cardboard screen, 2 playbooks, filmstrips, Plastic! Caution electric toy—see note p. 413. Ages 10 to adult.

X 924-3619 A—Mailable: wt. 3.75 lbs. 19.99

Five-in-One Computer Game

A Five Sports. Football, basketball, baseball, hockey, soccer. Offensive player pushes 2 activator buttons—defensive player selects one of his—the computer figures the odds and errors that could occur. Lights flash, giving the results of the play. Includes football field and two other reversible fields—play all 5 games on one console. Wood and hardboard 16½ x 21 in. Uses 4 "AA" cell batteries (incl.). Ages 10 to adult.

X 924-0474 A—Mailable: wt. 7 lbs. 24.99

Computamatic® Football/Basketball

B Realistic, Exciting Football Action. Offensive player secretly selects a choice of plays based on the situation, defensive player uses the most effective defense against suspected offensive play. How well a player chooses determines his chances for success. The computer immediately flashes the results. Woodtone console with 16 x 22 in. lighted plexiglass playboard—with basketball on other side. Operates on 4 "AA" cell batteries (included). Ages 12 to adult.

X 924-0102 A—Mailable: wt. 7 lbs. 34.99

Talking Football **C** **9.99**

C Pick Your Strategy—Hear the play in Action! Pick a record for offense, opposition plays a defense—listen to the play-by-play broadcast. Winning's all in the strategy—plays are designed to challenge experts and rookies! 13 records, record rack, scoreboard, field markers, moving football, field with goalposts. Uses 1 "D" battery (not incl.)—order under [C] on opposite page.

Fast Fun Games for Family Play

D Over 1480 Different Play Possibilities! Select a play—press read out button—results immediately flash on the field. Plastic—21 x 16 x 5 in. high. Includes play area, yard markers, goalposts, scoreboard. Uses 1 "AA" cell battery (not included order under [C] on opposite page). Ages 8 and up.

X 923-8783 A—Mailable: wt. 4 lbs. 9.99

TV Football **E** **5.99**

E Play Along as You Watch Football on the game is being played on TV. Record predictions and get coins for right ones. Highest score wins! 23 x 12½ x 2½ in. board. Slatted score card, counter chips, football shaped chip holder. Ages 8 and up.



Authentic Military Model Kits of World War II



Tiger I Model Kit* 1/35 scale tank is 9 1/2-in. long when finished. Has gear drive unit, movable turret, operating suspension, realistic treads, 2 crewmen. Motor uses 3 "C"-cell batteries—not incl., order below. Green plastic.**
 X 928-2540 A—Mailable: weight 1.75 lbs. \$6.99
 X 928-787 A—C-Cell Batteries. Pkg. of 8. Wt. 0.65 lb. Pkg. 1.29
 **Paints for finishing as shown are not included.



HO-Scale Battleground Diorama Kits with Soldiers, Vehicles, Buildings, and Equipment Set of Two **499**

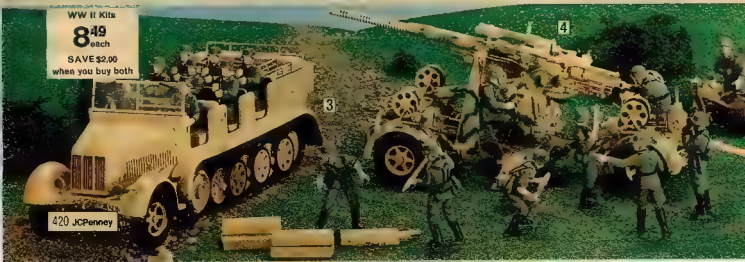
[1] & [2] Battleground Series Model Kits.* When parts are assembled, With barrels, crates, sand bags, soldiers, guns, decals, telegraph poles, and bricks. All pre-painted plastic.

[1] Diorama #1. Also includes 105mm gun, tower, gun carrier, Panzer-kampfwagen III tank, barricades, and one BMW motorcycle with sidecar. X 928-3047 A—Mailable: weight 1.50 lbs. Set of Two 4.99

[2] Diorama #2. Also includes Panther 6 tank, 2 BMW motorcycles with sidecars, Kfz 250 troop carrier, and Kubelwagen. X 928-3054 A—Mailable: weight 1.50 lbs. Set of Two 4.99

[3] Motorized SDKFZ Model Kit.* 1/35 scale of 8-ton German Half Track—7 1/2 in. long finished. Motor, drive train, treads, bogies, 8 figures in realistic uniforms, poses. Detailed interior, removable top. Front wheels, tracks move independently. Can tow 58 MM gun at right. Tan plastic.** Uses 2 "AA" batteries—not incl., order below.
 X 920-2532 A—Mail: wt. 1.70 lbs. 8.49
 AA-Cell Batteries. Pkg. of 4.
 X 957-1902 A—Wt. 0.40 lb. Pkg 89c

[4] 88MM Gun Model Kit.* 1/35 scale of German cannon—8 in. long finished. Elevates and swivels. With motorcycle, caissons, shells, 9 realistic figures. Removable trailer, can be towed by [3] at left. Tan plastic.**
 X 920-2524 A—Wt. 1.50 lbs. 8.49
 SAVE \$2.00 when you buy [3] & [4] together. State both Catalog Numbers and pay only 14.98
 *Caution: Toy with small parts—see note on page 398.



WW II Kits

8.49
each

SAVE \$2.00
when you buy both

420 JCPenney

Learning to Save is Important— Banks and Registers Help Teach How

**Sturdy-Steel Registers
Makes Playing Store
—and saving—
more fun for kids!**

1 Tom Thumb Steel Cash Register.
Ring up sales from 1c to \$1.00 on 9
keys—bell rings and amount shows in
plastic window. Separate push-lever op-
erates plastic cash drawer—holds paper
play money that comes with register.
Steel with baked enamel finish. 6x7½x7½
in. high.
X 923-2901 A—Mail, wt. 2.75 lbs. . . . 4.44

2 Tom Thumb Deluxe Cash Register.
Ring up sales from 1c to \$1.00 on 13
keys, amount shows in plastic window.
Combination knob-and-lock plastic
drawer—tear-off receipt pad that clips to
side holder; automatic bell, paper play
money. Steel with chrome-plated front.
7½x6½x8½ in. high.
X 923-2927 A—Mail, wt. 3.25 lbs. . . . 5.44

**Fun Banks Give Kids
Three Different Ways to
Learn How to Save!**

3 Mosler Double-Door Safe with alarm.
Heavy-gauge steel construction with
baked enamel finish. Looks and works like
the real thing with sturdy piano-hinged
doors and one working 2-number combi-
nation lock. When door opens, alarm
sounds. (Alarm uses no batteries—winds
automatically as door shuts.) A perfect
place to store secret treasures. Measures
about 7 in. high.
X 924-1514 A—Mail, wt. 3.75 lbs. . . . 4.44

4 Little Lulu® Bank. One of the most
famous cartoon figures now a 3-
dimensional bank of glossy-finish plastic.
A charming way to help children save—
holds hundreds of coins—empty from plug
on bottom. ©Western Publishing Co., Inc.
X 923-2904 A—11 in. high, 1.75 lbs. . . . 3.44

5 Big-Red-Machine Bank. Dispenses
whatever you put in—gum, candies,
nuts—while it saves coins. Includes 100
giant bubble gumballs, but you can use
your imagination when filling it up. Bright
red and clear sturdy plastic. Measures
7½x15 in. high.
X 923-2966 A—Mail, wt. 2.50 lbs. . . . 3.44

**Globe Maps Are
Great for Learning—
Put the World At
Your Fingertips!**

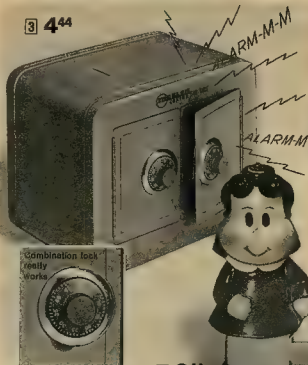
6 Zodiac World Globe. 11½ in. high
overall—full-color 9-in. globe with
stand shows the countries of the world
Zodiac signs on base. Also meridian and
time guides. Metal globe and stand,
plastic guides.
X 923-2943 A—Mail, wt. 1.50 lbs. . . . 3.44

7 Executive World Reference Globe.
All metal, 14-in. high, full-color 11-in.
globe, stand with woodgrain finish.
Pivots 2 ways. Shows countries—includes
over 2000 place names. Also time dial
and 3-page reference book.
X 923-3040 A—Mail, wt. 3.40 lbs. . . . 5.99

**SAVE THIS CATALOG—order any-
thing on these two pages till
August 16, 1975**



3 4.44



4 3.44



5 9.44



6 3.44



7 5.99



5 Layette for 13 in. dolls **3.99**



6 Layette to fit 14 to 16-in. infant **4.99**



7 Baby Care Set **2.99**

Everything Baby Needs

5 Layette Set*. Fits 13-in. Dolls like Sweet Sounds Baby Tender Love, others. Includes 3-pc. diaper set, seaper, dress and pants, dress, pants and bonnet, 2 hangers, bottle, brush. X 921-1463 A—Mailable: wt. 0.40 lb. 3.99

6 Layette Set*. Fits 14- to 16-in. Dolls like Talking and Rosie Tender Love, others. Includes jumpsuit with hat, dress, slip, panties, checked bath robe, 1-pc. pajamas, booties, two hangers, bottle. X 922-2860 A—Mailable: wt. 0.70 lb. 4.99

7 Baby Care Set* For All Baby Dolls. Vinyl diaper bag, 2 nursing bottles, accessory tray, sterilizer rack, dish, cup, bib, bath toy, talc, brush, washcloths, sponge, orange juice squeezer, more. X 922-2878 A—Mailable: wt. 2.20 lb. 2.99

*Caution: toy with small parts—see note on p. 335.

Converts to twin beds



877



Sweet Sounds Baby Tender Love



3 Talking Tender Love **10.99**



1 **9.99**

4 Rosie Tender Love **8.44**



The Tender Love Babies—as soft as real

1 & 2 Sweet Sounds Baby Tender Love. Lovable 13-in. tall baby doll. Feed her from her own bottle and her eyes tear. Pat and squeeze her, and she makes sweet crying sounds, just like a real baby. Soft vinyl head and vinyl-foam body can be washed and bathed. You can comb her rooted saran hair. She comes dressed in flowered panties and top, with her own plastic bottle. She can wear layette [5] and use baby care set [7] sold above at left. Mailable: wt. 2.70 lbs. 9.99

[1] White Sweet Sounds Baby Tender Love. X 921-3815 A 9.99

[2] Black Sweet Sounds Baby Tender Love. X 921-3323 A 9.99

3 Talking Baby Tender Love. 15-in. doll says the cutest things! Just pull the string in her back—she knows 8 different phrases. Soft vinyl head with vinyl foam body. Shiny blond rooted saran hair. She drinks and wets; you can even give her a bath. She wears a white flowered dress with panties and booties. She can wear layette [6] and use baby care set [7] sold above at left. Mailable: wt. 3 lbs. 10.99

X 922-2823 A 10.99

4 Rosie Tender Love. Happy-face Rosie Tender Love is the same as [3] above, but she doesn't talk—she sure does smile though. She's 15 in. tall, wears a rose-pink dress with matching panties. She can wear layette [6] and use baby care set [7] sold above at left. Mailable: wt. 2.75 lbs. 8.44

X 921-3331 A 8.44

SAVE THIS CATALOG
Order anything on
this page until August
16, 1975

JCPenney 485

Beautiful Baby Dear One is blonde or brunette. She's as big as a real baby—closes her eyes, says "mama" too!



Great GUN
VALUE
SAVE \$1
when you buy
any 2 Outfits



A Baby Dear One is 24 in. high and can actually wear size 12-month baby clothes. Rooted nylon hair can be combed. Soft like vinyl head, arms and legs. Soft huggable body 2-pc. pink cotton-knit sleepers in assorted designs (sorry—no choice of designs). More outfits, furniture to go.

Blonde Baby Dear One with blue eyes. 10.99

X 921-1632 A—Mailable; weight 4 lbs. 10.99

Brunette Baby Dear One with brown eyes. 10.99

X 921-1640 A—Mailable; weight 4 lbs. 10.99

B to **E** Charming Outfits fit 24-in. baby dolls. (Dolls shown not included.) Mailable, wt. 0.40 lb. each outfit.

[B] Pink Coat and Hat Outfit. Bonded knit trimmed with lacy cotton. Pink bow. 3.99; any 2 for 6.98*

X 921-1748 A—Outfit 3.99; any 2 for 6.98*

[C] Navy Blue and White Romper Outfit. Bonded knit overall with attached feet. Cotton shirt. 3.99; any 2 for 6.98*

X 921-1889 A—Outfit 3.99; any 2 for 6.98*

[D] Red and White Topper Outfit. Red velvety cotton with white set-in sleeves. White cotton pants, attached feet. 3.99; any 2 for 6.98*

X 921-1830 A—Outfit 3.99; any 2 for 6.98*

[E] Aqua and White "Pinafore" Outfit. White ribbed-cotton blouse with inset checked sleeves over separate skirt. Cotton flannelette diaper. 3.99; any 2 for 6.98*

X 921-1871 A—Outfit 3.99; any 2 for 6.98*

*Save \$1.00 when you buy any 2 outfits above.

State both catalog numbers. Pay only 6.98*



Pretty and Feminine!

Furniture for dolls up to 25 in. tall

Exclusive, Classic Designs in Pink and White. Sturdy doll furniture for Baby Dear One (A) above) or other dolls up to 25 in. tall. (Dolls shown not included.)

1 Dolly's High Chair. Perfect place to feed baby. Wood and hardboard construction. Hinged tray makes it easy to get baby in and out. 13x12x28 in. high overall. X 921-1939 A—Mailable; weight 5.25 lbs. 7.99

2 Dolly's Canopy Bed. An elegant bed of hardboard and wood construction. Pink vinyl canopy and mattress. Measures 27x18x27½ in. high overall. X 921-2065 A—Mailable; weight 10 lbs. 11.99

3 Dolly's Cradle. Sweet dreams for baby as she's gently rocked to sleep. Wood and hardboard. Pink vinyl mattress. 27x18x15½ in. high overall. X 921-2226 A—Mailable; weight 7 lbs. 8.99

4 Dolly's Dropside Crib. Casters on legs for easy rolling. Wood and hardboard construction. Pink vinyl mattress. Measures 26x15x20 in. high overall. X 921-2499 A—Mailable; weight 9 lbs. 9.99

SAVE THIS CATALOG—order anything on these two pages till August 16, 1975



IT'S KICKOFF



PRICE CUT \$2

**on our best cold-stopper . . .
the warm and rugged snorkel parka!**

Was ~~18.77~~ **16.77**

- 2-Ply nylon flite satin shell is wind, water resistant
- Quilt lining with warm but lightweight polyester fill
- Attached drawstring hood is lined in fur-like pile

Price cut \$2 from our big Fall '74 catalog on water-repellent parka . . . it's the perfect coat for school or rugged outdoor sports! Tough nylon satin shell is lined with longwearing nylon quilted to lightweight but warm polyester. Zip closure hides under button fly front to keep out the winter wind. Styled with 4 roomy snap-closing pockets. Drawstring morbel hood is pile lined and trimmed in long, shaggy pile. Zipper-closing pocket on sleeve; snug fitting inner knit wristlets. Machine washable in warm water; line dry.

Blue, Burgundy or Sage Green. Sizes: 8,10,12,14,16,18,20 Chart 5, p. 253
33 J 9617—State size, color. (2 lbs. 6 oz.) **16.77**

176 • SPIEGEL

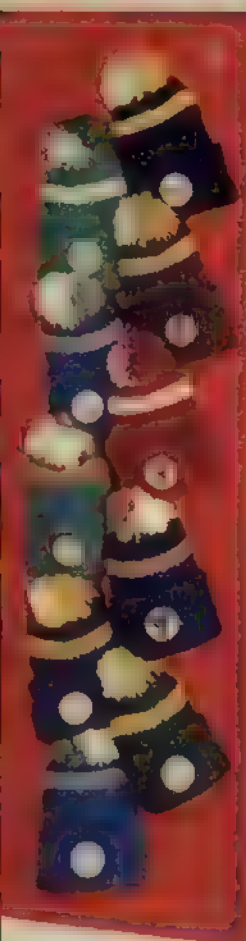


1 OFFICIAL NFL PARKA in assorted team colors and emblems is a great gift idea for any young athlete! Water-repellent nylon taffeta shell has fur-like acrylic pile lining (on cotton back) to keep him snug and warm. Pile-lined split zip hood; inner knit wristlets on long sleeves. 2 front patch pockets and zip chest pocket. Sizes: 8,10,12,14,16,18,20. State size. See How To Order NFL Items, below.
UNSURE OF SIZES? CONSULT BOYS SIZE CHART 5, PAGE 253

2 OFFICIAL NFL WATCH makes a great gift for that young all-star on your Christmas list. Beautifully detailed dial depicts each team's colorful emblem and helmet in NFL team colors (all 26 teams available). Sturdy metal case, chrome-plated top. Handsome brown strap. Mailed from New York factory, allow two weeks for delivery. Be sure to order before Dec. 2 for Christmas delivery.
F54 J 1368P—Please state team name. Sh. wt. 12 oz. **17.95**

HOW TO ORDER NFL ITEMS. To order see chart on page 177. Please state catalog number, team of your choice and price when ordering.

TIME FOR 6-20 BOYS



3 OFFICIAL NFL BELT Grained leather-look stylt, 1 1/4 in. wide has gold-color buckle with team name, emblem. Color: Black. Sizes: S (fits 22-24 in. waist), M (26-28), L (30-32). State size letter. See How To Order, facing page.

4 OFFICIAL NFL HELMET BANK Sturdy plastic bank in helmet shape. Place NFL emblem of your choice on side (26 NFL team emblems incl.) 8" high. 32 J 4960-White. Shipping weight 10 oz. 2.49

5 OFFICIAL NFL KNIT CAP In bulky 100% Orlon® acrylic looks great with NFL jacket. Has official NFL team emblem on turn-up cuff; large pom-pom on top. Machine wash. One size fits all. See How To Order, facing page.

6 WATERPROOF REVERSIBLE PONCHOS of 100% virgin vinyl for extra protection in wet weather! Reverses to a bright yellow slicker for safety at night. Poncho is in official team color ... NFL emblem appears on front (see emblems, top of page), team name on back. Loose-fitting for freedom of movement over clothing or heavy outerwear; drawstring hood, 2 side-snap cinchables. Wipes clean. Sizes: M (fits 6-12); L (14-20). State size letter. How To Order, facing page.

Team Name	Parka	Belt	Cap	Poncho	Sweatshirt
Dallas Cowboys	33 J 9158	32 J 4920	32 J 4950	32 J 4940	32 J 4900
Green Bay Packers	33 J 9159	32 J 4921	32 J 4951	32 J 4941	32 J 4901
Minnesota Vikings	33 J 9160	32 J 4922	32 J 4952	32 J 4942	32 J 4902
Chicago Bears	33 J 9161	32 J 4923	32 J 4953	32 J 4943	32 J 4903
Miami Dolphins	33 J 9162	32 J 4924	32 J 4954	32 J 4944	32 J 4904
Kansas City Chiefs	33 J 9163	32 J 4925	32 J 4955	32 J 4945	32 J 4905
Detroit Lions	33 J 9164	32 J 4926	32 J 4956	32 J 4946	32 J 4906
Washington Redskins	33 J 9165	32 J 4927	32 J 4957	32 J 4947	32 J 4907
New York Jets	33 J 9166	32 J 4928	32 J 4958	32 J 4948	32 J 4908
Pittsburgh Steelers	33 J 9167	32 J 4929	32 J 4959	32 J 4949	32 J 4909
Shipping weight	2 lbs. 6 oz.	8 oz.	6 oz.	1 lb. 10 oz.	1 lb. 2 oz.
Price	24.98	3.99	2.94	5.94	5.74

7 NFL HOODED SWEATSHIRT warms him up for winter fun, boasts his favorite team emblem! Soft and cozy-care blend of 95% cotton and 5% acrylic knit fleece-backed on the inside for extra warmth. Drawstring hood fits snugly around head, ribbed long-sleeve cuffs, waistband. Official team name and emblem on chest, colors vary with team. Machine wash separately. Sizes: S (fits 6-8), M (10-12), L (14-16), or XL (18-20). State correct size letter. See How To Order, facing page.

A WARDS EXCLUSIVE

NEW GAMES FOR THE FAMILY ROOM AND DEN

NEW! Bowlomatic 600

9688

- 6-ft. long mica alley
- Automatic pin setter
- Automatic ball return
- Mitre-form housing, legs
- Walnut-grained cabinet
- With 2 balls and score pad

1 Install a bowling alley in the family room or den. Furniture quality cabinet is 72x21 in., playing surface 64x15 7/8 in. Professional in appearance, and responds like a "pro." Your family and friends will enjoy competing for a strike or spare on this 6-ft. alley with automatic ball return and pin setter. Assembling instructions. 48 G 14639 R—Ship. wt. 110 lbs. 96 88

Hurricane Hockey by Ideal

5288

2 Puck travels on a cushion of air, with blasting speed, on this modern version of the fastest game on ice! Entire playing surface is honey-combed with over 4,000 tiny air holes that create the air cushion. 110-volt electric motor forces jets of air up through the holes, which causes puck to streak across surface like the fastest "slapshot" on ice! Players defend goals at either end with round-handled "strikers" that serve as hockey sticks to ward off shots, or drive the puck through opponent's goal. To add to the excitement, "ice" is surounded with lively bumpers that cause puck to ricochet almost as fast as it is shot! Scoring device at each end keeps track of goals. 29x55-in. table inside size 24x45-in. Heavy-duty plastic with sturdy metal legs. Folds for storage. For ages 7 yrs. and up. 48 G 14083 A—Ship. wt. 31 lbs. 52 88

See Holiday Sale Book page 14 for
Wards New Hover Hockey Game!

Folding Soccer Game

1299

3 Official size team action! You control your team with telescoping rods to kick, slide and move from side to side while your opponent is doing the same! When you are watching 22 men, excitement rises as you both plan your strategy to battle it out and score! Use on tabletop. Folds so you can carry it anywhere! Sturdy hardwood construction. About 30x18 in. Includes 2 balls. Not recommended for children under 3 yrs. 48 G 14682—Ship. wt. 7 lbs. 12 99

1488 4



4 National Hockey has decades of all National Team Cities! Score tower with overhead, delayed-action puck drop shows score, period and league standings. Fast, continuous action with gear-driven rods. You manipulate players to skate, shoot and pass! Automatic ejector sends puck onto rink after each goal. Hardboard, plastic and metal construction. 86x21x3 in. For children 8 yrs. and up. 48 G 14558 M Ship. wt. 11 lbs. 4 14 88

5 Floor Model. Same as above, but stands on rugged metal legs. Easy to assemble. 48 G 14559 M Ship. wt. 16 lbs. 18 88

Imported from
France and Brazil

ABSOLUTELY
VALUABLE



2788

6 Brunswick Air Hockey by A. A. Puck travels on cushion of air created by an electric motor reaches supersonic speeds! Frame is made of high-impact plastic 55x26x6 in., inside dimensions: 47x23 in. Playing field is rugged hardboard with melamine top. Scoreboard at each end. Operates on 110-v AC. For ages 8 yrs. and older Ship. wt. 15 lbs. 48 G 14081 M Only 27 88

TABLE MODEL ELECTRIC FOOTBALL ... 3 CHOICES!

NFL Electric Football Games (A)-(C) have these features:

- 22 pre-painted players in 5 authentic positions, that run real traps, end arounds, sweeps, slants and swing patterns
- Two triple-threat quarterbacks that kick, pass and run
- Automatic timer that starts and stops with each play
- Magnetic first down marker with movable 10-yd. chain
- 4 colorful goal line flags • Authentic NFL goal posts
- UL Listed safety plug and exclusive heavy-duty switch
- Easy to apply identification numbers for each player
- Rugged steel gameboard • Magnetic ball and down marker
- Colorful grandstand with adjustable scoreboard

Deluxe Electric Football

1799

A Wards Exclusive NFL Electric Football Game, with your choice of 4 teams. YOU be the coach! Total team control lets you mastermind every run, kick, and block! Wheel in the base of each player lets you pre-program speed and direction of his legs, to obey your command! You get your home team and opposing team; see below. Jumbo size playing field about 37½x20¾ in. Includes NFL Playbook written by NFL staff, deluxe grandstand, and league standings board. For ages 8 yrs. and up.

48 G 14564 M—Ship wt. 11 lbs. 17.99

B Wards Exclusive! Our most popular NFL electric football game. Slightly smaller field than (A), about 31½x17¼ in. just the right size for a card table. Includes standings board, scoreboard. Play book and choice of teams (below). For ages 8 yrs. and up.

48 G 14565 M—Ship. wt. 8 lbs. 14.94

When you order (A) or (B) you get these teams:

If you order from	You get these teams
Albany	Jets/Giants
Baltimore	Redskins/Cowboys
Chicago	Bears/Lions
Denver	Rams/49'ers
Fl. Worth	Redskins/Cowboys
Kansas City	Chiefs/Cards
Oakland	Raiders/Chargers
Portland	Rams/49'ers
St. Paul	Vikings/Packers

C Budget NFL electric football game. Playing field about 27x16 in. Teams, Bears and Lions. Does not include Play book, standings board or choice of teams. For ages 8 yrs. and up.

48 G 14539 M—Ship. wt. 4 lbs. 8 oz. 9.96

Talking Football Game

D Sports announcer calls the play-by-play action. It's tough gridiron competition as each player selects his team's strategy. 13 interchangeable records with numerous different plays. Offense chooses one of recorded plays to move ball down the field. Defense counterattacks the quarterback's strategy. Then the spectators hear the action. Includes everything you need: record player, records, rack, spin-dial scoreboard, moving football, markers and goal posts. About 31x15 in. overall. Operates on one "D" battery, not included, order on pg. 388. For ages 5 yrs. and up.

48 G 14604 M—Ship. wt. 3 lbs. 14 oz. 11.49

NFL Strategy for Football Fans

E Includes official NFL Playbook written by NFL staff which describes all plays, and provides tips on when and how to use them... over 6,000 possible plays! You can run, pass, hike or stall your line. Adjustable score board, full playing field with movable ball that can be shifted laterally to play hash marks. Revolutionary probability selector determines result of each play instantly! Play against clock, which advances automatically after each down. Play-selector window lets you see actual play diagram of action. Rugged plastic frame 14½x8¾ in. For ages 12 yrs. and older.

48 G 14566—Ship. wt. 3 lbs. 8 oz. 16.77

Monday Night Football

F Over 1480 different play possibilities, fully computerized! Full of thrills and excitement right up to last remaining second! After offensive and defensive plays are chosen, players push read-out button and instantaneous results light up on the playing field surface. Includes players, markers, goal posts and null-in scoreboard. About 21x16 in. Requires two "AA" batteries. Order on pg. 398. For ages 8 yrs. and up.

48 G 14536 M—Ship. wt. 4 lbs. 9.49

SAVE THIS CATALOG!

All toys are available until August 31, 1975





Take charge with your Company Commander Set **6.99**

This 6-piece set has everything you need to be a real leader on your block. Take your neighborhood platoon on special recon missions and dangerous patrols with a plastic 18½-inch submachine gun that makes a real burping sound, an officer's .45 caliber toy pistol that goes "click", web belt with holster and ammo pouch, helmet, canteen, and knapsack.

48 G 19606 M—Shipping weight 3 lbs. set 6.99



8.99

CALLING ALL CRIMESTOPPERS! Hot up and hit the streets to give Dick Tracy a hand in slapping the lies of law and order on your block. This big, 16-pc. set includes a detective's snubnosed repeater*, holster and adjustable belt, real undercover camera (#127 film not included), play wrist radio, handcuffs, hat, vest, ID card, badge, and 6 Crimestopper cards.

48 G 19610 M—Shipping weight 2 lbs. 2 oz. set 8.99

©1973 Chicago-Tribune-New York News Syndicate



Lil' Pony Boy Set **4.99**

Ride 'em cowboy! Here's the set for the little cowboy in your family. It's scaled to your junior's size to make him feel a part of real wild west action. Set includes: Red and white double holsters with two single "shot" pistols, clicker rifle with "wood-grained" stock, cowboy vest, and signal whistle.

48 G 19422 M—Shipping weight 1 lb. 10 oz. set 4.99

*IN ACCORDANCE with State Laws, residents of Massachusetts, New York City, and others under 16 in Ohio, may order only guns that do not shoot caps. No caps are included with gun sets. NOTE: Sets with "bullet" not recommended for children under 3.

SAVE THIS CATALOG!

All toys are available until Aug. 31, 1975



SAVE \$1 on Planet of the Apes Set **10.98**

This 4-piece set helps you become part of the famous Planet of the Apes adventures as seen in the movies and on TV. Help Cornelius and Zira foil Dr. Zaius and his ape soldiers in their plot to capture Col. Taylor, the last space traveler. Save \$1 when you buy complete set which includes a plastic 26-in. Rapid Fire Rifle that makes a sound without caps, 50-shot Fanner-50 pistol*, cuffed holster and belt, and ape mask.

48 G 19101 M—Shipping weight 3 lbs. 8 oz. set 10.98

(1) 48 G 19200 M—Rifle and mask. Shipping wt. 2 lbs. set 5.99

(2) 48 G 19100—Gun and holster set. Shipping wt. 1 lb. 8 oz. set 5.99

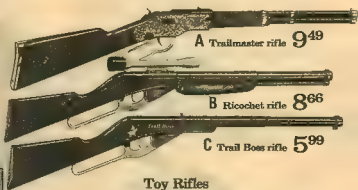
©1967 ARJAC Productions, Inc. and 20th Century-Fox Film Corp.



Junior Sportsman Rifle Set **8.44**

Everything the little big-game hunter needs to bag trophy-size fun. Carry the big 36-in. steel barrel repeating cap rifle* with telescopic sight that works to down the wildest animals: eight game with binoculars. Set also includes: one knife with rubber blade, sheath, authentic looking sportsman's hat, and tie-down thong.

48 G 19418 M—Shipping weight 4 lbs. set 8.44



A Trailmaster rifle 9.49

B Ricochet rifle 8.66

C Trail Boss rifle 5.99

Toy Rifles

A Beautifully crafted 13-shot cap rifle* with lever action, 31½-in. black steel barrel, "woodgrained" plastic stock with die-cast "silver" and black scroll work on receiver and trigger assembly, and "gold" plated barrel bands, lever, and butt plate. From Italy. Not recommended for children under 8 years old.

48 G 19298 M—Shipping weight 2 lbs. 11 oz. 9.49

B Ricochet rifle with simulated scope, 30-in. long rifle sings out with ricochet sound and harmless bang. Uses no caps or batteries to operate. Just cock the lever and pull the trigger. In steel and plastic.

48 G 19306 M—Shipping weight 2 lbs. 14 oz. 8.66

C Daisy Trail Boss rifle. Just cock the lever and fire a loud bang. Feel the life-like recoil action. Uses no batteries or caps. Carbine styling. Plastic "woodgrained" stock with metal barrel and frame. Measures about 30 inches long.

48 G 19301 M—Shipping weight 2 lbs. 2 oz. 5.99



Deluxe Ranger rifle and holster set 1199

Round up rustlers in style. This set has the kind of classic flair any ranger would be proud to pack. Set includes: "carved" and "grained" plastic 32½-in. carbine with scope, two "fast draw" pistols, antique holsters with molded "tooling", spurs, play bullets, canteen, and key operated handcuffs. Not recommended for children under 3.

48 G 19435 M—Shipping weight 4 lbs. set 11.99



Lawman rifle and holster set 999

Become the new sheriff in your town. Carry two "silver" 250-shot repeater pistols* with "tooled" plastic holsters and 26-in. 30-shot plastic repeater rifle* with lever action. Set also has: kerchief, loop slide, hat, and 2 keys on ring. Not recommended for children under 3.

48 G 19433 M—Shipping weight 4 lbs. 4 oz. set 9.99

48 G 19201 Pistols and holsters only. Ship. wt. 2 lbs. set 5.44



11-pc. Western Play outfit 1444

Everything the little cowpuncher needs! Set includes: double holster set with two 250-shot repeating pistols*, Big Bronco rifle* with lever action, cowboy vest with design that matches cowboy outfit, Deputy badge, kerchief with slide, and decorated hat. Not for children under 3.

48 G 19420 M—Shipping weight 3 lbs. 7 oz. set 14.44

48 G 19338 M—Big Bronco rifle only. Ship. wt. 1 lb. 12 oz. 3.44

- So authentic looking
- Real brass-trimmed wood
- Real, safe shooting fun



Kentucky rifle and pistol set 888

Carry a rifle and pistol just like Daniel Boone did in the days of the rugged wilderness. Both are solid one-piece wood stocks with bright, brass trim. Car* firing mechanism shoots soft cork ball or fires cap* only. Included are 10 cork balls and 2 ramrods. Pistol cut, 13½ in., rifle 37½ in. Recommended for children 6 years and older.

48 G 19325 M—Shipping weight 3 lbs. 5 oz. set 8.88

*IN ACCORDANCE with State Laws, residents of Massachusetts, New York City, and minors under 18 in Ohio, may order only guns that do not shoot caps. No caps are included with gun sets.



Lone Rider rifle and holster set 599

Lone Rider of the West always ready with his 2 plated repeater pistols* in black and white double holsters. His lever action rifle* blazes in the desert sun. The Jailer's key shows he's a rooin', toooin' lawman, but keeps his identity a secret behind the mask and kerchief. Key on metal loop and kerchief with slide.

48 G 19432 M—Shipping weight 2 lbs. 8 oz. set 5.99



7th Cavalry rifle and holster set 899

Be a real "hoss soldier" and "ride" at the Little Big Horn. This set contains enough heritage to recreate the tales of this famous fighting unit. Set includes: Repeating cavalry carbine*, long-barrel repeating pistol*, holster, belt and buckle, clip of "bullet", canteen, kerchief with slide, realistic spurs, and paste on sergeant stripes.

48 G 19608 M—Shipping weight 3 lbs. 2 oz. set 8.99

Telephone Wards for the easiest shopping ever! See page 238.



Choice
of 26
NFL
teams!



RADIOS THAT TURN YOU ON



"THE CUBS HAVE 2 MEN ON SECOND BASE!"..THE FBI
"TUNE IN TOMORROW FOR THE NEXT EPISODE"

INFORMATION

"HENRY, HENRY
ALDRICH"

PLEASE

JACK

STELLA

ARMSTRONG

DALLAS

MARY

THE

NOBLE

SHADOW

INNER

KNOWS

SANCTUM

"HI-

FIRST

HO

NIGHTER

SILVER

BEACH

MA PEE

1



 Tune in the 30's



PHONE YOUR ORDER

Avoid the crowds, beat the
weather. Shop in the comfort
of your own home. Numbers, pg. 238



HEAR THIS!

Wards presents an outstanding collection of distinctive gift radios, quality crafted of plastics and metals in unique shapes to make exciting, one-of-a-kind gifts. All (except 1) are battery-operated, solid-state AM transistor models. Imported for your pleasure from Japan and Hong Kong.

749 to 3499

1 Old Time 30's radio with AM and FM. Recalls the golden age of radio when the whole family gathered 'round to hear Joe Louis' fights, Fibber McGee's closest going "Crash!", Fred Allen interviewing the folks in the alley. Now, you can listen to today's rock, symphony music, whatever you like on AM or FM. AFC locks in FM, prevents drift. Radio plugs into any AC outlet. Has tuning, volume controls. Walnut-grained plastic cabinet, about 11½ x 12½ in. high. UL listed. 120 volts.

53 G 3344—Ship. wt. 5 lbs. 3 oz. **34.99**

2 Great Gatsby—a Rolls Royce radio! An exact replica of the Phantom II sports model, beautifully detailed with wire wheels, convertible top, side view mirror plus bumpers, head lights and that famous Rolls grille in rich golden tone. Side mount wheels tune in your favorite station and adjust volume. Brushed steel body, about 10 in. long. AM only. Complete with 9-volt battery.

53 G 3330—Ship. wt. 1 lb. 6 oz. **19.95**

3 Yeah! Robt It's the NFL helmet AM radio, sporting the official insignia and colors of your choice of 26 NFL teams. High-impact plastic with 6-transistors, tuning, volume controls. About 4½ x 6 in. high. Needs one 9-volt battery, sold pg. 398. Choose from these teams: • 01 Baltimore Colts • 02 Cleveland Browns • 03 Pittsburgh Steelers • 04 San Diego Chargers • 05 Buffalo Bills • 06 New York Jets • 07 Boston Patriots • 08 Oakland Raiders • 09 Houston Oilers • 10 Denver Broncos • 11 Miami Dolphins • 12 Kansas City Chiefs • 13 Cincinnati Bengals • 14 Chicago Bears • 15 Detroit Lions • 16 Green Bay Packers • 17 Los Angeles Rams • 18 New York Giants • 19 Philadelphia Eagles • 20 San Francisco 49'ers • 21 Washington Redskins • 22 St. Louis Cardinals • 23 Dallas Cowboys • 24 Minnesota Vikings • 25 Atlanta Falcons • 26 New Orleans Saints. Allow 3 weeks for delivery.

XL 53 G 3339-K—Wt. 1 lb. 3 oz. State team no. **14.95**

4 Good grief—It's Snoopy! Saucy beagle AM radio looks so appealing, his owner will take him everywhere by his "leash" carrying strap. High-impact plastic with built-in rod antenna, earphone for personal listening. About 5½ x 4 inches high. Uses one 9-volt battery, sold on page 398. For more Peanuts® gifts, see pages 284, 285.

53 G 3341—Ship. wt. 1 lb. **7.49**

© 1998, 1974 United Features Syndicate Inc.

5 You're in the bucks! \$500 radio looks like a stack of money ... fools everyone with a real U.S. dollar topping a stack of phonies. Walnut-finish plastic case, about 2½ x 7¼ inches long. Tuning and volume controls. AM only. Needs one 9-volt battery (not included), sold on page 398.

53 G 3342—Ship. wt. 1 lb. 9 oz. **14.99**

6 Tom and Jerry, that mischievous pair, make a cheerful AM radio—ready to go on adventures with youngsters. High-impact plastic case with built-in rod antenna and carrying strap. Earphone for private listening. About 4½ x 5½ in. Needs one 9-volt battery, sold on page 398.

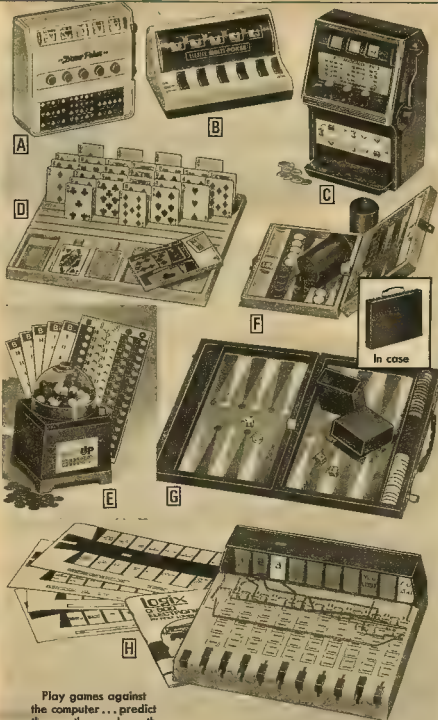
53 G 3334—Ship. wt. 12 oz. **7.49**

7 Park this Model-T radio on your desk, on a shelf, anywhere you want a real attention-getter. Authentically detailed from crank to toolbox, spoke wheels to convertible top. Pewter-tone metal body, about 3½ x 4½ x 1½ inches long. AM only. Complete with 9-volt battery.

53 G 3401—Ship. wt. 1 lb. 12 oz. **14.95**

8 Little John radio ... mused where you'd learn expect 16 AM radio has speaker concealed under seat lid. Assorted pastel colors. About 4½ x 4 in. high. AM only. Uses one 9-volt battery, sold pg. 398.

53 G 3343—Ship. wt. 13 oz. **7.49**



Play games against the computer ... predict the weather ... do math

Games for grown-ups of all ages

A Draw poker. Pull handle, 5 dials spin! Push buttons under windows to stop them. To draw new card, pull button and dial spin, push to stop. Uses 1 "C" battery, sold pg. 398.

53 G 2838—Wt. 1 lb. 10 oz. **3.77**

B Table model poker. Play 5-card draw, 5-card stud or blackjack without shuffling or dealing. Extra fun because you can hide cards. Uses 2 "C" batteries, sold pg. 398.

53 G 2809—Ship. wt. 1 lb. 3 oz. **6.99**

C Slot machine bank. Insert dummy coin, pull button, wheels turn, stop when buttons are pushed and 1 of any of 15 winning combinations appear, pays off with 5 to 10 coins. Over 9 in. high. Dummy coin sold. Needs 2 "D" batteries, pg. 398. From Japan.

53 G 2725—Ship. wt. 3 lbs. 8 oz. **17.77**

D Lightweight Solitaire board. Grooved to hold cards. Instructions, cards incl.

53 G 2888—Ship. wt. 1 lb. 8 oz. **8.99**

E Pop-up Bingo. Machine spins, mixes balls pop-up rod automatically selects one ball at a time. Cards, equipment for 20 players. Uses 2 "D" batteries, pg. 398.

53 G 2793—Ship. wt. 2 lbs. 12 oz. **11.77**

F-G Backgammon sets in leather-like attaché-style cases with cork fields. Dice, doubler, dice cup, rules incl.

(F) Magnetic set opens to 8½ x 10½ in. field. Magnetized pieces. 7 x 3 x 1½ in., closed.

53 G 2758—Ship. wt. 3 lbs. **10.95**

(G) Deluxe set ... with 30 heavy, magnetized plastic pieces. 14½ x 15 in. field. 2 dice cups. 7½ x 4½ in., closed.

53 G 2757—Ship. wt. 3 lbs. **21.95**

H Logix electronic computer kit ... fun to assemble. 112-pg. manual shows 99 experiments for playing games, doing math ... lots more. Uses 3 "C" batteries, pg. 398.

53 G 2718—Ship. wt. 3 lbs. **25.95**

ALL WARDS 289



1
New Midge
Car Set
100 pcs. 9.99



2
Rugged Road
Construction Set
13 pcs. 9.99



3
Farm Set
94 pcs. 4.77



4
Farm
Tractor Set
7 pcs. 9.99



5
"Hit the Beach" -
Special Forces Set
88 pcs. 7.99



6
Tootles
Hitch-ups
13 pcs. 7.99

EXCITING TOYS

There's a whole world of excitement here, from the peaceful pastures of the farm to the wild military landing on the beach! Great low prices, too!

1 NEW 100-PC. MIDGE CAR SET You get 84 highly-detailed, colorful cars and trucks, plus 16 gas pumps, made of high-quality die-cast metal—they won't break, even if they're involved in a traffic "accident!" You have enough cars to set up your own auto show—show off all the different models and colors. Or you can have big time auto races, because all the cars have rolling wheels. And there are enough gas pumps for all the cars to make pit stops! Safe, non-toxic finish on cars.

85 Y 7623—Wt. 2 lb. 10 oz. \$9.99

2 STRUCTO 13-PC. CONSTRUCTION SET! Be the boss of a big construction gang with road-building equipment that really works! Bucket conveyor adjusts 3 ways; takes sand, dirt or gravel from bin on the ground to hopper above the dump truck. 8½-inch high hopper has realistic glider-type legs, lever controls material flow into 8-inch long metal dump truck with manual-lift dump and working tailgate. PLUS A complete 10-piece set of plastic road signs, road blocks and lane markers!

85 Y 7714—Wt. 2 lb. 12 oz. \$9.99

3 94 PIECE FARM SET It's 5 AM down on the farm, and while Ma is busy breakfast in the old farmhouse, Pa is out milking the cows. Jethro and Slim are working the haystacks, and Mary Lou is feeding the chickens! Giant plastic farm set has farm house, 19 white fences, 20 stone walls, trees, grass, 2 haystacks, 5 farmers, 11 pigs, 7 horses, 8 cows, 4 hens, 4 geese, and 6 sheep. PLUS 3 pieces of farm machinery for working the fields including a new farm truck, a tractor and a combined harrower.

85 Y 7602—Wt. 2 lb. 3 oz. \$7.77

4 7-PIECE METAL FARM TRACTOR SET You can plow, plant, cultivate just like a real farmer, right in your own back yard—these cast aluminum and steel farm implements really work! And because they're made of tough metal, they won't break under heavy wear-and-tear. 2 tractors, one deluxe with cab, the other without cab. Plus 5 tractor hitch-ups that fit both tractors: steel farm wagon, 3-bottom plow with silver-color plow shares, double disc with 24-free-tuning blades, double harrow, farm spreader.

85 Y 7713—Wt. 3 lb. 14 oz. \$9.99

5 "HIT THE BEACH" ARMY SPECIAL Forces Set. You're the general. Assignment. Establish a beachhead on enemy territory! Use the amphibious vehicles to land troops and munitions on the beach. Then take command from the general's jeep, command the soldiers, tanks, armored cars, supply trucks! You get approximately 72 soldiers in action positions and 16 military vehicles to take them to the line! PLUS machine guns, artillery and other gear. All pieces of plastic. Mailable.

85 Y 7648E—Ship. wt. 4 lb. \$7.99

6 TOOTSIEY HITCH-UPS. Hitch 'em up ... hit the road! You get 6 vehicles and 7 hitch-ups. 1 Jeepster, 1 Vega, 1 Pickup Truck and 1 Gremlin Play! 2 Hondas with tops, power boat with trailer, Alzabram trailer, U-haul trailer, Atex, beach buggy, snowmobile with trailer! Tractors are completely interchangeable, can be used with any of the vehicles. Rolling wheels. Die-cast metal with non-toxic finish.

85 Y 7701—Wt. 2 lb. 4 oz. \$7.99

They're BIG...EXCITING...they're from

TRUTH



7 5th WHEEL CAMPER Grant 29½-in. long, with a slide-away sun roof so you can play inside! Study steel construction means years of use! Moving parts, inside and out—doors, ramps, tables! Non-toxic finish. 29½ x 8½ x 8-in. high. **85 Y 7715E—Ship. wt. 13 lb. Mail. \$14.88**

8 RESCUE VEHICLE WITH FIGURES. Emergency rescue vehicle has swing-open rear door, sliding side door, and slide-away roof! 3 seats, steering wheel, oxygen tank, medicine chest! Plus driver, nurse, patient! Steel and plastic. 16½ x 7½ x 8½-inches high. Mailable. **85 Y 7716E—Ship. wt. 11 lb. \$15.88**

9 MIGHTY TONKA CRANE works like a real crane! Heavy-gauge steel construction; won't tip over! You control boom angle and bucket! Full pivot cab 17½ x 7½ x 11½-in. high. Mail. **85 Y 7717E—Shipping weight 12 lb. \$12.88**



10 TONKA 5-PIECE CONSTRUCTION SET. You'll feel like a real engineer working on a super-highway construction site! You get 5 big construction trucks, including a steel 11¼-inch loader, dumper, cement mixer, low-boy, and dump truck! Rugged steel construction for years of fun! **85 Y 7675—Shipping weight 2 lb. 15 oz. \$6.88**

11 TONKA 5-PIECE FIRE-FIGHTING SET. Race right to the scene! Steel pump, pickup truck chieft's car, ambulance, 10¾-inch long hook-and-ladder truck! A fun gift! Shipping weight 2 lb. 15 oz. **85 Y 7712 \$7.88**

ALDENS • 91



3-D View-Master® Gift Paks



A world of fun comes alive before your eyes... see the Peanuts gang and Disney or cartoon favorites!

Standard Gift Pak **4³⁸** Deluxe Gift Pak **5⁹⁸**



Standard viewer only **1⁵⁷**

1 Standard View-Master Gift Pak are a great introduction to the colorful world of View-Master fun. Hold the standard viewer to the light to see 49 different 3-dimensional scenes (7 reels) Gift-packed in handy storage container. Buy extra reels from the wide assortment listed on the opposite page.

Disney Favorites Gift Pak.
67 G 3823 -Ship. wt. 1 lb. set 4.38

It's Fun Charlie Brown Gift Pak.
67 G 3824 -Ship. wt. 1 lb. set 4.38

Cartoon Favorites Gift Pak.
67 G 3825 -Ship. wt. 1 lb. set 4.38

Standard viewer only, 1 reel incl.
67 G 3822 -Ship. wt. 7 oz. 1.57

2 Deluxe View-Master Gift Paks bring a colorful fantasy world under your feet! Viewer has its own light so that you can use it anywhere to watch 3D magic bring your favorite cartoon friends to life. 7 reels (49 full-color scenes) and viewer in handy storage container. Uses 2 "C" cell batteries, not included.

Disney Favorites Deluxe Gift Pak.
67 G 3826 -Ship. wt. 1 lb. 4 oz. set 5.98

It's Fun Charlie Brown Deluxe Gift Pak.
67 G 3827 -Ship. wt. 1 lb. 4 oz. set 5.98

Cartoon Favorites Deluxe Gift Pak.
67 G 3828 -Ship. wt. 1 lb. 4 oz. set 5.98

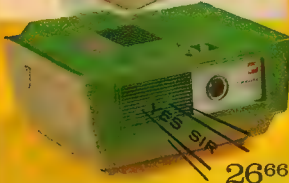
Deluxe lighted viewer only, 1 reel incl.
67 G 3807 -Ship. wt. 13 oz. 3.36

New! Talking Projector

Share the fun with your friends—the Talking Projector narrates the action while the whole gang watches!



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26⁶⁶

NEW! Talking Projector

You'll want this latest addition to View-Master fun—the new Talking Projector. You'll have hours of fun putting on shows for your friends. Choose from the big selection of talking reels on the opposite page. Insert a reel and the coordinated sound disc relates the story to each scene as projected. (Screen sold opp. page).

67 G 3845 -UL listed. Ship. wt. 7 lbs. 3 oz. 26.66

388 WARDS ALL

Replacement lamp for Talking Projector.
67 G 3850 -Wt. 2 oz. 2.49

Talking View-Master!

- Talking View-Master tells the story while you watch
- Entertains and educates!

Gift Pak II **14⁴⁴**

3 Add an extra dimension to your viewing fun—hear exciting stories while you watch your favorite cartoons and fairy tales or explore worlds of science and travel. Slip in a 3-D Talking View-Master color reel, press button and hear an explanation of each life-like scene. Gift Pak incl. viewer (uses 2 "C" batteries, not incl.), 6 reels, storage tub.
67 G 3833 -Ship. wt. 2 lbs. 9 oz. 14.44

Talking View-Master only, 1 reel incl.
67 G 3834 -Ship. wt. 2 lbs. 10.76

4



16⁶⁶

Lighted Talking View-Master

4 View-Master's most dramatic combination of viewing and listening fun is yours with this exciting electronic lighted viewer. Built-in light source illuminates full-color stereo reels anywhere you go, making pictures pop with life-like depth. Insert a talking reel, flick the lever and the coordinated sound disc relates the story as you proceed from scene to vivid scene. Sound control button adjusts volume. Sound operates on electronic amplifier for improved fidelity. Uses 2 "C" batteries (not incl.) For Talking Viewmaster reels, see opposite page.
67 G 3818 -Wt. 2 lbs. 16.66

Charlie Brown and Disney Theatre outfits give you hours of entertainment when you're alone or with your friends!

ORDER REELS HERE!

Standard reels **175** each

Explore the worlds of fantasy and reality through our wide selection of View-Master reels. Packets contain three 7-scene full-color reels. Most also include a 16-page story booklet.

W67 G 3812 P—Postpaid. State catalog no. and title no. ea. 1.75

- | | |
|--|---|
| 02-411 ABC Circus | 02-312 Huckleberry Hound |
| 02-393 Adams-12 | 02-556 It's a Bird, Charlie Brown |
| 02-395 Adventures of G.I. Joe | 02-314 Jack and the Beanstalk |
| 02-309 Aesop's Fables | 02-363 Jungle Book |
| 02-360 Alice in Wonderland | 02-595 King Fu |
| 02-385 Aristocats | 02-480 Lasso Look Homeward |
| 02-400 Bomba! | 02-310 Little Red Riding Hood |
| 02-576 Barbie's Photo Race | 02-605 Little Yellow Dinosaur |
| 02-492 Batman | 02-528 Mickey Mouse in "Clock Cleaners" |
| 02-368 Bedknobs and Broomsticks | 02-525 Mighty Mouse |
| 02-338 Beep, Beep the Road Runner | 02-410 Mother Goose Rhymes |
| 02-487 Bonanza, "Home for Jamie" | 02-566 New Zoo Review |
| 02-568 Brady Bunch | 02-382 Night Before Christmas |
| 02-531 Bugs Bunny | 02-412 1-2-3 Farm |
| 02-549 Bugs Bunny in "Big Top Bunnies" | 02-536 Pecunia |
| 02-545 Casper's Ghostland | 02-520 Pebbles/Bamm Bamm |
| 02-533 Casper the Friendly Ghost | 02-372 Peter Pan |
| 02-548 Charlie Brown's Summer | 02-315 Pinocchio |
| 02-521 Charlotte's Web | 02-516 Popeye |
| 02-517 Children's Zoo | 02-619 Prehistoric Animals |
| 02-318 Cinderella | 02-406 Raggedy Ann and Andy |
| 02-564 Curiosity Shop | 02-342 Robin Hood (Disney) |
| 02-532 101 Dalmatians | 02-870 Rudolph the Red-Nose Reindeer |
| 02-539 Dennis the Menace | 02-553 Scooby-Do |
| 01-840 Disney—Adventureland | 02-308 Sleeping Beauty |
| 01-948 Disney—Fantasyland | 02-405 Smokey the Bear |
| 01-851 Disney—Frontierland | 02-544 Snoopy and Red Baron |
| 01-850 Disney—Liberty Square | 02-390 Snow White |
| 01-847 Disney—Main Street USA | 02-615 Strange Animals of the World |
| 02-517 Disney on Parade | 02-584 Superman |
| 02-525 Donald Duck | 02-340 Ten Sawyer |
| 02-597 Emergency | 02-511 Tom and Jerry |
| 02-554 Fat Albert & Cooby Kids | 02-417 U.F.O. |
| 02-514 Flintstones | 02-596 The Waltons |
| 02-423 Flipper | 02-614 Wild Animals of World |
| 02-317 Goldilocks | 02-362 Winnie the Pooh |
| 02-589 Gunsmoke | 02-581 Wizard of Oz |
| 02-552 Hair Bear Bunch | 02-568 Woody Woodpecker |
| 02-590 Howdy Five-O | |
| 02-343 Huckleberry Finn | |

Talking View-Master Reels **299** each

Watch, listen and learn while the Talking View-Master viewers and Talking Projector take you on an enchanting, colorful tour! Three 7-scene color reels in each packet. For talking viewers, projector only. W67 G 3805 P—Postpaid. State catalog and title no. each 2.99

- | | |
|---|---|
| 02-411 A B C's | 02-363 Jungle Book |
| 02-593 Adam-12 | 02-480 Lasso Look Homeward |
| 02-309 Aesop's Fables | 02-871 Little Drummer Boy |
| 02-773 Airplanes of the World | 02-310 Little Red Riding Hood |
| 02-360 Alice in Wonderland | 02-605 Little Yellow Dinosaur |
| 02-725 American Indians | 02-501 Love Bug |
| 02-385 Aristocats | 02-376 Mary Poppins |
| 02-487 Astronomy | 02-528 Mickey Mouse |
| 02-400 Bomb! | 02-551 Mickey Mouse in "Clock Cleaners" |
| 02-500 Barbie's Around the World Trip | 02-525 Mighty Mouse |
| 02-576 Barbie's Great American Photo Race | 02-410 Mother Goose |
| 02-538 Beep, Beep the Road Runner | 01-034 National Parks |
| 02-568 Brady Bunch | 02-382 Night Before Christmas |
| 02-531 Bugs Bunny | 02-412 Numbers and Games |
| 02-549 Bugs Bunny in "Big Top Bunnies" | 02-536 Pecunia |
| 02-545 Casper's Ghostland | 02-372 Peter Pan |
| 02-548 Charlie Brown's Summer Fun | 02-311 Pinocchio |
| 02-521 Charlotte's Web | 02-516 Popeye |
| 02-617 Children's Zoo | 02-678 Prehistoric Life |
| 02-380 Christmas Carol | 02-406 Raggedy Ann and Andy |
| 02-383 Christmas Story | 02-342 Robin Hood |
| 02-318 Cinderella | 02-870 Rudolph the Red-Nose Reindeer |
| 02-532 101 Dalmatians | 02-598 Scenic USA |
| 01-202 Disneyland | 02-553 Scooby-Do |
| 02-525 Donald Duck | 02-901 7 Wonders of the World |
| 02-514 Flintstones | 02-308 Sleeping Beauty |
| 02-485 Flipper | 02-405 Smokey the Bear |
| 02-317 Goldilocks | 02-544 Snoopy |
| 02-374 Gulliver's Travels | 02-390 Snow White |
| 02-589 Gunsmoke | 02-555 Star Trek |
| 02-552 Hair Bear Bunch | 02-584 Superman |
| 02-423 Help | 02-316 Sword in the Stone |
| 02-578 Harbrie Rides Again | 02-340 Ten Sawyer |
| 02-343 Huckleberry Finn | 02-511 Tom and Jerry |
| 02-312 Huckleberry Hound | 02-955 Walt Disney World |
| 02-554 Inside China Today | 02-616 Wild Animals of the World |
| 02-556 It's a Bird, Charlie Brown | 02-361 Wizard of Oz |
| 02-314 Jack and the Beanstalk | 02-512 Wonderland |

ALL WARDS 389



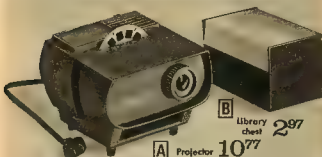
Charlie Brown Theatre Disney Theatre in the Round **1449** each

Gather the gang together for a View-Master party—theater outfits include 10 full-color reels (70 scenes), Entertainer Projector for group viewing in two dimensions, plus a standard viewer that displays the scenes in breathtaking 3-D for individual enjoyment. Packed in a colorful storage container. Projector UL listed, 120V, 50/60 Hz, 3 amp.

Disney Theatre in the Round—visit with Mickey Mouse, Donald Duck, Winnie the Pooh see scenes from Disneyland, Disney World.
67 G 3819—Ship. wt. 5 lbs. 8 oz. 14.49

Charlie Brown Theatre—enjoy the antics of Charlie, Lucy, Linus, Snoopy—all your favorite Peanuts characters!
67 G 3842—Ship. wt. 5 lbs. 3 oz. 14.49

View-Master accessories



A Entertainer projector shows standard reels. UL listed.
67 G 3815—120V, 50/60 Hz, 3 amp. Wt. 2 lbs. 11 oz. 10.77

B Library chest holds about 25 standard reels. Sturdy plastic.
67 G 3843 Ship. wt. 1 lb. 8 oz. 2.97

Lenticular table screen (shown opp. page with Talking Projector).
67 G 1006—22x22 inches. Ship. wt. 2 lbs. 2.99

aurora A/FX

Aurora's Continental 500 roars 'round the track in a blaze of lights . . . **39.88**

Get ultimate realism with Magna-traction for higher speeds with fewer spinouts! Race Aurora's Porsche and Ferrari Formula 1 racers in 24-hour endurance. Real headlights reflect from glowing guard rails! Hear the guttural drone of engines! RC racing on a course almost 4 1/2 ft. long (3 1/2 x 7 1/2 ft. layout). 2 space-age Russian controls. Resonant grandstand sound units, guard rails, retaining walls, deslides, pen-part, racing oil-and. Quick-Lox track key for fast, sure, no-tie track connections. Plug-in wall pack, 110-120V AC UL listed. Instructions, alternate layouts sheet incl. Mail: 257 J 891. Ages 8 and up (12 lbs.). 39.88.



Aurora's slotless XLerators with daredevil loop **29.88**

Ford F1 and Chapparral take and block with this slotless HO set! 2 XL Powerpulse controls for instant forward-lateral moves. 25 ft. long (3 1/2 x 7 ft. layout). Guard rails, beams, posts, retaining wall, and Quick-Lox key for sure, airtight hook-up. Free-wheeling—needs no Magna-traction. Plug-in XL wall pack, 110-120V AC UL listed. Incl. no. 257 J 892. Ages 8 and up. Mail (10 lbs.). 29.88.



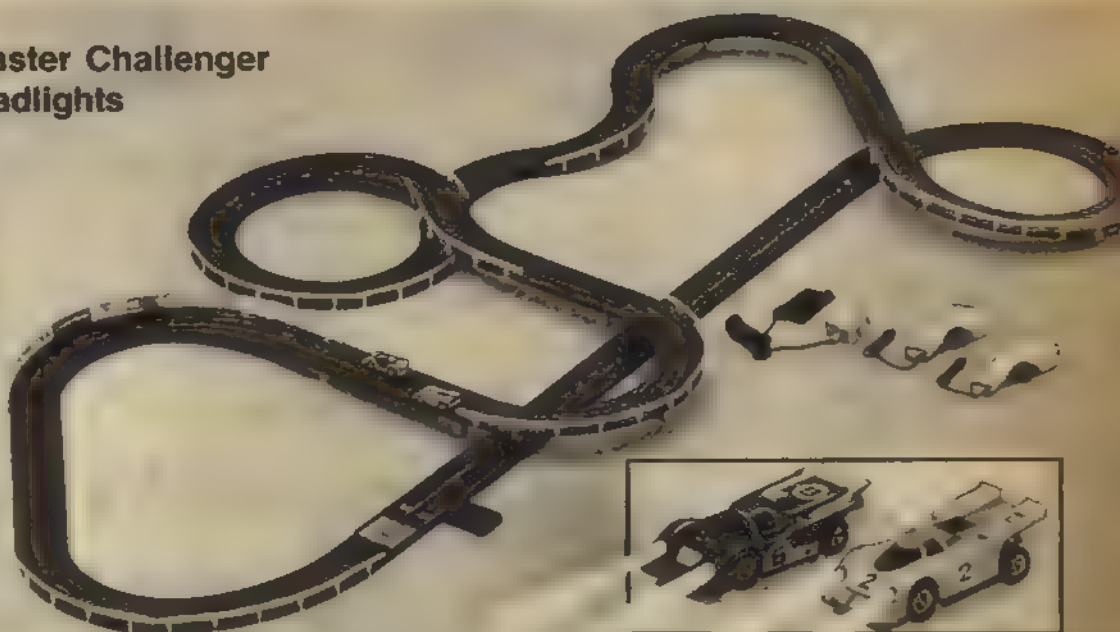
with magna-traction

Aurora's Dragmaster Challenger with working headlights

26.95

Dragmaster Challenger features Magna-traction to put you through turns faster with lower spinouts! 2 space-age Busakit controllers speed you over 28 1/4-ft. long (4x26 1/4-ft. layout) course of snaky turns and blistering straightaways. HO Porsche and Ferrari have headlights that really work! Convert course into a dragstrip using straight track. Four-start track lets you leap off the line evenly with a touch of the release button. Non-functioning Xmas tree and automatic finish flag. Glow-in-the-dark guard rails, retaining walls, trestles, pennant, racing oil incl. Quik-Lok track key for fast, strong electrical connections. Plug-in safety wall pack. 110-120V, AC UL listed. Alternate layout sheet, instructions incl. Ages 8 and up.

Z57 J 890-Mail (9 lbs.)... 26.95

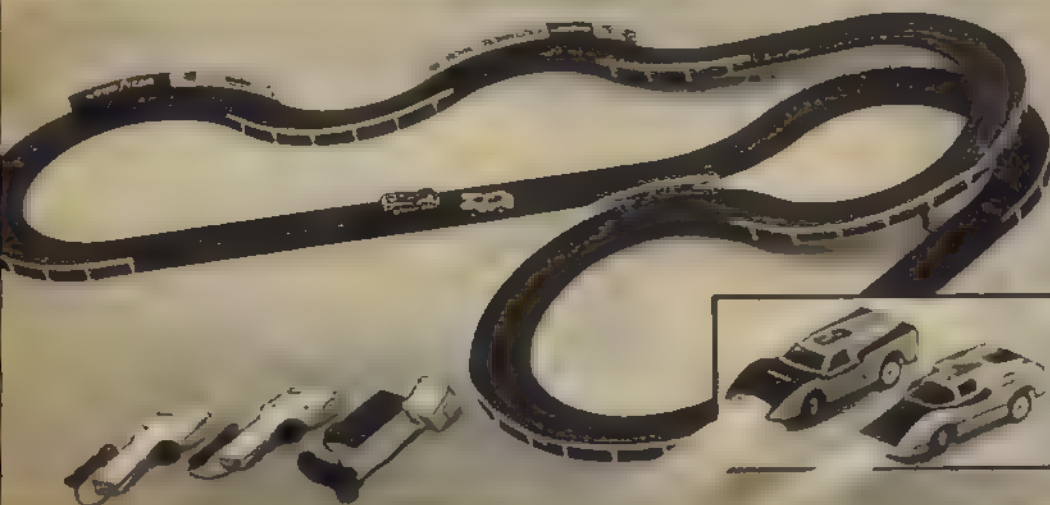


Grand National with lighted racers

19.95

Aurora's 24-hour Grand National is a wandering HO track... demanding in day, grueling at night when real headlights reach into darkness and reflect off luminous guard rails. 2 Busakit controllers smoothly guide free-wheeling Porsche and Ferrari over 19 1/4-ft. track (3 1/2x5-ft. layout). Magna-traction rams you through the turns hard and clean. Glow-in-the-dark guard rails, retaining walls, trestles, pennant, racing oil incl. Quik-Lok track key for fast, sure electrical connections. Plug-in safety wall pack. 110-120V AC UL listed. Layout sheet alternate layout, inst. incl. Mail.

Z57 J 889 -Ages 8 and up. (7 lbs.) .19.95



Aurora's Cannonball 250... let's you unwind

14.95

You're out front in a hurry with the Cannonball 250 road race set! This HO over-and-under course quickly sharpens the novice's A/FX racing savvy. Scream down straightaways, hurry through turns... Magna-traction helps hold you straight. 2 Busakit controllers navigate you over 13-ft. long track (3 1/4x5-ft. layout). Guard rails, trestles, pennant, racing oil incl. Quik-Lok track key for fast, sure electrical connections.

Plug-in safety wall pack. 110-120V AC UL listed. Instructions and sheet for alternate layout included. For ages 8 and up.

Z57 J 888-Mail (6 lbs.)... 14.95





**Pit Change
Charger
with fix-it kit
12.88**

Max lets you play mechanic with 15 1/4-in. red Dodge with bent header. Incl. new fender, spare tire, jack, hoist, bench housing 2 "D" batteries (not incl.) for motor tool with torque wrench, buffer, screwdriver. Plastic. Ages 5 to 10. (2 lbs. 4 oz.) 12.88



**Stick
Shifter 9.99**

Stick Shifter by Hasbro you've seen on TV. Rev your dragster through the gears, bang into 4th gear, roar off in a whoosh straight "H" pattern shifter. Uses 4 "D" batteries (not incl.). Plastic. Ages 5 to 10. 57 J 5483 - (3 lbs. 3 oz.) 9.99

Evel Knievel . . . world's most thrilling daredevil



1 EVEL KNEIVEL by Ideal rides his plastic stunt cycle . . . just like on TV! Go hog wild! Do scorching wheelies, soaring jumps. Gyro motor gives perfect balance. Super traction tires, shock-absorbing lock loc., gyro energizer. Figure, helmet, walking stick. 57 J 5454-Ages 5 and up (2 lbs.) 9.88

2 EVEL KNEIVEL SCRAMBLE VAN by Ideal is rollin' replica of Evel's on-the-road quarters! Remove side panel to office, dressing room and work shop areas full of accessories. Scaled to official Evel figure, cycle sold above. Plastic. Ages 5 and up. 257 J 950-Mail (5 lbs.) 9.88

3 EVEL KNEIVEL AND STUNT CAR by Ideal. Evel runs white-hot wheelies at breakneck speed, crashes and falls apart like demolition derby. Incl. Evel figure at wheel, gyro energizer. Plastic. Ages 5 and up. 257 J 951-Maniahe. (4 lbs.) 12.77

4 EVEL KNEIVEL STUNT STADIUM by Ideal. Evel does a double flip. With "Sky Hook" he pulls off cycle in mid-air as cycle bursts in stadium doors. 45-in. wide play environment. Case holds with all gear inside. Cycle, figure sold above. Plastic. Mail. 257 J 952-Ages 5 and up. (4 lbs.) 12.77



3



stop! look! tyco ho trains com



part of 26
29.95
 45x36 in
 oval layout



①
 pacific steam set
39.95
 54x45 in
 oval layout

②
 santa fe freight
19.95
 36 in diam
 circular layout



train and road race
47.95

ing thru!

spirit of '76 6-unit freight with village set

Welcome the Spirit of '76 Express—the streamlined train that celebrates our nation's upcoming 200th anniversary! Colorful Red, White, and Blue diesel locomotive hauls its five car load up steep inclines (17 pc. bridge and trestle set included) and down through a cardboard town that you set up yourself—no load is too great for this mighty diesel. 5 cars include searching Red, White and Blue cabooses, cable reel car and refrigerator tank and container cars. Oval layout measures 45x36 in., includes 14 sections of track with rerailer. 55-pc. village set. Plastic and metal construction. UL listed power pack runs on 110-120V AC. Recommended for ages 8 and up. Z57 J 824—Mailable. (8 lbs.). 29.95

SPIRIT OF '76 LOCOMOTIVE only
57 J 5177—Shpg. wt. 1 lb. 12.99

pacific steam set

1 The Great Pacific recreates the days of steam powered locomotives. Steam engine pulls tender, flat car with pipe, flat car with 3 tractors, hopper, refrigerator and chemical cars, and crane car with boom tender. 18 sections of track with rerailer form 54x45 in. oval. Plastic, metal. UL listed power pack 110-20V AC. For ages 8 and up. Z57 J 825—Mailable. (8 lbs.). 39.95

PACIFIC LOCOMOTIVE AND TENDER only
57 J 5176—Shpg. wt. 1 lb. 12 oz. 21.99

santa fe freight

2 A great beginning for a railroad—the Santa Fe freight. Lighted diesel engine pulls hopper car, tank car and cabooses. Circular layout measures 36 in. diameter, includes 12 sections of track with rerailer. Plastic and metal. UL listed power pack 110-120V AC. For ages 8 and up. Z57 J 823—Mailable. (7 lbs.). 19.95

SANTA FE DIESEL LOCOMOTIVE only
57 J 5176—Shpg. wt. 1 lb. 8.99

super set! santa fe freight and road race set

Tension mounts on the Santa Fe diesel rears around the bend while you push the accelerator flat out! Watch the miniature racer respond with ease and zoom across the tracks just in the nick of time. You made it this time.

Workhorse F-9 lighted diesel locomotive with non-powered "B" unit pulls box car, flat car with 3 tractors, piggyback flat car with two tractors, hopper car and cabooses. Pull up to the truck terminal (incl. incl.) and unload trailers with truck cab. Includes 15 sections of track with rerailer for a large 42x45 in. oval layout. Signs and poles add realism. Plastic and metal construction. UL listed power pack runs on 110-120V AC.

Racing set includes 2 speeding Tyco pro cars, 2 racing controls. 26 sections of track and pier supports for triple level racing action. Crash barrier fence with flags adds exciting racing realism. Road and rail crossover (incl.). Plastic and metal construction. Power pack is UL listed, runs on 110-120V AC. For ages 8 and up. Z57 J 826—Mailable. (5 lbs.). 47.95



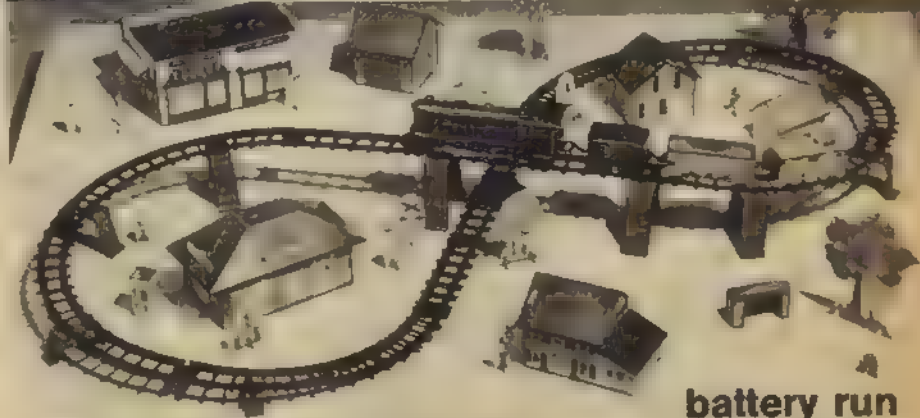
ho set with master control

19.95

- control speed
- change direction
- uncouple cars
- runs on batteries



Be your own engineer! Master control panel lets you change the speed and direction of this battery-operated train—even uncouple cars and push them off onto the siding, then return and pick them up. Detailed hi-impact plastic cars—steam locomotive, tender, gondola, box car and cabooses. 25 sections of track form oval layout with sidings. Operates on 2 "C" batteries (not incl.). Recommended for ages 6 and up. Z57 J 818—Mailable. Shipping weight 4 lbs. 19.95



battery run train set with village

66 pcs. 7.95

SPIEGEL • 339

Be the boss of your own railroad empire! Here comes the train, speeding around the bend with its bright headlight searching the track. Send it chugging into town, stop at the station for freight and supplies. Cardboard town is easy to assemble for added fun. Over 9-ft. of track in figure "8" design with .0 trestles for over and under traveling. Plastic locomotive with tender, hopper car and caboose operates on 2 "C" batteries (not included). Recommended for ages 6 and up. Z57 J 5561—Shipping weight 2 lbs. 4 oz. Set 7.95

Lionel **SOUND OF STEAM** freight train

49.95

Full speed ahead, it's the Black Diamond Express! Yes sir, she's steaming up the track with mighty engine putting smoke and flashing headlamp lighting a trail across her iron path. Authentically designed Black engine duplicates all the actions of a real locomotive. Has working smoke, headlight, and Lionel Electronic Mighty Sound of Steam . . . a surging sound of steam and puffing smoke synchronized to engine's pace. Engine pulls full size 027 gauge train of 2 gondolas, a box car, flat car with stakes, hopper, and caboose incl. 8 curved, 6 straight tracks—a 36x45 in. oval layout. 50-watt transformer controls forward and reverse. 110-120V, AC. UL listed. For ages 6 and up. Z57 J 814—Mail (10 lbs.) . . . 49.95



SOUND OF POWER "big rail" work train

39.95

Here comes the train Casey Jones himself would have been proud of . . . a real workman's train. It's a complete 50-piece railroad system loaded with all the heavy duty cars and equipment to handle tough jobs. Watch authentically designed 027 gauge Black locomotive roll up the tracks puffing smoke to the electric sound of power—it lights the way with a real headlight and hauls 4 cars including log dumping car and tender. Features automatic coupling and uncoupling. Liquid smoke included for engine. Railroad system includes station, telegraph poles with wires, a news stand, signs, figures, log catcher and automatic crossing gate. 60x34 in. oval layout has 8 straight and 9 curved tracks with siding. 50-watt transformer. 110-120V, AC. Ages 6 and up. Z57 J 801—Mail (12 lbs.) 39.95



yard master switch and tender **29.95**

Step aside, here comes the Yardmaster, ready for work. 027 gauge diesel locomotive pulls electric floodlight car with adjustable beams, flat car with stakes, crane car with operable boom, hook, rotating cab, caboose incl. 50-watt transformer, uncoupling track section, 8 curved/2 straight tracks (98-in. oval) 110-120V, AC. For ages 6 and up. Z57 J 800—Mail (9 lbs.) . 29.95



Take to the road on these easy-riding 10-speeds



10-speed touring bike

- Wide range of gear ratios
- Side-pull caliper brakes
- Handy spring-clip luggage rack

97⁵⁰

His or Hers



10-speed racer

- Dual-position brake levers
- Welded-on cable stops
- Quick-release spinner hub nuts

89⁹⁹

His or Hers

3 Our Open Road 10-speed touring bike gives you the edge on pedal power with a wide range of gear ratios plus touring bike comfort. Gear ratios range from a low 33 for easy starts and hill climbing to a high 100 for high speeds on the straight-aways. Stem-mounted gear levers and hooded brake levers give you up-front control. Positive-action caliper brakes on front and rear. Chromed fenders, rims and spinner chainguard accent the flamboyant blue frame. We've included a spring-clip luggage rack to tote your gear securely. Comfort-padded contour saddle, 27x1 1/4-inch gumwall tires. Fully reflectorized. BMA/6 certified. Shipped unassembled—see note below. Ship. wt. 43 lbs. each

60 G 81200 R—Hers has 20-inch frame.....only 97.50
60 G 80200 R—His has 22-inch frame.....only 97.50

4 Take to the road on our newest 10-speed racer—it has all the optional The Simplex® derailleur system provides a wide range of gear ratios from 38 to 100—for effortless pedaling at any speed, on any terrain. Dual-position hand levers allow fingertip braking from any spot on the handlebar. Center-pull caliper brakes assure positive, smooth stops. 27x1 1/4-inch gumwall tires provide maximum traction. And just check these "extra's": easy-to-reach stem-mounted shift levers, and welded-on cable stops. Color-coded handlebar tape completes the look. Fully reflectorized. BMA/6 certified. Shipped unassembled—see note below. Ship. wt. 43 lbs.

60 G 80407 R—His has 23-inch frame.....only 89.99
60 G 81407 R—Hers has 21-inch frame.....only 89.99

5 Ward's finest racer... from our Open Road family of bicycles. It has all the pro-style features you're looking for—plus some you can't even see. For instance, the Weinmann precision caliper brakes, the wide-flange front hub, the 3-piece alloy cotterless crank and the lightweight diamond frame reduce bike weight to only 34 pounds! The French Simplex® derailleur system provides the widest range of gear ratios on any racer we offer—from 38 to 100. Dual-position brake levers allow fingertip braking control. Can't-slip welded cable stops. 27x1 1/4 inch gumwall tires. Made in Austria. Fully reflectorized. BMA/6 certified. Shipped unassembled—see note below. Ship. wt. 37 lbs.

60 G 80450 R—His has 23-inch frame.....only 109.00
60 G 81450 R—Hers has 21-inch frame.....only 109.00

NOTE: Bikes on these 2 pages are shipped partially assembled to save you shipping costs. An illustrated assembly and maintenance manual is included with each.

We challenge you to earn your award—
See page 232



Lightweight 10-speed racer

- Weighs only 34 pounds!
- Welded-on cable stops
- Center-pull caliper brakes

\$109

His or Hers

ALL WARD'S 205

Nothing goes better with bikes than boys



62⁹⁹

- 3-speed twist-grip shift
- Caliper brakes on front and rear
- Sporty chromed wing-tip fenders
- From our Open Road family of bikes

52⁹⁹

- Single-speed drive
- Rear coaster brake
- Front caliper brake
- Stratotreck frame design

44⁹⁹

- Single-speed drive
- Rear coaster brake
- Rally-stripe fenders
- Battery-operated horn/light



77⁹⁹

- 5-speed Stratotreck
- Stem-shift derailleur gears
- Front and rear caliper brakes

1 This 5-speed Stratotreck sportster gives him the option on pedal power with five gear ratios from 42 to 85. Its unique tubular frame is extra sturdy—and because it's 2½ inches longer from hub to hub than standard high-risers, almost any size rider can pedal in comfort. Sporty red frame is accented with chromed fenders, "spring" coils and spinner chainguard. Padded high-back banana saddle. Front and rear caliper brakes. 20x1.75-inch front tire, 20x2 125-inch knobby rear tire. Prismatic reflectors on front, rear, sides and pedals. From Austria. Sold unassembled—see note below. Ship. wt. 41 lbs. **60 G 80600 R** only **77⁹⁹**

3 All systems are GO on this Stratotreck high-riser. It's 2½ inches longer from hub to hub than standard high-risers—and that means comfortable pedaling for cyclists of any age. The unique frame design is accented by a high-backed banana saddle, chromed "air foil," "spring" coils, chainguard and sportster fenders. Rear coaster brake plus hand operated front caliper brake give you a choice of braking action. 20x1.75-inch front tire, 20x2 125-inch knobby rear tire. Prismatic reflectors on front, rear, sides and pedals. From Austria. Sold unassembled—see note below. Ship. wt. 41 lbs. **60 G 30203 R** only **52⁹⁹**

2 Our sporty Open Road high-riser has sophisticated styling extras that he'll appreciate. Its 3-speed Shimano gear system has three gear ratios for easier pedaling at any speed, on any terrain. Front and rear caliper brakes have dual hand lever controls. Its all-American colors—right down to the striped saddle—are accented by chromed fenders, fims and trim. Sure-grip vinyl pedals and matching hand grips. 20x1 75-inch wide-track tires. Prismatic reflectors on front, rear, sides and pedals. From Portugal. Sold unassembled—see note below. Ship. wt. 38 lbs. **60 G 80570 R** only **62⁹⁹**

4 This bike has all the style extras that made the high-riser an instant classic on the "cycling scene." The rakish frame, the wing-tip fenders, the banana saddle, wide-tracking tires—this bike has 'em all. And it has its own battery-operated horn-and-light for extra safety on the road. (Uses 2 "D" batteries; order from page 230.) Single-speed drive action and dependable coaster brake makes it ideal for even the youngest rider. 20x1 75-inch tires. Prismatic reflectors on front, rear, sides and pedals. Sold unassembled—see note below. Ship. wt. 41 lbs. **60 G 80540 R** only **44⁹⁹**

PHONE YOUR ORDER

Avoid the crowds, beat the weather.
See phone numbers on page 238.

NOTE Bikes on these 2 pages are shipped partially assembled to save you shipping cost. You attach seat, handlebars, pedals and accessories. A detailed assembly and maintenance manual is included.

... nothing except little girls, of course!

Girl's clothing available
in Our Big Fall Catalog,
page 352



44⁹⁹

- Single-speed drive
- Rear coaster brake
- Rallye-stripe fenders
- Battery-operated horn/light



54⁹⁹

with basket

- Single-speed drive
- Rear coaster brake
- Front caliper brake
- Strato-streak frame design



64⁹⁹

with basket

- 3-speed twist-grip shift
- Caliper brakes on front and rear
- Sporty chromed wing-tip fenders
- From Our Open Road family of bikes

5 The beautiful basic... for girls only! Check off the classic features: the upswipe handlebars, wing-tipped sportster fenders, padded banana saddle and wide-tracking 20x1.75-inch tires. And it has its own battery-operated horn-and-light for added safety on the road. (Uses 2 "D" batteries order from page 230.) Single-speed drive action, and dependable coaster brake make the riding easy for young cyclists. Prismatic reflectors on front, rear, sides and pedals. Shipped unassembled—see note on opposite page. Ship, wt. 41 lbs.
60 G 81540 R only 44.99

6 Our girls' Strato-streak high-riser is distinctively feminine with its shiny floral vinyl saddle and wicker-look basket. But don't be deceived by the pretty exterior—it has the same extra-rugged tubular frame that's on all of our Strato-streak bikes. Rear coaster brake plus front caliper brake. 20x1.75-inch tires on both front and rear. Prismatic reflectors on front, rear, sides and pedals. From Austria. Sold unassembled—see note on opposite page. Ship, wt. 41 lbs.
60 G 81530 R only 54.99

Girls' Strato-streak without basket.
60 G 31203 R—Ship, wt. 41 lbs. only 52.99

7 Any girl will take to this Open Road! Its 3-speed Shimano gear system has three gear ratios for easier pedaling at any speed, on any terrain. Front and rear caliper brakes have dual hand lever controls. She'll especially appreciate the colorful wicker-weave basket! Chromed fenders, rims and trim. 20x1.75-inch tires. Prismatic reflectors on front, rear, sides and pedals. From Portugal. Sold unassembled—see note on opposite page. Ship, wt. 39 lbs.
60 G 81520 R only 64.99
Girls' 3-speed Open Road without basket.
60 G 81570 R—Ship, wt. 39 lbs. only 62.99

8 Start bicycling habits early with the traditional beginners' bike. Its unique frame design allows you to convert it from a boy's to a girl's bike simply by moving the crossbar. Its rugged construction and adaptable frame design will keep it in the family for years. Comes with training wheels so that even small children can learn to ride with confidence. Dependable coaster brake stops bike just by back pedaling. 20x1.75-inch pneumatic tires. Prismatic reflectors on front, rear, sides and pedals. Sold unassembled—see note on opposite page. Ship, wt. 36 lbs.
60 G 80720 R only 49.99



49⁹⁹

Single-speed convertible
The traditional "Boy's" bike
converts to a girl's bike



Training wheels
make any bike with
20 to 25-inch wheels
into a beginner's
bike. Ship, wt. 2 lbs.
8 oz.
60 G 82685..... 3.99

**SHOP OUR BIG
FALL BOOK, TOO**

Lots more bikes and accessories
are there on pages 630-636



- Top bar
steps up for
boy's model
- Moves down
for girl's model

411-33

Flying Turns Road Race

ONLY **29⁹⁹** set



AURORA
AFX
MODEL MOTORING

Golden Gate Road Race

ONLY **24⁸⁸** set



No Monthly Payment Till Feb.
If You Order By Nov. 15. For
Terms Relating to Deferred
Payment See Pgs. 231, 232.



magna traction racers **3.99** each

Add new AFX racers to your road race set. Magna-Traction® racers fit all Wards slotted road sets. These racers hug the track like they're glued to it! Have self-lubricating nylon-rod chassis, super-hot race tires, spring balanced pick-up shoes and deep slot guide pin. Authentic body detailing. 1/87 HO scale. Racers are about 2½ inches long. A great addition to your race set!

Pick out your new racers below.

- (1) 48 G 28448—Baja Bug. Wt. 3 oz. each 3.99
- (2) 48 G 28445—Lola 260. Wt. 3 oz. each 3.99
- (3) 48 G 28447—Datsun 510. Wt. 3 oz. each 3.99
- (4) 48 G 28449—'55 Chevy. Wt. 3 oz. each 3.99
- (5) 48 G 28446—The Shadow. Wt. 3 oz. each 3.99
- (6) 48 G 28450—Datsun 240Z. Wt. 3 oz. each 3.99

Read the HO scale facts below at right.



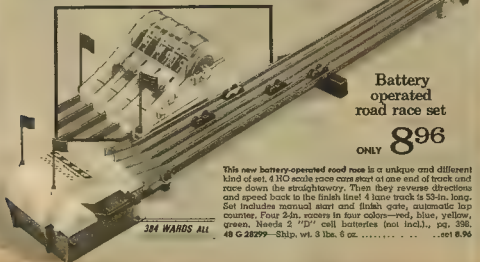
Our lowest priced
HO-scale road race

11.99

Aurora HO scale figures 8 road race set. Two HO scale Thunderbolt racers speed around a total of 108-in. of slotted track. Set also includes safety wall pack, "quicker-lock," racing oil, 2 Power-Slick hand controls, and bridge supports. Power pack is UL listed. Layout has six curved tracks, two 15-in. straight pieces.

48 G 28229 M—Ship, wt. 4 lbs. 2 oz. set 11.99

SPEED Watch 4 racers tear down
the straightaway!



Battery
operated
road race set

8.96

ONLY

This new battery-operated road race is a unique and different kind of set. 4 HO scale race cars start at one end of track and race down the straightaway. Then they reverse directions and speed back to the finish line! 4 lane track is 53-in. long. Set includes manual start and finish gate, automatic lap counter. Four 2-in. racers in four colors—red, blue, yellow, green. Needs 2 "D" cell batteries (not incl.), pg. 398.

48 G 28279—Ship, wt. 3 lbs. 6 oz. set 8.96

You're in control
as you speed your
Magna-traction
racers down the
straightaways...
over bridges,
through tricky loops—
what action!

Climb the spiral!
Loop-the-loop of the
Flying Turns!

29.99

ONLY

A AFX Flying Turns Road Race set. Pour on the power as your car whips, twists and climbs around this exciting race course. Sweep around the dangerous Monza curve, "give her the gas" on the straightaway, speed through the electrifying loop-the-loop! What a great race set! The AFX Magna-traction detailed cars are two of the fastest 1/87 HO scale model cars. (See NOTE on HO facts below.) Racers have 2½-in. long detailed bodies with wide chassis, wide tires, silver pick-up shoes.

34 ft., 7-in. of race track includes: curved roadway, straight roadway, banked roadway and terminal track. Set also includes bridge supports, racing oil, 2 Power-Slick hand controls, 2 UL listed safety wall packs for power, 2 UL listed trigger action controllers, billboard guard rail, racing oil, "quicker-lock," operating instructions, layout sheet and track cleaning pad. Entire layout measures 66-in. wide x 45-in. wide. A great Christmas gift that every boy and girl will love!

48 G 28325 M—Ship, wt. 10 lbs. set 29.99

Speed out ahead!
Race over the high
Golden Gate Bridge!

24.88

ONLY

B San Francisco's fabulous Golden Gate Bridge sets the scene for this exciting road race set! Snake your way up the circular climb and zoom across the Golden Gate bridge at breath-taking speeds! Wards 1/87 HO scale road race set (See NOTE below for HO facts) gives you all the thrills and high-speed action of an actual race track! And you control the action! Race with two powerful Magna-Traction™ cars each about 2½-in. long.

There are 24 feet of race track. Set includes special scenic bridge span with bridge towers, safety wall pack for power (UL listed) two Russett trigger-action hand speed controllers, billboard guard rails for dangerous curves, racing oil, track cleaning pad, "quicker-lock," layout sheet, and operating instructions. Entire layout measures 73-in. long x 37-in. wide. A super Christmas buy for the little "racer" in your home!

48 G 28325 M—Ship, wt. 7 lbs. 12 oz. set 24.88

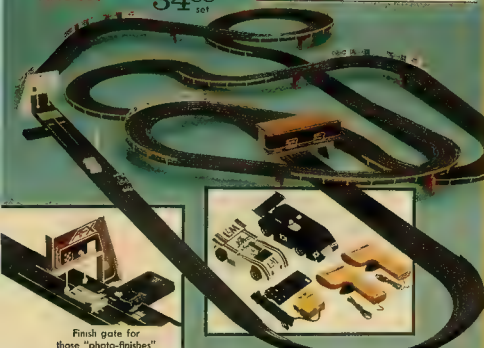
Some HO scale facts

***NOTE:** HO scale is 1/87th of actual size. The primary feature of this scale is its size... small and compact. You can fit a big layout in a limited space... cars are only about 2½-in. long, sharply detailed—and designed to move fast. They actually can travel up to 750 scale miles per hour! Color and cars may vary on road race sets.

High Sierra Custom road race set

34.88
set

AFX
MODEL MOTORING BY AURORA



Finish gate for
those "photo-finishes"



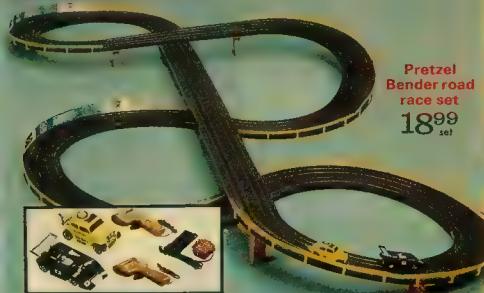
Lap counter keeps track of
your completed circuits

New High Sierra Custom Road Race set This exciting and fun set has forty feet of slotted track, including the thrilling and dangerous Daytona Bank. This two Mega-Traction™ slotted AFX racers are real speedsters! Also included with the set are a lap counter and starter track, finish gate for those close finishes, pit kit case, 2 Russkit trigger-grip speed controllers, UL listed safety wall pack for all the power needed to race, racing manual and layout sheet, racing oil, "quickie-lock" to lock track into position. Entire layout measures 85 in. long x 47 in. wide. Get extra cars for your set, order them on page 384.

48 G 28328M—Ship. wt. 12 lbs. 8 oz. set 34.88

Pretzel Bender road race set

18.99
set



The new, exciting Pretzel Bender Road Race set. Has 18 feet of slotted race track with a layout that has bends like a pretzel for extra thrills and spills and excitement! Set includes two Mega-Traction™ AFX racers that hug the track like glue as they speed around the pretzel course controlled by 2 Russkit hand-held, trigger-grip speed controllers. There's a billboard guard rail, UL listed safety wall

pack for all the power you need to race. Layout sheet helps you set up track in the correct position. Plus, there's racing oil, track cleaning pad and a "quickie-lock" to lock track into position. Entire layout measures 53 in. long x 33 in. wide. A great gift for any child at Christmas time or anytime!

48 G 28327—Ship. wt. 7 lbs. set 18.99

Our most exciting and complete race set ever!

Slotless electric racing at its best—the Custom Adventurer IV! This exciting road race features the exclusive slotless track that provides free-wheeling action never before possible with any kind of road race set. Your races are no longer confined to a slot or limited to one lane. You can change lanes and pass whenever you want to. Follow, pass—then cut loose with a quick burst of power and speed. Pass on the inside or outside, on the straight-aways or even on the giant banked curve. Can you make it through the spine tingling loop or will you crash at the daredevil intersection? What excitement! This race set comes complete with 4 slotless XL racers, 4 powerplus driving controls, heavy-duty transformer (UL listed), bridge beams, ties, posts, layout sheet, racing oil, track cleaning pad and "quickie-lock" that locks track into position. Entire layout measures 92 in. long x 42 in. wide. Track sections are banked, curved and straight, plus, there's the loop and the daredevil intersection. Complete operating instructions are included.

48 G 28305M—Ship. wt. 10 lbs. 4 oz. set 44.99

Slotless racing with a spine-tingling Loop-the-loop!

2 The thrill of slotless racing with you controlling all the action. XL Loop-the-loop road race set has 4 slotless XL racers that barrel down 23 feet of track, around a steep bank and through the spine tingling loop! You get the thrill of changing lanes and passing just as in the race set above. You decide when, where and how to pass—or how to keep other cars from passing you! This great set also includes 4 XL driving controls, power transformer (UL listed), racing manual, layout sheet to help set up track, "quickie-lock" to lock track in place, racing oil and a track cleaning pad. Entire layout measures 76 in. long x 44 in. wide. A great Christmas gift for any child one that will bring hours of excitement, competition and enjoyment.

48 G 28305M—Ship. wt. 9 lbs. set 33.99

For Complete Credit Terms,
see pages 231, 232

XL Daredevil road race set

24.99
set



Will you make it safely through the daredevil intersection?

New you can be a daredevil—with the new XL Daredevil Road Race set. You can pass and change lanes just like the two slotless race sets above. You'll race around the banked curve and down onto the straightaway and then on into the Daredevil intersection—will you crash with your opponent? Or will you continue on to the finish line as the winner? A thrill a minute on this 19-foot layout. Set comes with two slotless XL racers, 2 powerplus driving controls, safety wall pack for all of the power you need to race (UL listed), layout sheet, "quickie-lock" to lock track in place, racing manual, racing oil and track cleaning pad. Entire layout measures 64 in. long x 42 in. wide in the popular figure "8" pattern.

48 G 28304M—Ship. wt. 7 lbs. 8 oz. set 24.99

Get Tonka hard hat and

Save \$3 when you buy
all 3 construction vehicles



16⁹⁹



10⁴⁸

11⁹⁴

2

2-ft. tall
GIANT Crane

13⁶⁷



Operates
by remote
control

Tonka Rescue
Vehicles

4



5

Save 3.50
when you buy
complete set of 3

6



22-in. long
WINNEBAGO
Motor Home

17⁸⁸



7



15⁹⁹

8



SAVE \$3
when you buy Airport
with all 12 vehicles

1

EXCLUSIVE
AT WARDS!

MATCHBOX

799
Airport

2

399
48-car
carrying case

3

M.A.C. Rescue Set
599

4

M.A.C. Military Set
599

5

TOOTSIETOY Fire Dept. Set

999
50-pc. set

6

299

399
set

Six
Earth
Movers

7

299
set

8

599
set

9

MY TOWN

Floor Tilts
Car rolls out

GARAGE

Raises car

[CAR-PARK]

Rack goes up
and down

CAR JACK

Turn handles
Washers go
back and forth

GASOLINE

**Bell rings
Sign turns**

Press button
Car speeds off

All 6 with 6 cars
SAVE \$2 10⁰³
Each 1 49 All 6 7 86 6 Matchbox cars 4 99

(01) (02) (03) (04) (05) (06)

All pieces attach to make set
[CAR PARK] [GASOLINE] [GARAGE]

340 WARDS ALL

MATCHBOX International Airport

Exclusive at Wards! This big 30x60-in. play environment of easy-care vinyl covered cordboard will capture the imagination of any little "world traveler." With runways, buildings, and parking areas, it's ideal for play with Matchbox "Skybuster" planes, cars, and trucks sold below.

48 G 23600 M—Ship, wt. 2 lbs. 1 oz. set 7.99

Set of 4 "Skybuster" planes—Consolidated A7D, Lear Jet, Air Bus, famous MIG 21, From England. set 3.66

48 G 23615—Ship, wt. 9 oz. set 3.66

Set of 4 Matchbox trucks—Articulated truck, Toe Joe, Wildlife truck, Gas tanker, From England. set 3.66

48 G 23616—Ship, wt. 9 oz. set 3.66

Set of 4 Matchbox cars—Road Dragster, Woosh-N-Push, Tyre Fryer, Pie Byed Piper, From England. set 3.66

48 G 23617—Ship, wt. 9 oz. set 3.66

Save \$1 when you buy all 3 Matchbox vehicle sets.

48 G 23621 Ship, wt. 1 lb. 11 oz. set 9.98

SAVE \$3 when you buy airport with all 12 vehicles!

48 G 23780 M—Ship, wt. 3 lbs. 12 oz. set 14.97

2 Matchbox 48-car carrying case with plastic covering, trays. (Cars not incl.) 13x9x10 in. H. set 3.99

48 G 23620—Ship, wt. 1 lb. 8 oz. set 3.99

34 Famous Matchbox Mobile Action Command set! Each incl. two 6-in. vehicles, six 3-in. fully jointed M.A.C. commanders, and complete set of vital accessories. As seen on TV. Not recommended for children under 3 years old. From England. set 3.99

(3) 48 G 23612—Rescue Set. Wt. 8 oz. set 3.99

(4) 48 G 23619—Military Set. Wt. 8 oz. set 3.99

5 Big 50-cc. set of the famous die-cast metal and high-impact plastic Toolset toys with free-rolling wheels. Incl. three 2-pc. trucks, 23 cars and trucks, 5 assorted vehicles, 5 trailers, 11 accessory pieces. Not recommended for children under 3. set 9.99

48 G 23650—Ship, wt. 3 lbs. 8 oz. set 9.99

7-Pc. Toolset Fire Department Set! Incl. aerial ladder truck, chemical extinguisher truck, fire chief's car, fire rescue van, plus pumper truck with two ladders. set 2.99

48 G 23651—Ship, wt. 1 lb. 4 oz. set 2.99

7 6-Pc. die-cast metal construction vehicle set! Incl. Manigon Scraper, Caterpillar grader, Euclid R-40, dump truck, Payloader shovel, and International shovel. From 2-4 in. Not recommended for children under 3 years old. From Hong Kong. set 3.99

48 G 23993—Ship, wt. 13 oz. set 3.99

8 Set of 4 die-cast metal tanks in 1/95 scale! Incl. US Sherman M-4, US Walker Bulldog M-41, British Centurion Mark III, German Panther. About 3 inches long. From Hong Kong. set 3.99

48 G 23887 Ship, wt. 12 oz. set 3.99

9 Set of 3 Gyro-Powered Military Vehicles with one power stick. Place stick in vehicle's slot, pull, and you're off to maneuvers. Incl. 6-in. camouflaged tank and armored car both with pop-up drivers in turret, jeep with driver, power stick. Made of high-impact plastic. From Hong Kong. set 5.99

48 G 23277 Ship, wt. 1 lb. 4 oz. set 5.99

ONLY AT WARDS! MY TOWN

A complete set of working "mini" facilities for all miniature cars. Sturdy plastic construction with colorful details for the touch of realism. Youngsters love it. 6 pieces attach. Each is 4x6 in. Not recommended for children under 3. Imported from Hong Kong.

- (01) Garage with moving doors and tilting floor.
- (02) Car Park with elevator that raises cars.
- (03) Car Jack with rack that raises and lowers.
- (04) Car Wash with moving rack and sponges.
- (05) Gas Station with moving sign, dials, real bell.
- (06) Toll Gate that can send cars off and running.

Be sure to state code no. above. Wt. 7 oz. each.
L 48 G 23693 D. all 6 for 7.86, each 1.49

Set of 4 Matchbox cars shown with My Town. Incl. Javelin AMX, Lotus Europa, Datsun 128-X, Bmw Mustang, Ford Capri, and Mazda RX-500. From England. set 4.99

48 G 23650—Ship, wt. 12 oz. set 4.99

SAVE \$2 when you buy all 6 My Town accessories with the set of 6 Matchbox cars.

48 G 23693—Ship, wt. 3 lbs. 6 oz. set 10.93



The perfect pup for the younger set! He waddles along, stops, begs while turning, then goes along again with tail wagging, nose sniffing, all the time barking. About 9 in. long it operates on 2 "C" batteries sold on page 398. Not recommended for children under 3. From Hong Kong. Ship, wt. 2 lbs. set 5.99

Begging Puppy 5.99



"Clang Clang" Locomotive 3.99

Gearo-matic Truck 3.99

Mystery Action changes "Clang Clang's" course when it hits an object. Of sturdy yellow, red, and blue plastic with ringing bell and lighted smoke ring. Uses 2 "C" batteries sold on page 398. Not recommended for children under 3. From Hong Kong. set 3.99

48 G 23100—Ship, wt. 12 oz. set 3.99

Lift the clear top and see the gears! Rearrange them and change the route Gearo-matic will take. And the truck will only work when the top is securely closed for safety.

Of high-impact plastic. 8½ in. long. Uses 2 "C" batteries, see pg. 398. Not recommended for children under 3. From Hong Kong. set 3.99

48 G 23106—Ship, wt. 1 lb. 8 oz. set 3.99

Realistic jeep pulls trailer with working searchlight. Made of high-impact plastic, the 11½-in. long jeep can go forward or backward by a mere flip of the switch. In olive drab with silver wheel trim. Set incl. jeep with driver, trailer with 2-in. searchlight, and six combat figures. Uses 2 "AA" batteries sold on page 398. Not recommended for children under 3. From Hong Kong. Wt. 1 lb. set 3.77

48 G 23101—Ship, wt. 1 lb. 4 oz. set 3.77

Phone Wards for the easiest shipping avert! See pg. 238.

48 G 23101—Ship, wt. 1 lb. 4 oz. set 3.77

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48 G 23101—Ship, wt. 1 lb. 4 oz. set 3.77





The Sound of Power Switch 'n Spur train outfit **4299** entire set

A Realistically detailed .027-gauge train is more than just a big train—it's a complete rail-road system. Plastic locomotive has a working headlight, pulls real smoke, and re-creates the marvelous sound of a powerful steam locomotive. Layout has one siding switch and automatic uncoupling device. 6-unit train is over 4 ft. long—including steam-type locomotive, coal tender, flat car with two tractors, gondola boxcar, and caboose. Complete track layout measures 54x27 inches. The added extras shown with the outfit—such as the autos, water tower, smoke liquid—are all included. Set also includes one manual switch, one uncoupling unit and a 50-watt, AC, UL listed transformer that controls speed, forward-reverse, circuit breaker and connecting wires. Order extra track (see listings below) to expand layout.

48 G 21339 M—Complete set, Ship. wt. 13 lbs. 42.99

"Chug-Chug" train set .027-gauge train with "Chug-Chug" Sound of Realism **2888** entire set

B Powerful .027-gauge train has working headlight and built-in "chug-chug" sound for exciting engineering. Steel and plastic train includes steam-type locomotive, slope-back tender, gondola, automobile car with 4 autos, dairy car that opens at the loading dock and work/caboose. 50-in. train; 120 in. of track. Layout is 45x27-in. (8 curved, 4 straight sections track). Automatic couplers. "Uncouple Here" sign. 30-watt UL listed transformer controls speed, forward-reverse. Thermal circuit breaker.

48 G 21327 M—Complete set, Ship. wt. 7 lbs. 28.88

Extra .027-gauge track, (packaged in sections)

48 G 21408—Pkg. (12 straight track), Wt. 1 lb. 6 oz. ... Pkg. 3.96

48 G 21409—Pkg. (12 curved track), Wt. 1 lb. 6 oz. ... Pkg. 3.96

NEW! Battery-operated 4-unit freight **1199**

C Here's a train that's long on play and hobby value. Battery-operated, remote control 4-unit train with electrical track. New power controller houses 6-volt lantern battery (order on pg. 398) that allows train to run at various speeds both forward and reverse. Train is 32-in. long, and includes locomotive, coal tender, hopper car, caboose. (8 curved, 2 straight sections of track that form a 38-in. oval.) All cars have knuckle couplers. Track and rolling stock are interchangeable with regular electric .027-gauge trains.

48 G 21500 M—Complete set, Ship. wt. 7 lbs. 11.99

A

Mox



B

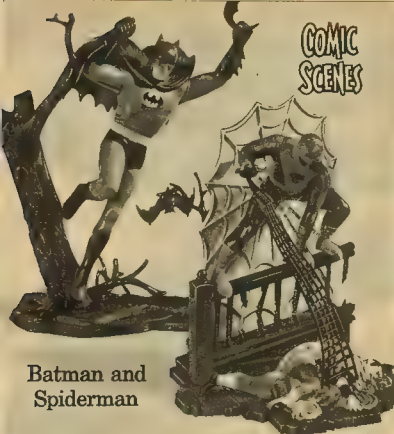
Wards toy train sets are recommended for children 6 yrs and older.

- Automatic operating dairy car
- Automobile car with 4 removable autos
- Combination flat car/caboose

6-volt battery: current to operate this train on any regular three-rail electric track.

C

OPU WARD'S WJ



Batman and Spiderman

Terrific buy! Get both Comic Scenes for only 4⁹⁹

Wow! Wow! So cool! So great! Comic Scenes by Aurora recreate the excitement of Batman's and Spiderman's super-human feats as they subdue enemies of society in their own indomitable ways. Fully formed scenes are easy to assemble with snap-together plastic parts. Come with appropriate comic books. Batman, with cape flying and bat-bombers in hand, about 10 3/4 in. high. Spiderman, swinging on an evil-doer in his net from the eaves of a tenement, about 8 3/4 in. high.

48 G 17710—Ship. wt. 1 lb. combination kit 4.99



2-in-1 Crafts Kit Make pom-pom Stick-On's plus leather accessories

3⁹⁹

Easy and fun for beginners. Make 4 cute little pom-pom Stick-On's—a bear, mouse, panda and frog. Magnets hold them to steel surfaces; use them as note-holders or decorations on refrigerators, cabinets, shelves. Kit includes pom-poms, die-cut felt, yarn, magnets, glue.

Make 5 different genuine leather accessories: bookmark, key caddy case, parking card and key holder, comb case and coin purse. Kit includes: pre-cut, pre-punched leather parts, lacing. Instructions for both crafts incl. Ship. wt. 11 oz.
48 G 17711 kit 3.99



Mold Your Own Candle Creations

7⁹⁹

Create one-of-a-kind candles—in all the shapes you see here! Color, scent and decorate them to suit your fancy. Kit includes: 7 molds, 4 lbs. wax, special melting pot, hot holder, braided wicking, 6 pellets of non-toxic coloring, sandalwood scent, wick rod, 24-pg. manual. Ship. wt. 5 lb. 12 oz.
48 G 17709 kit 7.99

Candle Refill Kit includes 3 lbs. granulated wax, 6 coloring pellets, 2 perfume scents, wicking. Wt. 3 lbs. 4 oz.
48 G 17513 kit 2.99

Be Creative!

Cerami-Cast Kits

844 to 1199

1-4 Cast and paint real ceramic figurines and Christmas ornaments this easy way! Cerami-Cast kits feature slip casting—the professional way to make figurines. Best of all, no firing or kiln is needed. Included in each kit: reusable molds, 3 lbs. dry ceramic clay, four 1/4-oz. jars acrylic paints, glaze, 2 brushes, shaping tool, mixing cup and instructions.

(1) L'il Critters and Pets. Owls, turtles, frogs, mushrooms, dogs, cats and horses—a merry menagerie from 1 to 4 in. high.
48 G 17534—Ship. wt. 11 lbs. kit 11.99

(2) Raggedy Ann and Andy . . . in 8 jolly poses. 3 lbs. casting mix to make at least 80 figures (each abt. 2 1/4 in. high), 5 jars of paint, 2 brushes, 1 jar of glaze.
48 G 17535—Ship. wt. 8 lbs. kit 8.94

(3) Miniatures. Wee little ducks, chicks, owls, anoles—14 figures in all, a mere 3/4 to 2 1/4 in. high. Over 100 figurines can be cast with 3 lbs. of dry ceramic clay.
48 G 17537—Ship. wt. 8 lbs. kit 8.44

(4) Christmas Ornaments. Deck your tree with toy soldiers, Santas, angels, bells, candy canes, stockings. 1 3/4 to 3 in.
48 G 17538—Ship. wt. 8 lbs. kit 8.44

Cerami-Cast refill kit includes 3 lbs. dry ceramic clay, four 1/4-oz. jars acrylic paints, 2 brushes, 3/4 oz. glaze and mixing cup.
48 G 17539—Ship. wt. 3 lbs. 8 oz. kit 4.99

Monster Casting Kit 9⁹⁹

5 Eek! Yuck! Yeech! Frighten your friends with 4 of your favorite, bone-chilling monsters: Frankenstein, Wolfman, The Mummy and the Creature from the Black Lagoon. Good fun to cast and decorate, and everything you need to make 4 castings is in the kit: four 13 oz. packages of special grade plaster, 4 reusable molds, mixing bowls, paint palette, 4 bottles of high-gloss acrylic paint, rod of modeling tape, 2 brushes, sandpaper and dust. Finished monsters, abt. 5 1/2 in. high. Exclusive at Wards!
48 G 17530—Ship. wt. 4 lbs. kit 9.99

Denim Decorating Kit 3⁸⁸

6 Paint, sew and stud your denim jacket! Make a fashion standout with equipment in kit: large variety of stencils, washable acrylic paints, artist's brush, colored yarns, needle, shiny studs in assorted styles and sizes, undercoat material, chalk and instructions. For dazzling denim jackets, see '74 Fall Big Book, pgs. 355, 362, 366, 373, 396 and 401.
48 G 17706—Ship. wt. 15 oz. Jacket not included. kit 3.88

Spin-Art Painter 5⁸⁸

7 Create your own abstract! Just squeeze paint colors on cardboard that revolves on turntable—and presto, originals to line your walls. Intriguing designs are spun out before your eyes—and every one is different! Kit includes: Spin-Art painter, twenty-four 5x7-in. coated cards, 6 frames, 4 non-toxic paint colors (red, yellow, blue, white) in plastic squeeze bottles, plastic apron and instructions. Requires 1 "D" battery (not included), add pg. 398.
48 G 17718—Ship. wt. 3 lbs. kit 5.88

Refill kit: 4 plastic bottles of paints (red, yellow, blue, white), twenty-four 5x7-in. coated cards and 6 frames.
48 G 17719—Ship. wt. 1 lb. 9 oz. kit 3.49

Rain Garden Terrarium 9⁹⁹

8 Grow a tropical rain garden in your own home! Easy-to-assemble clear plastic terrarium is 14x15x14 1/2 in. overall—large enough for vigorous plant growth. After planting with greenery, little or no watering is necessary. Many available tropical and woodland plants will thrive in the easy-to-maintain high humidity atmosphere. Terrarium has wood-grained, walnut-stained plastic base. Kit also includes misting spray bottle, potting soil additive, charcoal soil conditioner, seed pack plus decorative stones and miniature animals to enliven the landscape.
48 G 17712—Ship. wt. 6 lbs. 4 oz. Plants not incl. kit 9.99

NOTE: Items on these two pages are recommended for children under 8 years of age.

SAVE TIME—PHONE YOUR ORDER!

See page 238 for numbers.

Make figurines for play and display



1



3

2



4



Cast horrors!



5

Decorate denim



6

Spin Art

7



8



Watch it grow!

pamper dolly

three
gifts
in one...

stroller-sleeper
converts to
coach, bassinet!

14.88

Have doll, will travel... It's easy when the coach leads 3 lives! Start with the tubular steel carriage frame—make a stroller, buggy or bassinet. All accented with Blue "denim" patch print. Put together a stroller-sleeper with separate doll-sized seat and sun 'n' storm shield... protection for baby in any weather. Stroller assembles easily on frame; back reclines and footrest adjusts whenever dolls get sleepy. Attach 21-in. molded plastic carriage body to the frame and make a chic coach. Or lift body out of frame and let baby nap in bassinet. 7-in. spoke wheels, 29-in. pusher. Spring suspension ride. Z57 J 3930—Doll not included. Mailable. (9 lbs.) . 14.88



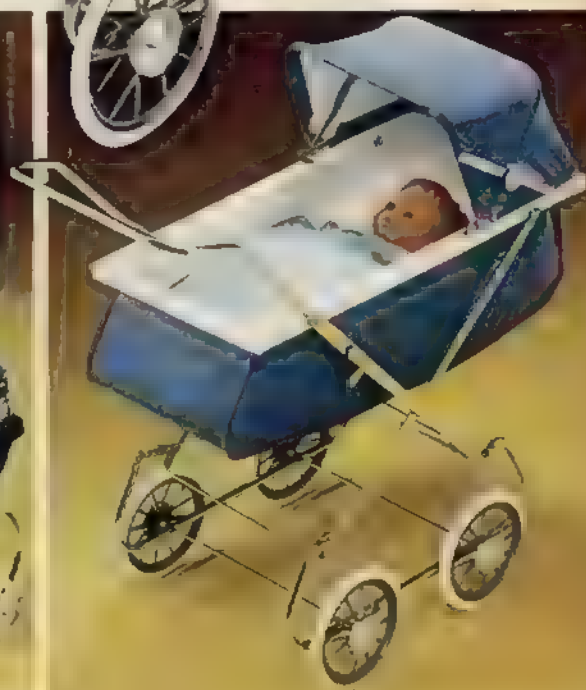
1 FLORAL-PRINT STROLLER folds away neatly. Of grained vinyl, with steel frame... canopy and footrest detach. 6-inch plastic wheels. 29-inch high pusher. Seat 11x10½ in. Removable shopping bag. Easy to assemble. Z57 J 502—Mailable. (4 lbs.) . . . 7.95

2 PATCHWORK B'GGY 21x11 in. molded plastic body, heavy gauge vinyl hood. Detachable shopping bag. 6-inch plastic wheels, 24-inch pusher. Tubular steel frame, spring suspension ride. Holds to 20 inch dolls. Mailable. Z57 J 503—Easy assembly. (7 lbs.) . . . 9.95



3 LIGHTWEIGHT UMBRELLA STROLLER... folds up flat; has umbrella handle. Blue denim look vinyl, chrome-plated tubular steel frame. 30 in. high; 10x18-in. seat, 3½-in. plastic wheels. Holds to 24 in. dolls. Fully assembled. Z57 J 504—Mailable. (6 lbs.) . . . 9.95

4 PLAIDED PRAM at a terrific price! 18x10 in. high-impact plastic body. Blue vinyl hood. Tubular steel frame with spring suspension. 5-in. plastic wheels; 21 in. high pusher. Big enough for 17-inch dolls. Easy assembly. Z57 J 513—Mailable. (6 lbs.) . . . 8.95



denim-look doll carriage
folds down flat for
space-saving storage **12.95**

This 'blue, jean' buggy keeps a low profile... just fold it up and stash it away. Sturdy steel frame stands up to traffic and wipe-clean vinyl body keeps its good looks. Body 24x11½ in.; 30-in. high pusher; 7 in. plastic wheels. Spring suspension. Holds to 22-in. dolls. (not included). Z57 J 501—Easy assembly. Mailable. (8 lbs.) . . . 12.95

characters they know



1 HOLLY HOBBIE... her sweet appearance brings back memories of the past. Dressed in a patchwork dress and blue bonnet, this 16-in. cotton-filled cloth doll has braided yarn hair you can brush.
57 J 3034—Shpg. wt. 13 oz

2 BEANBAG ANN AND ANDY... raggedy partners have floppy cloth bodies filled with soft beads of polyethylene and styrofoam. They're 11 in. tall, dressed in colorful cotton. Perfect for cuddling.
57 J 3020—Shpg. wt. 1 lb. 8 oz

34 TALKING DROWSY by Mattel... sleepy little sweetheart says 11 things. 13½-in. cotton-filled cloth body, vinyl head, hands; rooted hair. (2 lbs.)
57 J 3645—(3) WHITE..... 7.99
57 J 3649—(4) BLACK (shown on pg. 271.)..... 7.99

7 SWEET SHIRLEY TEMPLE by Ideal. 16½-in. little girl in curls has a fully jointed vinyl body and blonde rooted hair. She's dressed in trills that recall her role as America's sweetheart.
57 J 3877—(1 lb. 11 oz.)..... 9.99

8 TALKING RODNEY ALLEN RIPPY lets you "take life a little easier!" You'll love hearing 10 of his expressions recorded in his own voice. 16½ in. of foam-stuffed cotton, brightly imprinted.
57 J 2945 (2 lbs. 4 oz.)..... 6.99

9 TALKING MRS. BEASLEY by Mattel, a TV favorite! Buffy's 22-in. friend says 11 different phrases. She wears a colorful dress; has vinyl head, hands; huggable cotton-filled cloth body.
257 J 3632 Mailable (5 lbs.) 10.99

10 LITTLE LULU rag doll... a comic strip friend come to visit. Her cute 20-in. cloth body is filled with cotton... she wears her favorite red dress and beret and dainty pantaloons. Mailable.
257 J 3039 (3 lbs.)..... 5.99

All dolls on these two pages are for ages 2 to 8.

and love

MOMMY
LOVES
BABY



5 LEVI STRAUSS GIRL is a 17-in. high cotton denim rag doll. Filled with cuddly cotton; yellow cotton yarn hair. She wears official riveted denim duds; removable jacket.
57 J 3035—(1 lb.)..... 3.88

11 LOVABLE RAGGEDY ANN... a familiar friend who wears cotton percale and yarn hair. Cotton filled soft cloth body with button eyes, painted nose and mouth. Mailable.
Z57 J 3028—31 in. tall (3 lbs.).... 10.88
Z57 J 285—25½ in. tall (4 lbs.)... 9.44

6 LEVI STRAUSS BOY... a great sidekick. 17-in. cotton denim rag doll is cotton-filled; orange cotton yarn hair. He wears official riveted denim; removable jacket.
57 J 3036—(1 lb.)..... 3.88

12 RAGGEDY ANDY... a great old pal! He wears cotton percale and his cuddly cloth body is filled with cotton. Yarn hair; button eyes, painted nose and mouth. Mailable.
Z57 J 3029—31 in. tall (5 lbs.).... 10.88
Z57 J 286—23½ in. tall (4 lbs.).... 9.44



the terrific talkers

13 TALKING BUGS BUNNY by Mattel. Wisecracks 10 funny-bunny phrases at the pull of a string. 24-in. plush body stuffed with cotton. Vinyl face and hands.
Z57 J 4047—Mailable, (4 lbs.)..... 8.99

14 TALKING YOGI BEAR is smarter than the average bear! He's 13½ in. of soft acrylic plush, felt trim, polyester foam fill. Pull his string and he'll say 4 phrases.
57 J 4007—(1 lb., 12 oz.)..... 8.99

15 TALKING MICKEY MOUSE... one of your favorites. 11½-in. softie with cloth and vinyl outside, foam and cotton inside. Pull string for 8 different quips.
57 J 4096—Shpg. wt. 1 lb., 6 oz. 7.99



li'l Patchies and Justin

Patchies McGee and Justin Case... 2 little kids made of Soft Stuff® (cotton with polyester fill). Ragmuffin (31). Patchies and mischievous 8-in. Justin wear patchwork clothes, come with their own storybook.
57 J 3712—(1 lb., 2 oz.)..... 2 pc. set 5.98

PILLOWPATCH BED AND PATCHMOBILE of Soft Stuff® (cotton with polyester fill). Each comes with a storybook.
57 J 3715—BED 12½ in. long (2 lbs., 7 oz.)..... 6.99
57 J 3716—CAR 13 in. lobo. (1 lb., 11 oz.)..... 6.99

the 3 bears



'VEST' DRESSED BEAR
is a real talker... says
8 phrases when you pull
his string. 25 in. tall acrylic plush, stuffed
with cuddly cellulose. Locked-in eyes.
Smartly trimmed in pink and white.
Z57 J 555—Mailable (5 lbs.) **8.98**

'DRESS ME' BEAR
a great new playmate
that's also a learning
aid. He fits 6-12 mo. size infants' clothes
wears a 2 pc. cotton outfit. 25 in. tall;
acrylic plush, cellulose and cotton fill.
Z57 J 554—Mailable (4 lbs.) **7.98**

LOVE AND LEARN BEAR
is a fun teacher. He's 20
in. tall wipe-clean acrylic
plush... cellulose and cotton filled to be
cuddly. Learn to zip his jacket, snap his
collar, button, wave and buckle too!
Z57 J 553—Mailable (3 lbs.) **6.98**



a menagerie

1 BUDDY BEAR he loves to
hug his little friends. This
special bear promises hours of fun
while he plays you a song 'from
his hidden music box (with melody
key). 16-in. tall bear is soft brown
and yellow rayon plush and is
stuffed with cellulose to be extra
cuddly. He wears a bright red
satin ribbon bow. His eyes, nose
and mouth are of printed felt.
He's sure to be a favorite com-
panion for everyone!
57 J 4065—(2 lbs. 3 oz.) **6.98**



6 TOTE HOUSE,
vinyl 11x3 1/2x14 1/4"
hi. 2 1/2 to 3 1/2" polyvinyl
dolls—Poppin' Poppie, Popper, Bun
Bun. Can use as finger puppets.
57 J 3625—Washable (2 lbs.) **5.98**
272 • SPIEGEL

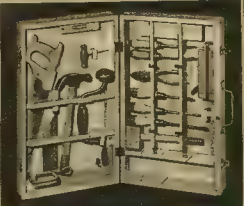


7 CUPCAKE the
doughbear is 14 in.
of cuddle. He's acrylic
pile with polyfoam fill.
Blue eyes, nose, mouth; matching bib.
57 J 3624—(1 lb. 14 oz.) **6.98**

'MILSBURY FRESH'
9 in. Poppie and 11 in.
Poppin' Fresh Cotton vel-
our over polyurethane foam washable.
57 J 3610—(8) POPPIE (12 oz.) **4.49**
57 J 3609—(9) POPPIN' (1 lb.) **4.49**

10 POP UP PUPPETS
with polyvinyl
heads, soft bodies. Plas-
tic can hinged lid. Put hand in bottom
up, come 10 1/2" Poppin', 10" Poppie.
57 J 3626—(1 lb. 8 oz.) **Set 6.98**

your favorites... the entire Poppin' Fresh family



TOOL SET **13⁹⁹**

BENCH **13⁹⁶**

Buy Both
Bench and Tool Set

Save 2.07

COMBINATION **25⁸⁸**

Deluxe Wood Workbench, 30x20x38 in. high. Just apprentice-size, with plenty of room for projects on 30x16-in. work surface. Pegboard back holds tools; shelf holds wood, odds-and-ends. Sure-grip wood working metal vise mounted on front, which is conveniently ruled. Red and natural finish. Buy with tools—save on combination!

48 G 16029 M—Shipping weight 15 lbs. Easy to assemble.....bench only 13.96

Deluxe 20-piece Tool Set... comes in its own finished wood cabinet. Working pieces include: mitre box, mitre saw, block plane, brace with 2 bits. Plus: slip joint pliers, 2 chisels, 3 screwdrivers, cross-cut saw, hammer, mallet, spirit level, clamp,awl, tri-square, folding ruler, nail box. Hinged wood cabinet measures 17 1/4 x 11 inches; opens to 22 in. wide. Has carrying handle for toting to the job. Save 2.07 when you buy it in combination with bench!

48 G 16030—Shipping weight 9 lbs. 4 oz.....tool set only 13.99

Save 2.07 when you buy combination offer... workbench and tool set above. Great buy, great gift!

48 G 16032 MM—Shipping weight 24 lbs. 4 oz.....combination 25.88



Tool Set
with project

6⁸⁸

Get the young craftsman off to a good start! Deluxe set includes spring steel saw, hammer, coping saw, 2 extra blades, two screwdrivers, pliers, mallet, square, pencil, sandpaper, project booklet and manual. Plus plans and wood to make pair of bookends. 16x8-in. steel storage box. For ages 5 to 12. Wt. 4 lbs. 48 G 16014.....set 6.88

Engineering fun!

Build and operate space-age designs with famous Erector sets. Assemble with nuts and bolts for easy building. Include steel girders, panels, pulleys, wheels, etc., model instruction plans. Mark 60 set is electrically powered. Mark 50 and 40 sets require 2 "D" batteries, order on pg. 398.

1 Mark 60 set—470 pcs. Including deluxe metal storage chest with lift-out tray. Super girders for large models. Build an overhead crane, other multi-action models. 3-speed UL listed, 110-120V, AC motor with dual-action power hoist. Plug-in electric transformer with remote control switching for on, off, forward, reverse. No batteries needed. Ship. wt. 15 lbs.

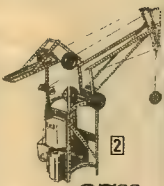
48 G 16216 M.....set 38.88

2 Mark 50 set—440 pcs. Build a lunar transmitter, oil rig—lots more! Ship. wt. 7 lbs.

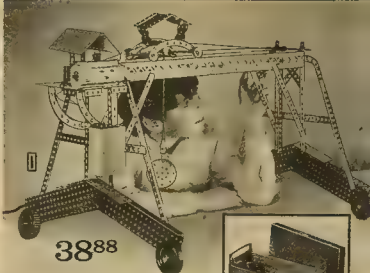
48 G 16215.....set 27.88

3 Mark 40 set—310 pcs. Build a ferris wheel, airplane ride!

48 G 16214—Wt. 5 lbs. set 18.99



27⁸⁸



38⁸⁸



18⁹⁹

Gilbert
ERECTOR



PHONE YOUR ORDER!

See pg. 238 for number to call.

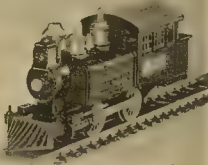
LIFE-LIKE

HO accessories add fun, action, realism to miniature railroads!

3 NEW HO railroad sets from LIFE-LIKE



Operating Log Mill 899



"Gay '90's" Engine 888

Realistically detailed Forest Lumber Co. logging mill lets you control the action. Logs roll down chute, through building, onto special logging car, car dumps logs. 3 logs and platform fork lift with operator included. Manually operated. Track not included. Shipped partly assembled.
48 G 21614—Ship. wt. 1 lb. **8.99**

Here's the Baltimore and Ohio's Engine No. 25 bringing a touch of nostalgic charm to your HO railroad set! Authentically detailed steam locomotive with bell, whistle and working headlight. Realistic valve gear action. Hand-painted finish.
48 G 21667—Ship. wt. 12 oz. **8.88**



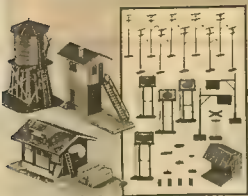
Track cleaning and searchlight cars 399

Here's two members of the railroad team that no yard would be without! Fill the tank of the track cleaning car with cleaner and watch the track come clean. Searchlight car has up-down searchlight that rotates 360°.
48 G 21672—Ship. wt. 10 oz. **Set 3.99**



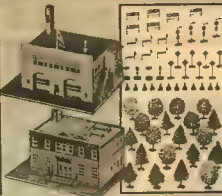
Crane lift and circus cars 399

The show must go on and these two cars do their best in getting the "greatest show on earth" in town and set up. Crane has revolving cut and operating hook and boom. 2 circus cars have doors that open and "wild animal" inside.
48 G 21671—Ship. wt. 8 oz. **Set 3.99**



Trackside assortment—realistic HO accessories 644

Trackside assortment includes 25 pieces, scaled exactly for HO equipment. Interlocking tower, freight shed and water tower. Hand-painted accessories have authentic detail: 4 billboards, 4 mailboxes, 10 telephone poles, 2 tele-tele, and 4 railroad signs.
48 G 21659—Ship. wt. 2 lbs. 8 oz. **Set 6.44**



"Hometown" assortment—HO accessories and buildings 699

42-piece authentically detailed set includes Fire Engine House #46 with Baggie and hose drying tower and the Equitable Trust Company Bank Building. Accessories include: 4 trees, 12 road barriers, 12 street signs, 4 stop signs, and 12 name markers.
48 G 21648—Ship. wt. 1 lb. 12 oz. **Set 6.99**

11-Unit Diesel Set with Log Mill 4994

A Here's the handworking "Lumberjack Express" the longest HO-scale railroad unit we sell! Authentically detailed Delaware & Hudson Century 628 double diesel with working headlight and rubber traction tires on driving wheels, travels over 15 feet of track pulling a complement of exciting rolling stock: 3 logging cars, track cleaning car, gondola, 51-in. all-door boxcar, steel door boxcar, tank car, and a caboose. The cars, hand-painted to life-like realism, have NMRA couplers and RP 25 wheels. Plus you get the added excitement of the operating log mill (described and sold separately at left). Remote control switch, lighted bumper, 8 telephone poles, and 34 signals. Extended 45x63-inch oval layout with switch spur has 23 sections, including 1 curved track terminal, 1 curved track repeater, 1-Amp, UL listed power pack with directional control and throttle controls, AD and DC terminals.
48 G 21638 M—Ship. wt. 10 lbs. **Set 49.94**
48 G 21666—D&H Century 628 diesel engine and dummy unit only. Ship. wt. 1 lb. **17.88**

9-Unit Steam Locomotive Circus Train 3994

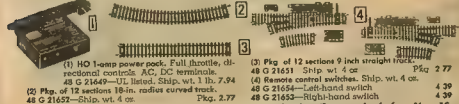
B The circus is coming to town! The exciting 9-unit "Big Top Express" gets it there in time for opening day. Authentic-looking powerful Pacific 4-6-2 steam locomotive with working headlight and horn that helps lead and lower the circus from the hand-painted circus cars (ages hold the "wild animal"), searchlight car and caboose. All cars have sturdy NMRA couplers and RP 25 wheels. Train travels on 40x67-inch figure eight layout with trees/bridge. Layout has 36 sections (incl. 1 repeater, 1 terminal), contains almost 12 feet of track! 1-Amp, UL listed power pack with directional and throttle controls, AC and DC terminals.
48 G 21637 M—Ship. wt. 12 lbs. 12 oz. **Set 39.94**
48 G 21660—Pacific 4-6-2 Locomotive and tender only. Ship. wt. 1 lb. 14 oz. **16.88**

7-Unit Soo Line Diesel Engine Set 2994

C Powerful and streamlined F7 Soo Line double diesel with working headlight pulls its rolling stock through tunnel and over bridge. Authentically detailed set includes: F7 diesel and "B" unit (double diesel), gondola, 51-in. boxcar, cattle car with sliding doors, tank car, and caboose. All cars have NMRA couplers, RP 25 wheels, 45x65-inch oval layout has 14 sections of track—train travels almost 11 feet. Plus you get hand-decorated mountain tunnel made of molded, lightweight LIFOMAX plastic and realistic railroad bridge. 1-Amp, UL listed power pack with directional and throttle controls, AC and DC terminals.
48 G 21636 M—Ship. wt. 5 lbs. 8 oz. **Set 29.94**
48 G 21665—Soo Line F7 diesel and "B" unit only. Ship. wt. 1 lb. 4 oz. **10.99**

HO-Scale Landscaping Kit 888

D Here's a great new kit for the hobbyist who wants to design his or her own countryside scenery. It's a great way to add to the realism of miniature railroading, race layouts, villages, etc. With path, hill, wall, grass mat, 2 grass mat roll, molded LIFOMAX mountain with tunnel, Lichen bushes and 10 assorted trees. It's enough to landscape a full 4x5-ft. layout! It's also ideal for the landscaper, architect or student.
48 G 21612 M—Ship. wt. 3 lbs. 8 oz. **kit 8.88**
ALL ITEMS ON THESE PAGES RECOMMENDED FOR CHILDREN 6 YEARS AND OLDER.



(1) HO 1-amp power pack. Full throttle, directional controls, AC, DC terminals.
48 G 21649—UL listed. Ship. wt. 1 lb. 7.94
(2) Pkg. of 12 sections 18-in. radius curved track.
48 G 21652—Ship. wt. 4 oz. **Pkg. 2.77**

(3) Pkg. of 12 sections 9 inch straight track.
48 G 21651—Ship. wt. 4 oz. **Pkg. 2.77**
(4) Remote control switches. Ship. wt. 4 oz.
48 G 21654—Left-hand switch **4.39**
48 G 21653—Right-hand switch **4.39**

Charge it! No monthly payment 'til Feb.—if you order before Nov. 15.
For terms relating to deferred payment see pgs. 231, 232.

11-unit "Lumberjack Express" Diesel Engine Set with Operating Log Mill

49⁹⁴
set

1788 diesel only

Extended oval layout with spur



A

- Powerful Century 628 Diesel
- Extended oval layout with spur
- 3 special logging cars

9-unit "Big Top Express" Locomotive Set Brings the Circus to Town

39⁹⁴
set

1888 locomotive only

Figure eight layout with trestle



B

- Pacific 4-6-2 Steam Locomotive
- Crane lift car and 3 circus cars
- Figure eight layout with trestle

7-unit Soo Line Diesel Set with Mountain Tunnel and Bridge

29⁹⁴
set

1099 diesel only

Oval layout with tunnel and bridge

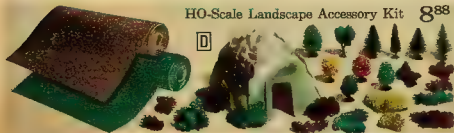


C

- Soo Line F-7 Streamlined Diesel
- Cattle car with sliding doors
- Oval layout with bridge and tunnel

HO-Scale Landscape Accessory Kit 888

D



Keep this catalog.
Order toys till
Aug. 31, 1975.

DPFD 403



LIFE-LIKE

Train and
complete layout

Santa Fe
diesel engine

3994

50x46-in. layout
stacks in four
for easy storage

788

SMALLVILLE!

Most complete HO outfit we sell

Amazingly realistic 4-unit Santa Fe diesel train speeds through its own hand-painted layout... past rugged mountains... over a bridge... into Smallville, a perfectly detailed village, that includes suburban homes landscaped with trees, bushes, telephone poles and signs. Train has a lighted P9 diesel locomotive pulling a refrigerator car, gondola, cabooses, all with NMRA couplers. More than 20 ft. of track on a recessed, "sound proofed" roadbed. UL listed power pack with throttle, directional controls. 50x46-in. layout is of molded, lightweight LFOAM®. (Santa Fe diesel engine and suburban village also sold separately—see listings below.)

48 G 21625 A	Complete outfit. Ship, wt. 16 lbs.	39.94
48 G 21624 M	4-unit train set only. With 9 ft. of track, power pack with controls. Ship, weight 4 lbs.	18.99
48 G 21623 A	Layout only; track, "sound proofed" roadbed, houses, trees, signs, telephones—over 45 accessories. Ship, wt. 9 lbs. 8 oz.	29.99
48 G 21657	Set of 3 suburban home site only. Ship, wt. 2 lbs.	7.44
48 G 21648	Santa Fe diesel engine only. Ship, wt. 12 oz.	7.88
48 G 21628 A	Smallville layout extender, 23x46 in. Ship, wt. 5 lbs.	14.99



Add a layout extender
for a larger system



LIFE-LIKE

**Mighty Miniature! . . . complete
N-scale train outfit**

Complete outfit

2888

PHONE YOUR ORDER

Avoid the crowds, beat
the weather. Shop in
the comfort of your own
home. Numbers, pg. 238

Intensely detailed N scale outfit that is small enough that even the apartment dweller can easily set up and store the entire outfit! The 5-unit train is 13 in. long, accurate in scale. The SD 45 locomotive has a working headlight and gear drive. It pulls a hopper, coal hopper, 3-dome tank car, and cabooses. All cars have NMRA couplers. Colorfully scenic layout is 35x28-in., includes mountains, shrubbery, tunnel, 4 buildings and about 14 ft. of track with terminal and retainer! UL listed power-pack has forward and reverse. Outfit includes 5-unit train, track, and accessories.

48 G 21271 R	Entire outfit. Ship, wt. 10 lbs.	28.88
--------------	----------------------------------	-------

Malibu Barbie and her friends love water and sun



11-Pc. Pool Set 366

1 Wards fabulous inflatable pool set, sized just right for sun-loving teen dolls! Have a Splash Party for them—there's everything for happy water play, care-free lounging. Big 2-ring pool is 18-in. diameter. Chaise, 2 chairs, 2 rafts, 2 swim-rings, play ball. Even 2 beach towels. Imported from Taiwan. Made of sturdy plastic, easy to inflate. Dolls are not included—buy them separately at right.

48 G 11630—Ship. wt. 13 oz. set 3.66

2-5 Malibu Barbie and friends, the "Sun Set" by Mattel. Sunny personalities with golden tan! Girls have long blond hair, twist 'n turn waists, sun-glasses; all dolls, bendable legs, swimsuits, beach towels. Ship. wt., Girls 8 oz., Ken 12 oz.

(2) 48 G 10409—Malibu Barbie. Abt. 11½ in. 2.39

(3) 48 G 10423—Malibu P.J. Abt. 11½ in. 2.39

(4) 48 G 10410—Malibu Francie. Abt. 11 in. 2.39

(5) 48 G 10411—Malibu Ken. Abt. 12 in. 2.39



6 Four Girls' Outfits. Swimsuits, beach wear for 11-11½-in. dolls. From Hong Kong Bags, robe, hat, towels and accessories.

48 G 10985—Outfits only. Ship. wt. 7 oz. 3.99



NEW! Barbie's Beach Bus 888

8 Colorful and realistic, styled like the Dodge van that big kids drive! Side folds down to make a patio, back opens for access to stove and sink... roof opens to let the sun shine in! 25 pieces of gear for fun at the beach—

beach seats, 2 beach chairs, surfboard, table, umbrella and stand, coffee pot and lid, 2 pots and lids, frying pan, 2 each; plates, glasses, cups, etc. About 11½x8½x19 in. Dolls not included.

48 G 11670—A Fabulous Value. Wt. 4 lbs. 8 oz. 8.88



7 Four Boys' Outfits. Swimsuits and beach wear for 12-in. boy dolls. From Hong Kong. Trunks, robes, towels and accessories

48 G 10982—Outfits only. Ship. wt. 8 oz. 3.99



Outdoor Life
is a big wide
world of fun

A WARDS
EXCLUSIVE



A WARDS
EXCLUSIVE

Buy Mod Hair
Ken on p. 364

Take a tour of vacation spots!

9 Pinto Pony and Corral. The dudes like to rough it at the ranch. They can take turns riding the cow-pony, then fence him in the corral to graze. Molded horse abt. 14½ in. long. Six pieces of 9¼-in. rustic 3-rail fencing. Plastic, snare together. Dolls not included.
48 G 11609—Ship, wt. 2 lbs. 12 oz. \$4.98

10 Four Girls' Sports Outfits. Smart tennis dress and racket, scuba gear, western riding clothes, ski outfit with poles, skis. For 11-1½-in. dolls. From Hong Kong. Outfits only.
48 G 10988—Ship, wt. 8 oz. set 4.99

11 Barbie's Country Camper. by Mattel. Great for traveling! It rolls along between camp sites, has slide-out door, steering wheel, windshield that opens. Pop-out tent, table, 2 camp stools, luggage rack, sleeping bags. Vinyl plastic. Abt. 19x17x11½ in. Dolls not included.
48 G 11606—Ship, wt. 4 lbs. 9 oz. 10.66

12 Jeep and Horse Trailer. Use sporty jeep for a tour of the ranch. Reflector headlights, hood that opens, flip-down windshield, trailer hitch. Trailer tailgate lowers for easy-loading ramp if you're taking Pinto Pony to rodeos. Jeep abt. 21 in. long. Doll not included.
48 G 11609 A Ship, wt. 7 lbs. 7 oz. 10.88

13 Barbie Camping-out Tent. by Mattel. "Rough-It" in style! Colorful vinyl tent. Camping set has 2 sleeping bags, 2 camp stools, picnic table, accessories. Abt. 15x15x13 in. Dolls not included.
48 G 11628—Ship, wt. 1 lb. 8 oz. 6.66

14 Barbie's Goin' Camping Set by Mattel. Have a weekend in the mountains, desert or at the beach. Breezy Buggy really rolls, lawn Tent Trailer that slides for travel, opens for camping. Sleeping bag, camp stool, campfire grill, utensils, table. Abt. 23 in. long. Dolls not included.
48 G 11644—Ship, wt. 3 lbs. 10 oz. 10.66

Matching Sports Outfits for Barbie and Ken

Only 4.49 Set

15, 16 On the slopes or on the courts the "sports set" is ready! Colorful gear from Mattel for 11-1½-in. girls, 12-in. boys.

15 Sun Valley Ski Outfits. Nylon suits, sun glasses, skis, poles. Outfits only.
48 G 10848—Ship, wt. 4 oz. set 4.49

16 Tournament Tennis Outfits. Suits, jackets, eye-shades, rackets, balls. Outfits only.
48 G 10849—Ship, wt. 4 oz. set 4.49

Phone your order to Wards!

16

Happy Birthday!
Barbie's Sweet Sixteen

Only 3.99

Birthday-girl Barbie wears a pretty dotted-satin party dress with long skirt, ruffled shoulders. 11½ in. tall, bendable legs, long blond hair. Her birthday present is a cosmetic kit with fun make-up... 2-color compact (pink and pretty or tan and toasty), comb, brush, barrettes, fragrance labels.
48 G 10458—Wt. 12 oz. 3.99



NOTE: Toys on these 2 pages contain small pieces. Not recommended for children under 3 years old.

OPPD WARDS 363



Barbie's Crowd-at Home



Big new Kitchen 1288

It's just super for Quick Curl Barbie and her friends!

1-3 Quick Curl dolls from Mattel. You can curl their hair instantly, easily—no wetting, setting or waiting. Create hair-do's, change them over and over, soft curls, flips, all-over ringlets. Styling accessories included. They wear beautiful long gowns, shoes. Twist 'n turn wazas, bendable legs, poseable arms, posin' stands. Ship. wt., each, 14 oz.

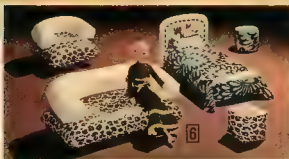
(1) 48 G 10436—Quick Curl Barbie. Abt. 11½ in. ... 3.99

(2) 48 G 10438—Quick Curl Francie. Abt. 11 in. ... 3.99

(3) 48 G 10437—Quick Curl Kelley. Abt. 11½ in. ... 3.99

4 The big kitchen is great for get-togethers, the place for pretend scrambled eggs and hamburgers offer the proud Colorful Florentine design "wallpaper," metal back and base cabinets that open, plastic wall cabinets with sliding doors. Cardboard end panels lithographed with refrigerator, wall-oven, dishwasher. Utensils to hang on the wall, pots and pans. From W. Germany. 20x14x11¾ in. high. 48 G 11493—Dolls not incl. Wt. 3 lbs. 10 oz. 12 88

5 Mod Hair Ken. Change his "image" quickly—just comb and style his hair and add "hair pieces." Try him with beard, sideburns, 2 mustache styles. Mod outfit. Bendable legs, poseable arms, posin' stand. Ship. wt. 14 oz. 48G10439—Abt. 12 in. 3.99

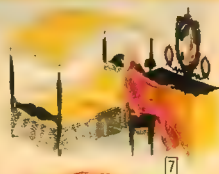


Inflatable Furniture 399 9-pc. set

6 The modern look—leisure-time comfort for the Barbie set! Leopard print vinyl sofa, chair, love pillow and hassock. Peacock design bed, cover, pillow, night stand. From Taiwan. Doll not included. 48 G 11639—Ship. wt. 12 oz. ... set 3.99

Bedroom Suite 488

7 Pretty and feminine, for Barbie, other 11-11½-in. dolls. Plastic bed, vanity, "mirror," bench. Removable cloth spread and vanity skirt. Smart woodgrain and lemon-yellow! Doll not included. 48 G 11402—Ship. wt. 1 lb. 8 oz. ... 4.88



Wards Exclusive! New Bathroom 899

Deluxe Bath has plastic tub with "shower," basin with shell, "mirror," shower curtain, mat, rug, towel! Tile-look metal walls, lithographed accessories, plastic house. Abt. 16½x7½x12½ in. From W. Germany. Doll not incl. 364 DFRD 48 G 11488—Ship. wt. 2 lbs. 14 oz. ... 8.99



Country Living Home 938

8 Barbie's rustic country home by Mattel. Perfect for weekends! Colorful molded furniture for living room, bedroom, kitchen. Strong vinyl, decorated walls and floors. Doors really open. Unfoldable to 24x14x15 in., folds to carrying case. Dolls not included. 48 G 11643—Ship. wt. 4 lbs. 9 oz. 9.38

Barbie's Town House 1638

9 City living in style! Mattel's fabulous new "hi-rise" is over 3½ ft. high, has an elevator! 3 floors, 6 rooms with modern furniture, colorfully decorated backdrop walls. Shiny plastic floors and support columns. Easy to assemble. Dolls not included. 48 G 11649 M—Ship. wt. 8 lbs. 4 oz. ... 16.38

United



When the Friend Ship is "grounded," it folds into a compact carrying case with handle.

On the Move—Going Places

FABULOUS VALUE

Barbie's Friend Ship **12⁴⁹** a big Jet . . . over 4½ ft. long!

10 Barbie and her friends can "fly the friendly skies" in Mattel's big plane. Realistic United Air Lines interior decorated with sky-view window, captain, control panel, etc. Mobile serving cart and 10 serving accessories. Stewardess can put on her snack and move it along for in-flight snacks. Two cupboards with sliding doors, door to cabin that opens, passenger seats, lounge game table. Wiyai, folds into a smart 14-in. flight bag (see above). Doll not included.

48 G 11645—Ship, wt. 5 lbs. 12 oz. \$12.49

Pilot and Stewardess Outfits **4⁴⁹**

11 Official United Airlines outfits for Ken and Barbie to wear on the Friend Ship. For pilot Ken, there's a captain's uniform and cap. For Barbie, a mix 'n match outfit with blouse, skirt, vest, pants, sweater. Dolls not included. Ship, wt. 4 oz.

48 G 10844—Both outfits Set only 4.49

PHONE YOUR ORDER TO WARDS!



Malibu Barbie with Ten Speeder **5⁹⁹**

Barbie has a sensational new 10-speed bike! It has real bike features—derailleur, basket, pump, light, gear levers, toe clips, hand brakes. Wheels really turn, handlebars steer, kickstand swings up and down. Wards special set includes sun-tanned Malibu Barbie. She's 11½ in. tall, has twist 'n turn waist, bendable legs, long blond hair. Sunglasses, beach towel. 48G10456—A Fabulous Value at Wards. Wt. 1 lb. 4 oz. \$5.99



5⁸⁸

Travel Trunk

Wardrobe case will hold 2 teen dolls, has 4 hangers for clothes, drawers for accessories. Vinyl coated case 12¾x10¼x7 in. There's space to insert doll's name or your own on the front. Dolls and clothing not included.

48 G 11743—Wt. 2 lbs. 12 oz. \$5.88



New fashions! Complete outfits for the Barbie crowd

12-16 Outfits fit 11-11½-in. fashion dolls (12-in. boys), imported from Hong Kong. Colors and fabrics may vary. Dolls are not included.

12 Three outfits for Ken. Juany yachtsman's "da" with bag, belted "suede" suit, blue denim with kerchief. 48 G 10983—Outfits only. Wt. 8 oz. 4.99

13 Four Casual Outfits. Granny dress, purse; dashing orange ensemble, boots; flowered mini; shorts, sweater. 48 G 10989—Outfits only. Wt. 7 oz. 4.99



14 Four Pinstripes. Ship-shoy nautical suit with beanie, layered look sweater suit, fancy tunic top, blazer suit. 48 G 10987—Outfits only. Wt. 8 oz. 4.99

15 Four Coats. Black leather, orange leotards; fake fur with hat, maxi coat with hat, raincoat, bucket hat. 48 G 10984—Outfits only. Wt. 8 oz. 4.99

16 Four Formals. Oriental glamour with splitt skirt; elegant dinner gown, gill-trimmed; granny dress, bridal gown. 48 G 10986—Outfits only. Wt. 7 oz. 4.99

Save \$1 10⁹⁸



The "beautiful people"

Regal Miss America® has hair, scepter, "crowns." Quick cut hair, styling accessories. 11½ in. tall. 48 G 10455—Ship, wt. 12 oz. \$5.99

Mod Hair Ken in stylish tuxedo. With beard, 2 mustaches, sideburns. Bendable legs. 12 in. tall. 48 G 10457—Ship, wt. 14 oz. \$5.99

Both Dolls Save \$1. Wt. 1 lb. 10 oz. 48 G 10459—Special Set. \$10.98

©1972 Mattel America Pageant **ALL 365**

NOTE

Toys on these two pages contain small pieces. Not recommended for children under 3 yrs. old.

Dinah-mite! ... posable 8-in. fashion doll seen on TV

Only 2⁴⁹ at Wards



6 Three Sports Outfits for Dinah-mite. Bike riding outfit with helmet, scuba diver's gear, sailor-style pantsuit. Outfits only. 48 G 10646—Wt. 8 oz. 4 99



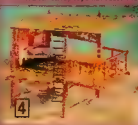
7 Three Dress Outfits for Dinah-mite. Long dress with hat, blazer, pantsuit, wedding gown with filmy veil. Outfits only. 48 G 10845—Wt. 8 oz. 4 99



2



3



4



5

1 Dinah-mite is slim, trim and beautiful. She can be posed in almost any human position—she can even stand on her hands or be balanced on one leg! She has long blond hair and wears a purple jumpsuit. Buy her more outfits at leit. 48 G 10440—Abt. 8 in. tall. Ship. wt. 4 oz. 2 49

2 Dinah-mite's Bike. Cycling is the in thing. Put her on and watch her go! Battery operated; needs 2 "A" batteries (sold p. 398). Colorful frame, hi-rise handlebars, shiny wheels. 48 G 11661—Abt. 9½ in. long. Ship. wt. 12 oz. 5 88

3 Dinah-mite's palomino pony "Golden Pal". Dinah-mite can ride the trails you choose by remote control. Needs 2 "D" batteries (see p. 398). Saddle and bridle. Doll not included. 48 G 11662—Abt. 10½ in. long. Ship. wt. 1 lb. 4 oz. 9 88

4 Dinah-mite's Beach House. Glamorous leisure living. Bamboo-style plastic house on stilts has swinging ladder. Colorfully decorated, built-in cabinets and shelves. Sofa, table, chairs. There's even a hammock and "radio". Doll not included. 48 G 11647—Abt. 22x18x10 in. Ship. wt. 5 lbs. 8 oz. 14 88

5 Dinah-mite's Ski Chalet. For fabulous winter holidays! Realistically decorated inside and out. Rustic cabin is plastic, has sleeping loft, sofa, 2 chairs. Dutch type door really opens! Roof folds open for play. There's even an outdoor-looking moviemat for Dinah to ride in. Doll not included. 48 G 11663—Abt. 14½x14½x9½ in. Ship. wt. 3 lbs. 7 44

NOTE: These toys not recommended for children under 3 yrs.



Dusty ... lively 11½-in. Sports Superstar seen on TV



8 Tennis

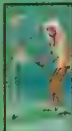


Volleyball



Softball

Choice of 4 Sports Sets



Golf

4 44 each



Award Night Set 10 49

8-11 Dusty Sports Sets. New action-sports doll is an outdoor beauty with blond hair, blue eyes, a great suntan and a big smile! A real pro—when she's activated she can star in four sports. Specially jointed with spring-action arm and knee. She can really get in the game and hit the ball when she's on her performance stand (see inset). Off the stand, she's a cheerful playmate.

(8) Dusty Tennis Set. What a player! White knit dress, pants, sneakers, racket, ball and stand. 48 G 10450—Ship. wt. 10 oz. 4 44

(9) Dusty Volleyball Set. Hits the ball, in 2-pc. yellow halter-top Sneakers, volleyball, stand. 48 G 10453—Ship. wt. 10 oz. 4 44

(10) Dusty Softball Set. Watch her bite on the diamond! Snappy uniform, bat, ball, stand. 48 G 10452—Ship. wt. 10 oz. 4 44

(11) Dusty Golf Set. Perfect stance as she tee's off! Knit top, mini skirt, club, ball, stand. 48 G 10451—Ship. wt. 10 oz. 4 44

12 Award Night Set. Dusty wins the "gold" trophy, the idol of sports fans, a real champion! Wears summery evening gown, slippers. Set includes one Dusty doll on shown plus Tennis and Golf outfits with accessories and stands. 48 G 10454—Ship. wt. 1 lb. 2 oz. 10 49

NOTE: These toys not recommended for children under 3.



13 Four Sports Outfits for Dusty. Ski costume with skis, poles; Kung Fu outfit with belt, board; riding clothes, crop; Majorette outfit. Outfits only. 48 G 10853—Ship. wt. 4 oz. 4 99



14 Four Pantsuits for Dusty. Set with fringed cuffs; smock set with pants; dungarees; "leather" suit. "Guitar", "radio" and 3 hangers. Outfits only. 48 G 10856—Ship. wt. 4 oz. 4 99



15 Four Casual Outfits for Dusty. Colorful, swingy dresses for all occasions. Shirt, pants, "guitar" With accessories—purse, brush, mirror, etc. Outfits only. 48 G 10854—Ship. wt. 4 oz. 4 99



a gift of VALUE

SCOUTING FUN WITH
YOUR PAL STEVE SCOUT

Steve Scout

"High Country"

3.66 8.99

1 STEVE SCOUT stands over 8-in. tall, wears the official Scout uniform. He can be posed in just about any position, hold things in his hands, even gives the Scout salute! Approved by the B.S.A.
85 Y 7692—Ship. wt. 12 oz. 3.66

2 LOST IN THE HIGH COUNTRY, Steve Scout in the high country! Set includes sleeping bag, pick and shovel, back pack, flashlight, canteen, foods, cooking utensils, gear and fire. Steve not included.
85 Y 7693—Ship. wt. 1 lb. 4 oz. 8.99



3 STEVE SCOUT'S PATHFINDER—28-in. long! Steve Scout (sold separately above) fits right in driver's seat, ready for adventure! Use the winch on the front bumper to pull Pathfinder or to lower equipment over cliffs. Trailer with canoe fits on the rear of the Pathfinder—canoe actually floats! The jack and other tools are in the trailer. Plastic.
85 Y 7690—2 lb. 5 oz. 12.88



45 Batman and Robin battle against the forces of evil from their secret hideout, the Batcave. Zap! Bam! Socko!!

(4) BATCAVE. (Batman and Robin not included). The Batcomputer has just uncovered a sinister plot against the state, so Batman and Robin slide down the Batpole, through the secret Batdoor, and out to foil the ruffians! The Batcave is the secret headquarters of Batman and Robin. 43 x 15½ x 11¼-in. high. Folds up into compact case. Plastic. Shipping weight 5 lb.
85 Y 7688 15.88

(5) BATMAN AND ROBIN. Wow! Batman and Robin stand 8-inches tall, with their authentic comic-strip costumes! The Dynamic Duo are completely poseable, can be put in any position.
85 Y 7687—Wt. 11 oz. 5.88

63 Swashbuckling pirate adventure as Captain Peg Leg and Hook duel on the deck of the Sea Fury! With fully jointed bodies.

(6) THE SEA FURY, the mighty galleon captained by Peg Leg and Hook (figures not included). All-vent carry case unfolds to become the bridge and deck of a Spanish galleon, with helm, bridge, anchor and rope. Private captain's quarters behind the doors!
85 Y 7700—3 lb. 5 oz. 9.95

(7) HOOK, Peg Leg's First Mate on the Sea Fury! Dueling action—press his waist and watch him swing his dangerous hook! 8½-in. tall, fully dressed, with sabre, dagger, and comic book.
85 Y 7702—Wt. 11 oz. 3.99

(8) CAPTAIN PEG LEG with dueling action. Press his waist and he flashes his sabre, flings his knife or throws a punch! He's 8½-in. tall, fully dressed, comes complete with sabre, dagger, and comic book.
85 Y 7699—Wt. 11 oz. 3.99



BIG JIM MEANS BIG ADVENTURE

8 KUNG-FU BIG JIM has a body that actually moves in self-defense. Muscle Mover lets Big Jim do karate chops, kung-fu kicks, and more! You get: 9½-ft-tall Big Jim, Muscle Mover, kung-fu outfit, breaking bamboo, karate board and holder, stool and brick.
85 Y 7707—Wt. 1 lb. 5 oz....\$5.99

REGULAR BIG JIM, Fully jointed, includes: Karate board, dumbbell, baseball, muscle band, 9½-in. tall.
85 Y 7703—Wt. 11 oz.....\$3.99

9 KUNG FU STUDIO with Muscle Mover. Action-packed Kung-Fu Studio opens to 3 feet! Use the Muscle Mover to make Big Jim kick in walls, chop boards in two, lift barbells. Can be used with Regular or Kung Fu Big Jim dolls. You get: Studio, Muscle Mover, shirazi stick karate board, kick-out wall, chinning bar, barbell, ceremonial mat, dumbbell, bench press, mirror, karate stool, punching and kicking ball. Big Jim not included.
85 Y 7708—Wt. 7 lb. Mail...\$11.88

10 BIG JIM SKY COMMANDER. Around the world jet headquarters for Big Jim and his buddies! Opens to over 4½ feet! Includes: working sky crane and hook, air rescue litter, air lab/navigation table, command chair, galley and sleeping quarters, folding bunk and ladder, emergency transmitter, first aid box. Also see phones, lantern, charts, flight controls, pilot's seat belt and cap. Big Jim not included.
85 Y 7695—Wt. 6 lb. Mail...\$11.99



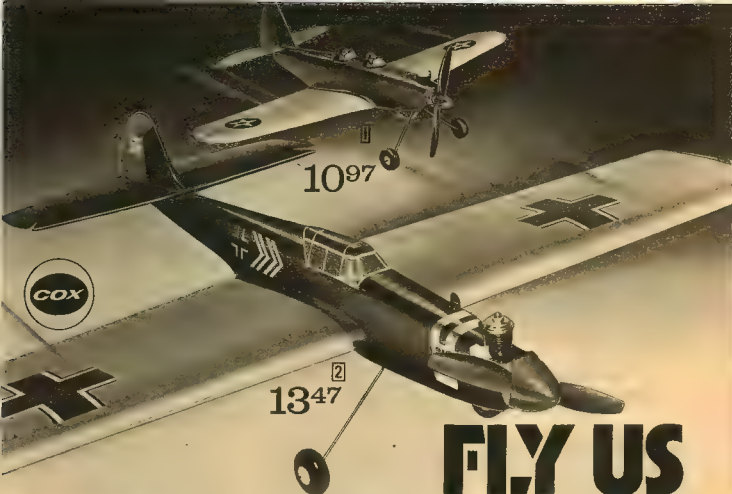
EVEL KNEIVEL CYCLE THRILLS

11 EVEL KNEIVEL STUNT CYCLE. Evel Kneivel performs his exciting daredevil antics—giant wheelies, jumps, and flips! Does just about every maneuver known to the real Evel and even a couple Evel can't do! Gyromechanism assures a perfect landing every time. 7-in. high doll dressed in Evel's official uniform with removable helmet and aviator stick. Powerful booster and winder sets it all off! Plastic. Evel included!
85 Y 7677—Wt. 1 lb. 11 oz....\$10.99

12 EVEL KNEIVEL CRASH CAR. When Evel gets into his Crash Car, he's just as wild and exciting as he is on his cycle! He accelerates off the launch pad, balancing his car on its 2 side wheels. When car hits an obstacle, it explodes—Evel is safely strapped to his seat inside the roll cage. Car re-assembles quickly and easily for another exciting run! Body can be hooked on to chassis so car doesn't explode. Evel Kneivel and energizer included!
85 Y 7681—Wt. 2 lb. 7 oz....\$12.99

13 EVEL KNEIVEL STUNT STADIUM. Evel does his most thrilling stunts in this Stunt Stadium! He jumps and flips at record heights, does the amazing double-flip—up for a grand finale. Evel puts himself off the cycle in mid-air and sends the cycle bursting through the stadium doom! Stadium opens to 4½-in. wide cones with ramp and other plastic stunt accessories. Evel and cycle not included. Stadium folds into case—stunt gear fits inside!
85 Y 7682—Wt. 2 lb. 4 oz....\$13.66





FLY US

You're at the controls of these gas-powered planes!

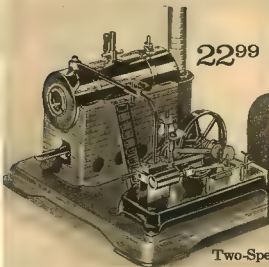


Watch 'em roar into the wild blue yonder! Powered by the Cox .049 engine, these authentic replicas of famous planes are built of high-impact plastic, pre-assembled, ready for take off. You control their maneuvers from the ground with guide lines, included. Order starter kit, sold separately below. Recommended for ages 10 and up.

1 **PT-19 Trainer**... great plane for the novice flyer. Adjustable control system makes the PT-19 "groove" when in "beginner" position. Sets for climbs, dives, wing-overs—even loops. Yellow and blue. Wingspan, 22 in.
48 G 17009 M—Ship, wt. 3 lbs. 8 oz. 10.97

2 **BF-109E Messerschmitt Super Stunter**. Performs every aerobatic stunt required of competition model! Does loops, dives, wing-overs, figure eights, square and triangular loops, squared eights, flies inverted—and more! Extra-smooth control response. Black fuselage, sky-blue wings.
48 G 17008—Wt. 3 lbs. 8 oz. Wingspan, 31 in. 13.47

3 **Cox Starter Kit** for planes, cars, boats. Includes 1/2-pint new formula Cox Glow Power fuel, filler cap with stainless steel strainer, filler hose, 1 1/2-volt starting battery, glow head clip with wires, set of .049 engine wrenches.
48 G 17010—Ship, wt. 1 lb. 11 oz. kit 3.44



22.99



Two-Speed Steam Engine



Command Jeep 12.96

Fascinating to watch in action... can be used with Erector sets (sold, pg. 401). 2-speed steam engine is powered by dry fuel tablets included. Has power take-off pulley, spring belt, 3-in. flywheel, safety valve, throttle valve, centrifugal governor, reversing lever, double-action slide valve-type stationary cylinder, water level window, ladder. Plus a happy whistle! 6x2 1/2-in. diam solid brass boiler, mounted on 10x1 1/2-in. steel base. Polished nickel finish engine parts. Embossed "brick" firebox. Extra fuel tablets sold below. For ages 8 and up.

Cox .049 engine supplies power to deep-cleated tires—jeep charges over mud, sand, rough terrain. Runs free, needs no oil—travels straight ahead or in pre-set arc to left or right. Replica of a World War II command jeep. It has ratchet type recoil starter, 20:1 gear ratio, gear shift lever, adjustable steering, Command "radio set," Jerry gas cans, combat lights, entrenching shovel, ax, carbine holster, fold-down windshield. High-impact styrene; olive drab finish. Abt. 12 in. long. Order Cox starter kit, sold above.

410 ALL 48 G 17801—Ship, wt. 4 lbs. 14 oz. 22.99
48 G 17802—80 dry fuel tablets. Ship, wt. 12 oz. pkg. 2.99

48 G 17406—Shipping weight 4 lbs. 8 oz. 12.96

Neatening-up and Learning "Hair-Make-up" Skills for their Future



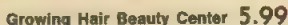
- 1 The Governor sh. her beauty cde in a compact case. Has handle and attachments for harbor rail buffer, emergency wheel lugs 2 D batteries, not included. Plus 4x6x3x6 mirror, towel rack, rollers, brush comb, 8 bones, toothbrush, cup and more. Case 11x4x3x14 inches. **83 Y 3800 - Shipping weight 3 lb 11 oz 10.88**
83 Y 3976 - D Batteries Wt 1 lb 7 oz. 6 for 1.19

2 For budding beauty and almost 18 sized Bar
his impact head has coated hair turns in 12 inch
ers make the ponytail grow! Get more than 14
hair care and wash away cosmetic Includes cosmetic
aretes bow more for ages 4-12
83 Y 3602 Shipping weight 2 lb 8 oz ... 9.99

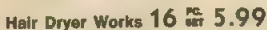


9.88

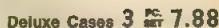
- 3 Like a real Barbie come to life! Her realistic vinyl head's a nite the 5x 5x8 in. with pretty golden hair that's adorable! See her face beam thru the night with a shimmering security amp for girls 4 to 10 years—gotta own Joe! One or two! 10 watt bulb and the switch needed. Jiffywire's lot approved. Uses 1 0/12V AC only.
- 83 Y 3801—Wt. 1 lb 9 oz.—9.99**



- 4 Now she can play beauty-shop and experiment with make-up... on a perfect customer! Pretty vinyl "head" has rooted growing hair on suction cup base to hold it steady as she works. Equipment includes 4 plastic rollers, teasing brush, plus non-toxic make up kit - specially formulated for little girls' play. Head: 9-inches high.
- 26 • ALDENS** \$3 Y 3804 . 5.99
Shipping weight 1 lb 5 oz



- 5** Battery powered hair dryer really works. Just like Mom's with a shoulder strap that lets her walk around or play while hair is drying. 16-Pc Set includes dryer, air comb 'n air-brush, mirror, curler set, lipstick and more (Uses 2 "AA" batteries, not included, order below)
- 83 Y 3806**—Shipping weight 1 lb. 9 oz.... **5.99**
83 Y 3979—'AA' Batteries Wt. 5 oz. 4 for **9.90**



- Matched patchwork-design set** has hat box 11x10x5½-in., day-tripper case 18x10x3¾-in., and train case 9½x6½x5½-in., all with vinyl, case-welts. Terrific "Junior Jet Set" luggage for pajama parties, overnight stays, even vacations.
83 Y 3803E.....3-pc Set \$788
 Shipping weight 6 lb. Mailable.



PAINT-ON LEATHER KIT Clutch purse and key case you make and decorate. Suede split leather is pre-cut, has pre-punched stitching holes. Clutch purse (6 1/2 x 3 1/4 in wide) holds cards, change, matching key case. Both snap closed. Paint, thread, needle, instr. Ages 12 and up
58 J 5347—Shpg. wt. 1 lb. 10 oz. 5.98



GREAT ART WORKS DECOUPAGE KIT makes 6 plaque replicas of art by Renoir, Gauguin, Cezanne, and others. Just stain plaque, cut print, affix to plaque—finish with super podge. Incl. 6 plaques (3 rectangular, 5x7 in., 3 round, 5-in diameter), finish stain brushes instr. Ages 12 and up
58 J 5290—Shpg. wt. 2 lbs. 13 oz. 5.98

make yourself . . .



denim decorator 3.98

Decorate all your jeans and denim clothing with imaginative designs of studs, paints, and yarn. This denim decorating kit gives you everything you need to add shiny and colorful accents to your wardrobe. Kit contains a variety of studs, yarns, stencils, and washable paints. Incl.: needles, brush, chalk, and instructions. For ages 8 to adult
58 J 5276—Shpg. wt. 1 lb. 3.98



ceramicast kit 9.98

Cast a menagerie of ceramic animals or a variety of mushrooms. With ceramicast kit no kiln is needed—slip mix air dries or bakes in oven. 4 acrylic paints plus Bone Glaze glaze. 2 1/4 lbs. dry slip mix, 2 multi-figure reusable molds; also includes shaping tool, brushes, and instructions. For ages 10 and over. Mailable.
258 J 5373—Shpg. wt. 11 lbs. 9.98

genuine leather shoulder bag kit 9.98

Make a handsome shoulder bag of handrubbed steerhide leather! A smart way to save money on a genuine leather shoulder bag! Easily assembled—just glue together pre-cut, pre-punched pieces. Bag has adjustable strap. Incl. rivets, lacing rings. Finished bag, 8 in. high. For ages 10 and up
58 J 5326—(1 lb. 5 oz.) 9.98

30-in. Bozo helps make you a ventriloquist



14.77

Here's television's famous clown as a ventriloquist dummy! Just pull a string to make his mouth move (ventriloquist instructions included). Bozo's softy stuffed body (30 in. high) is outfitted in Blue and White cotton. Ages 3 and up
258 J 1700—Mailable. (4 lbs.) 14.77

SCARYCROW show-off is a 15-in. marionette puppet with no strings attached. One knob controls all movement: pull lever he flaps and does handstands! Push button, he smiles. Sturdy plastic. Ages 3 and up. Sh. wt. 1 lb. 11 oz.
58 J 5302 8.88





30-book library

Only **4.99**

Enchanting storybooks with full color illustrations and easy-to-read texts make a great beginning library for your child. Soft-cover books include "Merry Tales," "Willie Woodchuck," "Humpty Dumpty," "Tired Tummy" and many more. Books 6 1/2 in. high. Ages 5 to 10. 58 J 2940—Shipping weight 3 lbs. Set 4.99



4.88

10 DISNEY LITTLE GOLDEN BOOKS Don't let your child miss Disney classics at Panchito. Peter Pan, Snow White, and others. Colorful, hardcover books measure 8 1/4 in., come in attractive gift box. Age 2 to 6. 58 J 2937—Shipping weight 3 lbs. Set 4.88

talking stories . . . look, listen, learn



SESAME STREET ALPHABET SET
seven 45 rpm records and 26 follow-along booklets teach your child the alphabet the fun way. Each letter is taught with 8-page booklet and a song sung by popular Sesame Street characters. For ages 3 to 8. 58 J 2907—(2 lbs.) Set 4.88



CHATTY SEE 'N SAY by Mattel uses words and pictures for fun learning. Set pointer, pull ring—many friends speak, each has a special message for your child. Hi-impact plastic. Age 2 to 8. (1 lb. 15 oz.)
58 J 2902—Bee Says 6.44
58 J 2903—Farmer Says 6.44
Save 80¢ on any two 11.98



GI JOE RECORD AND BOOK SET
four illustrated color books and four matching 45 rpm records. A set of 4 takes your child can hear narrated with sound effects as he reads along in a book. Age 7 to 12. 58 J 2945—(1 lb.) Set 3.88

talking dial-a-story

your choice **4.66**

It's a talking picture book! Just turn dial wheel and listen to stories as you learn to read along! Go with Bozo on an ABC zoo trip or hear Mother Goose's favorite rhymes. Hi-impact plastic. 8 1/2" x 11" in. high. Ages 3 to 12. (2 lbs.)
58 J 2920—Bozo and his ABC zoo 4.66
58 J 2921—Mother Goose 4.66

NAOMI, HERE
IS A
NANNY GOAT



TALKING PICTURES ALPHABET PHONE by Mattel. Pushbutton phone with 6 double-sided picture records teach alphabet and simple spelling. Just insert record into phone and listen. Uses 1 "D" battery (not included). Hi-impact plastic. For ages 3 to 6. 58 J 2904—(2 lbs.) 5.77



go exploring with Big Red



**SAVE \$2 on
Big Red safari
set and Americana jeep 12.88**

Rumble off to bush-country adventure with Americana jeep featuring heavy-tread beach buggy wheels, movable windshield, roll bar, dunes safety pennant on pole. For 7 1/4 to 12-in. action figures. Plastic, steel ax set. 2-in. Big Red is in action on it and comes with inflatable raft, oars, fishing rod. Plus tent, sleeping bag, swim trunks, campfire and grate, pots, pans, mess kit, can, teen kung fu shur, sick rifle, shovel, pick ax, camera. Mail. Ages 4 to 10.

Z57 J 753—Shipping weight 5 lbs.

Outfit 12.88

Z57 J 752—Big Red Safari Set. (3 lbs.) \$9.94 Z57 J 751—Americana Jeep. (2 lbs.) .. 5.94



BIG RED WITH 4 EXTRA OUTFITS Save \$1 on outfit. 2-in. figure is ready for all the action you can give. Has hinged grip, red molded hair, beard. Yellow turban-k, brown pants, shoes. Also mail lady outfit, mountain climbing outfit, sky diver outfit with jump suit, jump boots, Air Force outfit with flight suit, correct shoes, bare gun. Ages 4 and up.

Z57 J 5089 Big Red with 4 outfits (2 lbs. 8 oz.)

Outfit 8.98

Z57 J 5087 Big Red only (15 oz.)

3.99

Z57 J 5088 4 outfit only (1 lb. 8 oz.)

5.99

**shape up
with
Big Red
training
base**

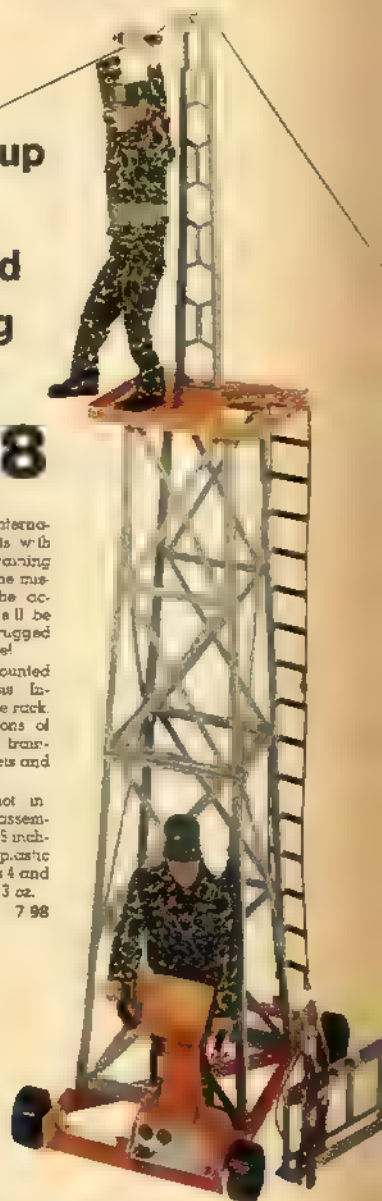
7.98

Toughen up for international assignments with Big Red mobile training base. Whatever the mission, wherever the action takes him, he'll be ready with the rugged training he'll have!

Mobile tower is mounted on vehicle chassis. Includes 3 rifles, rifle rack, three air sections of rope ladder, rope training pulley, 3 targets and instructions.

Action figures not included. Easy-to-assemble tower stands 35 inches high. Sturdy plastic construction. Ages 4 and up. Sh. wt. 2 lbs. 3 oz.

Z57 J 5041 7.98



SYSTEMS CONTROL HEADQUARTERS is a fold-up vinyl command post that's great with all of your favorite action characters! Four sections: earth science lab with work table, control center with desk and bench, supply room and observation section. Includes folding cot, chair, cooking stove, pots and utensils. Folds for easy carrying and storage. Beautifully printed interior. Figures not incl. 45 in. wide open. 16 1/2 in. high. Ages 4 and up.

Z57 J 771—Mailable. Shpg. wt. 5 lbs. 9.98

SPIEGEL • 295



Fort Apache by Marx 7.77

Point your horse West to Fort Apache where more than 28 rugged frontiersmen defend the stockade against 14 Indians. The battle whites are and, 5x26-in. plastic stockade. Set includes action cannon, stable, tepees, fire equipment. Plastic metal, but alloy. Ages 4 to 9. 257 J 778-Mail. 5 lbs.) 7.77



Special Forces set 7.98

Your fledgling commander will deploy army ground forces through hours of play with a realistic army of replicas of army equipment. Realistic design and rapid action. A durable plastic set includes 2 soldiers in action positions, military gear and about 15 vehicles—junks, trucks, and—ing with Snap together pieces. Ages 4 to 9. 257 J 783-Mail. (5 lbs.) 7.98



Tonto or Lone Ranger 9.99 Each with horse

Return to the thrilling days of yesteryear with the Lone Ranger and his great horse Silver. Masked Man wears hat, suit and boots. Or ride with his faithful companion Tonto. Mounted on Scout, he wears buckskins, headband, moccasins. 9 1/2-in. plastic figures have vinyl hands to hold reins, guns. Horses have movable heads, legs, tail—come with saddle, blanket, stirrups, bit, bridle, reins. Plastic, cloth. Ages 3 and up (2 lbs. 4 oz. ea.) 57 J 5072 - TONTO & SCOUT 9.99 57 J 5069 - LONE RANGER & SILVER 9.99



exciting kits... fun to assemble and they're great to display!

ENDANGERED ANIMAL MODELS by Revel depict wild life species now struggling to survive. Big cat, moose, and hippo snap together. No glue is needed. Models of realistic colors of durable plastic. They have moving parts and natural environment display poses. Complete set includes White African Rhino, California Condor, Indonesian Komodo Dragon and Mountain Gorilla. For ages 6 and up. Shipping weight 4 lbs. 257 J 786-Mailable. ... Kit 8.99



PETERBILT HAULER & FREIGHT TRAILER - 1:25 scale plastic model. 1:25 scale. 11 1/2-in. long after assembly. California Hauler Kit has over 250 parts. Giant 567 cu. in. Detroit Diesel, Goodyear wheels. 19 in. long after assembly. Freightliner has 113 parts. Movable suspension, doors & how they rest on axles. Two overall: 27 in. long. Ages 10 to adult. 257 J 787-Mailable. (5 lbs.) ... Both Kits 9.99

BULOVA ACCUQUARTZ

Bulova tested . . . will not
gain or lose more
than 1 minute per year.

295.00

A timepiece par excellence. Bulova's solid quartz crystal watch with a minute computer system that redoubles accuracy. Bulova has tested accurate to within 5 seconds per month, it achieves a level of precision unknown in any other watch. Inside the ultra-accurate 126 transistors, a quartz crystal that splits every second into 32,768 segments. And, because movement has no gears or springs, it never needs winding. It usually runs for one full year on a single energy cell (included).

Features a day-date window, changes automatically. Sweep second hand, stick hour markers. Smart, silvered dial, 12 ornate hourly domes with brown, then set with a full-cut diamond. Water-resistant case with Yulex and stainless steel and 10K plated gold-plated back. Attractive Vellux OK gold-filled band.

V54 J 1000 Mailed rec.

295.00



Computer Watches

INCREDIBLY ACCURATE . . . NO SPRINGS, NO GEARS, NO WINDING



GRUEN LCQ CUT \$25

Reduced from Fall! We believe it's the lowest price anywhere for this superb timepiece.

134.95

Was 159.95

Liquid crystal quartz digital watch by Gruen . . . the amazing solid state LCC computer you wear on your wrist. So dependable you can trust it to the minute. The reason why a quartz crystal time base that splits every second into 32,768 parts. Made entirely without moving parts. Operates up to a year on tiny energy cell (included). Water-resistant. Ultra-modern design with gold-colored metal, top stainless steel back and matching link band.

V54 J 691 (1 lb. 6 oz.)

134.95

*Designed to withstand water pressure of 50 ft. per sq. inch provided case, crown and crystal remain intact.

Copyright, 1974, by Spiegel, Inc.

pick a personality watch



Mickey Mouse... fun for everyone

12.95

Famous cartoon character poses merrily on the dial of this Mickey Mouse® watch. Mickey's arms move around the easy-to-read dial, he points out the hours and minutes. Dependable Swiss movement. Metal case with a shiny chrome-plated top. Bright Red strap. (11 oz.) C54 J 1361 ... 12.95

1 RAGGEDY ANN® watch is a delightful charmer for little girls. A colorful picture of the famous rag doll is right on the dial. Her arms are the hands of this watch. Accurate Swiss movement. Metal case with gold color top. Red vinyl strap. C54 J 1552—(11 oz.) 14.95

3 BARBIE® watch with Barbie's autographed picture right on the dial. A great fashion accessory for your favorite junior Miss. Dependable Swiss movement. Gleaming gold-color metal case. Attractive blue-rimmed dial, matching blue vinyl strap. C54 J 1595—(11 oz.) 14.95

5 MINNIE MOUSE® watch with Minnie herself centered on the White dial. She points out the time with her arms. Dependable Swiss movement makes this a quality timepiece as well as a fun accessory. Metal case with gold-color top. Wide Raspberry strap. C54 J 1353—(11 oz.) .. 14.95

2 SKIPPY THE SAILOR has eyes that move up and down with the beat of every second... It's a fun-filled action watch. White dial with black numbers. Dependable Swiss movement. Metal case with gold color top. Navy Blue vinyl strap. C54 J 1359 (11 oz.) 14.95

4 NEVER FEAR—UNDERDOG is here, right in the center of the easy-to-read dial! His mighty paws point out the minutes and hours. Dependable Swiss movement. Gleaming gold color top. White background on face sets off black numbers. Navy vinyl strap. C54 J 1362—(11 oz.) 14.95

6 SMOKEY THE BEAR keeps watch while he points out the hour and minute with his shovel. Fine quality Swiss movement. Gleaming chrome-plated top. White background dial with easy-to-read numbers. Wide Tan strap completes the rugged look. C54 J 1352—(11 oz.) 14.95



girls' casual denim-band watch 12.99

Ever-popular denim now for her watchband! Watch buttons on to band, make a sporty fashion statement. She'll adore the Red edging and stitching. White dial has full numbers and dotted minute track for easy reading. Gold color metal case. Swiss movement. (11 oz.) C54 J 1370 12.99



"BEATING HEART" animated watch will fascinate her. Valentine heart, at 6 o'clock position, has small moving disc to simulate the heartbeat. A great conversation piece. Fine Swiss movement. Silvered dial. Blue/Red hour markers. Gold-color metal case metal back. Red vinyl strap. C54 J 1381—(11 oz.) 10.95

PRETTY BUBBLE watch keeps your favorite young miss on time in an up-to-date manner. Smartly-styled plastic bubble crystal, white dial with easy-to-read numbers. Fine quality Swiss movement. Snappy Red plastic case with coordinated Red vinyl strap makes this timepiece a groovy accessory. C54 J 1369—(11 oz.) 13.95

GIRLS PERSONALIZED plastic watch for a peek into the future. Clear plastic case, see-through back and clear vinyl strap make a totally unique look. Swiss movement. Allow 2 weeks from receipt in New York. Order before Dec 2 for Christmas delivery. State first name to be printed (up to 8 letters). F54 J 1350P—(11 oz.) 16.95



FOR LADS ... VIP essentials including watch, wallet, pen and pencil. Accurate Swiss watch has unbreakable manspring, sweep second hand. Expansion band and case of gold-colored metal. Split-leather wallet has 8-view card windows, card pocket, 2 money sections (one with zipper). Ball point pen, mechanical pencil. Gift box.

C54 J 1396-Sh. wt. 13 oz. Set 12.88

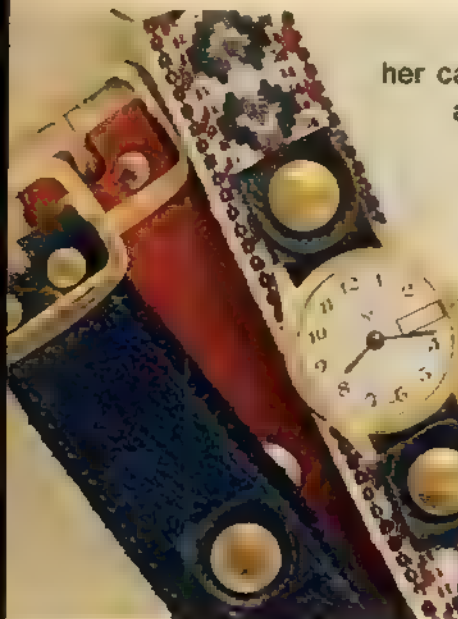
watch and accessories make
four big gifts in one

4 pc. set **12.88**



FOR LASSIES. Little-girl glamour with watch, gold-color metal ID bracelet, pendant and ring. elegant dress-ups are such fun to wear. Swiss watch has unbreakable main spring, easy-read numerals; expansion band, case of gold-colored metal. Adjustable ring is set with pink simulated jewel. Matching pendant swings on dainty chain necklace. Mesh-banded ID bracelet is ready for engraving. Beautifully packaged for Christmas giving.

C54 J 1397-Shpg. wt. 12 oz. Set 12.88



her calender watch with
a fashion wardrobe
15.95

The watch with a wardrobe of 3 switch-about straps: one woven oox in tones of Blue/Red one Red vinyl one Blue vinyl. Date in the window changes every 24 hours tells the day clearly, at a glance. Easy-to-read dial sweep second hand. Accurate Swiss movement. Has gleaming Gold-color metal case. Sh. wt. 11 oz.

C54 J 1557 Set 15.95



her Cinderella watch with
switch-about straps
16.95

3 quick-change vinyl straps in White, Pink and Blue—sure to win favor with any young miss. Colorful picture of Cinderella is centered on the dial, her arms rotate to tell time. Swiss movement. Metal case, gold-color top. Shpg. wt. 11 oz.

C54 J 1363 Set 16.95

Watch with white strap only
C54 J 1364—(11 oz.) 14.95



FOOTBALL-ACTION WATCH a Christmas-time thrill for the little gridiron fan is your family. Watch quarterback "throw" a pass as the seconds tick by. Colorful animated dial is easy to read. Swiss movement. Gleaming metal case with gold-color top. Black vinyl strap.

C54 J 1385-Sh. wt. 12 oz. 10.88



BUFFY & JODY TIME-TEACHER WATCH... the perfect "first watch" for junior citizens. Favorite TV characters help youngsters learn to tell time the easy, fun way. Dial has hour and minute numerals... indicates the time before and after the hour. See-thru back shows inner workings; magnifying glass (included) highlights every detail. Swiss movement. Metal case with gold-color top. Red vinyl strap. "How to use it" booklet incl.

C54 J 1351-Shipping weight 14 oz. 15.95



Mickey Mouse
pocket watch **7.95**

Famous cartoon character centers the dial of this colorful pocket watch. Smiling Mickey Mouse® himself points out the minutes and the hours with his big, gloved hands. Dependable timepiece is sure to delight any youngster this Christmas. Bright Red plastic case.

C54 J 1375-Sh. wt. 10 oz. 7.95

Snoopy's dog house of things to do 6.98

Snoopy has all the things you need to become an artist inside the yard board dog house with Snoopy atop are 15 crayons, pencil, with eraser, paint palette and paint brush, eight 1/2 x 1/2 in. high paint with water cards (just apply water and watch colors appear), 3 paint and put-up cards, 3 trace and color books and 4 Peanuts coloring books. Dog house: 12 1/2 x 9 1/2 x 18 1/2 in. high. For ages 3 and up. 58 J 1250—Mail (1 lbs.) Set 6.98



create . . . draw, color, paint

Crayola® tote-about art workshop 6.98

The perfect kit for budding young artists—a full assortment of artistic material for any creative project imaginable. Workshop includes 16 Crayola® crayons, 8 fluorescent crayons, 8 easy-to-use crayons, 12 sticks of colored chalk, crayon sharpener, 8 jars of Artist® tempera paint, water color tray with 18 assorted colors, 2 brushes, 2 mixing cups, picture paper, colored paper and non-tear book paper, more. Also complete art booklet with easy-to-follow art techniques and ideas for a variety of craft projects. For ages 6 to 12. 58 J 2970—(3 lbs. 5 oz.) . . . Set 6.98

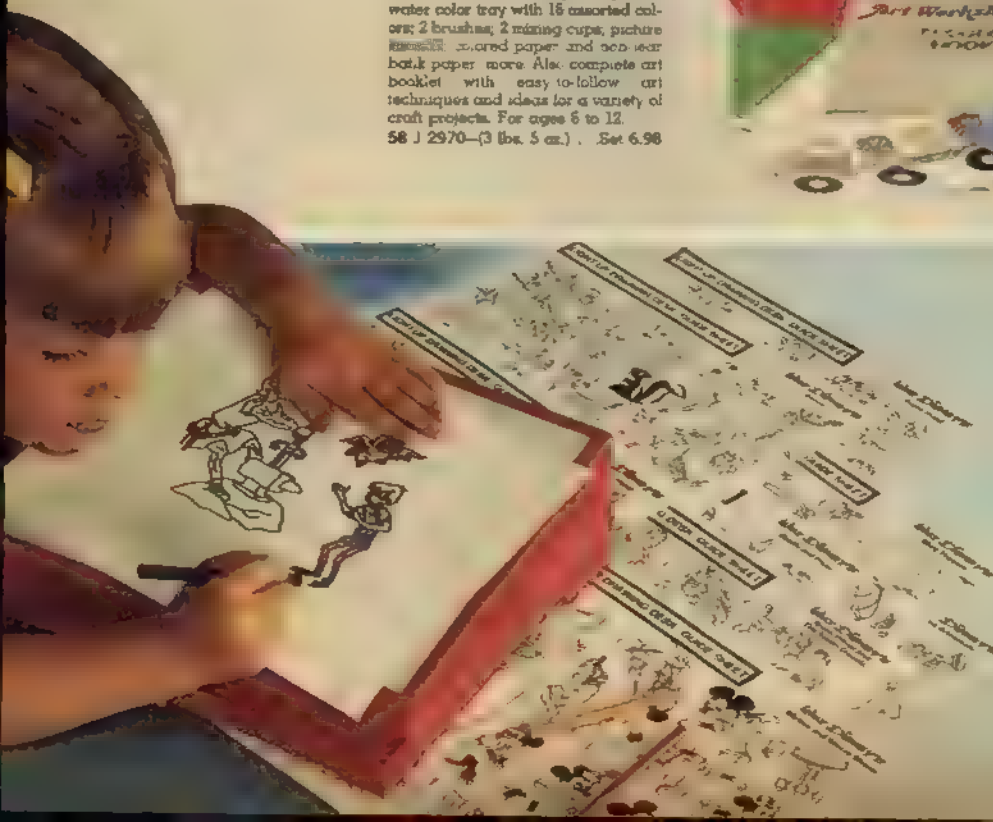


Disney light-up drawing desk 6.99

Being tracing as easy as the flip of a switch with this Disney illuminated drawing desk. Includes 12 tracing guide sheets of famous Disney characters that provide hours of fun and encourage free-hand drawing. Also has 3 colored pencils and 20 sheets of drawing paper for making a dazzling array of colorful sketches. Housed in polystyrene with translucent white surface. 12 x 9 x 2 1/2 in. high. Has 10-watt lamp; 110-120V AC. Ages 5 and up. 58 J 2980—(2 lbs. 7 oz.) Set 6.99



SNOOPY PENCIL SHARPENER. Battery operated sharpener—fingers can't reach blades. Uses 3 D batteries (not incl.). Incl. 3 colored pencils, 2 extra sharpener refills. 5 1/2 x 1 1/2 x 1 1/2 in. high. Ages 3 and up. 58 J 2961—(1 lb. 2 oz.) . . . 5.88



Small Energy

1. $\frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$ $\frac{1}{4} \times \frac{1}{4} = \frac{1}{16}$ $\frac{1}{16} \times \frac{1}{16} = \frac{1}{256}$ $\frac{1}{256} \times \frac{1}{256} = \frac{1}{65536}$ $\frac{1}{65536} \times \frac{1}{65536} = \frac{1}{4294967296}$

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14.77

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1472

• 34



Structo road builders haul, dump, mix and more **14 pcs. 14.77**

Fuge construction set lets you tackle those really tough jobs! 12 in. x 11 in. dozer clears dirt with lever-controlled blades. 11 in. x 11 in. cement mixer really rotates as truck moves. 11 in. x 11 in. dump truck carries sand—pull lever to lower tailgate. 11 in. x 11 in. plastic road builder mixes loads. 10 pc. road sign set has pylons, detour, stop signs. Rugged steel-toe treads. For ages 6 and up.
Z57 J 5780 Movable (7 lbs.) Set 14.77



Ideal's tiny mighty mo set **3 pcs. 9.99**

Roll out the fleet, boys—you can handle any job with this outfit of tiny heavy-duty trucks. Whether it's towing, hauling, or racing to the scene of a fiery holocaust, you've got the equipment to handle the situation. You get a tow truck, dump truck, and fire truck—all 1 1/2 inches long and members of the tiny Mighty Mo battalion. Each is carefully detailed and has special gears that turn one push into a long and powerful ride. Made of rugged plastic. Ages 6 to 12.

57 J 5790—Shipping weight 2 lbs. 9.99

342 • SP EGEL



Tonka fire trucks **5 pcs. 7.99**

Rush to the rescue with a 5-piece fire-fighting outfit! Fleet has 10 in. hook-and-ladder with elevating ladder. 5 1/2 in. pumper truck, 5 in. ambulance, 4 1/2 in. pickup truck. Fire Chief's van. Rugged steel; enamel finish. Ages 3 and up.

57 J 5775—(2 lbs., .2 oz.) Set 7.99



Tonka's builders **5 pcs. 7.99**

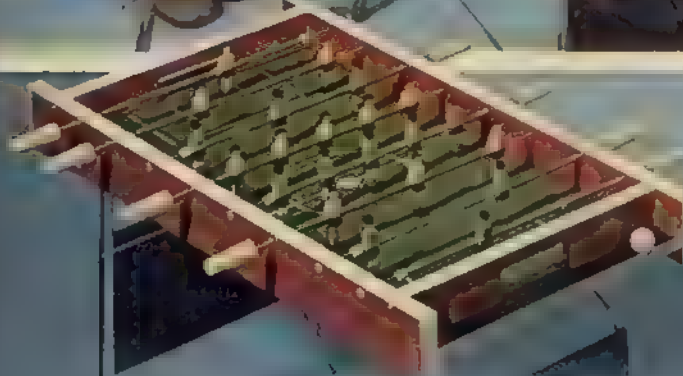
Be a real road builder! Tonka's heavy-duty construction equipment includes 5 in. dump truck with 6 wheels, 9 in. bottom-dump trailer, 5 1/2 in. bulldozer, 5 in. cement mixer, 11 in. low boy rig. Rugged plastic and steel. Ages 3 and up.

57 J 5772—(2 lbs., .2 oz.) Set 7.99

hover glide hockey .
endorsed by Gordie Ho

Enjoy the thrill of ice hockey in the comfort of your home. Pressurized air flows through hundreds of small holes in the playing surface to create air jets which support the hockey puck. Fast action corners are "hot spots" where you can make super bank and slap shots. Played by and endorsed by the Gordie Howe family. Handsome Walnut woodgrain frame with Door levers. Large 45x25 in. scratch resistant plastic surface. Quiet blower motor 5-ft. cord. On/Off switch. Includes 2 hand-held players/goggles. 1 Hower Glide hockey puck, instructions. UL listed 110-120V AC. Ages 8 and up. Freight or express. M57 J 379 - Sh. wt. 29 lbs. - \$49.95

no air cushion. 45x25-in. surface.
"bounce-action" rubber slide
boards. Ages 6 and up. Ftr. or exp.
M57 1 380 Sb. wt. 10 lb. 19.95



Two 1 man teams are ready for action! Control their scores by twisting the handles slotted over padded steel rods. Sturdy, non-flammable wiring runs 36-in./3-1/2-in. wide. Folding legs for easy storage. Score indicators 2 balls. Instructions included. Ages 8 and up.

Z57-1471 Marathe Sports W/2 line 19-95



16.95

Tafel has 4-in. hardboard bed, green cloth over and rubber cushions. Automatic bed pump. Woodgrain steel frame with locking tubular steel legs. 7 in. 24 in. MINIMUM sixteen 1-in. balls and plastic triangle incl. 30x18x26, a high Ages 5 to 12.

357 J 3409 Malibu Shop w/ 10 lbs. **16.95**



19.95

9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100								
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electric football

16.77

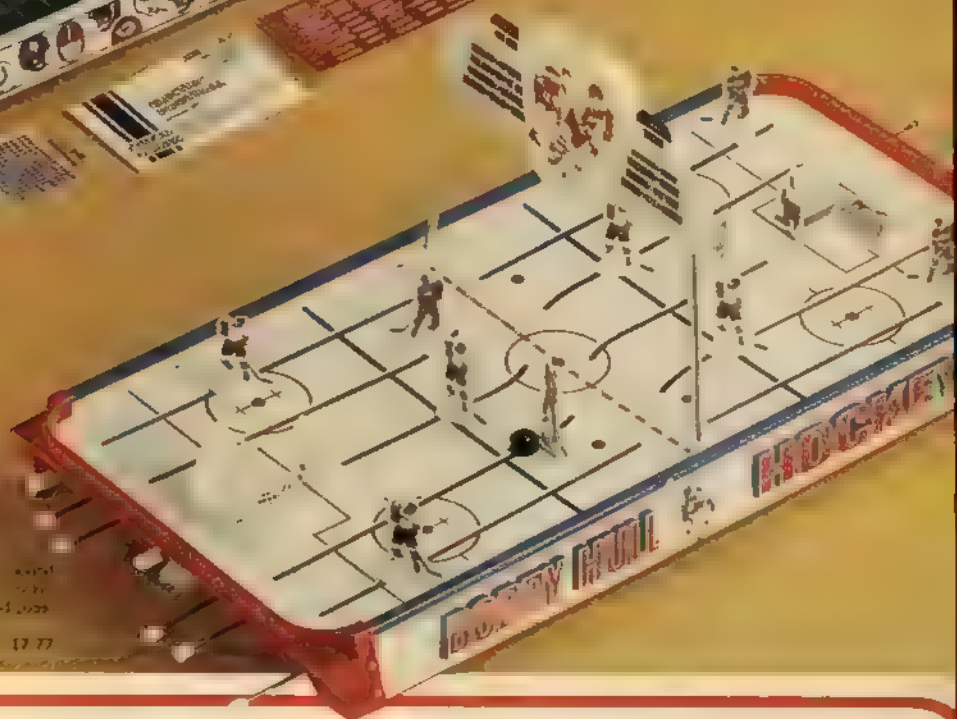
Experience the world of NFL football with action strategy electric football featuring 100 teams control! Two teams of 10 player figures molded in 5 action poses to run, block, pass, kick, tackle! Players wear color uniform with ID numbers. You set up the action, you direct the plays! Automatic timer starts, stops with each play. Center post goal posts. Magnetic 10 yard movable down/yard marker. Speed control. 110-120V AC UL listed. Ages 5 and up. Board. 17x31x3 in. Hugs. Z57 J 394-Movable (10 lbs.) 16.77



Bobby

Hull hockey 17.77

Endorsed by the Golden Jet, this action-packed electric hockey game is a veritable game board. Ready for action, it features 100 players in 5 action poses to run, block, pass, kick, tackle! Players wear color uniform with ID numbers. You set up the action, you direct the plays! Automatic timer starts, stops with each play. Center post goal posts. Magnetic 10 yard movable down/yard marker. Speed control. 110-120V AC UL listed. Ages 5 and up. Board. 17x31x3 in. Hugs. Z57 J 382-Ages 5 and up Movable (10 lbs.) 17.77



**An action
skill builder**

u-drive-it

take the wheel,
step on the "gas"
and you're off!

14.88

You're the driver with this table-top action set—a preview to driver's education. Start, stop, turn, instantly! Just step on foot pedal for rear driving fun. Car moves around slotless track. Incl. dashboard, foot pedal, magnetized car, reversible landscape board, accessory pack, owner's pack. Uses 2 D batteries (not incl.). Plastic, 18x24x3 in. Hugs. Z57 J 450-Mob. 7 lbs. 14.88



Reostat foot pedal

Magnetized car

Reversible
landscape board



①
14.99

REWARD

a hat comes
with every
Kusan outfit



②
9.99



③
8.99



④
9.99

**economical Marxwriter
with light touch
for easy learning
16.99**

Budget-priced Marxwriter with new light touch makes it easy to learn to type! It has a full 56-character keyboard, types capital letters only, has 4 shift keys. Line space lever, ribbon reverse and carriage return. Back panel enclosed. Top cover hinges make changing the ribbon easy. Two-tone body is sturdy plastic. Ideal in 2 1/2" Ribbon and instructions included. Ages 6 and up. Mar. Shipg. wt. 5 lbs. 258 J 5354 16.99



**modern secretary
dial typewriter 8.99**

Your busy little business folk will love this brightly-colored play typewriter. Simply dial to type all capital letters, numbers and punctuation marks. Uses standard size typing paper. Sturdy plastic and steel. Ribbon has fractions included. Blue. 1 1/2 x 8 1/2 x 3 1/2 in. high. From England. 58 J 5351—Ages 4 to 7 1 lb. .2 oz. 8.99



children's typewriters make great gifts!



**deluxe portable
types capitals and
lower case ... 24.77 with
carry case**

Streamlined deluxe typewriter helps get young scholars off to a brilliant start! Standard 3 row keyboard types upper and lower case letters, numerals, fractions, punctuation marks, shift, backspace, for capitals figure shift key for numerals. Carriage return lever with safety ratchet, carriage return roll up line space lever. Automatic ribbon reverse. End of line bell. Paper release and adjuster. Back spacer. Rugged plastic and steel. Hi-impact molded plastic case. Acc. Blue/White. 13 1/2 x 12 1/4 in. high. From England. 258 J 5356—Ages 6 to 12. Mailable. Shipping weight 8 lbs. 24.77



**Sharpo—
battery-powered
clown pencil sharpener
with case 4.98**

Sharpo the Clown, battery-powered pencil sharpener...happiest way yet to keep your pencils sharp! It comes with 2 replaceable blades; easy-to-clean vinyl carrying case. Emphasize easily. Uses 3 "C" batteries (not incl.) 58 J 5350—Ages 3 and up. (1 lb.) 4.98



official licensed
NFL PLAQUE
 with your team's emblem!
 only **9.99**

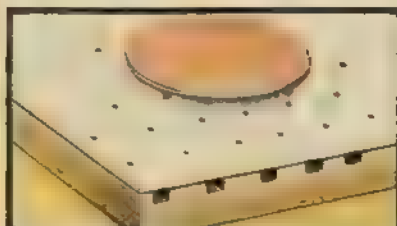
Thrill your favorite fan with all the color of NFL football. Decorator wall plaque displays football and crest of high grade ABS plastic in authentic team colors. Sculptured in exacting detail to a depth of over one inch and set on Black styrene background. Rich oak finished plastic frame looks remarkably like wood. Gold color name and highlights. 4-in. diameter plaque has solid plastic backing. Mailed from Detroit, allow 14 days transit. Order by Dec. 2nd for Christmas delivery. To order, state catalog number, letter and team name. F50-9300—Shipping weight: 4 lbs. Each 9.99

- | | | | |
|---------------------|-------------------------|------------------------|--------------------|
| F. Buffalo Bills | O. Green Bay Packers | A. San Francisco 49ers | Q. Denver Broncos |
| G. Detroit Lions | T. Minnesota Vikings | B. Philadelphia Eagles | N. Dallas Cowboys |
| K. Houston Oilers | Y. Kansas City Chiefs | J. San Diego Chargers | E. Oakland Raiders |
| R. New York Jets | H. St. Louis Cardinals | I. New Orleans Saints | M. Atlanta Falcons |
| W. Chicago Bears | L. Pittsburgh Steelers | S. Cincinnati Bengals | X. Miami Dolphins |
| D. Baltimore Colts | P. Cleveland Browns | U. Washington Redskins | V. New York Giants |
| C. Los Angeles Rams | Z. New England Patriots | | |



FASTEST GAME in the world

Pro Hockey 244.88



Ride a cushion of air to wild ice hockey excitement... air forced thru tiny jets "floats" the puck for blazing action

6-FT DELUXE TABLE... so quick, so exciting, so much like ice hockey it's NHL player association approved! Air forced thru thousands of tiny surface nozzles supports puck—skims over table. Attack and defend with hand-held goalies—ricochet shots reach 100 mph—speeds 72x36x28-in. high table of Walnut finished particle board chrome rim. Full panel legs. 36-in. White melamine top. 4 pockets, 2 goalies incl. 6-amp UL listed blower (110-120V AC). M50 J 9502—Frt. or exp. (200 lbs.) 244.88

5-FT JUNIOR TABLE (not shown) Similar to above 60x30x28-in. high. 2-goalies incl. Single panel legs. 2-amp blower. 2 pockets included. M50 J 9505—Frt. or exp. (125 lbs.) 129.99

YOUR CHOICE 99.99

①

BOWL A MATIC... a 5 1/2-ft alley in your own home! Amazing mechanical pinsetter and automatic ball return for realistic action. Walnut grain finished cabinet of high density particle board. Overall: 72x21x43-in. high (table 28-in. high). Includes 10 pins, 2 balls. Easy assembly. Frt. or exp. M50 J 9504—1, 10 lbs. 99.99

②

SOCCER TABLE... demands quickness and teamwork just like the real game! Each side controls 11 players. Push pul and spin rods to score goals. 54x27 1/2x31 1/4-in. high. Wengrath vinyl laminate over particle board. Pedestal legs with evelers. Inc. 2 balls. Easy assembly. Frt. or exp. M50 J 9503—74 lbs. 99.99

②

Journey back to the exciting days of yesterday—here you need to recreate the spirit of the Old West. Set the sturdy wooden wind-up train in motion, and watch the locomotive chuffed with whistles and smoke chug down the tracks. Train rumbles past the water tower and covered wagon. Then pass the fort. Six cowboys are waiting at the fort. Another, mounted on his rusty steed, is scouting out Indian territory over yonder. He's hearing the ten-and-teepee where a chief on horseback and five Indians have set up camp. For additional authenticity, set includes a scenic cardboard backdrop, 2 railroad crossing signs and 2 telephone poles. Tracks 3' in length, 24" in wide overall. Wooden train with plastic wheels is 11" in long overall. Other pieces of durable plastic. For ages 3 and up.

258 J 1640—Mailable Shipping weight 1 1/2 lbs.

Set \$12.88

go west young man!

head for adventure with this

wind-up train and frontier play set!

36 pcs. 12.88



playpen & crib

musical crib pals your choice

4.99

4 HUMPTY DUMPTY Cuddly playmate covers from an elastic loop over crib 8 inch tall, coming dot made of resilient plush stuffed with foam and cellulose fiber. Musical chimes hidden in body.
58 J 4963—(12 oz) 4.99

5 MARY'S LAMB a cuddly companion for nursery room or bedside. When lamb is moved soft music, chimes play. Curly plush outside, foam and cellulose fiber inside. Elastic loop on head. Musical chimes concealed in body.
58 J 4965—(12 oz) 4.99

6 SUZY DOLL keeps huggable company with 10 1/2 inch tall animated baby doll stretches to her wind up music box. Baby Moca of soft plush with foam and cellulose fiber stuffing. Music box hidden in body.
Shpg. wt. 1 lb. 4.99

musical Koo Koo 4.44

1 Pull-string activates the cute little Koo Koo bird that moves in and out to let the tune of Koo Koo Doo Doo. Baby winds chimes by a pull at the handle. Sturdy plastic and attaches easily to crib or playpen. About 9 inches high.
58 J 4984—(12 oz) 4.44

Tell-E-Bear talks 7.99

2 Talking Tell-E-Bear says "Please play with me" and 7 more phrases. A pull on the plastic receiver string gets him gabbling. Made of soft acrylic pile plush, stuffed with foam and cellulose fiber. 12 in. tall. Needs no batteries.
58 J 4961—(1 lb 5 oz) 7.99

14 fun blocks 3.98

3 Each one is a separate toy with a stimulating activity to keep baby amused for hours. Push-button squeaker, beads rattle, dinosaurs, bright rings, pupae and bumblebees. 4 non-toxic plastic blocks are brightly colored, have rounded edges, measure about 2 1/4 in. square. Shipping weight, 1 lb. 13 oz.
58 J 4908 Set 3.98



308 • SFEGL

I'M
SOFT 'N'
CUDDLY

2



talking pillow phone 5.99

Gabby play pal keeps lot company. Just pull pillow phone. Baby has eight cute phrases to choose. I love you very much, one, two, three, a party. Frig, cotton percale, 100% soft foam and cellulose fiber inside. Cuddly as a pillow, light enough to take anywhere. No batteries needed. 9 1/2 x 7 1/2 in. high.
58 J 4964—Shpg. wt. 1 lb 1 oz 5.99

PLEASE
TALK
TO
ME



A large photograph of a doll with blonde hair and bangs, wearing a pink gown, sitting on a patterned rug. The doll's eyes are closed, and it has a serene expression. In the background, there are patterned curtains and a small white teddy bear.

now I lay me
down
to sleep...

A smaller photograph showing three different versions of the Sleepy Angel doll: one in a yellow gown, one in a pink gown, and one in a black gown, all sitting together.

**she says her prayers
like a
good girl**

SLEEPY ANGEL is the sweetest doll and she wants to be your special friend. She is 18 in. tall and all ready for bed. Just let her sit or kneel and then gently press her button she'll say her prayers for you. Angel also sings "Are you sleeping, Brother John." You can have lots of fun with lovable Sleepy Angel... she'll be your best friend, day or night. Runs on one C battery not included. Her body and legs are cuddly cloth, her hands and head are soft vinyl. She's loveliest and huggable in her pink gown for all ages. Mailable.
Z57 J 150—WHITE Sleepy Angel.
Z57 J 151—BLACK Sleepy Angel.
Shipping weight 3 lbs.

9.88

9.88



**Baby Bottoms has a
very pattable bottom 9.77**

1 Baby Bottoms . . . the sweet little doll who needs lots of love and attention. Her soft 19-inch cloth body is foam filled. Skin-soft vinyl head, arms, legs, securely rooted hair and moving eyes. She cries "Mama" when you turn her over . . . you'll want to kiss her. Her outfit is lace-trimmed.
Z57 J 218—Merrilee. Shipping weight 5 lbs. **9.77**

**Drink 'n Wet Twins
. . . twice the fun 2 for 9.88**

2 Terrific twins . . . they come in pretty lace-trimmed dresses and have ribbons in their hair. Dolls also have panties, booties and bottles. If you feed them they'll wet. 16-inch plastic bodies with soft vinyl arms and heads, firmly rooted hair. The twins' eyes open and shut, too.
Z57 J 200—Merrilee. Shipping weight 4 lbs. **Set 9.88**
260 • SP EGELE



**Talking Sue
peeks at you!**

7.98

3 Baby Sue talks and loves to play peek-a-boo behind her blanket! Just pull her cord she'll say 8 different cute phrases and raise and lower her blanket to peek at you! Lovable little Sue is 15 in. tall. She's made of wipe clean vinyl and has securely rooted short hair. (1 lb. 12 oz.)
57 J 3686 **7.98**



**Yummy Twins
go everywhere**

2 for 6.98

4 Sweet little sisters are made to be played with again and again. 14 1/2-inch tall dolls are 1 piece molded vinyl, one has molded blonde hair, the other molded brown hair. Both have blue eyes and wear pretty sunsuits. They go everywhere . . . even in the tub with you! (4 lbs. set)
Z57 J 258—Matl. **Set 6.98**

**beautiful
babies . . .**





5

Tear Drop Twins "really cry"
... come with their own layette **2 for 9.88**

5 They're so alike, only their mother can tell them apart! The Tear Drop Twins are adorable 9-inch fully jointed vinyl dolls. They drink from their bottles and cry life-like tears, so you'll need to take good care of these sisters. The twins have soft rooted hair and can be dressed in any of the eight outfits they come with, panties, shoes, socks and accessories also included.

57 J 3684—Shipping weight 2 lbs. Set 9.88

Baby Softina feels just like real
... comes with her own layette **9.88**

6 Baby Softina's 16-inch vinyl and foam body has the tender touch of a real baby! She drinks from her bottle and wets ... you can bathe her, too. Pretty painted eyes and permanently rooted hair. Softina comes complete with a layette which includes: 1 dress, 3-pc. outfit, jacket, 4 diapers, diaper bag, booties, bottle soap, sponge, comb, brush and 2 powder puffs.

57 J 3733—Shipping weight 2 lbs. Set 9.88



This little baby cries "real tears" like magic! Just press the button on her back after bottle feeding, and she'll weep tears for you (no batteries necessary). 16-inch baby is fully jointed vinyl with soft head, arms and legs. She has securely rooted hair and go-to-sleep eyes and her eye-lashes are curly. She wears a pretty, lace-trimmed outfit.
57 J 3018—Shipping weight 2 lbs. 10 oz. 8.95

Magic
Tear Baby
8.95



6

more beautiful babies

7 LULLABYE BABY is 6.95
a 12-inch vinyl, fully-jointed musical doll!

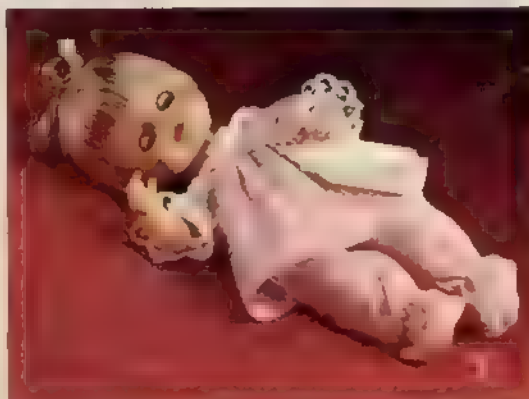
When you gently pull her string she plays a lullabye and moves her body like a real baby! She has a bottle and so drinks and wets, too! Baby has securely rooted hair and go-to-sleep eyes.

57 J 3919—(1 lb. 7 oz.) 6.95

8 SHARON SHOWERS 9.95
is a 12-inch molded vinyl drink and wet doll

who loves water! She comes with a pink molded vinyl 15 1/2 x 10 x 8-inch tub and shower with nozzle, curtain and pump (no batteries needed)! Sharon comes with her own robe, panties and bottle. (5 lbs.)

Z57 J 221—Mailable Set 9.95



Ideal's Derry Daring 9.77

1 Derry Daring by Ideal . . . Evel Knievel's counterpart! She'll surprise you with her bravery and all the tricks she can do on her wonderful stunt cycle. Powered by a booster and winder her cycle does wheelies, jumps, flips and makes a perfect landing every time! She's 7 in. of posable vinyl and comes dressed in a Shocking Coral jumpsuit. Red helmet and White boots. She has securely rooted long blonde hair. 57 J 3886--(2 lbs.) 9.77

Mattel's Pedal Pretty 12.77

2 Pedal Pretty by Mattel . . . a 15-in. playmate that's almost like real! She comes with injection molded styrene tri-cycle and wagon, and if you attach her velcro hands and feet to velcro on handles, she'll hold tight and show you how to use them! She's foam-filled cloth, has molded plastic face, yarn hair, washable. Easy-to-assemble. 57 J 2839 (2 lbs. 7 oz.) 12.77

Dolls on these 2 pages
for ages 4 and over



She rides her
tricycle
and pushes
her wagon



3

SAVE \$3.02 on pretty Kerry and wardrobe

Was ~~9.90~~
6.88



Her
hair
"grows"

3 Pretty Kerry by Ideal with "growing" hair that goes from short to long enough! A 20 pc. wardrobe with 5 redresses and accessories completes the set! Set was \$9.90 and \$7.00. Wardrobe is 100% cotton, baby's breath dress, ferns dress with matching shorts, pants suit w/ 2 sweaters, quilt, dress, skirt and hat vest and raincoat. Kerry is a 17 1/2 in. tall vinyl doll. Mablette 257 J 3885 (4 Ds.) Set 6.88



Style
Curlee's
hair
long
or
short!

32-in. Curlee walker 14.95

Curlee is your 32-in. friend. She likes to walk and her eyes open and shut! She has permanently-rooted hair with a growing ponytail you can style long or short. Casually-dressed, jointed vinyl. Curlee's brush comb included. 257 J 253—Mablette (6 lbs.) 14.95

© 1974
WALT DISNEY
PRODUCTIONS



new! talking view-master®

projector and viewer outfit for fun home shows

New this Christmas from GAF... talking View-Master® projector lets the kids put on their own shows! Cartoon characters, adventure tales, travelogues and science stories w/ burst into life with brilliant picture image and high quality sound (also shows standard non-talking reels). Just plug in, place reel in slot and show begins. Auto-reset for reel, replay lever, focus control, 1.0, 20V AC fan-cooled motor. UL listed. Plastic.

Also, hand-held battery-operated talking View-Master® viewer (uses 2 "C" batteries, not incl.) 3 1/4" x 4 1/4" in. table screen. 3-reel talking pack (Charlie Brown) plus demonstration reel.

Z55 J 3932—Master: Shipping weight 9 lbs. Complete 39.88

Z55 J 3934—PROJECTOR ONLY 12x8 1/2-in. high. Mailable (3 lbs.) 29.88

Complete
39.88



GAF battery-lighted talking view-master 14.98

Complete

Enter the talkies! See wonders, laugh at favorite cartoons... colorful 3-D talking figures will charm your whole family. Red, White and Blue viewer packs neatly in sturdy storage canister. Includes 2 "C" batteries, 6 talking reels (42 pictures): Partridge Family, Scooby and Red Baron, Superman, Flintstones, Children's Zoo, 7 Ancient Wonders of the world. Order extra reels at right.

55 J 3930M—Sh. wt. 2 lbs. 6 oz. Complete 14.98

ELECTRONIC TALKING VIEW-MASTER® (not shown) adds brilliance to the sights and sounds. Electronic sound has higher fidelity—your favorites sound even more like they should. Built-in light provides constant illumination—adds depth and clarity to 3-D color picture. With volume control. Includes storage canister, Blue stereo viewer, 2 "C" batteries, demonstration reel. Order extra reels at right.

55 J 3940M—Sh. wt. 2 lbs. 14 oz. Complete 18.98

286 • SPIEGEL



talking view-master packs

2.99 3 reel pack

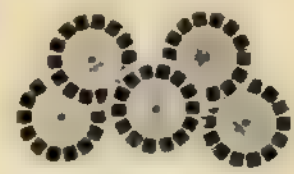
21 scenes in pack—in color and exciting 3-D; integral sound brings them to life! To order, state catalog number of group, subject no. and title. Example: 55 J 3942M AVB 555 Star Trek 18 oz.

NEW RELEASES... 55 J 3942M

AVB 585 Adventures of G.I. Joe
AVB 576 Barbie's Photo Race
AVB 321 Charlotte's Web
AVB 590 Hawaii Five-O
AVB 578 Herbie Rides Again (Disney)
AVB 343 Huckleberry Finn
AVB 556 It's A Bird Charlie Brown
AVB 598 Kung Fu
AVB 342 Robin Hood (Disney)
AVB 555 Star Trek
AVB 340 Tom Sawyer
AVB 596 The Waltons

CHILDREN'S STORIES 55 J 3914M

AVB 411 The ABC's
AVB 593 Adam-12
AVB 365 The Antics (Disney)
AVB 400 Bambi (Disney)
AVB 538 Beep Beep, the Roadrunner
AVB 549 Big Top Bugs Bunny
AVB 568 Brady Bunch
AVB 531 Bugs Bunny
AVB 545 Casper's Ghostland
AVB 548 Charlie Brown's Summer Fun
AVB 380 Christmas Carol
AVB 383 Christmas Story
AVB 318 Cinderella (Disney)
AVA 202 Disneyland, California
AVA 955 Disney World, Florida
AVB 525 Dora's Duck (Disney)
AVB 514 Flintstones
AVB 485 Flipper
AVB 589 Gunsmoke
AVB 512 Huckleberry Hound
AVB 314 Jack and the Beanstalk
AVB 480 Lassie Look Homeward
AVB 310 Little Red Riding Hood
AVB 376 Mary Poppins (Disney)
AVB 528 Mickey Mouse (Disney)
AVB 526 Mighty Mouse
AVB 382 Night Before Christmas
AVB 536 Peanuts
AVB 311 Pinocchio
AVB 516 Popeye
AVB 870 Rudolph Red Nosed Reindeer
AVB 553 Scooby Doo
AVB 308 Sleeping Beauty (Disney)
AVB 405 Snoopy the Bear
AVB 544 Snoopy and the Red Baron
AVB 300 Snow White & Seven Dwarfs
AVB 584 Superman
AVB 511 Tar and Terry
AVB 362 Winnie the Pooh (Disney)
AVB 361 Wizard of Oz
ZVB 508 Woody Woodpecker Show



talking reels **4.44** 5 reel pack

Talking View-Master assortment contains five all-time favorites: Caddisford, Mother Goose, Children's Zoo, Wild Animals and Airplanes of the World.

55 J 3928—Sh. wt. 6 oz. Pack 4.44

Rugged Mac 10-10A 184.95

\$5 Monthly. See credit terms, page 247

1 This versatile, powerful chain saw is the perfect gift for dad! Great for cutting firewood, limbing and pruning trees . . . even cutting lumber for home workshop projects. Big 3.3 cu. in. (56cc) engine powers chain over 10-inch bar—power unit weighs just 12 lb! Diaphragm carburetor with choke lets you cut at any angle—even upside down! Chain and bar are automatically oiled while saw is in use for less friction, faster cuts. Manual override for really tough jobs. Automatic rewind starter. Louvered muffler for quiet operation. Flush cut handle with rubber insert in pistol. Guaranteed for 1 year, see complete details below

51 Y 9846M—Wt. 21 lb. Mailable. 184.95

Mini-Mac 35-A + Kit 144.44

\$7 Monthly. See credit terms, page 247

2 This all-around saw, complete with accessory kit, makes a great first saw . . . and it's so versatile, it may be the last one you'll ever need! 14-inch bar zips through 28-inch diameter trees! Has a 2.0 cu. in. (32cc) engine. The power unit weighs just 7 pounds! Automatic oiling for no-drip ease in cutting. "Master Grip" handle gives you positive control. All-position carburetor . . . even cuts upside down. Low-draw muffler. Guaranteed 1 year, see below. Outdoorman Kit includes deluxe carrying case, round file, flat file, depth gauge, 3-in-1 screwdriver/socket tool, Gas 'n Go kit with chain oil, 2-cycle oil, gas can with sport, a 101 page project book

51 Y 9916M—Wt. 25 lb. Mailable 144.44

Tough Mini-Mac 30 99.95

\$5 Monthly. See credit terms, page 247

3 Lightweight, power-packed chain saw can handle the tough cutting assignments. 12-inch bar and chain zips through trees up to 24-inches in diameter. Power unit weighs a mere 6.9 pounds—but underneath there's a real 6.9 pounder! 1.8 cu. in. (30cc) 1-cylinder, 2-cycle engine. Fully automatic oiling. Enclosed diaphragm carburetor with choke cuts in any position—even upside down! Automatic clutch. Automatic rewind starter, nylon rope. Stack-type muffler. "Master Grip" handle for full control. 1-year guarantee.

51 Y 9844M—Wt. 12 lb. Mailable. 99.95

Lightweight Electric 29.74

4 This Remington lightweight electric chain saw is great for limbing trees, cutting firewood . . . it'll cut, cross cut, and more. Weighs only 6 1/2 lbs. complete with bar and chain. 8-in. bar and chain. The chain is set at 16-inch pitch. 1/2-hp electric motor starts at the pull of a trigger. Manual chain oiler. Double Insulated 120V AC 8 AMPS UL listed. Guaranteed 90 days. Mailable

51 Y 9826E—Ship. wt. 10 lb. 29.74

100-FT. EXTENSION CORD, 16-gauge.
51 Y 9901E—Wt. 8 lb. Mailable . . . 12.89

GUARANTEE: Aldens guarantees to the original purchaser that these chain saws are free from defects in material and workmanship. For 1-year from date of purchase. Aldens will repair or, at its option, replace any defective part free of charge. REMINGTON ELECTRIC guaranteed 90 days; see page 247 for INSTANT SERVICE.

McCULLOCH CHAIN SAWS



REMINGTON'S "LIMB N' TRIM" LIGHTWEIGHT



Wards is where the Dolls are!

All kinds... all sizes... all prices

Here's our own Suzie
in a doll-age and size
for every little girl



E Suzie at 5 doll-ages from Baby to Bride. Quality dolls from a foremost American manufacturer. Lifelike vinyl heads, delicate coloring, go-to-sleep eyes. All 5 make a wonderful gift for a lucky child or doll collector. Set sold below at a savings.

A Newborn Suzie. Sweet little baby in all soft vinyl, fully jointed. Molded hair. Drinks and wets. Wears printed flannel diaper set, wrapped in fleecy blanket.
48 G 10049—About 11 in. Shp. wt. 12 oz.....6.99

B Suzie's Christening Day. Long white dress with lace and embroidery trim, dainty gingham pillow. Cuddly, fully-jointed vinyl body. Drinks and wets. Rooted hair.
48 G 10051—About 12 in. Shp. wt. 1 lb. 2 oz.....12.99

C Little Girl Suzie. Coos happily when she's hugged! Cushion-soft body is cotton stuffed. Vinyl head, arms, legs. Rooted hair. Fully print party dress, booties.
48 G 10072—About 15 in. Shp. wt. 1 lb. 6 oz.....14.99

D School Girl Suzie. Smart and perky in plaid coat, straw hat. White dress, ponies, shoes, socks. Fully jointed, can stand alone. Long silky rooted hair to comb and rest.
48 G 10206—About 16 in. Shp. wt. 1 lb. 4 oz. . . .16.99

E Suzie's A Bride! Lovely in traditional gown with embroidered orangey yoke and skirt panel! Flimsy veil, satin slippers, nosegay, blue garter! Fully jointed, stands alone.
48 G 10207—About 17 in. Shp. wt. 1 lb. 14 oz. . . .19.99

SAVE \$12. All Suzie Dolls, Baby to Bride, 71.95 separately.
48 G 10212—Five Dolls. Shp. wt. 8 lbs. 6 oz. . . .set 59.95

Rub-a-Dub Dolly...new doll that takes

by

IDEAL

a WARDS BEST BUY BECAUSE

Rub-a-Dub Dolly, the adorable doll you've seen on TV, can get right in the tub with a little girl. Makes taking a bath lots of fun! Watertight, soak-proof. Priced so low at Wards.

Comparison Shopped for Value

Wards price

Only

888

Rub-a-Dub is so sweet and appealing, just the kind of baby doll all little girls love—a life-like chubby darling with petal-soft vinyl body, jointed arms and legs, delicately tinted baby features and rooted nylon hair to comb and set. Taking a bath with Rub-a-Dub in the tub is a real treat. Just "soap her and suds her and then you will see how much fun a bath can be!" Use her very own towel-robe to dry her off and wrap her up after she's had her bath.

She's about 17 in. tall, comes complete with diaper and hooded terry towel-robe daintily trimmed with ribbon and ruffle.

48 G 10100—White doll 48 G 10101—Black doll
Ship, wt. each 4 lbs. Choice 6.88



Beautiful Dolls from around the world

Lovely dolls, outstanding for their exquisite beauty and fine craftsmanship. Delicate features, luxuriant hair, molded bodies, elaborate outfits. These international beauties are today's doll classics... special gifts to love and treasure for years to come!



Dolls (1)-(5) have lifelike vinyl faces, sleeping eyes with long lashes, thick rooted hair. Fully jointed, can stand alone. For children over 3.

1 Noelle (shown on Front Cover). Quaint little miss, all decked-out in Christmas red! Frilly organdy ruffles trim her full cotton dress, make a halo on her bonnet. Taffeta petticoat, panties, shiny white boots. Thick blond curls.

48 G 11835—About 12 in. Ship. wt. 1 lb. 3 oz. 12.00

2 Elisabetta. Looks like a princess in her soft blue velvet gown with braid and ruffle trim. Gold-color chafis, flouncy petticoat, pantaloons, socks, slippers. Maribou-trimmed bonnet. Carries dainty parasol. Long golden curls.

48 G 10290—About 14 in. Ship. wt. 1 lb. 17.00

3 Melanie. Romantic-looking southern belle in billowing crinoline. Wears pink-checked pinafore and frilly layers of petticoats over hoopskirt. Big bonnet has flowing ties. Pantaloons, socks, shoes. Silky blond curls.

48 G 10289—About 17 in. Ship. wt. 2 lbs. 20.00

4 Colette. Has a pocket-full of posies in her swirly skirt. Sheer organdy blouse with puff sleeves, big floppy-brimmed straw hat. Gingham founced tulle petticoat, parasol, shiny white boots. Thick, lustrous hair.

48 G 11837—About 17½ in. Ship. wt. 2 lbs. 24.00

5 Vanessa. Enchanting brown-eyed beauty in elegant tan-garden velvet gown, sheer bolero blouse. Lavish lace trim on sleeves and tulle petticoat. Hot hot dangles, satin streamers. Pantaloons, nylon hose, slippers. Lovely dark hair.

48 G 11833—About 18 in. Ship. wt. 3 lbs. 5 oz. 29.00

ALL WARDS 359

Tiffany Taylor
New from
IDEAL



Special set of 4 outfits

New Teen-age Cover Girl

The beautiful fashion model seen on TV

Only **10⁹⁹** at Wards

1 Lights . . . action . . . camera . . . Tiffany Taylor is on-stage to show the new styles! So glamorous and sophisticated, she's a perfect mannequin, wears clothes with real flair. You can change her appearance and personality just as easily as you change her outfit. Flip, she's a blonde—flip, she's a brunette (Just turn the top of her head and brush hair to change its color). Lovely face with delicate features, big eyes with long lashes, silky hair. Head, arms and legs are movable for lifelike poses. Can stand alone in her platform shoes. Wears sheer gown over gold lamé bathing suit. 19 in. tall.

48 G 10619—Tiffany Taylor. Ship. wt. 1 lb. 10 oz. \$10.99

Deluxe Outfits for Tiffany **3⁸⁸** each, all 4 for **13⁵²**

2-5 Stunning, high-style wardrobe of elegant outfits. Beautifully designed, realistic details. Colors, fabrics may vary. Outfits only; dolls not incl.
(2) 48 G 11072—Shorty PJ's; trilly sheer-tricot. Ship. wt. 8 oz. \$3.88
(3) 48 G 11073—Smart two-piece Sports Set. Ship. wt. 8 oz. \$3.88
(4) 48 G 11074—Lemon-yellow knit Mini-dress. Ship. wt. 8 oz. \$3.88
(5) 48 G 11071—Backless print Evening Gown. Ship. wt. 8 oz. \$3.88
SAVE \$2—Buy all 4 outfits at special combination price!
48 G 11075—4 Outfits. Ship. wt. 2 lbs. set \$13.52

Wards Exclusive! Set of 4 Outfits for Tiffany Only **5⁹⁹**

6 Special value—all 4 outfits! Up-to-the-minute styles from the world of fashion.
Well-made, carefully detailed. 3-pc suit in popular denim has flared pants, jacket, body shirt, rose shorts with halter top, flowered shorts with ruffled tunic, striped pants with fringed top. Colors, fabrics may vary. With hangers.
48 G 11065—Outfits only. Ship. wt. 10 oz. set \$5.99

Tiffany and outfits not recommended for children under 3.



Flip . . .
she's a blonde



Flip . . .
she's a brunette



Jennifer

18-in. Fashion Doll with 5 outfits

Only **7⁴⁴** Complete

Lovely Jennifer has a sweet face with delicate features, big eyes. Fluffy blond hair to comb and style. She's tully jointed and can stand alone. Wears leatty pantsuit with red jacket and striped ball-bottoms, has five more outfits to wear—long-tunic pantsuit, 2 cute mini dresses, overall shorts with turtle-neck, 3-piece shorts 'n sweater with knee, plus ponies and slippers.

48 G 10211—Ship. wt. 1 lb. 4 oz. \$7.44

Phone your order to Ward's

The Sunshine Family Steve, Stephanie and Sweets



Only **4⁹⁹**
3-doll set



The Sunshine Family Home 949

The Sunshine Family, young and happy, the "now" generation! 8 1/2-in. Steve wears slacks and turtleneck, 9-in. Stephanie, print granny dress with apron, 3-in. baby Sweets, sleeper. All have rooted hair, inset eyes and can be posed realistically.
48 G 10449—Ship. wt. 14 oz. set 4 99
Sunshine Family Home. Four airy, colorfully decorated rooms with table, chair, highchair, bed, cradle, trunk and rocker. "Idea Book" has instructions for more furnishings child can make.
48 G 11659—Abt. 20x20x12 in. Ship. wt. 3 lbs. 14 oz. 9.49
Save \$2. Buy both The Sunshine Family and their Family Home
48 G 11658—Ship. wt. 4 lbs. 8 oz. Complete 12.48

These toys not recommended for children under 3 yrs.

Cathy Quick Curl

Her lovely hair curls
quickly, easily



Change her hair style in seconds!

Only **10⁴⁹** at
Wards

Such a happy little girl—she has Quick Curl hair! Thick blond hair can be set in so many ways—instantly, no waiting, setting or waiting. Cuddly toddler wears a pretty blue jumper-style dress and shoes to match. Has jointed arms, can stand alone. Comes with her own comb, brush and styling comb. Abt. 15 in. tall. Ship. wt. 1 lb. 14 oz.
48 G 10210 10.49

You can phone your order to Wards!



Big as Life

32-in. Walking doll
a pretty playmate

Save \$3

Only **8⁹⁶**

when you buy doll and
3-outfit wardrobe, too!

Doll separately **11⁹⁶**

Jannette is life-size, looks like a real little girl—a great friend to play with! She likes to go walking, just takes her hand, she'll walk along with you. So pretty, has sweet face with delicate features, go-to-sleep eyes. Jointed body. Rooted hair can be combed and set. Black doll has natural hair style (see below). Comes with her own hair-care set, tray with curlers, styling brush. Red striped cotton peasant dress has lace and ruffle trim. About 32 in. tall.

48 G 10432-M—White Jannette.
Ship. wt. 4 lbs. 8 oz. 11.96

48 G 10434-M—Black Jannette.
Ship. wt. 4 lbs. 8 oz. 11.96

Doll with Wardrobe

Save \$3. Jannette is only 8.96 when you buy her in combination with 3-outfit wardrobe below.

48 G 10433-M—White Jannette with outfit. Wt. 5 lbs. 11 oz. 15.92

48 G 10435-M—Black Jannette with outfit. Wt. 5 lbs. 11 oz. 15.92



Outfits for 32-in. Walking Jannette

Set **6⁹⁶**

All 3 outfits

Three little-girl Outfits for Jannette, other 31-32-in. walking dolls. Cute, up-to-the-minute styles. Good quality cotton, well-made, carefully detailed. Red jumper dress with white sleeves, striped pants with long tunic, blue shirt with matching pants. Outfits only—buy dolls above.

48G11057 Wt. 1 lb. 3 oz. 6.96

SAVE THIS CATALOG

Toys available 'til Aug 31, 1973

ALL 2 WARDS 367



Wards own Baby Wendy

soft, cuddly
and lifelike!



Save \$5

**Buy both doll
and bassinet**

Baby Wendy is 16 in. tall, looks and feels like a real newborn baby, makes cooing baby sounds, too! Dainty pink christening dress and bonnet. Wendy's exclusive at Wards!

\$8.99

1 Loveable Baby Wendy is no appealing, she's a joy to little mothers! Lightweight and huggable, all skin-soft vinyl. Delicate features, set-in eyes, molded hair. Special joints make her chubby arms and legs floppy as a real baby's. Coo if you hug her, cries if you squeeze her arms. Shaver, lined dress and bonnet, lace trim. Panties, booties.

48 G 10009—Ship. wt. 2 lbs. 2 oz. 6.99

2 Deluxe Bassinet, pretty and flirty as a little girl dreams of. Made in Italy, it has the look of old-world elegance. Gracelul metal frame, shiny chrome finish. Removable swinging basket has lace ruffles, vinyl pad. Filmy, lace-trimmed canopy. Moves easily on smooth-rolling swivel casters. For dolls up to 23 in. Abt. 23½x12x40½ in. high.

48 G 11399M—Ship. wt. 6 lbs. 8 oz. 15.99

SAVE \$5 on Special Combination! Both Baby Wendy and Deluxe Bassinet.
48 G 10010 MM—Ship. wt. 8 lbs. 10 oz. , set 19.98



Dainty layette for Wendy, other 15-16-in. baby dolls. Deluxe quality. Lace-trimmed coat and bonnet, flannel sleeper, 2-pc. ecru set, 2 pretty, lace-trimmed dresses. With hangers.

48 G 11056—Ship. wt. 14 oz. 6.99



Cozy Bedding Set. Luxurious fittings for bassinet, other cribs and cradles. Inflatable vinyl mattress and pillow, two sheets, pillow case, fleecy satin-bound blanket, flowered silk comforter.

48 G 11638—Ship. wt. 13 oz. 5.99



Folding Doll Bath. Use as nursery table for any size doll. Molded plastic tub will hold water. Tubular steel legs are capped. Vinyl pocket holds soap, washcloth, sponge. 21x13x21 in. high.

48 G 11744A—No doll. Ship. wt. 3 lbs. 8 oz. 6.99



Playpen for Baby. Nursery-rhyme playpen holds baby when Mommy's busy. Use to store other toys, too! Metal frame, net sides, decorated bottom. Snaps together. Abt. 18x18x15 in. high.

48 G 11212M—No doll. Ship. wt. 3 lbs. 10 oz. 5.99

You can phone your order to Wards! See p. 230.



**Mary Clare Cries,
Wets, Has 7 Outfits**
7.88

11 Both feed her, pat her down and she'll cry real tears—she wets, too! An 11-in. cry baby, jointed-to-pose, with sleep and wake eyes, roared hair to comb, and the biggest wardrobe—7 complete outfits for change-outs thru the day.
\$59 Y 8621 • 1 lb 7 oz • 7.88



14 SALE
Carol Doll
4.98
**Carol and Big
Brother Ken**
4.99

13 Two adorable 9-inch dolls with rooted hair, painted eyes, moving arms, legs, head, poly body. Double fun—only 16 more buys both.
Carol and Ken
\$59 Y 8635—4.99
Ship wt. 1 lb 3 oz

Carol Doll only
\$59 Y 8634—4.98
Ship. wt. 8 oz



Willie Talk
**... He's a
Real Dummy!**
8.88

14 He's an authentic ventriloquist dummy by Horsman. See his big mouth open, see it close when you pull the secret string. Go ahead, put words in his mouth! Instruction books included, shows "how."
He's 24-in. big, with a molded head, soft and floppy arms, legs, foam-filled cloth body.
\$59 Y 8631 • 8.88
Wt. 2 lb 1 oz

**Look for Aldens
"Gifts of Value"
throughout
this catalog!**



Pedal Pretty **3 PC. SET** **12.88**

12 Like magic, her hands stick to the handle on her tricycle... pull her, see how she pedals! Kneel her in her wagon, with one foot on the front wheel—watch how she pushes as you do the pulling (No batteries needed). A real love-bug, she's 15-inches tall and all cuddle-worth. Has a washable body, molded vinyl face and she comes to you all dressed-up for her outings on her two fun vehicles.
\$59 Y 8674—Shipping weight 3 lb.....12.88



Life-size Dancer **5.99**

15 She's the perfect dance partner! Does any step you can do when you attach the bands on her feet to yours. Dance funny 'n' jumpy or hold her close—she's huggable-soft cotton in a real tot size; 40-inches tall.
\$59 Y 8632—Ship wt. 2 lb 6 oz. 5.99



Betty 'n Beauty Box **7.99**

16 Betty's 13-in. big, jointed to pose! Has rooted hair, matching felt plus beauty-box of make-her-pretty things: 2 tubes lipstick, makeup pencil, 2 sponges, brush, mirror, more!
\$59 Y 8699 • 7.99
Ship. wt. 1 lb, 13 oz

Barbie® ...GIVE HER ACTION GIFTS FROM THE

a gift of
VALUE

BARBIE® BEACH BUS
has patio, sun roof,
25 pcs. beach gear!

9.88

1 Looks like a real Dodge van 11½ x 8½ x 19-in. long. Back, roof, sides open. Has play stove, sink, chairs, surfboard, table, umbrella, stand, coffee pot, plates, cups, more! Mail **85 Y 8929E**—Wt. 6 lb. **9.88**



2 **BARBIE'S® POOL PARTY** All Barbie's friends will be in the swim! Big 16 x 5-in. pool has diving board, sundeck, ladder and slide, floating chairs lounge, more. **85 Y 8932**—Ship wt. 1 lb. 13 oz. **7.88**

3 **BARBIE'S® GOIN' CAMPING SET** This breezy "buggy" really rolls! Tent-trailer closes for towing. Has sleeping bag, camp stool, campfire, grill, table, pots, dishes fry-pan, coffee pot, more! Mailable **85 Y 8928**—Ship wt. 3 lb. 3 oz. **12.88**

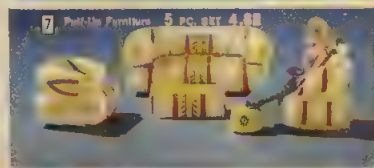
4 **BARBIE'S® FRIEND SHIP** opens to over 4½-feet! Realistic United Airlines jet interior complete with swinging-door cupboards, lounge, game table seats, even has a mobile serving cart and 10 serving accessories! Folds easily into a durable 14 inch "hanger" carrying case. Outfits, dolls not included—sold on opposite page. **85 Y 8909E**.....**17.88**

10-A-DENIS

5 **BARBIE'S® TOWNHOUSE** over 3½-ft. tall that's high-style city living for Barbie! Working elevator slopes at all 3 floors—see 6 spacious rooms filled with modern furniture on strong plastic floors, easy-to-assemble support columns, elevator cups, string included. Vinyl constructed. Dolls, outfits not included—sold on opposite page. **35 Y 8930E**—Mail Ship wt. 8 lb. **17.88**

6 **BARBIE'S® COUNTRY LIVING HOME** Rustic 3 room doll-house of sturdy vinyl, 33-in. long, 15-in. high, closes into carry case. Has open and close doors plastic bedroom, kitchen, living room furniture. **85 Y 8910E**—Ship wt. 5 lb. Mailable **9.88**

7 **INFLATABLE FASHION FURNITURE** 5-pc. set includes puff-up vinyl living room chair, couch, coffee table and chair with a hassock—perfectly proportioned for Barbie and friends, or any 11½-inch model dolls. **85 Y 8931**—Ship, wt. 10 oz. Set **4.88**





Wards "Soft Touch" baby

Chubby towhead has petal-soft skin that looks and feels like a baby's... she can be bathed like a baby, too!

Only **5⁹⁹**

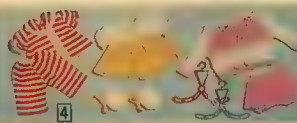
3 She's an adorable tot! Like big blue go-to-sleep eyes with curly lashes, silky rooted hair. Her body is soft and huggable, like baby flesh, and her skin is washable! Wears a cute pink dress with lace-trimmed yoke and hem, panties, booties and a perky bow in her hair. Imported from Hong Kong. About 16 in. tall. Buy her the knit outfit below and save!
48 G 10185—Ship. wt. 1 lb. 8 oz. 5.99

**FABULOUS
VALUE**

Save \$2

Buy Knit Layette, too!

Pretty knit outfits for her new dolly make a wonderful extra gift! Buy Doll (3) and Layette (4)—special combination—a Fabulous Value. Separately 12.99. Ship. wt. 2 lbs.
48 G 10126—Doll and Layette. 10.99



Adorable Knits for 15-16-in. Baby Dolls **6⁹⁹**

4 Cozy, colorful outfits stand for Soft-Touch Baby (see special combination above), for Talking Tenderlove, Baby Name-Me, other baby dolls. 2-pc. stock set, pretty dress with matching booties, tie-neck sweater and shorts. 3 hangers. Changing a doll's clothes adds extra fun to play!
48 G 11054—Ship. wt. 8 oz. set 6.99

Baby Tenderlove Dolls by Mattel as seen on TV



For 13-14-in. Baby Dolls **3⁹⁹**

5 Layette to fit Sweet-Sounds Tenderlove, other dolls. Dainty, well-made outfits to delight any little girl! Includes flowered nightgown, flannel robe, party dress with matching bonnet and panties, play dress and panties. 3 hangers.
48 G 11055—Ship. wt. 6 oz. set 3.99



WAAAAH!
NEW
Sweet Sounds
Tenderlove

Choice
9⁴⁴



Talking Baby
Tenderlove

11⁴⁴



"MOMMY
WASH
BABY?"

7 Talking Baby Tenderlove says 8 baby-talk phrases at random when you pull her talking ring. Soft vinyl-foam body has lifelike "skin". She can be bathed, too. Delicate baby features, rooted hair. Wears flowered dress, panties, socks, shoes. About 15 in. tall. For extra outfit, see Layette shown on opposite page and the adorable knit set, (4) above.
48 G 10005—Ship. wt. 2 lbs. 8 oz. 11.44

SAVE THIS CATALOG! You can order Toys until August 31, 1975

OPPD WARDS 389

Baby "Name Me" Exclusive at Wards



Choose a pretty name **9⁹⁷**
for this cute doll!

Darling Baby Name-Me is waiting for her new mommy to give her the name she likes best. She's such a dear little girl with silky blond hair and big blue go-to-sleep eyes. Flashlike vinyl body is fully jointed. Dressed for her christening in dainty pink dress trimmed with ruffles and embroidery. Wears diaper, booties and hairbow. Drinks from her bottle and wets, cries real tears, too! Comes with birth certificate, identification arm band, bottle and bib—and her picture! It's just the very babies come from the hospital! She can wear the knits at left, Layette on opp. page. Not recommended for children under 3.
48 G 10018—Abt. 16 in. tall. Ship. wt. 2 lbs. 12 oz. 9.97

Dolls that Talk



Famous Mrs. Beasley® 788 and 1289

A-B Mrs. Beasley is a great favorite with tots or teens. A big talker, fool Familiar dotted dress and granny glasses as seen on TV.

(A) Here's Mrs. Beasley in a big size, a cuddly toy or a colorful room-decorator for teens. Lifelike vinyl head, rooted hair, removable pre-read glasses. Soft, cotton stuffed body. Says 10 different things at random when you pull talking ring (no batteries needed).

48 G 10321M—About 21 in. tall. Ship. wt. 3 lbs. 12.99

(B) This Mrs. Beasley is a floppy, old-fashioned rag doll. Body and head are soft-stuffed cotton. Tinted features and glasses, yarn hair. Says 8 different things if you pull her talking ring (no batteries needed).

48 G 10334—About 18½ in. tall. Ship. wt. 1 lb. 5 oz. 7.88

Drowsy, sleepy-time doll 794

C Drowsy is a perfect friend to snuggle-up to. She's a real sleepy-head—her eyes are always drooping. When you pull her talking ring, she says 11 different things in her sleepy, little girl voice (no batteries needed). Soft cloth body, vinyl head, rooted hair.

48 G 10331—About 15 in. tall. Ship. wt. 2 lbs. 10 oz. 7.94

Talking Baby Beans 688

D Soft, floppy and lovable—plop her down, she stays put. Talks to her mommy in a lapping baby voice, says 8 different things at random. Just pull her talking ring (no batteries needed). Plastic head with pink lace, blond hair, foam-filled body in Bannel sleeper.

48 G 10316—About 12 in. tall. Ship. wt. 1 lb. 6.88

Mrs. Beasley
© 1967 Family Affair Company

NEW
Rodney Allen Rippy
777

He's famous! Everyone knows the little boy that laughs so infectious as he gives TV commercial C to and witty, too. Pull talking ring, hear him say 10 favorite expressions—at random (no batteries needed). Foam-stuffed cotton body silk-screened with Rodney in T-shirt and jeans. Abt. 16½ in. tall. Ship. wt. 3 lbs. 4 oz. 48 G 10356. ... 7.77

370 WARDS ALL

Nancy Nonsense
You've seen her on TV
The talking-est doll
ever—says 216 things
1648 at Wards

Such a funny playmate! Just pull her string, she talks at random (no batteries needed). Sometimes she says things right and sometimes she gets all mixed up. It's like a game to guess what she'll say next! Nancy has big blue eyes, rooted blond hair set in ponytails with perky bows. Movable arms, legs and head. Big—about 18 in. tall. Ages 3 and up. Ship. wt. 2 lbs. 12 oz. 48 G 10205. 16.48

Musical Baby 489

An adorable first doll for little tots. Soft and nuggable, a comforting companion at bedtime. Just wind the key in her back and accented music box plays a soothing lullaby. Vinyl face and hands, cuddly foam-stuffed body in acrylic plush sleeper. From Japan. Has her own bottle. Abt. 10 in. tall. 48 G 10392—Ship. wt. 12 oz. ... 4.99

Helmet, jersey,
pants, shoulder pads



OUR LOWEST PRICE EVER—this authentic, colorful NFL outfit makes a great gift for the "backyard quarterback." Includes a Cyclone® team insignia helmet with interspersed padding, 4-point web suspension, double-bar face mask and adjustable chin strap. Molded plastic shoulder pads are foam-padded, have shock absorber straps. Wearable cotton knit jersey has pre-set numerals. Cotton twill pants feature hip and thigh padding. Fits boys ages 6 to 11. Not recommended for competitive league play. *State NFL team code from below.* Was \$2.89 in '73 *Kma Book*, page 373. **L 60 G 23301 T—CUT \$3.54c, wt. 4 lbs.** **UNITED STATES PATENT OFFICE** **© 1978**

2 NFL helmet features official team insignia, stripes (see inset view below). Adjustable chin strap. Head sizes: M(6½-7) or L(7½-7¾). State NFL code number from below and size letter.

3 NFL jersey has authentic stripes, 52% nylon, 48% cotton. Double-knit shoulders for extra strength, ¾-length sleeves, 8-in. numerals. **Sizes:** M(30-32 in. chest) or L(34-36) **State NFL team code number and size letter**

4 All-purpose athletic shoes. Black vinyl uppers, white side stripes. Molded PVC outsole, safer molded-in cleats. Cushioned collar. State full size: 3 through 9. No half sizes.
Z 60 G 23396 Medium width only. Ship. wt. 2 lbs. pair **4.99**

5 Wilson® nylite® mesh-knit jerseys in six super colors. Unique "open weave" keeps you cool in any sporting activity. Pre-numbered with 8-inch Dylex® rubberized numerals. Machine washable. Sizes: S/28-30-in. chest, M (32-34), L (36-38) or XL (40). Colors: 10 scarlet, 50 royal blue, 59 purple, 81 gold, 40 kelly green, 53 orange. Ship. wt. 12 oz. each.
B 60 G 23266 State size letter and color number..... each 6.99

6, 7 Official size and weight footballs. 3-ply lining, compressed butyl bladder. Inflation needle included.

(6) Wilson "John Brodie" football. Tack-aprayed top-grain leather cover with Hawblitz/Dawblitz® lacing Regulation color.

(7) Tri-color football in 4 color choices. Split-grain cowhide cover, Dawhide® lacing. Colors: 10 red/white/blue, 12 red/white/gold, 30 blue/white/gold or 40 green/white/gold.
L 66 G 23223—State color number. Shlp. wt. 1 lb. 8 oz. **7.99**

8 5-piece kick set includes tee, toe guard, air pump, needle plus official size and weight football.
60 G 23220—Regulation color. Ship. wt. 2 lbs.....set **6.49**

g Wards own "professional" football is top-grain cowhide with 3-ply lining and contoured butyl bladder. Official size, weight and color. Inflation needle included with ball.

10 A complete outfit for the future aridson star—approved for competitive league play! The helmet is rugged one-piece Cyclone® high-tech design, extra-soft 5-point web suspension, concealed in padding stretch and cushion the head. T-bar face mask, padded chin strap. Shoulder pads are cantilever brocade and fully padded with adjustable underarm straps. 100% cotton jersey features popular shoulder stripes and iron-on numerals. 100% cotton twill pants have hip, kidney, thigh, knee and tail pads, adjustable leg openings, 100% cotton machine washable. \$99.95. S, M, L, XL. M-10-12, L12-14. www.1000yards.com

NFL TEAM CODES -Use when ordering items 1, 2 or 3.

*01 Baltimore Colts	*11 Washington Redskins
*02 Chicago Bears	*14 Dallas Cowboys
*04 Detroit Lions	*15 Minnesota Vikings
*05 Green Bay Packers	*22 Oakland Raiders
*08 Los Angeles Rams	*25 Miami Dolphins
*10 San Francisco 49ers	*26 Kansas City Chiefs

Orders for Items 1, 2 and 3 will be shipped from stock except orders for team codes marked with an asterisk(). These will be shipped from Kansas City only—allow 7 extra days for delivery. Order, pay postage from Catalog House on cover.

- (A) 1-piece Cycalite® shell
- (B) Riveted 6-point web suspension
- (C) Cemented-in Cushok® vinyl jaw pads
- (D) Riveted double-bar face-guard mask



CHRISTMAS BELL RINGER

Wilson®

7-pc. golf club set

only **39⁸⁸**

Tested and approved by top pro golfers JULIUS BOROS and CAROL MANN

Wilson® quality means you're assured of correct design and balance for consistent performance. Jet black finish Resolon® heads have a light gray face insert with no screws to work loose... you get a No. 1 Driver and No. 3 wood. Irons are sandblasted and deep-scored for better control. Includes 3, 5, 7 and 9 irons plus putter. All clubs have fully chrome-plated step-down shafts featuring famous Wilson "Reminder"® grips. Men's have black wood heads, grip; women's grips, heads are blue.
60 G 19320W—Men's RH. Wt. 10 lbs. 39.88
60 G 19240W—Women's RH. Wt. 10 lbs. 39.88

Arnold Palmer "Professional" clubs

\$119
only 11-pc. set

Plus 12 balls for \$1 with set!
Separately, would be \$128. Balls sold below.

Designed and tested by Arnold Palmer—set includes 3 woods (1, 3 and 4) plus 8 irons (3 through 9, pitching wedge). Woods feature maple heads with two-tone wine/ivory face inserts. Sandblasted faces on irons for maximum control. Chrome steel step-down shafts, Arnold Palmer all-weather grips. All clubs matched. Order balls (60 G 20026 D) below.
60 G 19310 MG—Right Hand clubs. Ship. wt. 19 lbs. 119.00

Looking for more gift ideas? See Wards full line of sports equipment in our Big Fall Book, pages 618-672.

Arnold Palmer golf balls \$9 dozen

A Wards exclusive—rugged cover won't cut, scuff. High-rebound solid center, rubber winding.
60 G 20026—Box of 12. Ship. wt. 1 lb. 8 oz. box 9.00
60 G 20026 D—When bought with above clubs, ... 1.00

Indoor/outdoor Port-A-Court with FREE 6.99 basketball

39⁹⁹ Separately,
would be 46.98

Completely portable—just set it up and start shooting. 40x 29-in. white finished plywood backboard has 3/4-in. steel goal; cotton seine net. 8 no-tie net locks on rim. Pole telescopes from 6 ft. to 10 ft. without tools. Black-edged backboard for easier aiming, sturdy self-supporting triangular base.

Veh Varsity basketball included. Official size and weight. Nylon carcass, self-lubricating valve.
60 G 23520 R—Port-A-Court w./ball. Wt. 71 lbs. 39.99
60 G 23446—Basketball only. Ship. wt. 2 lbs. 8 oz. 6.99

42⁹⁹

Our best backboard and goal
set includes FREE 6.99 ball

NBA APPROVED—Wards 1-inch molded fiber glass backboard is lightweight, weather-resistant. Built to handle the hardest shooter, indoors or out. Premounted steel goal folds up when not in use. Goal is dipped in acrylic finish to light rust. Backboard measures a big 34x26 in., features non-lade orange target. Tough 12-loop polypropylene net. Includes FREE Varsity basketball (6.99 above). Bought separately, would be 49.98.
60 G 23512 R—Shipping wt. 35 lbs. 42.99

Top-quality tennis rackets— choose wood or aluminum

Spalding® "Jr. Pro"—designed exclusively for younger players, so it's the perfect gift racket for your future net star. Easy-handling flexible shaft, 7-ply construction. Nylon strings, leather grip.
60 G 23630—Ship. wt. 1 lb. 8 oz. 6.88
Wilson® "Medalist" features 8-ply Stroke-Bow® design, reinforced throat and shoulders for extra power. Durable multifilament nylon stringing, brown leather grip. State grip no.: 509(4 1/4-in.) or 510(4 1/2-in.).
60 G 23620—Ship. wt. 1 lb. 8 oz. 12.88
A metal racket at a price you can afford—the Tensor® "Mach I." Aluminum racket has nylon throat brace for better control, raised leather grip. State grip no.: 509(4 1/4-in.), 510(4 1/2-in.) or 511(4 3/4-in.).
Z 60 G 23623—Ship. wt. 2 lbs. 17.88

PHONE
YOUR
ORDER!



**Save
1.22**

Buy combination
of (A) and (B)

Save 1.65

on combination of (C), (D), (E).



BUILD US

Giant 1/25 scale models of highway heavyweights. Scaled down from factory blueprints, authentic in every detail... many working parts. Kits contain sturdy plastic, metal parts and colorful decals

A White Road Boss Truck... over 250 parts. Tilting hood, Cummins diesel engine, ten vinyl tires, sleeper. Plated accessories. A real brute! 11x4 1/2 in. when completed. Save on combination with (B).

48 G 17444—Ship. wt. 1 lb. 9 oz. kit 5.49

B Fruehauf Reefer Refrigerator Van... huge opening doors, red tail lights, vinyl tires and air hoses. Many plated parts. Completed, 19x3 1/2 x 5 in. Save over \$1—buy combination of (A) and (B).

48 G 17445—Ship. wt. 1 lb. 14 oz. kit 5.49

48 G 17446—Save over \$1 on (A) and (B). Wt. 3 lbs. 7 oz. combination 9.76

C John Deere 4430 Farm Tractor... over 100 pieces. Windows and doors open and close. Three-point hitch and drawbar. Completed, 6 1/2 x 4 1/2 x 5 1/4 in.

48 G 17427—Ship. wt. 1 lb. 14 oz. kit 3.99

D International Transfer Truck... 257 pieces (80 plated). Steerable front wheel assembly. 90° tilt cab. Completed, 10 3/4 x 4 1/2 x 5 1/2 in.

48 G 17425—Ship. wt. 1 lb. 7 oz. kit 4.94

E Great Dane Extendable Flatbed Trailer. Over 150 pcs. Extends to 31 1/4 in.

48 G 17426—Ship. wt. 1 lb. Completed, 19 1/2 x 5 3/4 x 4 in. kit 5.69

48 G 17428—Save on combo of (C), (D), (E). Wt. 3 lbs. 5 oz. combination 12.97



Spinwelder™ Kit



V-8



Wankel

Build a Visible Engine... your choice **12.88**

Take wild dragsters from design to finish with this amazing new welding tool Spinwelder tool joins styrene plastic parts together with harmless localized friction heat. Joints are really tough! Repairs breaks on other styrene toys, too. Kit contains all components to make 2 super race vehicles shown. Use Spinwelder to rev 'em up, then watch them drag over 60 ft. Operates on 6-volt lantern battery, sold on pg. 358. Instructions incl.

48 G 17715—Ship. wt. 3 lbs. 8 oz. kit 11.96

Visible V-8... perfect 1/4 scale. Assemble over 350 parts, then watch functioning pistons, connecting rods, rocker arms and timed spark plugs in action. Engine molded in red, black, silver and clear plastic. With mini motor, all necessary metal parts, manual. Glue not incl. Uses 2 "C" batteries, sold pg. 398. Completed model about 18 1/2 x 8 in.

48 G 17408M—Ship. wt. 4 lbs. 8 oz. 12.88

Visible Wankel... 1/4 scale. Build it, watch it work. Hinged front lets you view spark plugs firing within combustion chamber at precise point of crankshaft and rotary piston movement. With permog motor, all components. Glue not incl. Needs 2 "C" batteries, sold on page 398. Completed model about 14 1/2 x 6 1/2 in.

48 G 17407M—Wt. 4 lbs. 8 oz. 12.88

DPF, 411



PLAY AS

When you head for where the action is, take along your own Portable PA System!

12⁸⁸

Because it's battery operated you can take this PA system where it's happening—school get-togethers, friends' parties, or when conducting a rally. Transistorized amplifier is really powerful. Professional 360° omni-directional microphone lets you blast it out any way you turn. Volume control with on-off switch. Solid state circuitry. Bold black and white case with handle lets you take it along. Needs one 6v. lantern battery (not included—order on page 398). About 12½x10½x3½ inches.

48 G 37000—Ship. wt. 3 lbs. 8 oz. 12.88

David Cassidy Guitar
Double cutaway model with his picture and signature

8⁸⁸

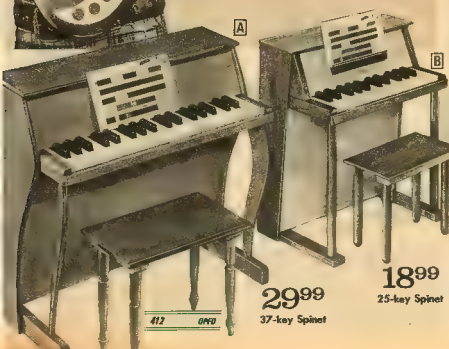
Pick a guitar like David's and look like you really know the musical score. Not only does this double-cutaway beauty look like the guitar he uses, it even has David's full-color picture and signature on the white scratch plate. Sounds great, too—clear and mellow. The design includes 3 nylon and 2 wire-wound strings, metal gear pegs for micro-tuning. Accurately fretted fingerboard and position marks. Complete with instruction book and pick. Molded plastic body and neck. About 30 in. long.

48 G 36604 M—Ship. wt. 2 lbs. 10 oz. 8.88

DAVID CASSIDY

Even without lessons a small child can play Wards Junior Spinets!

Color coding is the key to instant music making



A, B Youngsters play these pianos—without lessons—in just minutes! Any child who can identify colors can actually play music! They simply watch color-coded keys to notes in music book provided. Styled like adult's pianos, they are chromatically tuned to include sharps and flats. Made of wood and wood-grained board in two-tone walnut finish. Heavy steel tone bar fitted with precision ground alloy steel tone wires. Shipped completely assembled, ready to play. Made in U.S.A.

A 37-key spinet piano with 3-octave span, chromatically tuned. Piano is 20½ in. high, 10½ in. deep and 22½ in. long, with plastic keys. Includes matching piano bench 11½x16x28½ in., high, color song book and color key chart. Available to some locations. See Page 235.

48 G 36411 A—Ship. wt. 22 lbs. 29.99

B 25-key spinet piano with 2-octave span, chromatically tuned. Piano is 19½ in. high, 10½ in. deep and 18 in. long, with plastic keys. Includes matching piano bench 10x14x28½ in., high, color song book and color key chart. Available to some locations. See Page 235.

48 G 36412 A—Ship. wt. 15 lbs. 18.99

29⁹⁹

37-key Spinet

18⁹⁹

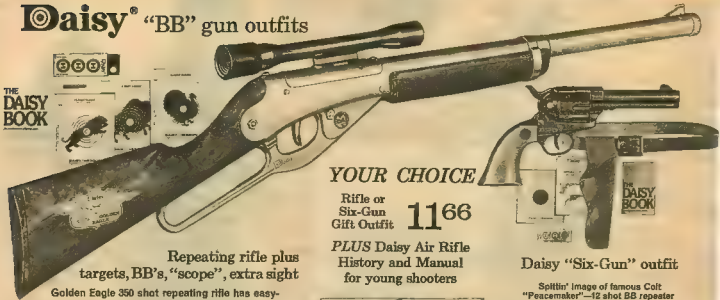
25-key Spinet

412 0989

Charge it! Complete Credit Terms pgs. 231, 232

Daisy® "BB" gun outfits

THE
DAISY
BOOK



YOUR CHOICE

Rifle or
Six-Gun
Gift Outfit

1166

PLUS Daisy Air Rifle
History and Manual
for young shooters

Daisy "Six-Gun" outfit

Splitlin' image of famous Colt
"Peacemaker"—12 shot BB repeater

Just watch his face when he finds this Christmas surprise... Lever action Daisy has wood grain molded stock, checkered fore-arm and controlled velocity. PLUS you get 3 pads of animal targets, 725 BB shot, scope-style peep sight and extra rear iron sight for "plinking." Air rifle manual included. Order extra BB's below.

60 G 36413 M—Complete Outfit. Ship. wt. 4 lbs. 6 oz. 11.66



RED RYDER rides again

... with this replica of
the original Red Ryder Carbine!

This Daisy Red Ryder 700-shot BB carbine has
"Easy Cocking" action and "safety lever lock"

- "Old West" lever action styling... front barrel band
- Saddle ring with knotted leather thong... Western Style
- Red Ryder stock insignia... real wood stock/fore-arm

700 shot BB
repeater **1744** See BB's
sold below

Just think of the cowboy games you can enjoy with this Red Ryder BB gun... Ideal for young wranglers. Real wood stock and forearm with embossed insignia like original rifle. Adjustable rear and post front sight. Colorful carrying carton with handle.

60 G 36102 M—35 in. long. Order BB's below. Ship. wt. 4 lbs. ... 17.44

Daisy® M/880 pump-up BB gun Rifle only **2895**

1 TO 10 PUMPS gives variable
power for BB's or pellets

SAVE \$2 on M/880
with 10.99 4X scope **3794**

Long pump handle
easy to operate

Low Cost
Full Size!

For
Youths,
Adults

Pistol grip stock
has cheekpiece



Daisy BB Treasure Chest

Over 5,000 BB's in 32 separate handy pocket-size "mini packs" ... for hours of shooting fun. Sturdy cardboard chest.

60 G 36800—Wt. 4 lbs. 3.89

Daisy "Old West" classic carbine... in famous 1854 frontier styling. You have to look twice to tell it from the Winchester that won the west. Just the ticket for stagecoach and covered wagon games. Gold-tone receiver scroll. White-line stock spacer. Buckhorn adjustable rear sight.

60 G 36100 M—40-shot lever action repeater. 39 in. long. Wt. 4 lbs. 8 oz. ... 20.99

OUR LOWEST PRICED DAISY BB GUN. Western easy-cocking lever action carbine style. You get a "safety lever lock" on this rifle, same as more expensive ones. Adjustable rear sight. Barrel band. Gold-tone scroll.

60 G 36125 M—700-shot capacity. 35 inches long. Ship. wt. 3 lbs. 9.99

Easy-cocking Daisys
with "safety lever locks"

214 ALL



The Good Guy Gun and Holster Set

13.99

6 Look out you bad guys, the good guy's in town—and he's packing his "smile chasing" equipment: 250-shot cap-firing plastic carbine rifle with Hot Branded flipper, 2 die-cast metal 250-shot Texan repeaters, antidrop simulated embossed leather holsters with attached belt, white hat and cowboy vest, 6 bullets, canteen, and Western play money. Mailable.
85 Y 7916E—Wt. 6 lb. 13.99



Deluxe Western Man Gun and Holster Set

10.99

7 A routin'-'ootin' shoot-'em-up cowboy set, including 250-shot plastic Western carbine, two metal 250-shot Texan repeaters, matching knife and sheath, black cowboy hat, western bandana, simulated embossed leather holsters with adjustable belt. Hot Branded decoration across front. 6 plastic bullets. Mailable.
85 Y 7917E—Wt. 6 lb. 10.99



Kentucky Rifle with 2 Matching Pistols

11.99

8 Daniel Boone himself would have been proud of these firearms—and since you have a bit of the "frontiersman" in you, you'll love 'em, too! Features a 37-inch long rifle with 1-piece wood stock; steel and brass trim. Matching 13½-inch wood pistols. Both shoot soft cork balls (included). Ramrod to load balls included. Mailable.
85 Y 7906E—Wt. 5 lb. 11.99



- Actually Shoots Cork Ballist
- Makes a Great Decorator Piece!

Exciting Military Set with Backpack

9.99

9 Exciting military combat set with an M-1 cap-firing plastic carbine, a 50-shot die-cast metal service automatic and a simulated leather backpack with auto-close flap, screen decoration and American flag decal. You also get a 2-pc. military holster, wide belt, plastic knife and sheath, dog tag, I.D. bracket and operations theater map. Mailable.
85 Y 7919E—Wt. 4 lb. 9.99



Tough Police Detective Outfit

7.99

10 Walk the mean streets of the tough police beat! You get a big cap-firing plastic Tommy gun for shoot-outs, a 250-shot metal revolver, police holster, belt with 3 silver (plastic) bullets, key-operated handcuffs, wallet and badge. Mailable.
85 Y 7922E—Wt. 4 lb. 7.99



New!



... WORLD FAMOUS FOR FINE QUALITY AIR RIFLES



M-760 Powermaster® ...for Pellets or BB's
Has Maximum Pumping Action for
Greater Velocity and Accuracy **27.90** Without Scope

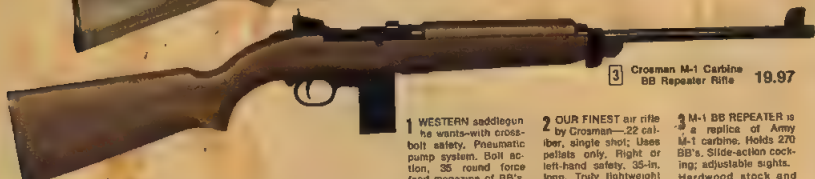
Crosman Powermaster® offers top action in an easy to carry lightweight rifle—actual weight only about 4½-lbs. Has high-compression pump action cocking. Holds up to 180 BB's; also handles .177 caliber pellets.
33 Y 3910E—35½-in. long. Mailable. Shipping weight 8 lb. **33.90**
As Above with Scope 4-Power scope zeroes in closer on targets.
33 Y 3911E—Mailable. Shipping weight 9 lb. **34.90**



1 New Crosman Flashhide 125 Western Style Rifle 24.90 Without Scope



2 Crosman Pumpmaster M-1400 Pellet Rifle 39.90 Without Scope



3 Crosman M-1 Carbine BB Repeater Rifle 19.97

1 WESTERN saddlegun he wants—with cross-bolt safety. Pneumatic pump system. Bolt action, 35 round force feed magazine of BB's. Adjustable rear sight, fixed blade front sight. 36-in. long; weighs only 5 lbs. Mailable.
33Y3906E—8 lb. **24.90**
Above with 4X Scope **33Y3906E-9 lb. 32.90**

2 OUR FINEST air rifle by Crosman—22 caliber, single shot; Uses pellets only. Right or left-hand safety, 35-in. long. Truly lightweight—weighs about 5½-lbs. Mailable.
33 Y 3914E... **39.90**
Ship wt 8 lb.
Above with 4X Scope, **33 Y 3915E...47.90**
Ship wt 9 lb.

3 M-1 BB REPEATER is a replica of Army M-1 carbine. Holds 270 BB's. Slide-action cocking; adjustable sights. Hardwood stock and steel barrel are designed for many years of use. Overall length is 36½-inches. Weighs only about 4½-lbs.
33 Y 3848E... **19.97**
Mail. Ship. wt. 7 lb.



SHOOTING EXCELLENCE



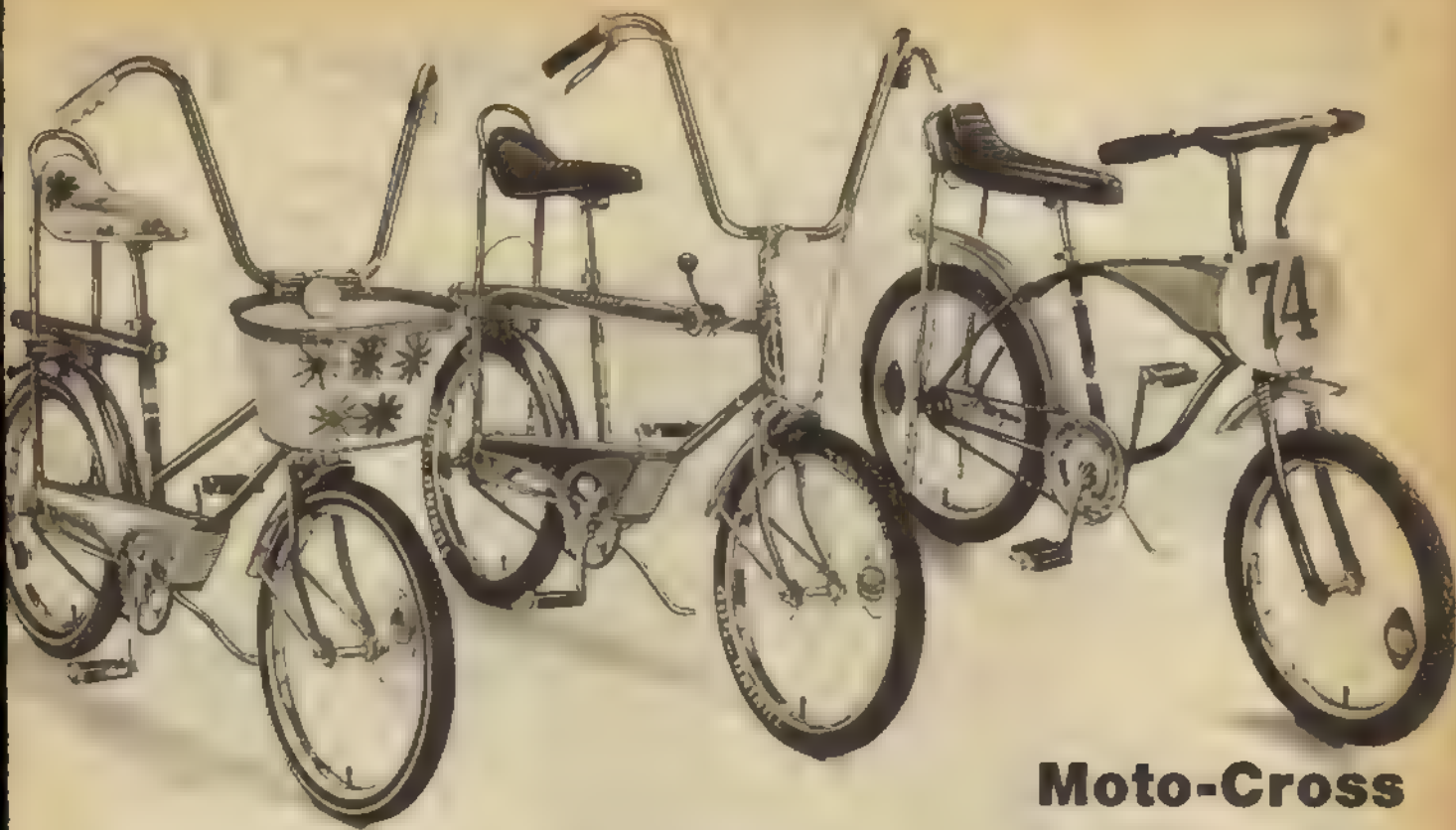
New Marksman 400-Shot BB Repeating Air Rifle

22.90 Without Scope

Spring activated shooting power—no CO₂ cartridges required. Single break-action cocking for full power; positive safety 1-pc. walnut stock, adjustable sights. Holds 400 BB's; also fires .177-cal. pellets. 36½-inches long.
33 Y 3940E—Mailable. Shipping wt. 7 lb. **22.90**
As Above with 4-Power Scope
33 Y 3941E—Mail. Shipping weight 8 lb. **28.90**

Electric Shooting Gallery 18.88

By Marksman—all electric big-time fun. With full supply of paper moving Duck targets, spinning targets and Ring-the-Bell Bull's-eye targets. 17x12½x1½-inches deep. AC, 110V.
33 Y 3944E—UL listed. Mail. Wt. 11 lb. **18.88**



Iverson 20-in. dragsters

SINGLE-SPEED DRAGSTER features glistening chrome fenders, handlebars, rim, padded vinyl seat; deluxe enameled chain guard. 20x1 1/4-in. whitewall tires. Fully reflectorized. BMA/6 certified for safety. Max. 31-in. leg reach. See assembly note, facing page. Freight or express.

GIRLS' Coaster brakes. Floral basket, seat.
M50 J 7343—Color Lavender (44 lbs.) 67.95

BOYS' Coaster brake and single handbrake.
M50 J 7344—Color Yellow (44 lbs.) 67.95

BOYS' 3-SPEED DRAGSTER—triple-gear stick shift mounted on the top tube. Front and rear caliper handbrakes for smooth, sure stopping. Sparkling chrome fenders, handlebars and wheels. Fancy deluxe enameled chain guard to prevent pants legs from snagging in chain. Racy billboard tires in 2 sizes. Front tire—20x1 1/4 in.; rear tire—20x2 1/4 in. Fully reflectorized. BMA/6 safety approved. Max. 31-in. leg reach. Orange. Ages 8 and up. See assembly note on facing page.

M50 J 7342—Frt. or exp. (44 lbs.) 79.95

Moto-Cross

79.95

Styled like a two-wheeled competition motorcycle, the moto-cross bike really gets rolling when the riding is rough. It has narrow 2 1/2-inch knobby tires to bite the dirt, a racing styled fork, heavy-duty rim and spokes, oversized handgrips and cycle-like handlebars. There is additional space between the fender and tire for muddy off-the-road riding. Enameled fenders, moto-cross styled saddle. Seat adjusts from 22 to 26-inch leg reach. Fully reflectorized. Simulated gas tank and padded crash bar. BMA/6 safety approved. Black and Silver. Ages 8 and up. See assembly note opp. page.

M50 J 7369—BOYS' Frt. or exp. (44 lbs.) 79.95

tots' deluxe tricycles

13-in. deluxe trikes have chrome fender. White plastic step plate. Leg reach 17-20 in. See assembly note facing page. Ages 2 to 5.

GIRLS' with basket chrome handlebars. White plastic seat. Easy assembly. Color: Hot Grape. Max. (22 lbs.)
Z50 J 7370 16.95

BOYS' Motorcycle style. Near diebars. Blue banana seat. No basket. Easy assembly. Color: Hot Blue. Max. (18 lbs.)
Z50 J 7371 16.95

tots' tricycles

10-in. trike. Shiny chrome handlebars, fender. White plastic seat. Leg reach 15-17 in. Easy assembly. Flamingo. Raspberry. Ages 2 to 7. Max.

Z50 J 7374 (17 lbs.) 12.95

3-IN. TRICYCLE (not shown). As above. Leg reach 17-20 in. Ages 2-5.

Z50 J 7373 (18 lbs.) 14.95

convertible 35.95

16-in. sidewalk convertible gives your 4 to 8-year old a headstart on bike-riding fun! Detachable training wheels. Center bar adjusts for boy or girl rider.

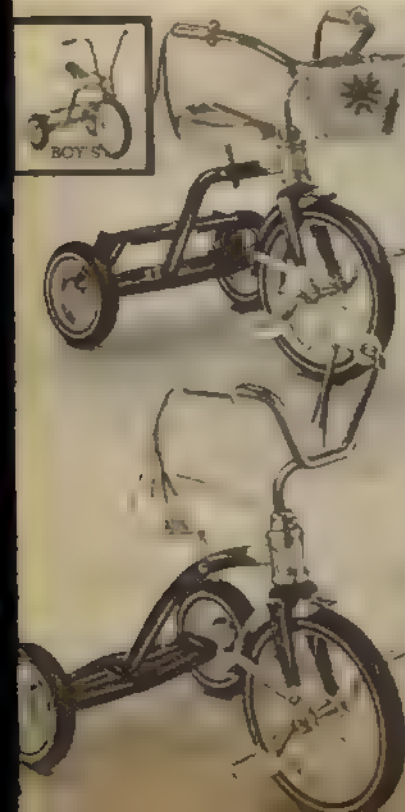
Twinkling chrome high rise handlebars. White plastic seat. Pedals. Blue enamel fenders.

Coaster brakes. 16-in. white stripe semi-pneumatic tires. Vinyl basket with pretty floral design. Blue and White 21-in. leg reach. See assembly note facing page. Max. Express.

W50 J 7372 (31 lbs.) 35.95

26-IN. CONVERTIBLE (not shown). Chrome handlebars, rim, padded seat. Black pedal. Rear coaster brakes, training wheels, no basket. 20x1 1/4 in. Black air tires. Reflectorized. Blue/White. 23-in. leg reach. Ages 6-8. Assembly note facing page. Frt. or exp.

M50 J 7361 (40 lbs.) 49.95





super fun

socker boppers . . .
soft as pillows

2 pair for 3.99

Challenge the whole gang to a Socker-Bopper duel—they're more fun than a pillow fight! Inflatable Socker-Boppers are long-lasting vinyl—durable but soft so no one gets hurt. Just blow them up with your hands or a fine size-grip diaphragm and you're ready for fast fun and action. Available in 4 sizes—each can take on everyone! Each glove measures about 10x10 inches inflated. Two pairs of gloves per carton. Shipping weight 1 lb. 1 oz.
50 J 9408

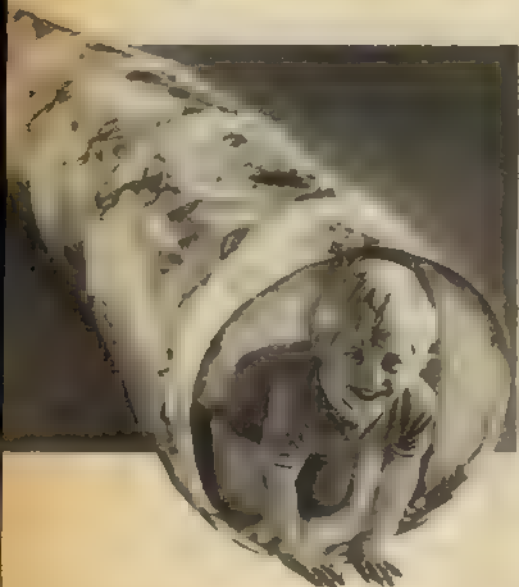
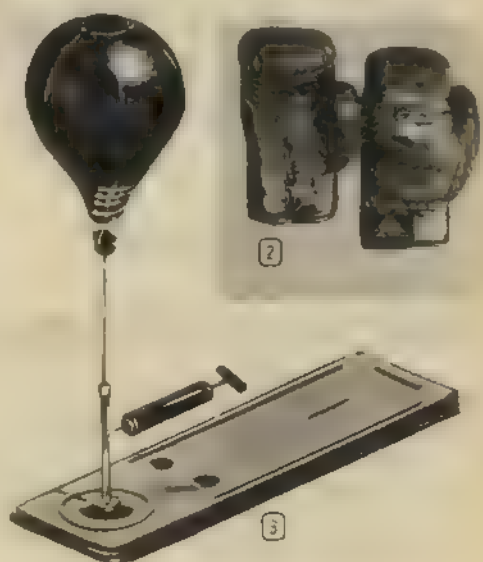
Carton 3.99



1 KUNG FU BOP BAG—a two-sided workout for junior martial-arts experts. Durable vinyl plastic bag bounces right back whenever struck—so you may even get your own back—but it's always in Red with white figure and Kung Fu lettering. About 52 in. tall inflated. Weighted bottom.
50 J 9417—(3 lbs. 7 oz.) 3.99

2 LEATHER BOXING GLOVES—develop the monkey art of self defense! Endorsed and autographed by boxing great Rocky Graziano. Top grain, genuine 100% sheepskin leather; heavy wool and cotton padding. Laces adjust. **SMALL**—4 oz. gloves fit ages 4 to 6. Pair 7.99
LARGER—6 oz. gloves fit ages 7 to 9.
50 J 9414—(1 lb. 9 oz.) Pair 7.99

3 FLOOR PUNCHING BAG—adjusts so it's your size—anywhere from 36 to 43 in. from the floor! Helps build stronger muscles, increases coordination. Durable leather-like plastic bag has tough rubber bladder. Steel spring rod for instant rebound. Piece heavy steel base is 16x8 1/2 in. wide. Pump and!
250 J 9415—Movable (5 lbs.) 6.99



PLAY TUNNEL—Go exploring, hide from Indians, play astronaut. It's a play place for fun indoors or out! 25 1/2-in. diameter tough steel spring hoops. Flame-resistant cotton fabric is washable, printed in bright circus patterns. Extends to about 6 feet! Folds to 2-in. thin for easy storage. Ages 2 to 3.
250 J 9409—Movable (8 lbs.) 9.99

300 • SPEGL



budding "pros" need
Nerf balls Set 7.99

Nerf sports kit . . . ideal for your 3 to 12-year-olds! Friendly Nerf balls are dense foam so small hands grip—soft so they won't damage furniture. 3 balls—7 in. diam. Super Nerf Ball for soccer, volleyball. 9 1/2-in. long Nerf Football with protective skin. 4-in. Nerfloop™ with hoop bracket and net.
250 J 9407—Movable (3 lbs.) Set 7.99



jump on Jumbo Johnny
jump-o-leen 22.99

Bounce on it! Sled or surf on it! It's wild year-round fun. Durable rubber tube, rugged fabric cover. Deflates for easy storage. 52-in. diam. 18 in. high.
250 J 9410—Movable (14 lbs.) 22.99
REGULAR Johnny Jump. As above. 36" diam. 12" high.
50 J 9411—(4 lbs. 7 oz.) 9.99



Real Kiddie AM Radio 9.88

Colorful, high impact plastic case, recessed knobs and carry handle. Solid state volume and tuning controls. One 9V battery included.

83 Y 4518—Ship. wt. 1 lb. 9 oz. 9.88



Kids' Record Pack 4.99

10-record library of musical children's stories—all stored in personal carrying case. All 45 rpm records with extended play, over 50 tunes. Case will hold up to 100 records.

83 Y 4500—Ship. wt. 1 lb. 14 oz. 4.99



Sesame Street Records 5.99

Musical story in 7 record romp through the all "number" a (45 rpm). Includes 26 eight-page booklets shaped like all the different letters.

83 Y 4511—Ship. wt. 1 lb. 9 oz. 5.99



118 Kiddie Songs 3.99

4 record stereo set 33 1/3 rpm. Includes favorite nursery rhymes, lullabies, sing-alongs.

83 Y 4501—Ship. wt. 1 lb. 12 oz. 3.99

Close'n Play Phono by Kenner

8.99

Now even the youngest "music lover" can play and change 45 rpm records easily and quickly. Won't need any more help from mom or dad. No needle to set that means no more scratched records. Needle is in the lid, sets in place automatically on record. Just put record on turntable, turn the switch and close the lid. Tone arm sets and starts each time lid is closed. 45 rpm only.

Completely safe too—no plug-in necessary. Operates on 3 "D" battery (not included) sold on facing page). Durable, long life sapphire needle. Case made of high impact molded plastic with built-in carrying handle—easy for a child to carry from room to room.

83 Y 4509—Wt. 2 lb. 3 oz. 8.99



Maggey Ann & Andy 2-Speed Phono

14.99

For kids who love music and love listening to records. Give one this Christmas and it will be around for many years to come.

Two-speed phono plays any 33 1/3 or 45 RPM record—has built-in 45 rpm adapter. Permanent sapphire needle.

Never needs batteries. Operates on any regular household AC current. Safe too—no removable, tone arm stays in place. Your child cannot get hurt.

Made of strong fiberboard with carrying handle—lightweight for easy portability. Overall size 12x10x6 5/8 inches.

Meets all FDA and CPS standards.

UL listed.

83 Y 4512... 14.99

Shipping weight 6 lb. 14 oz.



Colorful, Portable 3-Speed Phonograph

18.88

Here's musical excitement for kids on the go. Bright and colorful—made of rugged molded plastic—to take a lot of heavy use. Plays all 78, 45 and 33 1/3 RPM records.

Features fully transistorized solid state amplifier with 2w in speaker. Separate volume control. Permanent type synthetic sapphire needle and built-in 45 rpm adapter.

Goes anywhere a kid goes. Removable lid and permanent carrying handle assure ease in portability. Overall size 14x9 1/2x4 inches high. UL listed.

Live up his or her Christmas wish to a personal, long life music maker.

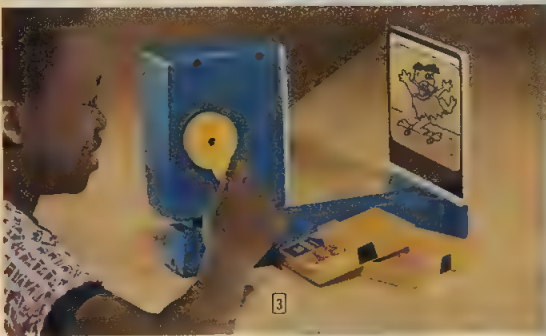
83 Y 4507... 18.88

Shipping weight 5 lb. 6 oz.



Kenner

Bringing You the Best in Young People's Home Viewing Pleasure



Cassette Movie Viewer 4.99

1 Made by Kenner, so you know it's great! Never needs batteries or bulbs—all viewing done with the help of natural light.

Easy to operate. Cassettes snap in—child never touches the film. No threading or tangling of film. Viewing done by simple hand cranking. Variable speeds—fast forward, slow forward, backwards and "freeze" action. Slip clutch prevents overwinding. Flintstones® cassette film included. H-impact plastic case stands up to years of youngsters' use.

83 Y 4244—Ship. wt. 1 lb. 2 oz. **4.99**

Kenner Give-A-Show® 4.99

2 Kenner has a great Christmas gift idea for the youngest "viewer" in your home. The Give-A-Show projector keeps the attention of any child—completely safe home entertainment. Includes 12 separate "shows"—112 color slide pictures in all for many hours of quest fun! Plastic housing is lightweight and durable. Uses 3 "D" batteries, not included.

83 Y 4040—Ship. wt. 1 lb. 9 oz. **4.99**

6 "D" BATTERIES.

83 Y 3976—Wt. 1 lb. 7 oz. **8 for 1.19**

Cassette Movie Projector 10.88

3 Now kids can go to the movies right at home—see all their favorite cartoon characters. Cassette-movie projector is completely portable... shows color movies on its own built-in screen.

No tangled film to worry about—just snap in the cassette. Runs forward, backward, even holds at a single frame. Comes with 2 different Flintstones® cassettes starring Fred, Barney, Wilma, Betty and the rest!

Projector size: 12x7x8 1/4 inches. Uses 3 "D" batteries, not included.

83 Y 4246—Ship. wt. 1 lb. 10 oz. **10.88**



Make 'N Show™ Slides by Ideal

11.88

Make 'N Show™ slides with Oulks Vus™ projector for young show givers. Now kids can make and show their very own slides—show regular 35mm slides too. Slides project up to 5 feet tall and are brought into view by adjustable focus. Uses 4 "D" batteries, not included. Ages 8 to 14.

83 Y 4136..... **11.88**

Ship. wt. 2 lb. 13 oz.

6 "D" BATTERIES.

83 Y 3976... **6 for 1.19**

Ship. wt. 1 lb. 7 oz.



**Show
'N Tell
Phono**

34.88

Just put on the record, slip the picture into the slot, and see and hear your favorites. 2-speed phono 33 1/3 and 45 RPM. Focus lever and front mounted 4 inch oval speaker. High-impact plastic case. Size: 11 1/2 x 7 1/2 inches high. U.S. listed.

83 Y 4206—Marabou. Shipping weight 10 lb. **34.88**

EXTRA SHOW 'N TELL PROGRAMS

83 Y 4220—4 Disney Favorites. Ship. wt. 1 lb. 1 oz. **5.99**

83 Y 4226—4 Christmas Stories. Ship. wt. 1 lb. 1 oz. **5.99**



Matchbox Mobile Rescue Command 9.88

The men from M.A.C. are ready in any emergency! The Mobile Act on Command is made up of 4 rescue units. Each M.A.C. rescue unit has a rescue vehicle (6 in. overall), a 3-in. tall commander with fully-jointed body plus vital accessories like stretchers, oxygen tanks, ropes, etc. Plastic
86 Y 7689—Shipping weight 2 lb. 4 oz. **9.88**



Matchbox Superfast Dragsters 6 pcs. 4.99

Matchbox has designed some super fast sure winners on the strip! There's the Piston Popper and the Hot Rocker—those 2 cars are so hot they've got open-air engines! Also the space age Turbo Fury, the Beach Buggy, the alien Clipper and the Wild Life Truck. Made of die-cast metal.
85 Y 7690—Shipping weight 1 lb. 7 oz. Set of 6 for **4.99**



Batman's "Bump 'n Go" Batmobile 7.77

Fiery car with Batman and Robin maneuvers past any obstacle! First it hits, then it goes backwards, then turns to find a new way to go! 11-inch long car has 1 flashing green light, 1 high-rocker "fire" jet engine. Made of tough baked enamel on steel. Uses 2 "D" batteries sold below.

86 Y 7822 Shipping weight 2 lb. 1 oz. **7.77**
0' BATTERIES Package of 6
83 Y 3976—Shipping weight 1 lb. 7 oz. **.6 for 1.19**



The Mighty Martian Robot 7.77

Recreate the War of the Worlds as the giant Martian robot invades the earth! When you see him working your way, with his arms swinging, you'd better clear out fast—because when he stops, the instrument panel in his chest swings open, and out pop 2 blazing machine guns unleashing destruction in his path! Will the poor earthlings survive this terrible menace from Mars?

Big robot is 11 in. tall. Made of tough plastic. Robot runs on 2 "D" batteries (not included, sold separately at left). A thrilling, action-packed Christmas gift!
 Ship wt. 2 lb. 5 oz.
85 Y 7813.....**7.77**



Steam Engine Locomotive Train Set 5.99

Choo, choo! Watch the old-fashioned steam engine locomotive chugging round the bend! Sturdy plastic cars include: 1 locomotive, 1 tender, 1 tank car, 1 open car and 1 caboose. 6 curved tracks. Runs on 2 "AA" batteries (not included).
85 Y 7601—Shipping weight 1 lb. 10 oz. **5.99**
 4 "AA" penlight batteries.
83 Y 3976—Shipping weight 5 oz. **4 for 93c**

88-Aldens



747 Jettliner with Flashing Lights 7.77

Feel the excitement of being a real airline pilot as the Jumbo Jet swings into action! Rolls along the ground and makes a real jet sound! Lights flash as it taxis into position—it's even ready for a long night flight. Made of sturdy metal and plastic, with authentic details of the 747 jettliner! Uses 2 "D" batteries (not included; sold above left).
86 Y 7603—Shipping weight 1 lb. 6 oz. **7.77**



24 Chord Deluxe from National 69.95

This Christmas, you can turn your whole family into a troupe of talented organists! You can do it with this deluxe, 24-chord electric organ. The chords and keys are coded to the five special music books (included) so anyone in the family can sit down and entertain the rest, the very first time he tries. The 24 chords include 8 major, 8 minor and 8 seventh; 37 treble keys span a full three octave range. Brown, high-impact styrene cabinet and base, set off by woodgrain paneling carried through to the open lattice music rack. Padded cushion organ bench and contemporary, richly textured grille panel finish off this easy to assemble unit that you can put together in only 4 minutes with only 4 screws for the pre-drilled base. With on/off volume slide control. 30 x 14 1/2 x 31-in., high. Mailable to some areas only, see page 250. \$5 Monthly. See credit terms, page 247. Additional music books sold at right. **E83 Y 4634E**—Mailable/Track. Shipping weight 36 lb. **69.95**



National's 16-Chord Console 49.95

National's 16-chord organ can provide years of family fun with 8 major and 8 minor chords and a full three octave keyboard. Three easy-play coded music books are included so anyone can play right away! Warm beige colored cabinet and base of high-impact polystyrene with open lattice music rack and decorator fabric grille panel. Full-size, sturdy sculptured-seat organ bench is also included. Entire unit is assembled easily in just about 4 minutes with just 4 screws for pre-drilled grille panel. With on/off and volume control slide switch. Size 30x14 1/2x31-in., high. Mail/Track. Mailable to some areas only, see pg. 250. **E83 Y 4527E**—Shipping weight 33 lb. **49.95**

ADDITIONAL EASY-PLAY ORGAN BOOKS, 10 music books for 12, 16, 24 and 40-chord organs. All time favorites, including Christmas songs! **E83 Y 4816**—Shipping weight 1 lb. 2 oz. **10 for 4.99**



Celestial Sphere 9.99



Globe Strobe 11.88



Gramuck Light 24.88



Blacklight & Posters 18.88

A CELESTIAL SPHERE Designed to send beads of multi-colored light shimmering around any darkened room, it's terrific for just staring into, too! Heat-rotating lamp projects the light through a dome of prismatic lenses that scatters it everywhere. A really wild gift that's sure to delight whomever gets it. 10 x 7 x 7-inches high and a real eye-catcher wherever it's placed. UL listed too, so it's safe. A stimulating gift idea for anyone age 12 or over. **E83 Y 4629**—Wt. 1 lb. 10 oz. **9.99**

GLOBE STROBE The strobe effect; if you've seen it, you know how much fun it is. If you haven't, you're in for a real treat. Flick the Globe Strobe on in a darkened room and everything takes on the harky jerky motion of an old-time silent film. It's tremendous! While light strobe with variable speed control. Long lasting bulb all solid state. Moistured plastic, 7-inches high. For ages 12 and up. **E83 Y 4633**—Wt. 1 lb. 13 oz. **11.88**

GRAMUCK LIGHT We only call it Gramuck because that is its name. What it does is respond to audio inputs with a brilliant light show that flashes and blinks in time with the music. Adds a whole new dimension to musical entertainment. Needs no wiring with built-in microphone pickup, solid state circuitry and AC outlets. Unbreakable woodgrained top and bottom, 18-inches high. For ages 12 and up. **E83 Y 4630E**—Ship. wt. 7 lb. **24.88**

BLACKLIGHT & POSTERS Oh, hey ... uh ... like Blacklight, you know? They make everything look so hip, so far out, especially these special posters, namely "Zodiac Comet" and "Let's Boogie!" 18-in. long. Binge finish metal fixtures, complete with chrome reflector and Blacklight bulb, push-button on/off and the two self-screen posters, each 23x35-inches. UL listed. A really "heavy" present. **E83 Y 4628**—**18.88** Wt. 3 lb. 8 oz.



a gift of
VALUE

3-IN-1 BIKE RADIO/LIGHT/HORN
Entertainment on your handlebars!

15.99

It's a gift that's really three for the road! One unit with all the most-wanted bike accessories. AM radio provides relaxing music to pedal by, powerful headlight brightens the road ahead, bike horn lets everyone know you're coming. Front mounted controls, pull-out key locks unit. Includes one 9V and 2 "C" batteries plus padlock and key
83 Y 4625—Shipping weight 1 lb. 14 oz. **15.99**



**"Holy Marconi, Batman, We're the Most
Dynamic Walkie Talkie Duo in Town!"**

14.98 pair

You're right, old chum, these Batman and Robin walkie talkies will do very nicely as gifts for any deserving youngster. They're solid state with durable plastic housings molded in their likeness, plus telescopic antennas, wrist straps and two 9V batteries! Mail
833 Y 4602W—Shipping weight 2 lb. Pair **14.98**

Batteries Make Things Happen! ... Don't Run Out!
83 Y 3876—Six "D" batteries. 1 lb. 7 oz. 6 for 1.19
83 Y 3877—Six "C" batteries. Wt. 15 oz. 6 for 1.19
Two 9V batteries.
83 Y 3881—5 oz. .2 for 88c
4 "AA" penlite batteries.
83 Y 3878—5 oz. .4 for 99c



**Now Snoopy's a
Portable Radio!**

8.88

Hey kids! Here's your favorite comic-strip character playing all your favorite music!

This all high impact plastic model of "Snoopy" is now an actual working AM radio. Reception is equal to many more expensive radios—built-in antenna rod serves as on your favorite radio program, music, sports, anything! Operates on a 9V battery (not included).

Take and listen to it anywhere... includes earphone and carrying strap. Gift boxed. Ship. wt. 1 lb. 3 oz.
833 Y 4863..... **8.88**

**Portable "Peko"
Portable Radio**

9.99

A cuddly bundle of stuffed animal fun with an extra-special surprise inside—AM radio. This lovable doggie will sit by your side and play the best in radio just for your enjoyment.

Furry friend comes complete with leash, collar and personal comb to brush his soft, silky hair. Uses 9V battery (not included, sold below). Ship. wt. 1 lb. 1 oz.
838 Y 4604..... **9.99**

9 VOLT BATTERIES. Always good to have some at home. Shipping weight 5 oz.
83 Y 3881.....2 for 99c



**Tiny "Micro-Mini"
Pocket AM Radio**

5.88

What it lacks in size, it makes up for in sound. Small enough to fit in a pocket. 3 1/2 x 2 1/4 x 1 1/2 inches deep.

Full, dynamic sound is produced by transistorized circuitry, built-in antenna and a mighty 2-inch speaker. One-hand controls for volume and tuning. Plastic housing. Operates on one "AA" penlight battery, included... many hours of listening pleasure. Also includes earphone.

833 Y 4641..... **5.88**
Shipping weight 1 lb. 3 oz.



**AM Headphone
Portable Radio**

9.99

Get AM radio sounds wherever you go... this radio goes with you.

Transistorized; solid state. 2 1/4-inch speakers in each ear. Plastic casing with padded overhead strap. Operates on 9V battery, included. Overall size, 7 1/2 x 8 x 4 inches. White with black trim.
839 Y 4610..... **9.99**
Shipping weight 1 lb. 6 oz.

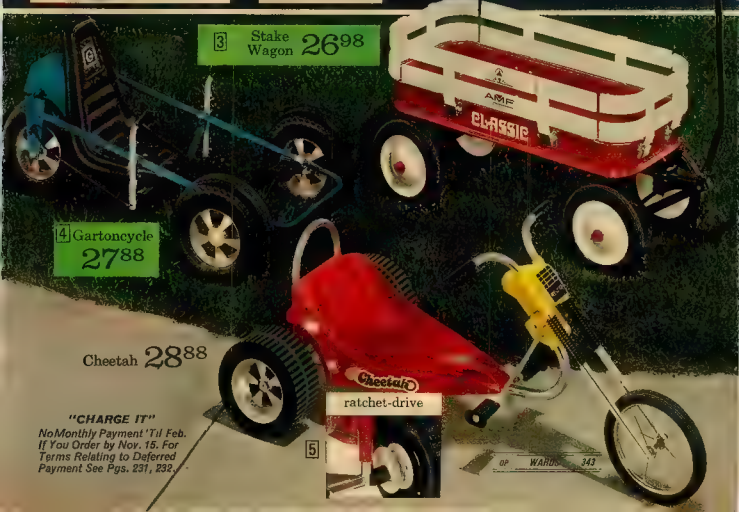
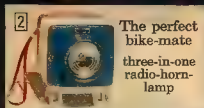


runs on kid power

1 Convertible
20-in. sidewalk
bike

39⁸⁸

16-in.
bike 35⁹⁴



"CHARGE IT"

No Monthly Payment 'Til Feb.
If You Order by Nov. 15. For
Terms Relating to Deferred
Payment See Pgs. 231, 232.

Wards gives you ... IN SUMMER SUN



Tractor and Trailer 43⁹⁸

1-2 Just what the young farmer needs. Brawny 41x23½x27 in. high "Big 4" tractor has large molded 18x4-in. tractor-tread rear tires—plus two 8x13¼-in. molded front tires for extra stability. Heavy gauge steel hood with simulated engine block. Heavy-duty ball-bearing chain drive, completely enclosed. Spring-mounted adjustable seat with backrest, just like on a grown-up model. Sierra green finish. Tractor hitch. Steel trailer, about 34½x21 in. wide, is great for hauling pale, pets, toys or "farming equipment." Easy to assemble.

(1) 48 G 13407 R—Tractor only. Wt. 31 lbs..... 36.99
(2) 48 G 13408 M—Trailer only. Wt. 10 lbs..... 8.99
Save \$2 on Tractor and Trailer Outfit.
48 G 13409 R—Ship, wt. 41 lbs..... 43.98

28-in. Chubby Auto 14⁹⁹

3 Chubby's wide headlight eyes say "love me!" Tough plastic body on steel chassis. Knuckle-type steering. Colors may vary. Easy to assemble.
48 G 13477 M—Ship, wt. 10 lbs..... 14.99

PHONE YOUR ORDER! See pg. 238

35-in. Sno-Mobile Sled 10⁹⁹

4 Rugged plastic sno-mobile sled sweeps down the slopes at high speeds. Sure-grip handlebars and foot-controlled runners provide exciting maneuverability. With sturdy metal steering mechanism. 35-in. long. Easy to follow instructions included.
48 G 13428 M—Ship, wt. 8 lbs. 3 oz. 10.99

35-in. Fire Engine 21⁹⁷

5 Clear the way for our 35-in. Fire Engine! High-impact red plastic body with white enameled handrails, 2 ladders, easy assembly instructions.
48 G 13410 A—Ship, wt. 19 lbs. 21.97

Build Your Own Racer 13⁹⁹

6 This do-it-yourself kit is an educational "Father and Son project" that can be completed with ordinary hand tools. Comes with easy to follow full size plans or use your own design. You just add lumber, labor, and paint. 49-in. long assembled. Incl.: 4 wheels, steering wheel with steel steering assembly, hardware plus cut-out trim, instructions.
48 G 13402—Ship, wt. 10 lbs. 13.99





Fifty 45-RPM
Hit Records

JUKE BOX JAMBOREE

Makes a Dull Party
a Swinging Adventure! **39.98**

All new from Eversee with an authentic juke box appearance. Includes a brightly mod platform area and astounding flashing light bulb included. A two-speed full fidelity phonograph. 7-in. plastic turntable, 4-in. speaker, solid state amplifier. Volume and tone controls, sapphire needle, 7-foot cord. Includes one 45 RPM record. Sturdy polystyrene cabinet with silver foil hot stamp. Colorful and long-lasting—almost indestructible. Cabinet size 36x20 1/2 x 14 inches deep.

83 Y 4566H—Express/Freight Shipping weight 24 lb. . . . 39.98

A FIFTY 45 RPM RECORDS Hits by big-name artists,
83 Y 4803—Shipping weight 4 lb. **4.98**



PHONO, RECORDS AND STAND

Completely Portable Outfit is Designed with the
Exciting Denim Look of Today . . . It's All Yours for

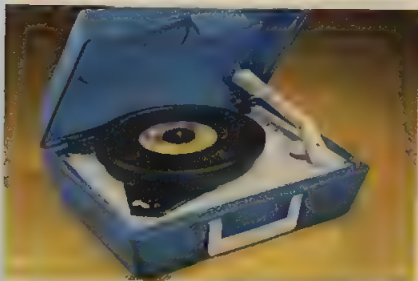
COMPLETE OUTFIT 29.95

Listen to your favorite music in style . . . and carry it with you wherever you go. This denim-look phono outfit is just the thing!

Two-Speed Phono plays 33 1/3 and 45 RPM records. Has solid state amplifiers, 4-inch dynamic speakers, separate volume and tone controls. Durable plastic housing is finished with a mod denim-look. Phono size: 10 1/2 x 12 1/2 x 5 1/2 inches high. Also includes ten big-hit 45 RPM singles by big name recording artists.

Record Player Stand fits nicely in a bedroom or den. Ebony finished baked enamel. Lower shelf holds assorted LP's as well as 45's. Overall size 21 1/2 x 12 1/2 x 10 inches deep. Easy assembly.

83 Y 4562M—COMPLETE OUTFIT Mailable. Ship. wt 16 lb. **29.95**

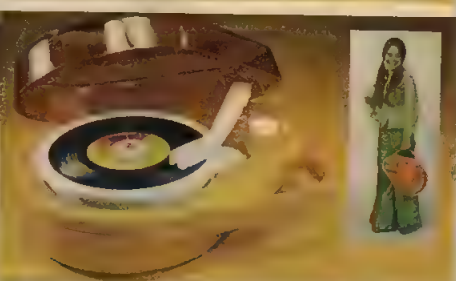


Capehart Portable Phonograph 15.98

Makes a fantastic Christmas gift for the young music fan. He can listen to all of the super sounds of today and Dad can watch the ball game without being disturbed. Portable phono for any room in the house.

Plays speeds 33, 45, fits all size records. Comes in a self-contained scuff-proof carrying case with handle. You can take it to parties or move it from room to room easily. Has a sapphire needle, 4-inch built-in speaker, 45 RPM adapter. Made of hi-impact plastic—long-lasting for lots of listening pleasure. Small enough to fit just about anywhere. 12 1/2 x 8 1/2 x 10-in. deep.

83 Y 4502E—Mailable. Shipping weight 8 lb. **15.98**



Modern 3-Speed Portable Phono 18.99

This is the wildest thing yet . . . a portable phono that looks like something from outer space. But it plays the down-to-earth music of today as well as all far-out sounds that kids really groove on.

It's sleek and it's sassy—full 3-speed phonograph is a completely solid state unit. Plays all standard records and speeds with the help of a built-in 45 RPM adapter. Has manual tone arm, sapphire styl.

Futuristic molded plastic cabinet—positively durable for dependable music making. Young music lovers will go bananas over it! Has matching tinted dust cover. AC operation . . . no battery eq. to worry about. Size: 13 1/2 x 9 1/2 x 4 1/2 inches deep.

83 Y 4640 **18.99**
Shipping weight 4 lb. 8 oz.

TEEN GIFTS

**Sensational Gift Ideas for
the Teens on Your List!**



Can the Music with AM Radios

Your
Choice **10.99**

We've hidden top-quality AM radios inside these simulated beverage cans. You can't quench your thirst but you can groove on your favorite music... nifty for the teen on the go.

Features 2 1/4-in. dynamic speaker; thumb wheel volume and tuning. Operates on 9V battery, included. Built-in AM antenna for range reception. Made of durable polystyrene—almost 5-in. high.

BUDWEISER RADIO, "The King of Beer"

833 Y 4608—Shipping weight 15 oz. 10.99

COKE RADIO "It's the Real Thing"

833 Y 4606—Shipping weight 15 oz. 10.99

David Cassidy Pendant Radio

9.88

A Sensational to show off to friends! A pendant that hangs around and plays AM music while beautiful David Cassidy turns you on with a million-dollar smile. Can be used to frame any other picture of your choice... If you get tired of David,

Plastic case is strung from a 28-inch chain. With volume and tuning controls, 2-inch speaker, built-in antenna and 9V battery included.

833 Y 4606—Shipping weight 15 oz. 9.88

Deluxe Portable Phono Player

22.98

A Modern design makes this a winner with any music lover. Plays any size record—33 1/3, 78 and 45 RPM. Built-in 45 RPM adapter. Has solid state amplifier, individual volume and tone controls, manual tone arm with flip-over sapphire stylus. Made of durable polystyrene. Actual size 15 1/2 x 4 1/2 x 3 1/2 inches high. Includes matching see-thru United dust cover. Red, White and Blue.

83 Y 4675E—Mailable Ship. wt. 9 lb. 22.98

Handsome Student Guitar

15.98

A Not a toy, but an authentic pro-style guitar—constructed to 3/4 size for easy handling and playing by small hands. The ideal first guitar for beginning players. Natural wood gives rich, full tones. Steel reinforced neck and 4 inlaid pearl position markers. Accurately fretted fingerboard and steel tail piece. Youngsters will be playing beautiful music in almost no time at all.

83 Y 4584E—Mall. 15.98

62 • ALDENS

Shipping weight 6 lb.



6-Digit Pocket Calculator

19.95

The perfect gift for any youngster with homework to do. He'll appreciate a way to get it done quicker. The 4-function calculator is just the thing. Adds, subtracts, multiplies and divides instantly. Has automatic squaring press 'X' key to square displayed numbers. Carry it anywhere—weighs less than 5 ounces. Compact too—5 1/2 x 1 1/2 inch thick. Operates on AC or batteries, not included. Comes with own AC adapter for longer battery life. UL listed.

863 Y 6780W—Ship. wt. 14 oz. 19.95

Solid State Treasure Detector

15.98

Attention modern-day treasure hunters—help is on the way. Fully transistorized treasure detector can locate just about any metal; including gold, silver and aluminum.

Sensing device triggers the light indicator when it passes over a metal object—perfect for exploring beaches, old caves and ancient ruins... You could get rich quick!

Use with handle grip or 30 inch extension handle.

Hi-impact plastic unit operates on 4 "AA" batteries, not included. Can also be used under water. Treasure map included. Batteries sold on p. 58.

83 Y 4683—Wt. 2 lb. 4 oz. 15.98



**Genuine
Pachinko
pinball machine**

CUT \$25

**a WARDS
BEST
BUY
BECAUSE**

It comes to you directly from the Pachinko arcades of Tokyo's glittering Ginza strip—with a \$5.00 stand included FREE! And it's reduced to our lowest price of the year!

**Comparison Shopped
for Value**

NOW **44⁹⁵**
ONLY

This is a genuine, completely reconditioned Pachinko pinball machine, factory cleaned and inspected—you can be assured it is in perfect playing condition. A favorite in the Orient, and fast becoming the rage in the U.S.A., Pachinko is an upright version of pinball. But instead of the conventional 5 or 6 balls, Pachinko has hundreds of steel balls. Flick a lever, and a steel ball whizzes up and around the backboard. With luck and skill it lands in a pocket and bells ring—you've hit the jackpot—more balls! No motors or wires, comes ready to play with stand to keep it steady on table top. Face designs may vary slightly because each is an original (but all are colorful and interesting). Size about 20½x9½x31 in. high. Was 69.95 in '74 Big Fall Catalog, pg. 683 (see price of stand there, too).

53 G 2795 A—Ship, wt. 41 lbs. 44.95

**See more adult games on
pages 262-264 and 289.
Phone your order. See pg. 238.**

See woman's outfit in Big Fall Bk., pg. 48... girl's outfit in Big Spring Bk., pg. 301... man's sweater on page 11 of this book.



the rechargeable ELECTRICS

your choice
44.98



it's official! traffic patrol cycle

The junior patrolman's dream—a fully equipped cycle that starts at a nudge of the gas pedal. 5V, 8 amp battery pack powers a smooth take-off, a steady traffic patrol. Just recharge the battery in a wall socket overnight! Authentic windshield has red reflectors. Patrolman can issue tickets from mounted pouch. Simulated radio antenna, motor. Built for long hours on the beat with heavy tubular steel frame, molded front and rear fenders, wide-traction 5 1/2 in. diam. wheels. 29 1/2 in. high overalls. Metal and plastic. Color: Blue/White. 10.20V AC recharger. UL listed. Easy assembly. Ages 3 to 7.
M58 J 1300—Freight or express (21 lbs.) **44.98**

rechargeable
battery
included



it's dynamic! fan jet chaparral racer

A sure winner! Sporty electric Fan Jet Chaparral has the dynamic styling that swept the Grand Prix circuit. And a 6V 8 amp battery for fast starts, smooth acceleration. Battery recharges in wall socket overnight! Adjustable foot pedal starts and stops. 7 in. diameter steering wheel controls direction. Racing details: chromed exhaust pipes and intake valves, simulated engine, mag-type wheels. Adjustable spoiler with rechargeable roll bar, padded seats. 44 in. long. White metal and plastic body. 10.20V AC recharger. UL listed. Easy assembly. Ages 3 to 7.
M58 J 3105—Freight or express (22 lbs.) **44.98**

pedal powered



**volkswagen
with real lights**
29.95

Your youngster joins the beetle brigade! Authentic Volkswagen bug has real working headlights, uses 1 D battery (not incl.). Simulated covered tie top. Black molded plastic. Wrap-around windshield, mag wheels. 5 position pedal. 8 1/2 in. x 6 1/2 in. high. Metal and plastic. Easy assembly. Ages 3 to 8.
W58 J 1301—Mail Express (14 lbs.) **29.95**

An authentic car that's styled in every detail to match the great works of the past! Pedal powered chassis has simulated headlights, opening hood, side-mounted bulb horn. Detachable vinyl canopy lets the sun shine in. 36 in. x 22 in. high at steering wheel. Metal and plastic. 8 1/2 in. x 6 1/2 in. Easy assembly. Ages 3 to 7.
M58 J 3145—Frt or exp. (21 lbs.) **29.95**

**putt mobile
with canopy**
29.95

Daisy ... THE FIRST NAME WORLDWIDE IN AIR RIFLES

Daisy Carbine Rifle and Scope Outfit

The Perfect Beginning for the Young Marksman in Your Family **12.99**

Dad probably had one and loved it... named Daisy Western Carbine air rifle plus sighting scope with peep aperture. Has fast lever cocking, gravity fed 700-shot repeating action with controlled velocity. Includes 3 packs BB's and 1 pad of targets.

33 Y 3830E—Mailable. Shipping weight 5 lb..... **12.99**

CHEST OF 5000 BB'S. For any air rifle..... **12.99**

333 Y 3912E—Mailable. Shipping weight 4 lb. 7 oz..... **3.49**

4 Daisy "680" Power King®
for BB's and Pellets **28.88**

5 Daisy Wells Fargo®
Commemorative Rifle **24.88**

6 All Time Favorite
Daisy "Red Ryder" **17.88**

7 New Daisy Sportsman
Rifle Outfit **16.88**

4 POWER KING®—BB repeater and .177 pellet single shot air rifle. Easy pumping action; 10 pumps to maximum power. Holds 100 BB's. Molded Monte Carlo stock and forearm. "No-pinch" pump lever handle. Cross bolt trigger safety. Overall length is 37½-inches. Weighs only about 4½ pounds—light for carrying but extremely powerful.
33 Y 3934E—Mailable..... **28.88**
Shipping weight 7 lb

5 WELLS FARGO® rifle returns you to the days of yesteryear. Antiqued gun metal receiver with Wells Fargo design Gold Rush type rifle with two-way cocking lever, side loading port and 40-shot repeating action. Ramp front sight, adjustable rear sight. Overall length over 36-inches. Includes a 12-page facsimile of the Wells Fargo Gazette. Mailable.
33 Y 3955E—Shipping wt. 6 lb.... **24.88**

6 "RED RYDER" by Daisy... the air rifle your dad grew up with. 700-shot repeating action—shoot all day without re-loading. Gravity feed, adjustable rear sights. Made with solid wood stock, "Red Ryder" emulated for all to see. With distinctive leather thong. Overall length is 35-inches. Mailable.
33 Y 3931E—Shipping weight 4 lb..... **17.88**

7 SPORTSMAN OUTFIT—perfect for young shooters. Made of steel and wood for long-lasting effectiveness. Seasoned wood Monte Carlo stock. Adjustable, all-weather target sling. 700-shot controlled velocity repeating action. Adjustable rear sight, ramp front. Gun length, 36-inches. Includes pack of 725 BB's and pad of targets. Mailable.
33 Y 3946E—Shipping weight 6 lb..... **18.88**

8 DAISY PEACEMAKER BB 6-gun and holster set—the gun that ruled the wild west. Gun has single action 12-shot automatic feed—get off 12 rounds in no time. Leather holster fits on wrist sizes 24 to 46½-inches... young and old cowboys alike. You also get BB's, oil and targets. Intended for recreation only.
333 Y 3888—Shipping weight 2 lb. 4 oz..... **11.88**

Daisy
6-Gun and
Holster **8**
11.88



Rub-a-Dub Dolly
... soap her up,
scrub her clean

8.99

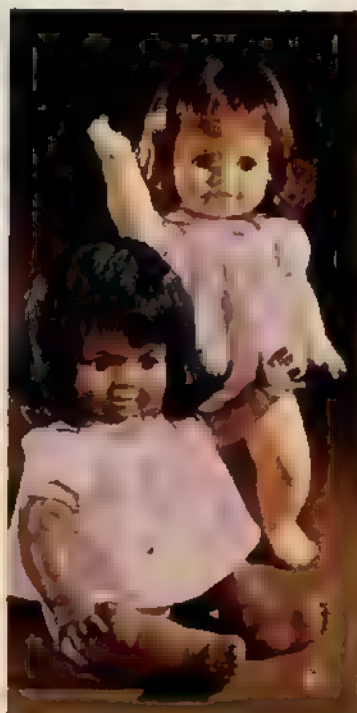
Seventeen inches of watertight fun... made completely of vinyl for soap-proof scrubs. Created by Ideal with jointed arms and legs. Pretty rooted hair, painted face. Comes with her own terry robe for warding off chills. Wears a diaper. Ages 3 and up. Mailable. Shipg. wt. 5 lbs. **8.99**
257 J 180



1 SWEET APRIL... five and one-half inches of cry baby. She sheds tears, even walks with your help. Of fully-jointed vinyl... wipe her clean with a sponge. She comes with extra outfit, cradle, stroller, walker more! Ages 4 and up (2 lbs. 3 oz.) **8.99**
67 J 3755

2 LITTLE MISS-MATCH... soft cuddly and cute with a mismatch of prints all over her body. Vinyl face and hands; long rooted hair. Cloth body filled with foam. Fifteen inches high and lake-to-bed soft. Recommended for all ages. Shipping weight 1 lb. 13 oz. **6.99**
57 J 3721

3 DRINK AND WET baby doll... ready to roam with her trunk and layette. Fourteen-inch body of baby-sci vinyl... rooted hair and eyes that move. 6x 9 1/2 x 7 1/2 inch trunk complete with blanket, bib, bottle and more! Ages 4, up. Mailable. (4 lbs.) **9.99**
257 J 211



Buy both—save \$2.22

7.88 ea. in sets of 2

Fisher-Price dolls of vinyl and cloth. Rooted hair. Clothing removes; velcro closings. 13 1/2" tall. For 1 1/2 years, up.

4 AUDREY—a tomboy in jeans. 57 J 2801—(1 lb. 4 oz.)... **8.99**

5 MARY—teacher's pet in a red-checked dress. Pretty blonde hair. 57 J 2802—(1 lb. 4 oz.)... **8.99**
Savel... Any 2 for 15.76

Baby Crissy by Ideal

13.77

6 A 24-inch cuddler with Magic Skin of foam-filled vinyl... It's soft as a real baby's. And her hair can be styled... pulls out to shoulder length and can be shortened for many different looks. And Crissy's adorable in her real baby-sized dress. For ages 4 to 10 years. Mailable. Shipping weight 6 lbs.

257 J 3878—WHITE... **13.77**

257 J 3879—BLACK... **13.77**

Mattel's Tender Love

9.99

Tender Love favorites with skin-soft bodies and rooted hair. Of plastic and foam. For ages 3 to 8.

7 TALKING BABY says 8 phrases. 15 inches tall. Mailable. 257 J 2810—(4 lbs.)... **9.99**

8 SWEET SOUNDS, cries out loud, weeps tears when fed! .3 inches. 57 J 2837 (2 lbs. 6 oz.)... **9.99**

Tiny Tears and trunk

17.77

9 Her 13 1/2-inch foam-filled vinyl body is soft as a real baby's. Made by Ideal with Rock-A-Bye eyes... rock her to sleep and they close slowly; lay her down and she cries tears. Better still, she's ready to travel with a trunk full of clothes included: a sunsuit, party dress, robe, Pampers®, bottle and more. For ages four to ten years. Mailable.

257 J 3880—(6 lbs.)... **17.77**

fun ways to go!

... ON WINTER SNOW



10



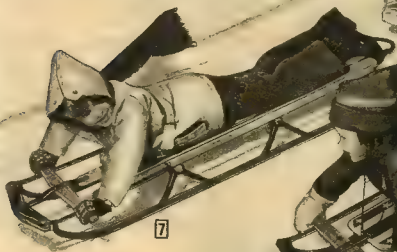
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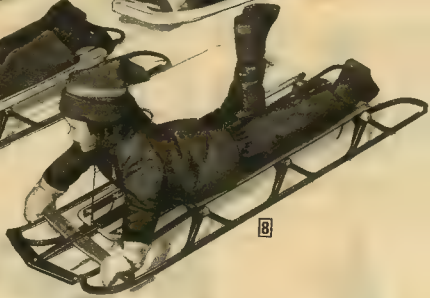
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7



8



Our Deluxe 45-in. Sled 13⁹⁹

7 Made exclusively for Wards by the makers of the famous Flexible Flyer! Our Deluxe sleds feature the exclusive Flexible Flyer gooseneck design for positive, free floating steering, chrome-plated steel front bumper, hardwood slot deck coated with weather-resistant varnish, steel runners, and double ribbed knees for strength. Built to take many snowy seasons of rough play.

48 G 13611 A—45-in. long. Wt. 8 lbs. 8 oz. 13.99
48 G 13612 A—52-in. long. Wt. 10 lbs. 16.99
48 G 13613 A—60-in. long. Wt. 11 lbs. 5 oz. 18.99

Our 41-in. economy sled 8⁴⁸

8 Our economy-minded Standard sleds are also made exclusively for us by the makers of the famous Flexible Flyer. This sturdy sled features the exclusive gooseneck steering design, steel front bumper, and one-piece 1/4-in. plywood deck coated with weather-resistant varnish.

48 G 13601 A—41-in. long. Wt. 7 lbs. 5 oz. 8.48
48 G 13602 A—48-in. long. Wt. 8 lbs. 10.49
48 G 13603 A—56-in. long. Wt. 10 lbs. 12.99



Big Chief Toboggan 4⁹⁹

9 Tough, one-piece molded construction has no seams to separate. Sleek, smooth undersurface slides swiftly over snow. Room enough to hold two tows; four sturdy poly handles provide hold-on accuracy. Decorated with colorful racing stripes. Holes in front rim allows you to add your own rope.

48 G 13712 A—50 1/2-in. long. Wt. 3 lbs. 4.99

Push-Pull Baby Boggan 8⁹⁹

10 Let your baby experience winter's wonderment. Contoured plastic body with raised seat and safety strap. Attach handle at front or rear.

48 G 13708 M—28 1/2-in. long. Wt. 5 lbs. 8.99

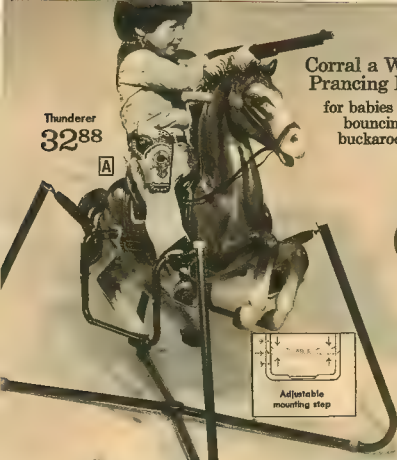
Wards 5-ft. Ski set 12⁴⁹

11 Discover skiing's magic with two 5-ft. hardwood skis with metal safety bindings that hold secure but release quickly and two 52-in. hardwood poles with plastic grips and rings. Ages 8-12.

48 G 13701 M—6 lbs. 12.49

"CHARGE IT!" Terms on pgs. 231, 232

Thunderer
3288



Corral a Wards Prancing Pony

for babies and
bouncin'
buckaroos

Thunder Cloud
2288

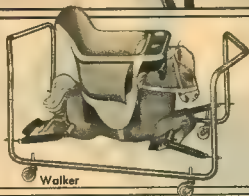


GIDE-UP THERE! Our palominos are **STRONG AND STABLE!** Steel springs, bodies molded of tough polyethylene with belted saddles, sturdy tubular frames, slip-resistant, rubber floor grips, hand grips.

A Thunderer is our largest horse—strong, too. He has an extra broad base for maximum stability. Adjustable step enables "cowboys" to ride for years. 40 in. long, 28-in. saddle height, 49x60-in. frame. Easy assembly. With bridle, stirrups. Ages 2 and up. 48 G 25012 M—Shipping weight 30 lbs. **32.88**

B Thunder Cloud. With bridle. Saddle height 28-in., 37 in. long, 44x24½-in. frame. Easy assembly. For ages 2 and up. 48 G 25000 M—Shipping weight 20 lbs. **22.88**

Shop the easy way—order by phone. See page 238.



Nursery
Pony **1488**



Easily converts as baby grows

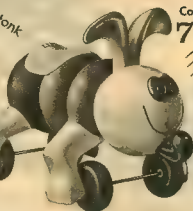
Let Nursery Pony help you care for your baby. This 27-in. long pint-size pony handles your baby's growing needs from the age of 6 months to 3 years. It can be easily transformed from a baby seat to a beginner's walker and, finally, to a riding horse. Of bright blue plastic with yellow saddle and removable yellow seat, it's a great aid to any mother. Saddle height adjusts from 9-18 in. Sturdy 32½x18-in. tubular steel frame snaps together without use of hardware or tools. 48 G 25324 M—Ship. wt. 12 lbs. **14.88**



Silly Sammy
1399



This daffy duck
twists his head
in all directions
as he moves along



Cootie
799



Inchworm
1788

Have them wheel with glee this year on Wards Kookie Kritters

Silly Sammy will stretch out his big neck in nearly impossible directions to get gobs of giggles from any 2-5 year old that rides him around. The secret? A ¼-in. steel offset shaft runs from his wheels to his head. Of rugged plastic with a honker. 36x32 7 in. high. 48 G 25322 M—Wt. 9 lbs. **13.99**

Everybody loves Cootie! Here he is in riding size for the preschooler. Molded of bright colored, tough, high-impact styrene with polyethylene wheels on steel axles. Designed to be stable and sturdy for 1-3 year olds. Measures about 23 3/4 x 13 x 15 inches high. 48 G 25244 M—Wt. 7 lbs. **7.99**

Boys love Nini! Girls adore him! He's the lovable green Inchworm! He inches along on the rocking ridges push legs and arms forward, propelling inchworm's body ahead. Large saddle, sturdy saddle "horns" provide proper balance for children up to 65 lbs. About 34 1/2 x 6 x 17 3/4 inches high. 48 G 25200 M—Wt. 12 lbs. **17.88**

Your Child Will Love These Grown-Up Style PORTABLE TYPEWRITERS



Petite International with Case 22.88

1 For that hard-to-find special gift, consider our finest machine complete with rugged molded carrying case for easy transport. What a great way to do school papers neat & clear! This 13½x12x5¼ inch typewriter has everything a young typist could want: 80 characters—small and capital letters, figures, fractions, back space and shift key on standard 3-bank keyboard. It also has an automatic ribbon reverse, carriage reverse lever, line roll-up, paper release and smart attaché style carrying case. Metal and plastic. Ages 6 to 14 years.
83 Y 3840—Shipping weight 6 lb. 8 oz. 22.88



19.88



15.88

2 PETITE "SUPER TOUCH" 11x10½-inch typewriter with 80 characters—capitals and lower case, plus shift keys, automatic ribbon reverse, carriage and paper release, line roll-up, feather touch. Metal and plastic. Ages 6 to 14 years.
83 Y 3842—Shipping weight 4 lb. 5 oz. 19.88

3 TOM THUMB™ 10x11½-inch plastic typewriter, metal and nylon mechanisms. 50 characters—alphabet, numbers, punctuation, ribbon reverse lever, line roll-up, instruction booklet included. Corrugated carrying case. Metal and plastic. Ages 6 to 12 years.
83 Y 3844—Shipping weight 7 lb. 10 oz. 15.88



4 SNOOPY® PENCIL SHARPENER 6.88



5 SNOOPY® TOOTHBRUSH CUT 1.11 6.88



6 FLINTSTONES TOOTHBRUSH 6.88

These Cute Cartoon Favorites Make Great and Practical Christmas Gifts

4 SNOOPY® PENCIL SHARPENER. Here's one of your child's favorite pals, ready to help with schoolwork. Made by Kanner®, this battery-powered sharpener is designed for safety. It includes blade replacement unit and 3 pencils. Sharpens any standard size pencil. Uses 3 "D" batteries (not included) sold at right.
83 Y 4003—Ship. wt. 1 lb. 4 oz. 6.88

5 SNOOPY® TOOTHBRUSH. Cut from our 1973 Christmas Book, p. 5. Kids may brush their teeth more often if Snoopy's there watching! The little house comes with 2 brushes, 6-inch power handle. ADA approved. Uses 2 "D" batteries (not included) sold at right.
83 Y 4825—1 lb. 4 oz. Wts 7.99
© United Features Syndicate, 1974

6 FLINTSTONES TOOTHBRUSH. Yabba Dabba Doo! 2 brushes with Fred-shaped handles, car as holder. Wima as tube-winder. ADA approved. Uses 2 "D" batteries (not included) sold below.
83 Y 4019—Ship. wt. 1 lb. 6 oz. 6.88

8 "D" BATTERIES 83 Y 3976—Ship. wt. 1 lb. 7 oz. 6 for 19

is here!

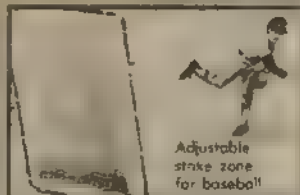
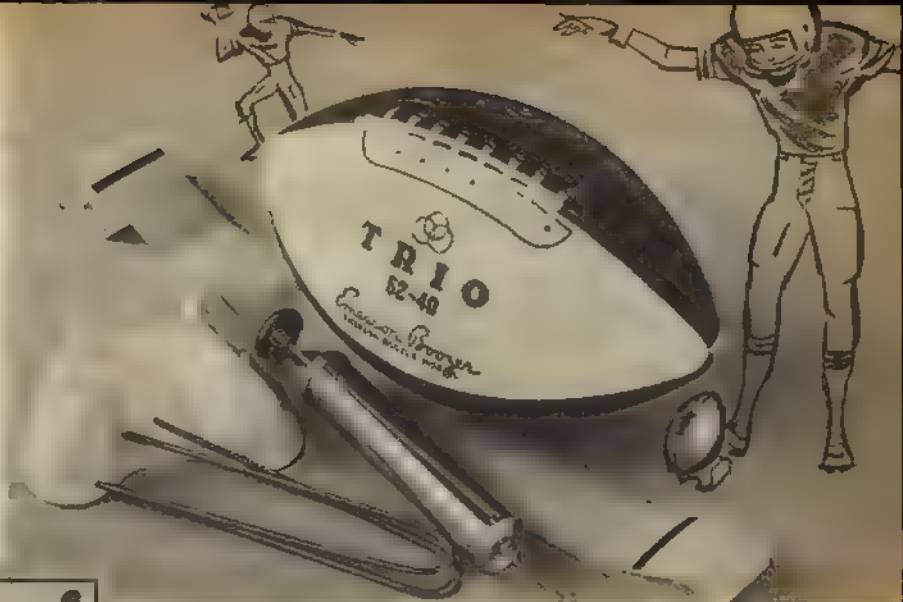
punting, passing and kicking set

9.99

Keep your triple threat sharp with this punting, passing and kicking training set! Practice with a genuine cowhide, official size and weight football endorsed by Emerson Boomer. Football is red, white and blue and features a kamleak bladder. Measure your punting and kicking improvement with a 75-yard tape marked off in feet, two wire holders. Incl. plastic kicking tee, personal performance chart, inflating pump and needle.

50 J 9418—Shipping weight 3 lbs.

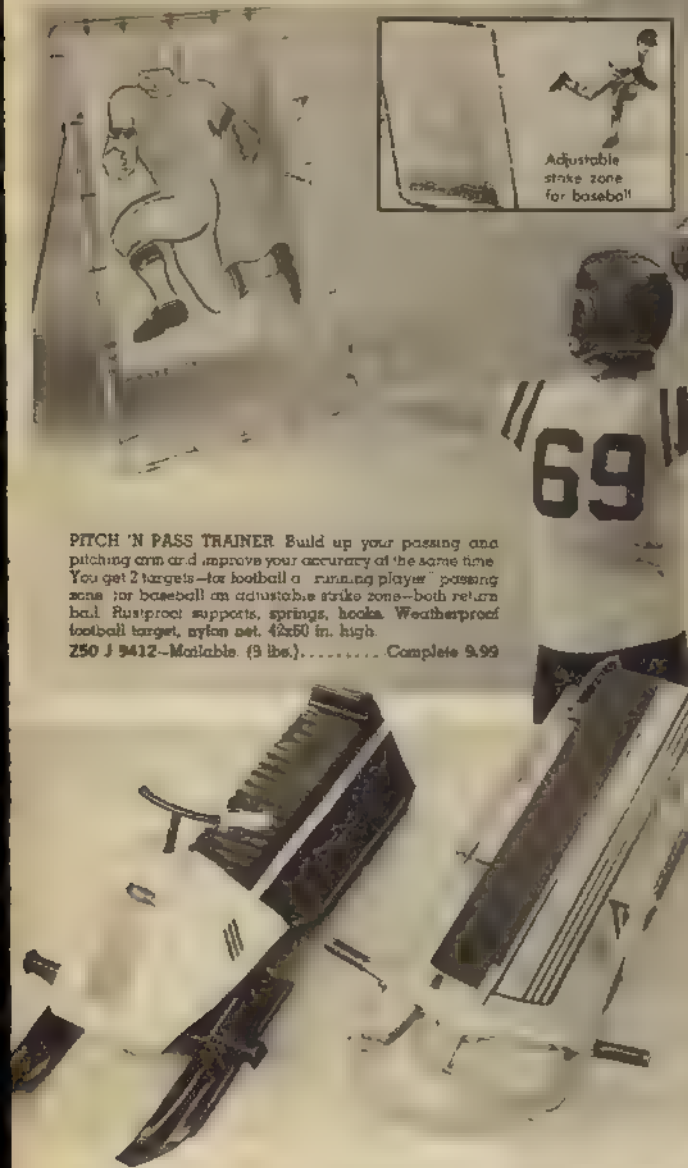
Set 9.99



Adjustable
strike zone
for baseball

PITCH 'N PASS TRAINER Build up your passing and pitching arm and improve your accuracy at the same time. You get 2 targets—for football or running player's passing zone; for baseball an adjustable strike zone—both return ball. Rustproof supports, springs, hooks. Weatherproof football target, nylon net. 42x50 in. high.

Z50 J 9412—Mailable (9 lbs.)..... Complete 9.99



SNO-JET MOBILE Get set for snappy speed runs down your favorite slope.

Looks like dogs, but only goes down hill. Full-turn skis controlled by handlebars. Foot rests on skis, grips on handlebars help to prevent slips. Yellow and Black body with simulated dash.

36x20x.8 in. high. Easy assembly. Mailable.

Z50 J 9400—(10 lbs.) 12.99

SILVER STREAK sled. Streamlined! Rear is lower. T grooved runners, closed or safety Patented "Y" steering. Chromed bar, plastic grips; varnished deck.

W50 J 9401—47 in. Mail/Express (10 lbs.) 12.98

W50 J 9402—53 in. Mail/Express (10 lbs.) 15.98

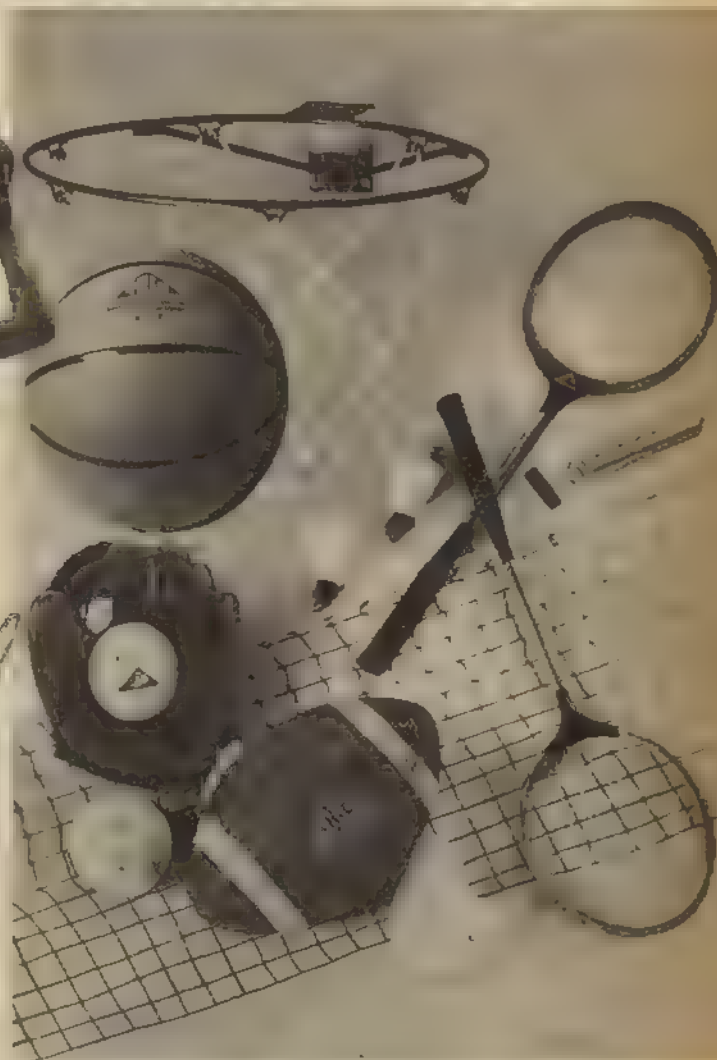
M50 J 9403—65 in. Fri. Express (10 lbs.) 18.98

ROYAL RACER sled (not shown). Streamlined. T grooved runners with closed ends for safety. Varnished, 1 piece waterproof 5-ply varnished deck.

W50 J 9404—4 in. Mail/Express (10 lbs.) 8.98

W50 J 9405—47 in. Mail/Express (10 lbs.) 9.98

W50 J 9406—53 in. Mail/Express (11 lbs.) 12.98



5-game all-season sport kit

19.99

football • baseball
basketball • softball
badminton

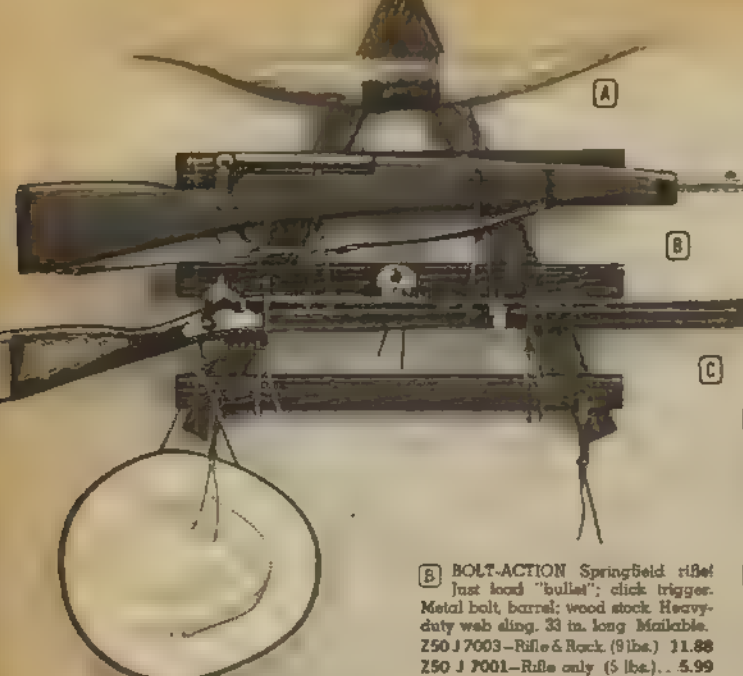
Young sportsmen stay in shape and develop as well rounded athletes with the 5-game sport kit. You get year round athletes: official size football, plastic kicking tee, official size basketball, regulation net-to-goal and net, metal inflating pump and needle, baseball leather armor, baseball fielder's glove, official size leather-covered softball, 2 badminton rackets, 2 shuttlecocks, badminton net.

Z50 J 9416—Mailable (9 lbs.)..... Kit 19.99

SPiegel • 301

SAVE!
buy either rifle
and steer-horn
A-frame rack

Both for
11.88



A BAR "A" GUN RACK is wooden A-frame with 3-D steer horns that look great in any bunk house. 5 horse-shoe hangers with rawhide thong for rifles, clothes. (Hat not included.) 24 1/2 x 6 1/2 x 20 1/2 in. high. Mailable.
Z50 J 7000—(4 lbs.) 5.99

B BOLT-ACTION Springfield rifle. Just load "bullet"; click trigger. Metal bolt; barrel; wood stock. Heavy-duty web sling. 33 in. long. Mailable.
Z50 J 7003—Rifle & Rack (9 lbs.) 11.88
Z50 J 7001—Rifle only (5 lbs.)... 5.99

C KENTUCKY rifle has solid 1-piece wood stock with bright finish brass trim, ramrod. Shoots soft cork balls (10 incl.). 37 in. long. Mailable.
Z50 J 7004—Rifle & Rack (8 lbs.) 11.88
Z50 J 7002—Rifle only (4 lbs.) 5.99

smoker rifle
3.99

Young range riders can have an exciting Western rifle that smokes noses and smokes... just cock the lever and pull the trigger. Safety cocking lever is "no-pinch." Wood stock, beautiful blue steel mechanism. Simulated telescopic sight and barrel are metal. 27 inches long.
Z50 J 7005—Mailable. (3 lbs.) 3.99

trail scout
8.99

Here's a Western rifle by Daisy that really "shoots from the hip!" Finger notch and open seam in the vinyl holster allows swivel shooting from the hip. The heavy-gauge, rust-resistant steel barrel has a bronze-like finish. Stock is high-impact molded polystyrene. Shoots no ammo.
Z50 J 7006—Mailable. (4 lbs.) 8.99

combat rifle
4.99

Issue your junior leatherneck this blockbuster by Marx! Just slide back the cocking mechanism and you can squeeze off 50 real-sounding shots. Right down to its recoiling muzzle, it is an exact duplicate of the rifle made by Colt Industries today. Molded of high-impact plastic with woodgrain on stock and hand hold. 33 1/2 in. long overall.
Z50 J 7007—Mailable (3 lbs.) 4.99

American cowboy
2-gun outfit
4.99

Mosey around town in style with this scappy 2-gun outfit. 2 double-action pistols ride easy in their antiqued simulated leather holsters. A cowpoke's hat wards off the Western sun. Kusan set includes: 3 plastic bullets, Deputy Sheriff badge, removable belt, Texas money, kerchief, clasp. Mail.
Z50 J 7008 (4 lbs.) 4.99

1.
good guy

Outfit your good guy with this deluxe Kusan outfit! There's two Texas pistols with painted stag grips with the carved look. Set features antiqued simulated leather fast-draw holsters with matching adjustable attached belt. 3 3/4-in. plastic Ranger carbine has painted White stock and forearm, realistic White scope and metal ring-type lever for rapid fire. White woven straw-type hat. White vest with arrowhead coxches and underlays, kerchief, bullets, deputy badge, packet of Texas money and 6-ft lariat. Mailable.
Z50 J 7009—(5 lbs.)... 14.99

2.
trailblazer

Equip your little trailblazer for fun with a White woven straw-type cowboy hat, Black vinyl vest with dapper White piping and two rugged Texas pistols. Set also features large simulated leather holsters with colorful Western decorations and a removable White belt with large prong buckle. Kusan set includes plastic carbine rifle with painted stock and forearm, a packet of Texas money and a Deputy Sheriff badge. Mailable.
Z50 J 7010—(4 lbs.).... 9.99

3.
pony express

Young pony express riders will love this Kusan outfit! There is a jaunty Black felt cowboy hat, two tough Texas pistols and simulated leather holsters with quick-draw pockets and 2-color hot-branded embossing. Holsters are snug on a removable belt with large-prong buckle. Black plastic carbine rifle has hot-branded flipper. Also a press-on Deputy Sheriff badge. Mailable.
Z50 J 7011—(4 lbs.) ... 8.99

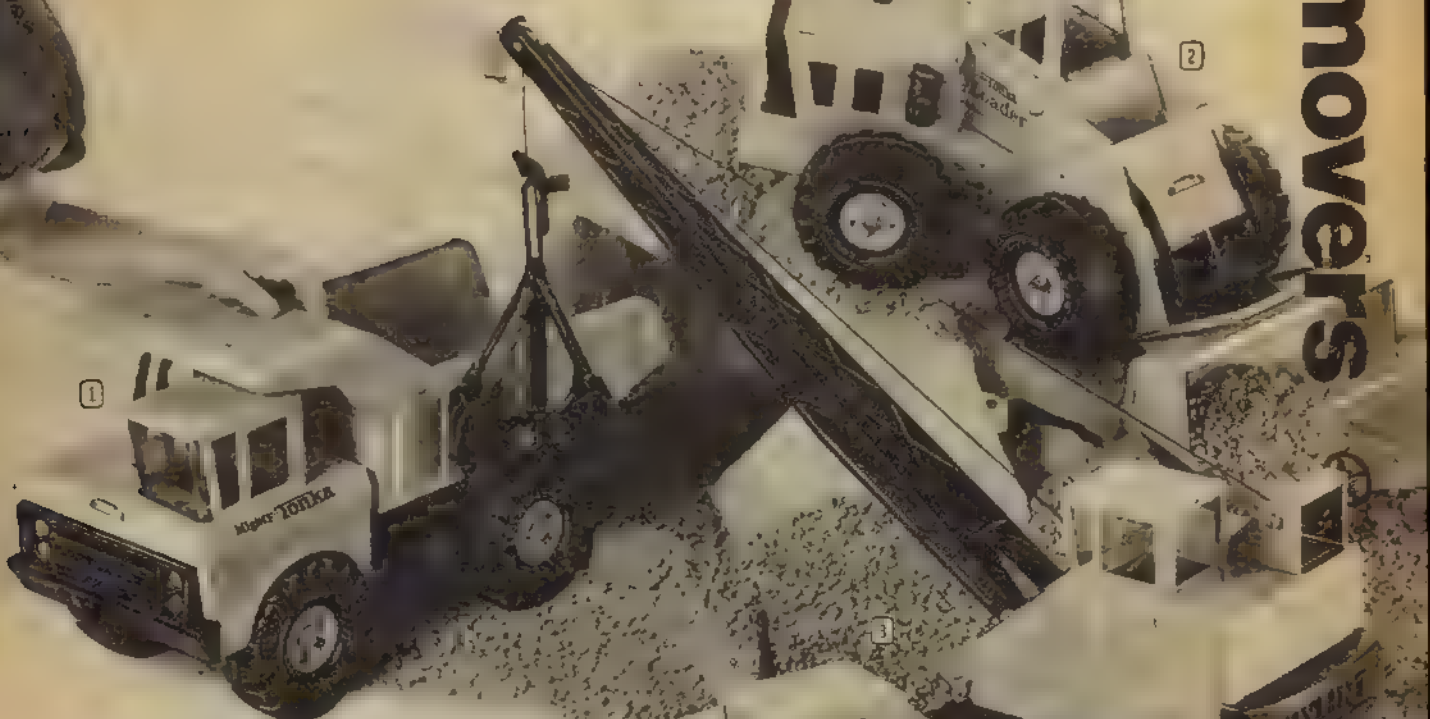
4.
commando

Issue your junior commando a 24-in. M-1 rifle and a metal 45 automatic pistol with holster. For survival he'll have a flexible plastic knife and sheath, compass, field binoculars with case, military-type canteen and secret operations theater map. Kusan set also includes a sturdy plastic army helmet, 1 1/2 in. wide Brown belt with Gold-colored buckle and an American flag decal. Mailable.
Z50 J 7012—(4 lbs.).... 9.99



giant earth

movers



the best of the big ones for
jr. road builders everywhere

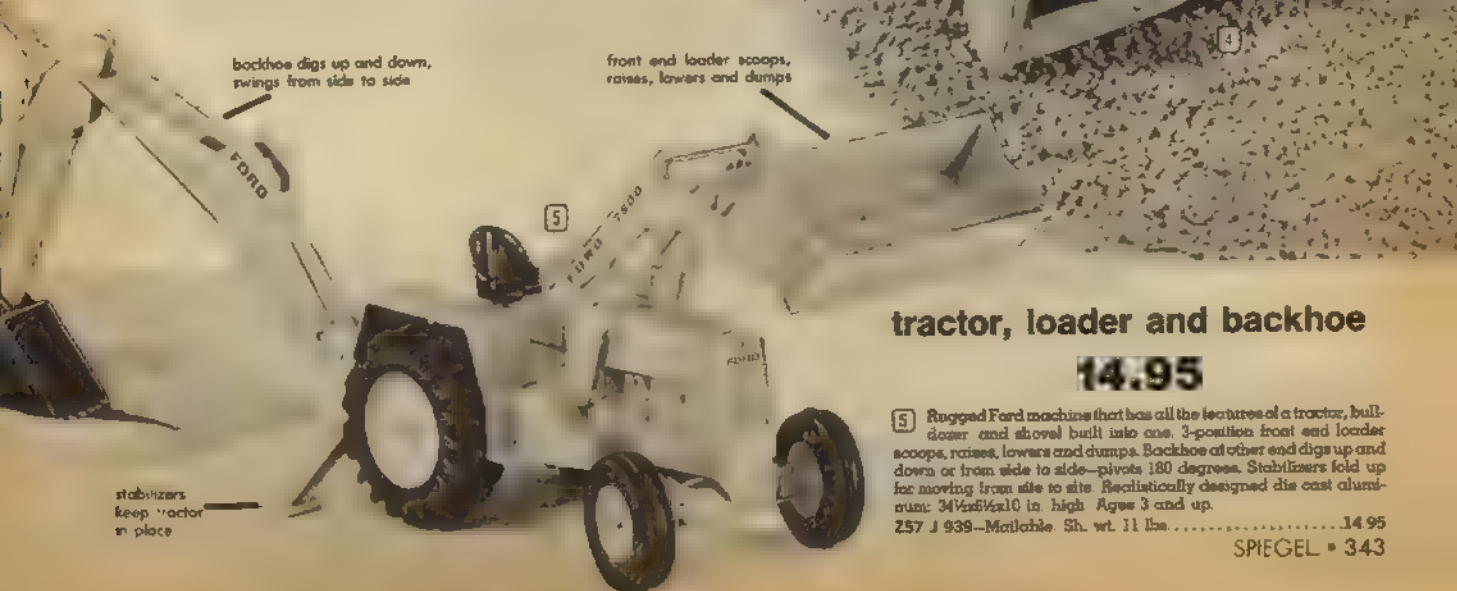
Tonka Nylint

1 DUMP TRUCK. 8.95
This Mighty Tonka truck is so sturdy a youngster can ride in! Carries big loads of earth from work site to work site. Realistically designed plastic and steel. 18 1/2 x 8 x 10 1/4 in. high. Ages 3 and up. Z57 J 5765-Mail (9 lbs.) . . . 8.95

3 SHOVEL. Here's 11.95
Nylint's jumbo-sized Michigan shovel truck. Crank on swivel cab raises shovel—automatically dumps load at top of boom. Detailed steel/plastic. 40 x 7 1/2 x 1 1/4 in. high. Ages 3 and up. Z57 J 912-Mail (11 lbs.) . . . 11.95

2 TONKA LOADER. 9.95
This Mighty loader is built for the tough jobs. 2 levers on swivel cab operate bucket which scoops dirt and small stones. Realistically detailed steel and plastic. 18 1/2 x 9 1/2 x 8 1/4 in. high. Age 3 and up. Z57 J 5764-Mail (10 lbs.) . . . 9.95

4 BULLDOZER. 6.95
Shows it aside with Nylint's jumbo bulldozer. Its big blade adjusts to three positions. Has wide sure-grip tracks for solid traction. Detailed steel and plastic. 12 1/2 x 8 x 7 in. high. Ages 3 and up. 57 J 5753-(3 lbs. .0 oz.) . . . 6.95



backhoe digs up and down,
swings from side to side

front end loader scoops,
raises, lowers and dumps

stabilizers
keep tractor
in place

tractor, loader and backhoe

14.95

5 Rugged Ford machine that has all the features of a tractor, bulldozer and shovel built into one. 3-position front end loader scoops, raises, lowers and dumps. Backhoe at other end digs up and down or from side to side—pivots 180 degrees. Stabilizers fold up for moving from site to site. Realistically designed die cast aluminum. 34 1/2 x 12 x 10 in. high. Ages 3 and up. Z57 J 939-Mailable. Sh. wt. 11 lbs. . . . 14.95



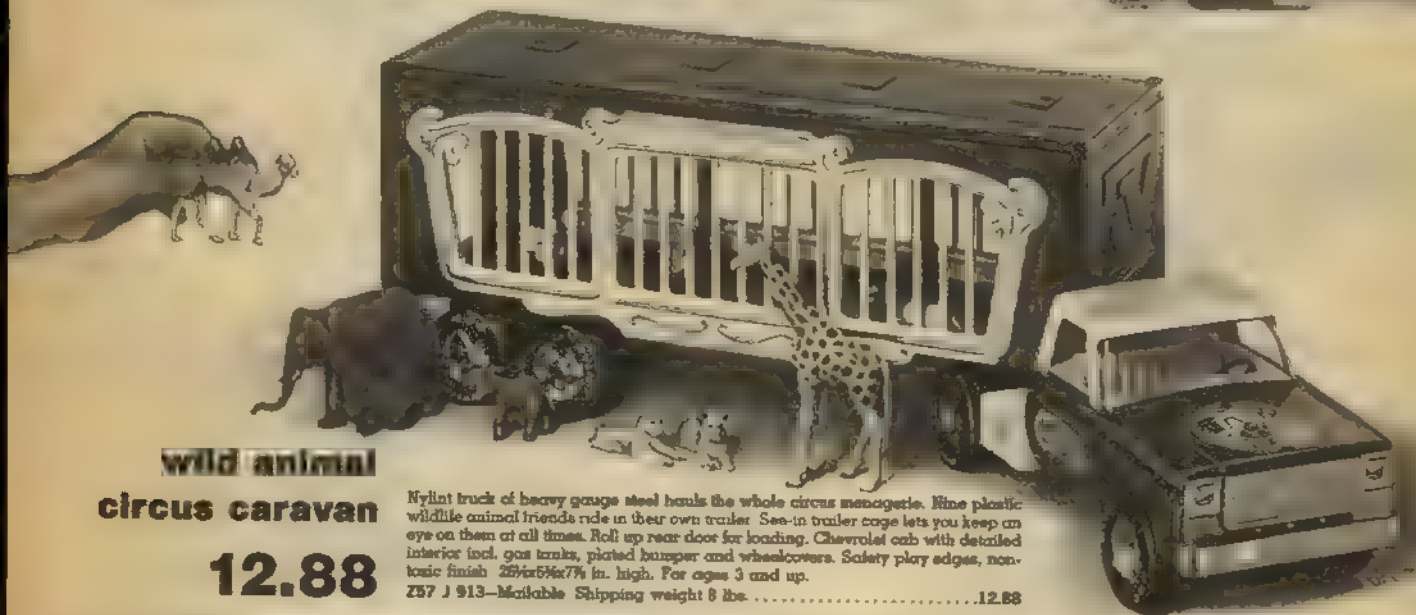
personalized rig 9.95

Be your own boss! Big steel tractor trailer comes with stick-on letter set so you can name it whatever you like. Turbine cab is equipped with plated stacks, air horns, running lights, adjustable dolly wheels. Trailer doors open to take on cargo. Includes 60 self-stick letters and 10 numerals (1 in. high). 22x5 1/2x7 1/4 in. high. For ages 3 and up.
Z57 J 5790—Mailable. Shipping weight 7 lbs. 9.95



motor home 6.99

Your own motor home with interior accessories and campsite gear—30 pieces in all! Mobile home has chrome bumpers, removable roof. Furnished interior incl. couches, tables, stove and refrigerator. Campsite gear incl. barbecue, picnic table, raft. Made of rugged plastic 11 1/4x36 1/4 in. high. For ages 3 and up.
57 J 5750—(2 lb 4 oz) . . . 6.99



wild animal circus caravan 12.88

Nylint truck of heavy gauge steel hauls the whole circus menagerie. Nine plastic wildlife animal friends ride in their own trailer. See-in trailer cage lets you keep an eye on them at all times. Roll up rear door for loading. Chevrolet cab with detailed interior incl. gas tanks, plated bumper and wheelcovers. Safety play edges, non-toxic finish. 25 1/4x36 1/4x7 1/4 in. high. For ages 3 and up.
Z57 J 913—Mailable. Shipping weight 8 lbs. 12.88



farm truck with livestock 10.95

Take your prize stock to the fair. Nylint heavy gauge steel truck and trailer carry 2 horses and 3 cows. Stake truck has removable stake panel that can double as a corral. Trailer has snap-action rear ramp. Safety play edges and non toxic finish. Truck 12 1/4 in. long. Trailer 11 1/4 in. long. For ages 3 and up. Mailable.
Z57 J 914—(7 lbs.) 10.95

the vacationer 10.95

Hitch up the plastic boat and trailer to steel run-about and you're off to the lake. Burn up the trails with steel pick-up truck that carries a removable plastic camper. 7-in. long camper has opening windows and top. Pick-up 9 1/4 in. long. Runabout 9 1/4 in. long. Trailer 11 1/4 in. long. For ages 3 and up. Mailable.
Z57 J 940—Shpg. wt. 6 lbs. 10.95



kennel truck full of dogs 6.95

Nylint heavy gauge steel truck carries a removable kennel—use it on the truck or on its own. Twelve realistic dogs each have their own compartment. Chevrolet pick-up has complete interior or drop down tailgate, lettered tires. Safety play edges, non-toxic finish. 16x5 1/4x5 1/4 in. high. For ages 3 and up.
57 J 5754—(3 lbs. 8 oz) . . . 6.95



a gift of
VALUE

**HO-GAUGE UNION PACIFIC
WITH METAL ENGINE**

49.95

\$5 Monthly. See credit terms, page 247

Union Pacific Action Freight has a lighted locomotive made of heavy die-cast metal with 6 big drive wheels—the same high-quality construction you used to get years ago! 8 other cars include remote-controlled log dump car, biggyback flat car with 2 trailers and truck cab, 2 covered hoppers and one Kallings center-flow hopper. 18 pieces of track make a big double oval with curved railers, 2 manual switches make the double oval even more fun! Set up crossing gate, trackside signs and telephone poles by the track! Tyco UL listed power pack \$5 Y 8340E—Ship, wt. 12 lb. Mailable.....49.95



"Over and Under" Twin Diesel

39.95

Over the trestle and 'round the bend! 10-unit HO-gauge freight has autoloader with 6 autos, crane car and boom tender, flatcar with 3 tractors, pulpwood car, popsize refrigerator car, cable reel car, 2 Santa Fe diesels and a caboose. Trackside set. 26-pieces of track makes 40x67-in. over-and-under. Figure-8 with curved rerailer. Tyco UL-listed power pack.

\$5 Y 8336E—Ship, wt. 11 lb. Mailable.....39.95

"Spirit of '76" Locomotive

29.95

Bright red, white and blue locomotive and caboose! 7-unit HO-gauge freight train includes a lighted "Spirit of '76" locomotive, Exxon triple-dome tank car, Great Northern cable reel car, refrigerator car, Morton Salt center flow hopper, Sara Lee sections of track make an oval 36x45-in. with curved rerailer. Tyco UL-listed power pack.

\$5 Y 8338E—Ship, wt. 10 lb. Mailable.....29.95

Union Pacific Diesel Freight

19.95

Be the engineer on the burly Union Pacific, chugging its way across the great West! 5-unit freight train (HO gauge) has lighted Union Pacific F-9 Diesel, Burlington hopper, Gerber billboard refrigerator car, Shell Oil tank car and Union Pacific caboose. 12 sections of track make a 36-in. diameter oval, with curved rerailer. Tyco UL-listed power pack. Ship, wt. 8 lb. Mailable.

\$5 Y 8337E.....19.95

ALDENS-79

a gift of
VALUE

**SMITH-CORONA
CORONAMATIC®**
**Fantastic low price
for the work-saving
electric that lets
you change snap-in
cartridge ribbons
in just 3 seconds!**

PICA OR ELITE

159.95

\$7 Monthly See
credit terms, page 247



Coronamatic's cartridge ribbon change means you never have to touch the ribbon—just snap-in cartridge. Different color carbon ribbons—Red, Blue, Black, Green. Also changes to correction tape or Black fabric ribbon. Wide 12-inch electric-return carriage, electric shift, 5 electric repeat actions, power spacing, half-spacing for corrections. Line shift, full-length tab bar, touch and impression control. Quick-set margins, push-variable line spacing ensure table. Also 2 Changeable Type™ keys. Full-size 88 character keyboard. Carrying case. 5 Year Guarantee, see details at right. Backed by Instant Service, see page 247.

36 Y 9931K—PICA, Insured/Mailable. Shipping weight 32 lb. **159.95**
36 Y 9938K—ELITE, Insured/Mailable. Shipping weight 32 lb. **159.95**
36 Y 9904K—SCRIPT, Insured/Mailable. Shipping weight 32 lb. **164.95**

CARTRIDGE RIBBONS for Coronamatic Quick-Change. 5 in package

36 Y 9923—Carbon: Green, Red, Blue, Black, Correction, 1 lb. 10 oz. . . . **.895**

36 Y 9941—Fabric: 4 Black, 1 Correction Wt. 1 lb. 10 oz. . . . **1.00**

TYPEWRITER AND ADDER GUARANTEE

By Manufacturer, for period stated, to be free from defect in material, workmanship. Will repair or replace at our option. No charge if returned prepaid. Does not cover misuse or improper packing for return. Original owner only.

**PRICE
CUT \$5**
**SMITH-CORONA
POWER SPACER**
44.95 Pica or
Elite

\$5 Monthly See credit terms, page 247



Was \$5 more in Big Fall Catalog, page 550. Smith-Corona Cougar is the manual that increases your typing speed, efficiency. Power Spacer key moves carriage across the page automatically, stops at any space! Error-control feature too . . . lets you "go back" and put 4 characters in the space of 3 without crowding. Smooth, fast and responsive—with a personal touch adjustment. A very personal typewriter.

More features: anti-jam key, gadded carriage return lever, programmed tab key, margin setting control and release key. 84-character keyboard, 9½-inch carriage, 2-color ribbon and stencil control (Black ribbon only on Script machine). Carrying case included. 5 Year Guarantee, see above.

36 Y 9925E—Pica, Mail. 13 lb. **44.95**

36 Y 9928E—Elite, Mail. Wt. 13 lb. **44.95**

36 Y 9929E—Script, Mail. Wt. 13 lb. **49.95**

This is **Pica** Type, 10 characters/inch.

This is **Elite** Type, 12 characters/inch.

This is **Script** Type, 12 characters/inch.

ALDENS • 707

Super International

student typewriter with carrying case



22⁹⁶

Types CAPITAL and small letters, numerals, fractions, symbols and punctuation marks . . . 80 characters in all

Breeze through your homework like a breeze in all! Feather-light touch on all keys for easy action, fast typing. Standard keyboard: types 80 characters—CAPITAL and lower case letters, numerals, fractions and punctuation marks. Has ruled paper ball, backspace, spacing bar, capital shift key with lock, figure shift key, carriage return lever—even end-of-the-line bell! Automatic ribbon

reverse for longer ribbon life; carriage release with safety ratchet; paper release and adjuster. Ribbon included. Rugged steel and plastic construction; molded carrying case with built-in handle. 13½x12½x5¼ in. From England. 48 G 15766—Ship. wt. 7 lbs. Typewriter and case 22.96
48 G 15759—Ship. wt. 5 lbs. Typewriter only 19.96



Signature Jr. standard 15⁹⁶

PHONE YOUR ORDER!

Shop the quick and easy way—at home. Numbers, page 238.

Types 84 characters in all! Feather-light touch means little fingers can type letters, numerals and punctuation marks with ease. Has ribbon reverse lever; CAPITAL and figure shift keys; line space lever; paper ball; space bar. Ribbon included. Durable construction of steel and plastic; about 11½x11x4½ inches. From Japan. 48 G 15767—Ship. wt. 6 lbs. 15.96



Beginner's typewriter 13⁹⁶

The ideal "first" typewriter—with light touch mechanism that's easy for little hands to operate. Standard keyboard types 56 characters—letters, numerals, symbols and punctuation marks. Has ribbon reverse lever, paper ball and carriage return lever. Durable steel construction with molded plastic housing; hinged cover for easy cleaning. Ribbon included. About 12x11½x5¼ in. Imported from Japan. 48 G 15766—Ship. wt. 4 lbs. 6 oz. 13.96



Charlie Brown® Theatre 15.99

Enjoy all your favorite Peanuts® characters privately or with a group of friends. Everything's in one canister! Private 3-D viewer lets you see the shows by yourself. Mini-electric projector lets the whole gang see the shows at the same time. Includes 10 different picture reels with Charlie Brown, Snoopy, Lucy, Linus, Pig Pen and more! Carrying handle on canister to take your show on the road. Normal 110-120V household current for electric projector.

AS ABOVE but with Disney® character reels.
83 Y 4229—Shipping weight 4 lb. 15.99
83 Y 4239—Shipping weight 4 lb. 15.99



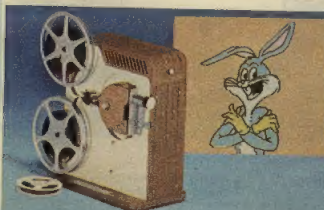
Exciting View-Master Viewers and Reels

4 STANDARD VIEW-MASTER GIFT PAK. 3-D stereo viewer and 7 picture reels for loads of fun. Comes in storage canister. Choose your favorite characters.

83 Y 4210—Disney. Shipping weight 1 lb. 4 oz. 4.99
83 Y 4221—Cartoon Favorites. Shipping wt. 1 lb. 4 oz. 4.99

5 DELUXE GIFT PAK. As above with built-in light. Uses 2 "C" batteries (not included). Includes 7 reels of Charlie Brown.
83 Y 4247—Shipping weight 1 lb. 4 oz. 7.77

14 REEL PAKS FOR VIEWERS ABOVE.
83 Y 4217—Cartoon Favorites. Ship. wt. 7 oz. 5.99
83 Y 4226—Disney. Ship. wt. 7 oz. 5.99



Kids' Electric Projector 29.88

"Thunderbird" electric movie projector. 150-watt blower-cooled electric projector with handy focus control. Handles up to 200 ft. of any regular 8mm film. 110-volts, UL and CSA listed. 50-foot cartoon included.

83 Y 4236—Shipping weight 7 lb. 11 oz. 29.88
83 Y 4230—Three 50-ft. 8mm Cartoons. 1 lb. 4 oz. 4.99
83 Y 4231—Three Laurel & Hardy Comedies. 1 lb. 10 oz. 4.99

gaf



Hi!
Don't be afraid.
I'm Casper the friendly
Ghost. Let's go haunt up
some new friends.



a gift of
VALUE

GAF TALKING
VIEWMASTER

PROJECTOR GIVES TOTAL ENTERTAINMENT

Sound and pictures

at the same time!

24.88

Thrilling adventures for kids of all ages—keeps them occupied for hours at a time. A great way to mix a little education in with the fun! Specially designed for easy operation. Simply plug in and place talking reel in slot... then the show begins. Convenient lever changes scenes; automatic reset for reruns. Operates on regular AC household current, never any batteries to run down. Demonstration reel included. UL listed.

83 Y 4247—Shipping weight 5 lb. 14 oz. 24.88
5 TALKING REELS FOR ABOVE. Cinderella, Mother Goose, Zoo, Wild Animals, Airplanes.
83 Y 4246—Shipping weight 8 oz. 5 for 4.99

TALKING Viewer
for Kids—by GAF

14.99

Sensational Talking View-Master—see and hear your favorite characters at the same time—it's easy and lots of fun. Just slip a talking stereo reel into the 3-D stereo viewer.

Watch and listen to the Partridge Family, the Flintstones, even Snoopy. You get 6 talking reels in all! Comes with its own storage canister so you can carry the whole outfit anywhere. Operates on 2 "C" batteries—not included, see page 50.

83 Y 4240—Shipping weight 2 lb. 13 oz. 14.99



ALDENS • 55

Teen-size
15⁹⁵

Child-size
12⁹⁵

Walt Disney World

Pocket watch
only **7⁹⁵**

A Teen-size Mickey Mouse watch with black leather strap and metal case. **15⁹⁵**

B Child-size Mickey Mouse watch with red leather strap and metal case. **12⁹⁵**

C Mickey Mouse pocket watch with red metal case. **7⁹⁵**

LUCY'S WATCH WARDROBE
Watch for wardrobe change. Color change dial. Gift boxed.

Lucy 3-band set
D

E Snoopy watch with patch

YOUR CHOICE
15⁹⁵

F Snoopy watch with red leather strap and metal case. **15⁹⁵**

G Lucy watch with white leather strap and metal case. **15⁹⁵**

H Snoopy watch with blue leather strap and metal case. **15⁹⁵**

Raggedy Ann
13⁹⁹

Cinderella
15⁹⁵

Barbie watch
13⁹⁹

F Raggedy Ann watch with red leather strap and metal case. **13⁹⁹**

G Cinderella watch with blue denim strap and metal case. **15⁹⁵**

H Barbie watch with blue leather strap and metal case. **13⁹⁹**

376 WARD'S ALL

Children love a watch with a little character

(A to C) Swiss-made fun timepieces featuring Mickey Mouse (©Walt Disney Productions). Each has an animated Mickey pointing out the time on a full-numeral dial. Enlarged to show detail. Gift boxed.

A Mickey Mouse mod watch. Chrome-plated top; base metal back. **45 G 789 P—Wide black leather-backed vinyl band. Postpaid...15.95**

B Mickey Mouse watch for boys and girls. White base metal case. **45 G 452 P—Red leather strap. Postpaid...12.95**

C Something new has been added! A Mickey Mouse pocket watch for youngsters. Mickey is in command on the dial. Small second dial. **45 G 440 P—Bright red rugged plastic case. Postpaid...only 7.95**

(D, E) The Peanuts Group (©1974 United Features Syndicate, Inc.). Features a favorite animated character on each dial. Large, easy-to-read numerals. Watches are Swiss-made. Chrome-plated top and base metal back. Photographed larger than actual size to show detail.

D Lucy wardrobe watch set with Lucy in charge on the dial. Includes 3 shiny vinyl straps for color change: white, blue and deep pink. **45 G 903 P—Gift boxed. Postpaid...set 15.95**

E Snoopy watch plus a 3-inch sew-on cloth patch declaring: "It's Hero Time." **45 G 909 P—Shiny red vinyl strap. Gift boxed. Postpaid...set 15.95**

F-H Children's watches with easy-to-read dials. All have yellow base metal case. Gift boxed. Enlarged to show detail.

(F) Animated Raggedy Ann watch. She moves her arms to point out the time. **45 G 341—Red vinyl band. Ship, wt. 8 oz...13.99**

(G) Animated Cinderella watch on a fashionable blue denim band. **45 G 454 P—She moves her arms to point out time. Postpaid...15.95**

(H) Barbie, the teen model, poses prettily on dial. Blue time track. **45 G 910—Blue vinyl fashion band. Ship, wt. 8 oz...13.99**



Fishing on the Withlacoochee River

18 miles from Marion Oaks

You can live in an unspoiled area of Florida with more good water than you can fish in a lifetime.

One of the most beautiful, unspoiled areas of Central Florida has a new community, Marion Oaks, built by the Mackle brothers who head The Deltona Corporation. It's right in the middle of some of the best fishing Florida has to offer. Wait till you see the bigmouth bass in the Rainbow and Withlacoochee Rivers. One was caught not long ago weighing 18 pounds! The fish grow all year long down here, and they grow big. Incidentally, both those rivers are within 25 miles of Marion Oaks, and the water in them is almost as clear as water in a glass.

But we couldn't begin to name all the fine waters within a fifty-mile radius. The Ocala Lakes, Crystal River... more rivers, lakes and streams than you could cover in a lifetime. And the Gulf of Mexico with its exciting deep-sea fishing is just 40 miles from Marion Oaks.

And 24 miles east is the 362,000-acre Ocala National Forest, teeming with wildlife. Not to mention 2,000 acres set aside for park sites, recreation and greenbelt right in Marion Oaks.

The Mackles planned their new community to blend with the beauty of this wooded, rolling countryside. The country club and golf course are planned to be ready by December of 1975, and available to residents for moderate greens

fees. The community recreation center is already complete. Sites are provided in the masterplan for schools, houses of worship, shopping and medical facilities... everything a community should have. You'll enjoy clean country living—shop-



A Withlacoochee bass

ping and entertainment in Ocala (18 miles) and you're only three miles from Interstate Highway 75.

Property is an important purchase, and it's important to know the people you're doing business with. The Mackles have built eight planned communities in Florida. And a reputation second to none. They also have a plan to let you buy Florida property at today's prices...

even though you may not move for years.

You simply make a small down payment, modest monthly payments (six plans to choose from)... and by the time you're ready to move your improved homestead is ready and paid for... at today's prices.

A community like Marion Oaks may be just what you've been looking for. Why not find out? Send for your free color booklets on Marion Oaks... there's no cost or obligation.

The Deltona Corporation, 3250 S.W. Third Avenue, Miami, Florida 33129.

OBTAIN HUD PROPERTY REPORT FROM DEVELOPER AND READ IT BEFORE SIGNING ANYTHING. HUD NEITHER APPROVES THE MERITS OF THE OFFERING NOR THE VALUE, IF ANY, OF THE PROPERTY.



The Mackles have earned your trust

A written statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any official thereof or that the Department of State has in any way endorsed or approved the merits of such offering. A copy of the offering statement is available, on request, from the subdivision NO 12043 NYS, 26-627 No. 76 (1974). But no offer or solicitation in those states where this property is unregistered. Outlines indicated are from the boundaries mentioned in the center of Marion Oaks. Each purchaser should check the exact location of the property being offered in relation to the center of the community. This offer was in 1974.